

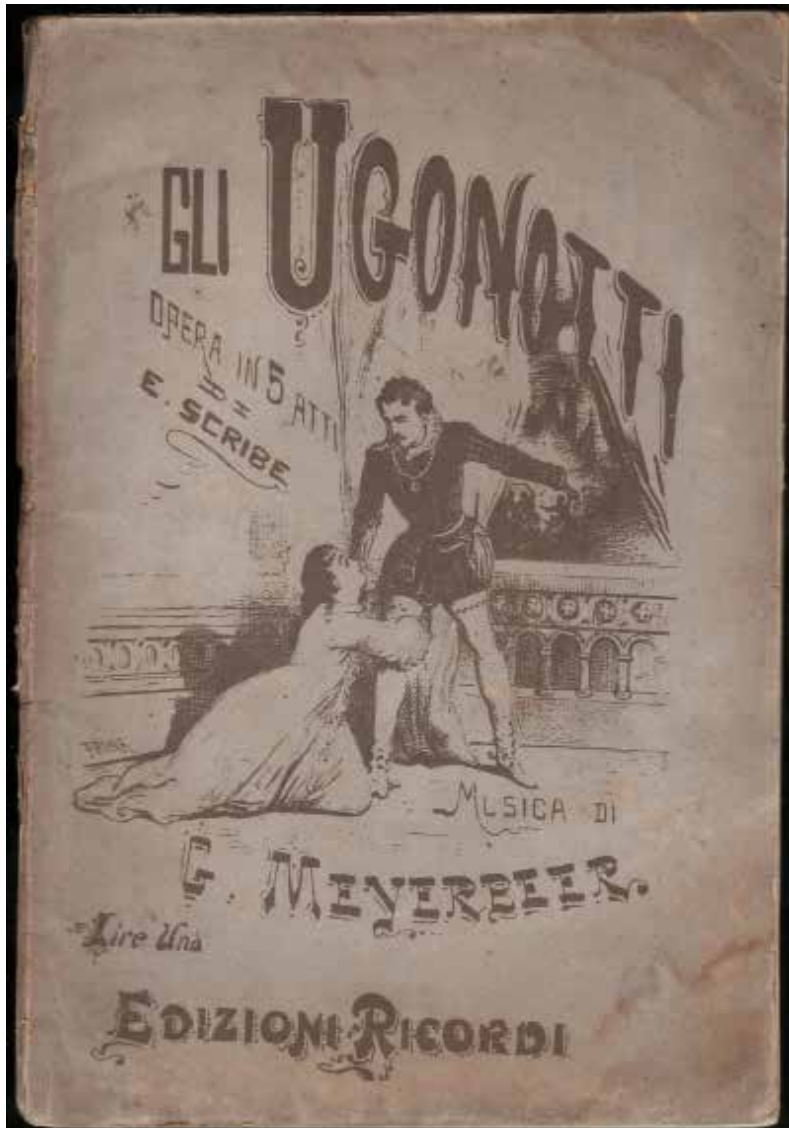
INSERTO ICONOGRAFICO

PARTE I

LE COPERTINE DEL NOVECENTO ITALIANO NELLA COLLEZIONE BORTONE BERTAGNOLLI

II CAPITOLO

Il 'canone italiano' della grafica editoriale del Novecento



1. Prina, Ricordi, s.d.[1865]



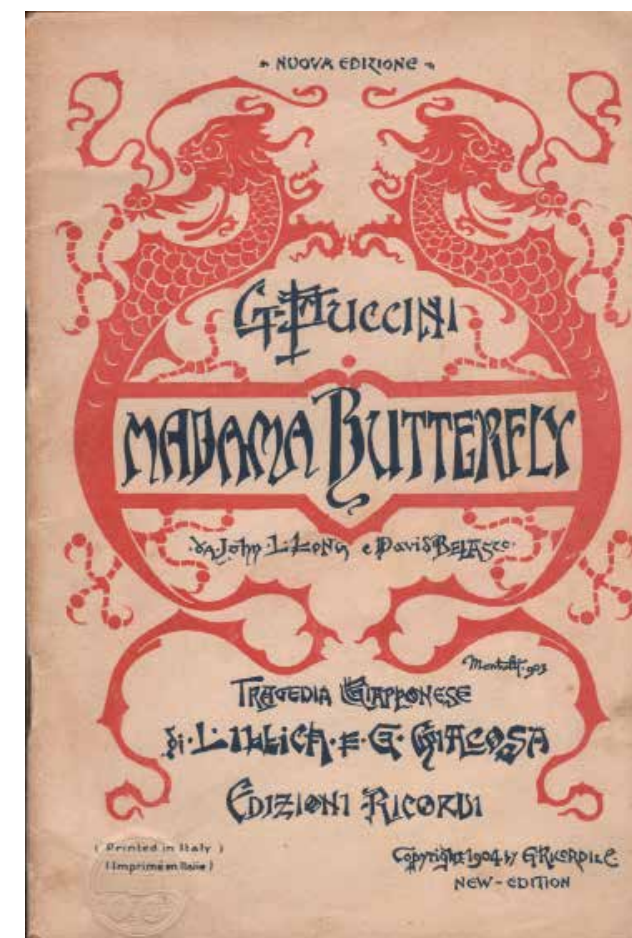
2. Alfredo Edel, Ricordi, 1881



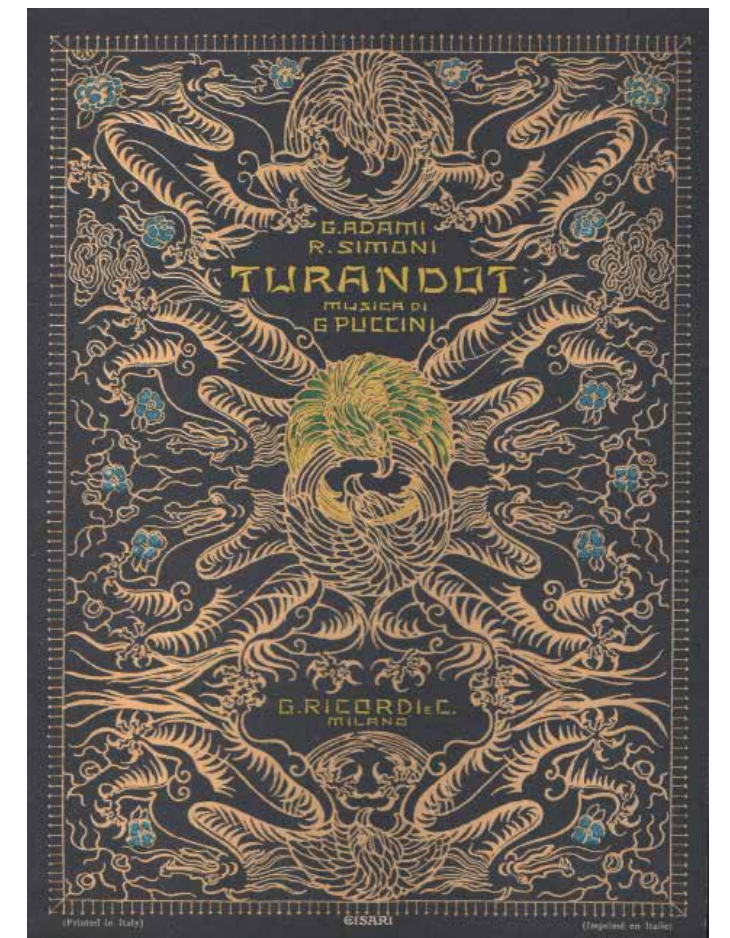
4. Adolfo Hohenstein, Ricordi, ©1898, ristampa del gennaio 1924



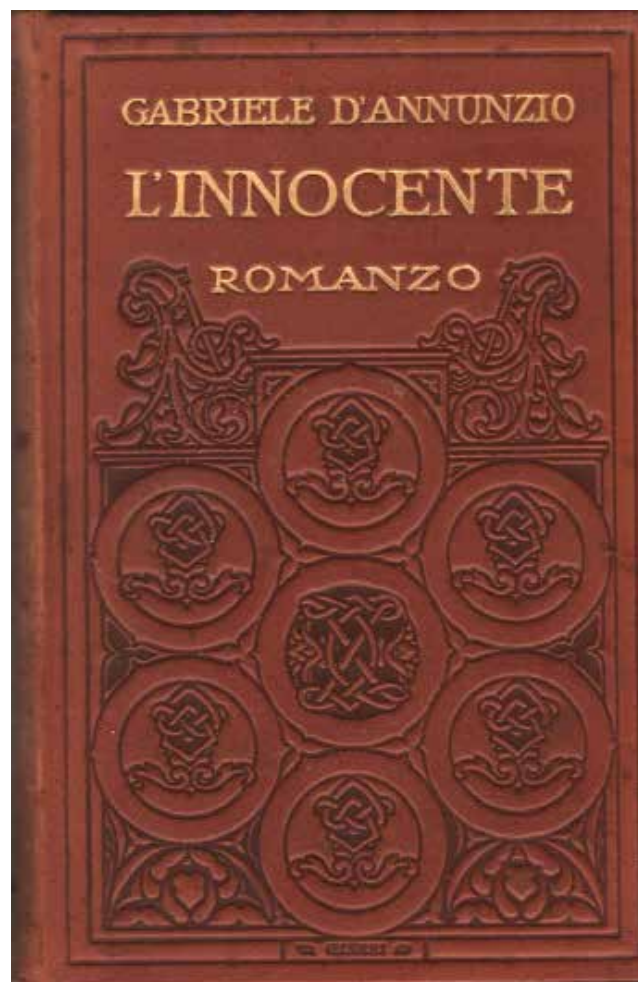
3. Adolfo Hohenstein, Ricordi, 1894



5. Alfredo Montalti, Ricordi, © 1904, ristampa del novembre 1925



6. Giulio Cisari, Ricordi, 1926



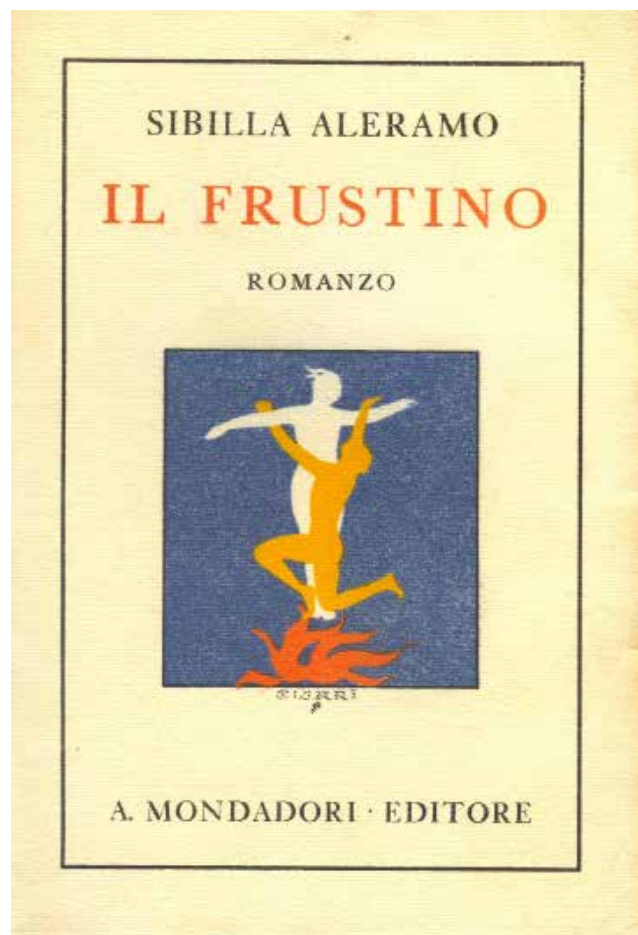
7. Giulio Cisari, Treves 1925, Apice, Università di Milano



8. Giulio Cisari, Ricordi, 1922



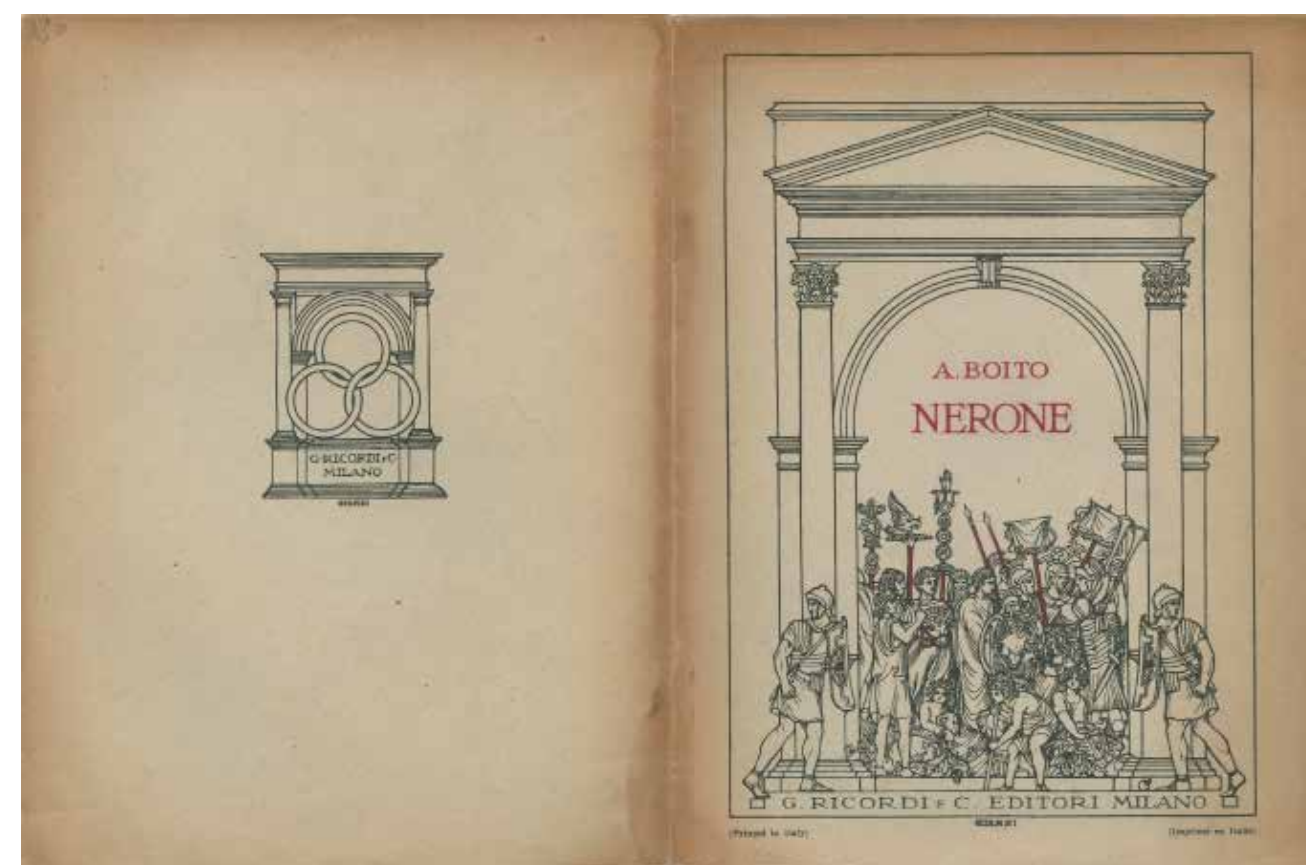
11. Giulio Cisari, Ricordi, 1936



9. Giulio Cisari, Mondadori, 1932



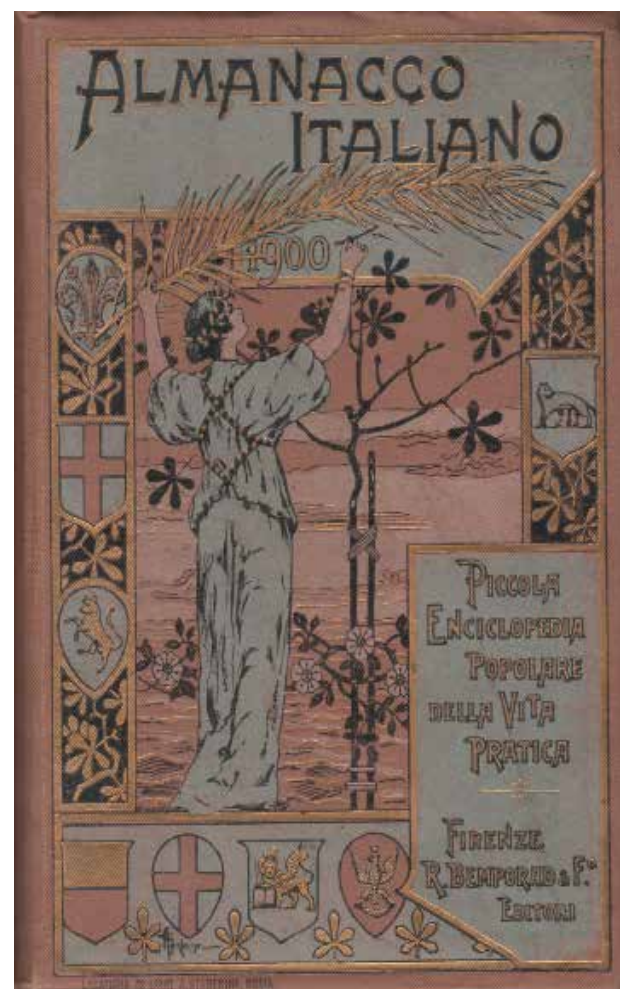
10. Giulio Cisari, Ricordi, 1932



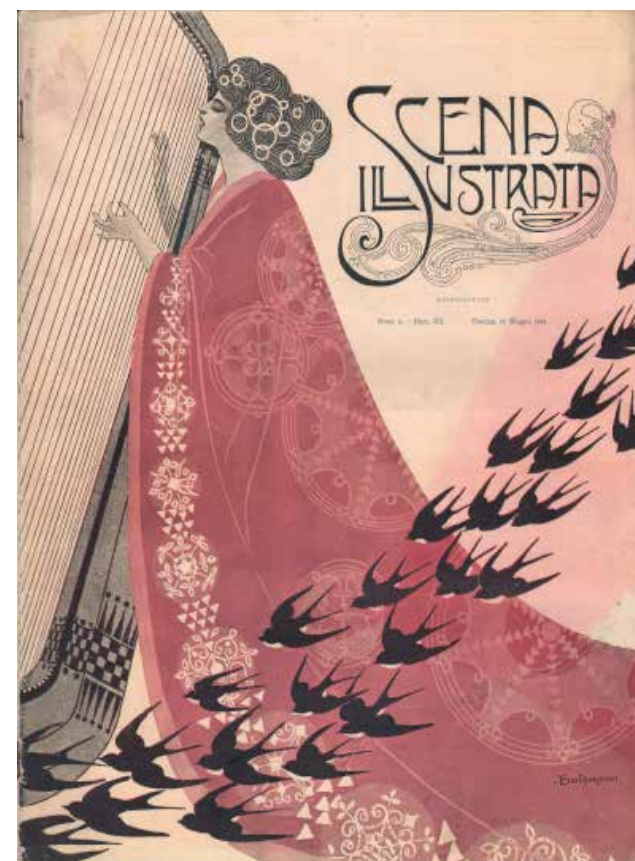
12. Giulio Cisari, Ricordi, 1926



13. Giuseppe Anichini, Barbèra, 1887



14. Giuseppe Anichini, Bemporad, 1899



15. Ezio Anichini, 15 giugno 1914



16. Ezio Anichini, 15 gennaio 1918



17. Ezio Anichini, 3 agosto 1919



18. Ezio Anichini, 11 gennaio 1920



- 19. Ottorino Andreini, 15 febbraio 1902
- 20. Ottorino Andreini, 19 giugno 1910
- 21. Ottorino Andreini, 3 aprile 1910
- 22. Ottorino Andreini, 15 ottobre 1919



23. Treves 1886



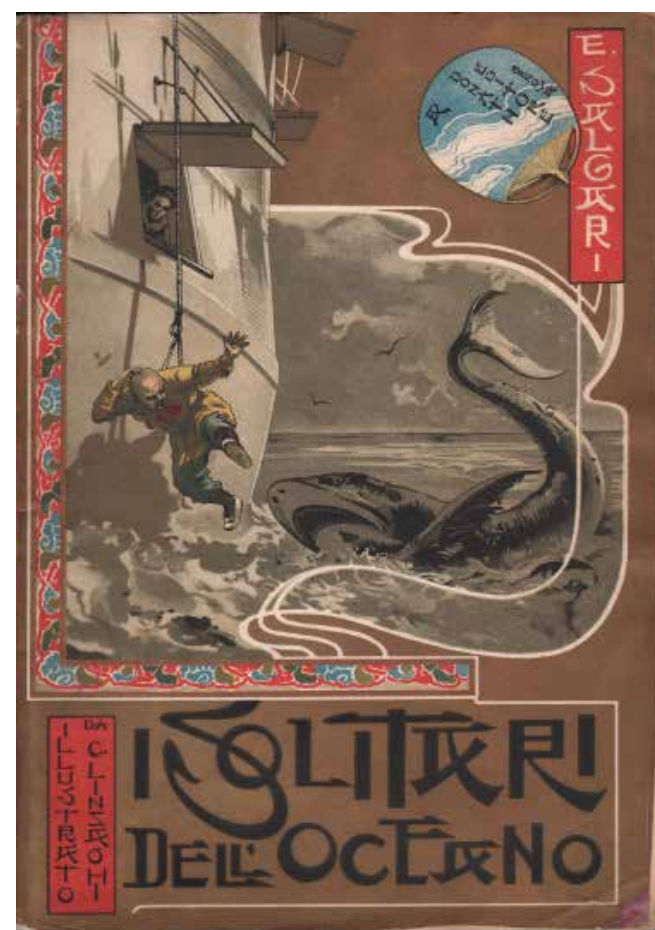
24. Paolo Paschetto, 16 giugno 1907



25. Paolo Paschetto, 29 settembre 1907



26. Brunello, Paolo Viano, 1920



27. Carlo Linzagni, Donath, 1909



28. Alberto Della Valle, Vallardi, 1922



29. Leonida Edel, 15 luglio 1906



30. Leonida Edel, 16 settembre 1906



33. Attilio Mussino, 15 gennaio 1911

34. Giovanni Battista Carpanetto, 15 agosto 1915

36. Carlo Biscaretti "La Domenica dei Fanciulli", Torino, Paravia, 7 maggio 1916

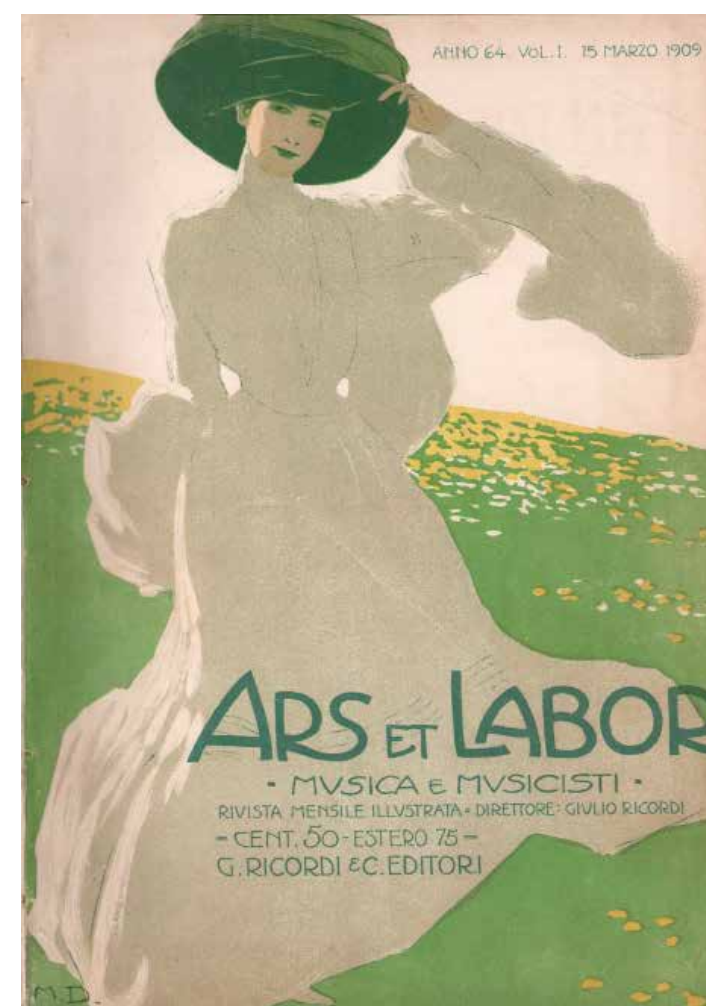
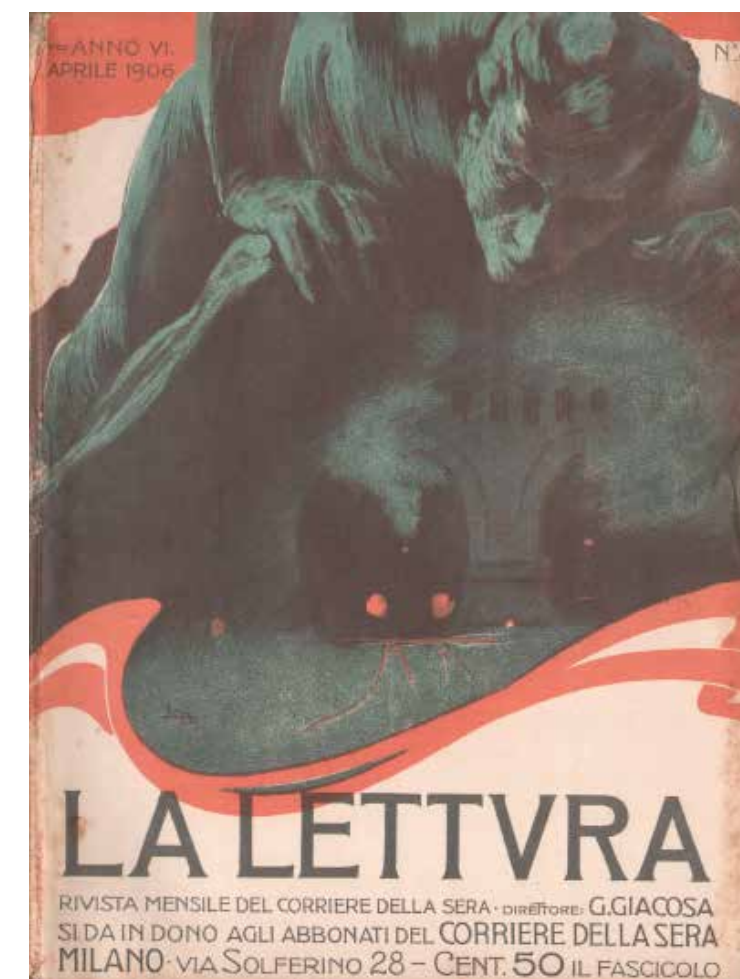


31. Attilio Mussino, 14 ottobre 1906



32. Attilio Mussino, 9 dicembre 1906





36. Leopoldo Metlicovitz, 15 gennaio 1902

37. Gian Enrico Malerba, 15 agosto 1904

38. Marcello Dudovich, 15 settembre 1911

39. Gian Enrico Malerba, giugno 1906

40. Leopoldo Metlicovitz, aprile 1906

41. Marcello Dudovich, 15 marzo 1909



42. Osvaldo Ballerio, "Touring Club Italiano", marzo-aprile 1918

43. Carlo D'Aloisio, Stabilimento Poligrafico Italiano, 1918

44. Aroldo Bonzagni, Ravà, 1 settembre 1915



45. LIM, Cartolina per il VI prestito di guerra, marzo 1920

46. Filiberto Scarpelli, Bemporad, "I libri d'oggi", 1916

47. Filiberto Scarpelli, Bemporad, "bibliotheca Bemporad illustrata per la gioventù, per i soldati e per il popolo", 1916



ANNO III
1936
10 GIUGNO
1911

TRISTE VITA

ROMANZO di P. MARGUERITE.



Disegno di GINEVRA BACCIARELLO

**IL ROMANZIERE ILLUSTRATO
DELLA TRIBUNA**

• ESCE IL 10 E IL 25 DI OGNI MESE •

• DIREZIONE E AMMINISTRAZIONE : VIA MILANO 37 - ROMA •

OGNI FASCICOLO
CONTIENE UN
ROMANZO COM-
PLETO UN AL-
TRO IN CONTI-
NUAZIONE E UN
VERBÈ ORIGINALI

ABBONAMENTI
ANNO L. 7
SEMESTRE L. 4
PER GLI ABBONA-
TI A LA TRIBUNA
ANNO L. 5
SEMESTRE L. 3

48. Ginevra Bacciarello, 10 giugno 1911



Adriana Bisi Fabbri

Anno V. — N. 29
17 Luglio 1910

Il giornalino della Domenica

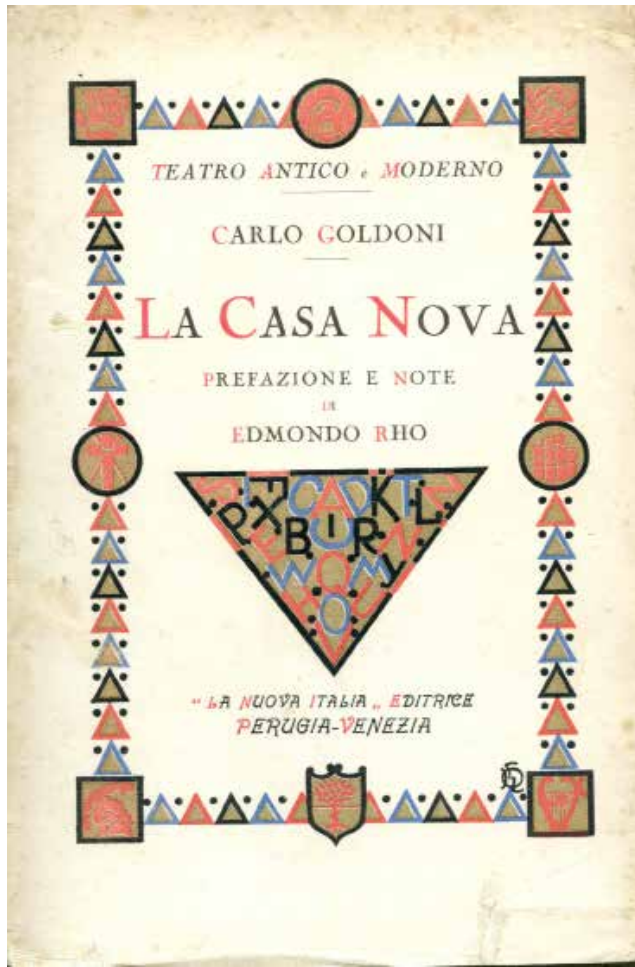
49. Adriana Bisi Fabbri, 17 luglio 1910



50. Marina Battigelli, aprile 1926

51. Marina Battigelli, Bemporad, s.d. [anni 1930]

52. Marina Battigelli, Mondadori, s.d. [1937]



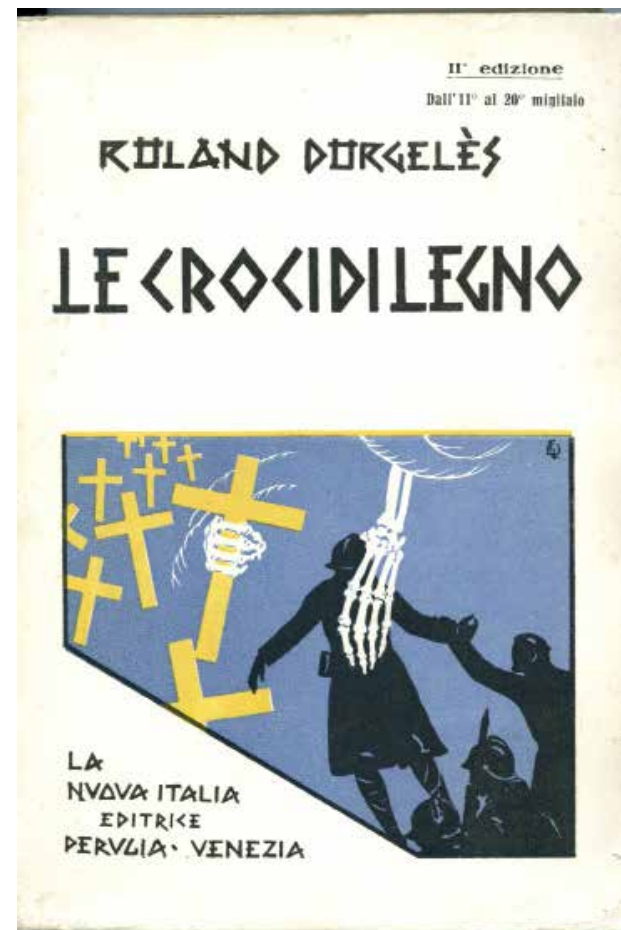
53. Lea e Fides D'Orlandi, La Nuova Italia, "Teatro antico e moderno", 1929



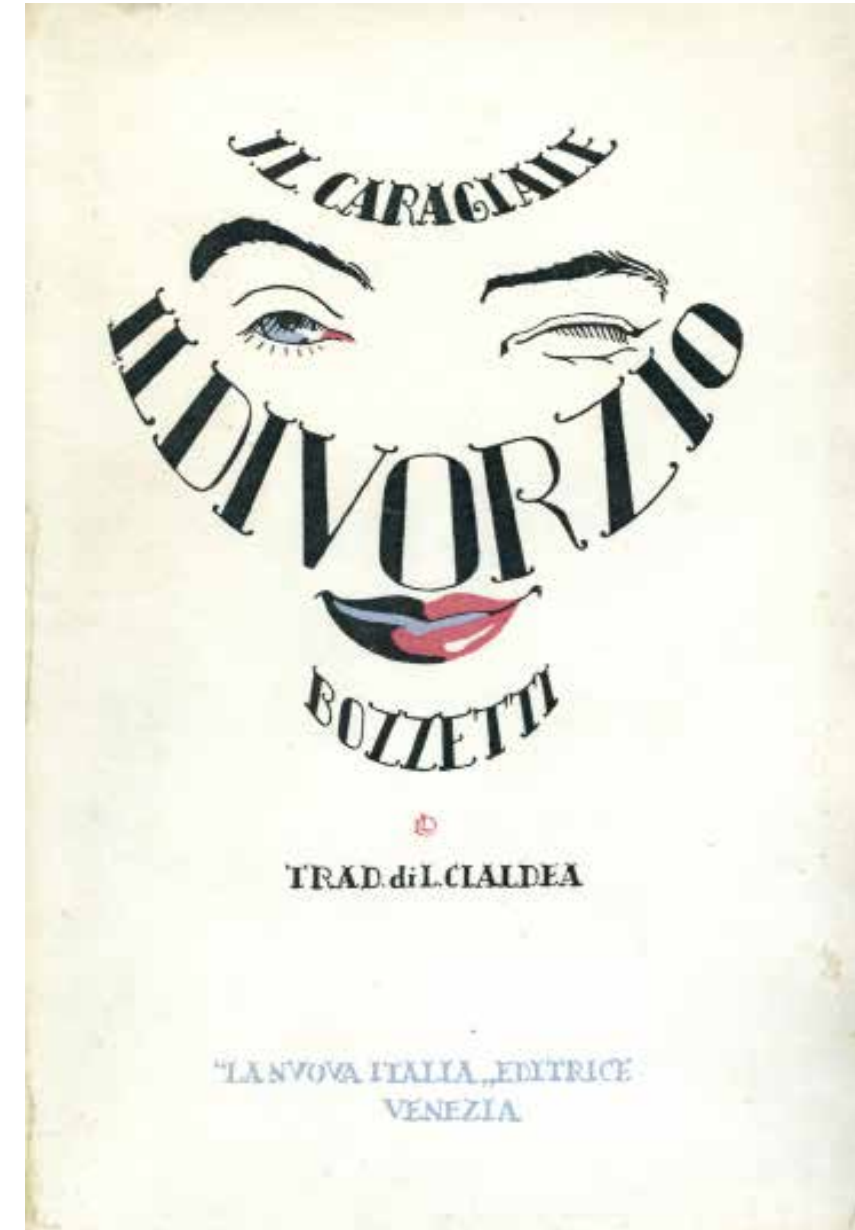
54. Fides D'Orlandi, La Nuova Italia, "Narratori moderni", 1929



55. Fides D'Orlandi, La Nuova Italia, "Narratori moderni", 1930



56. Lea e Fides D'Orlandi, La Nuova Italia, "Narratori moderni", 1930



57. Lea D'Orlandi, La Nuova Italia, "Narratori moderni", 1929



58. Anna Salvatore, De Carlo, "Élite" (19), 1946



60. Brunetta, Sarah Ferrati, 15 settembre 1939



61. Brunetta, Antonella Petrucci, 1 aprile 1940



59. Anna Salvatore, De Carlo, "Élite" (20), 1946



62. Brunetta, Dina Galli, 15 febbraio 1941



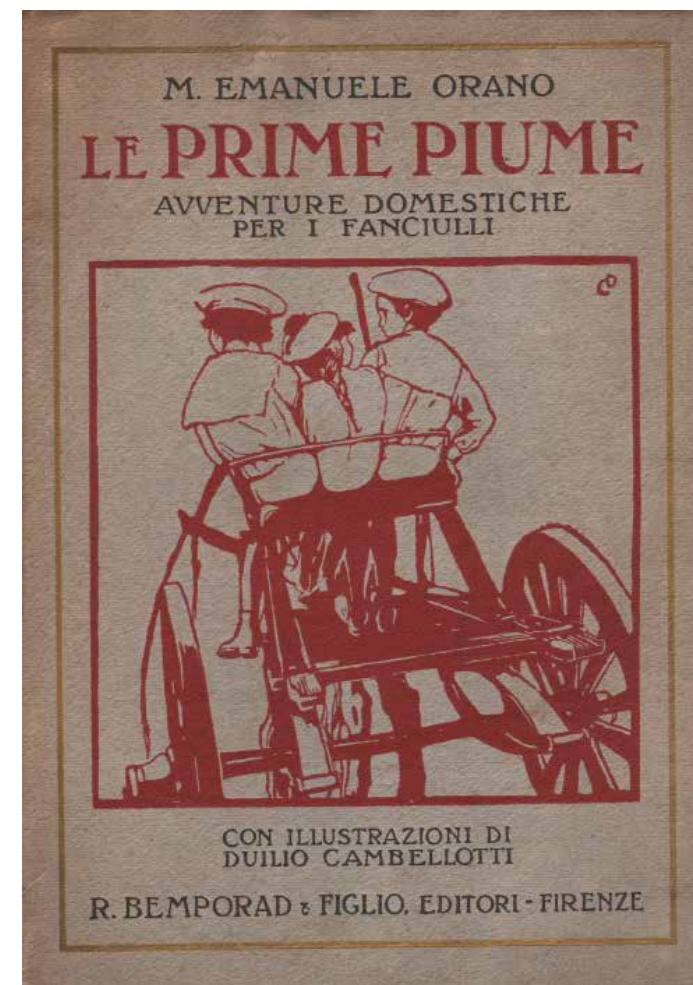
63. Brunetta, Rosetta Tofano, 1 aprile 1941



64. Antonio Rubino, Mattei, Speroni e C. Editori, 1910

68. Bruno Angoletta, Garzanti, 1946

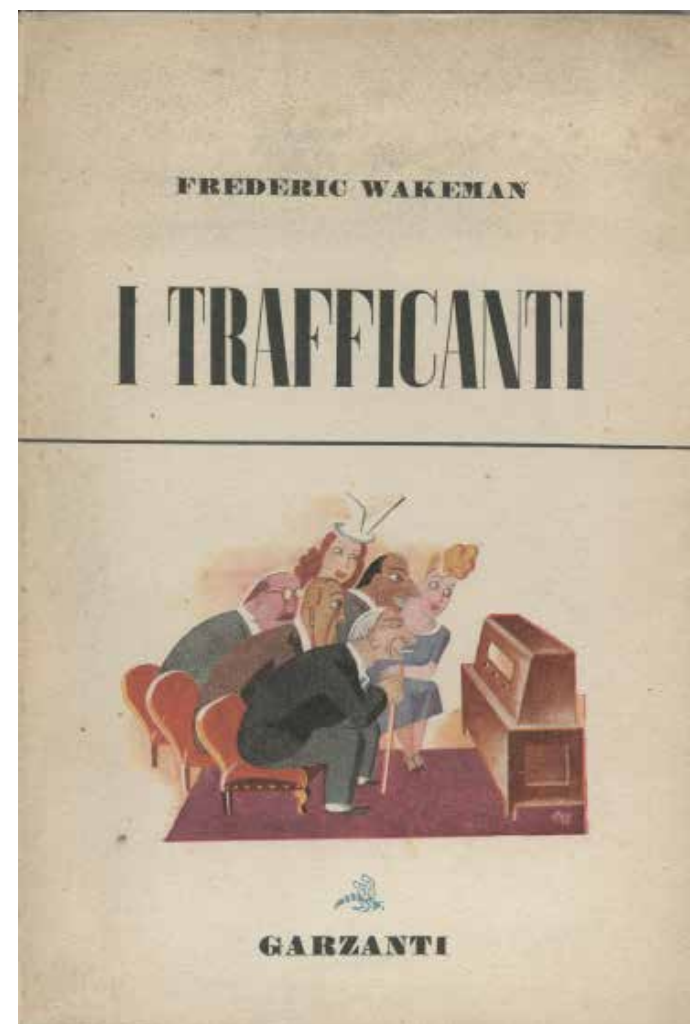
69. Bruno Angoletta, Garzanti, 1948

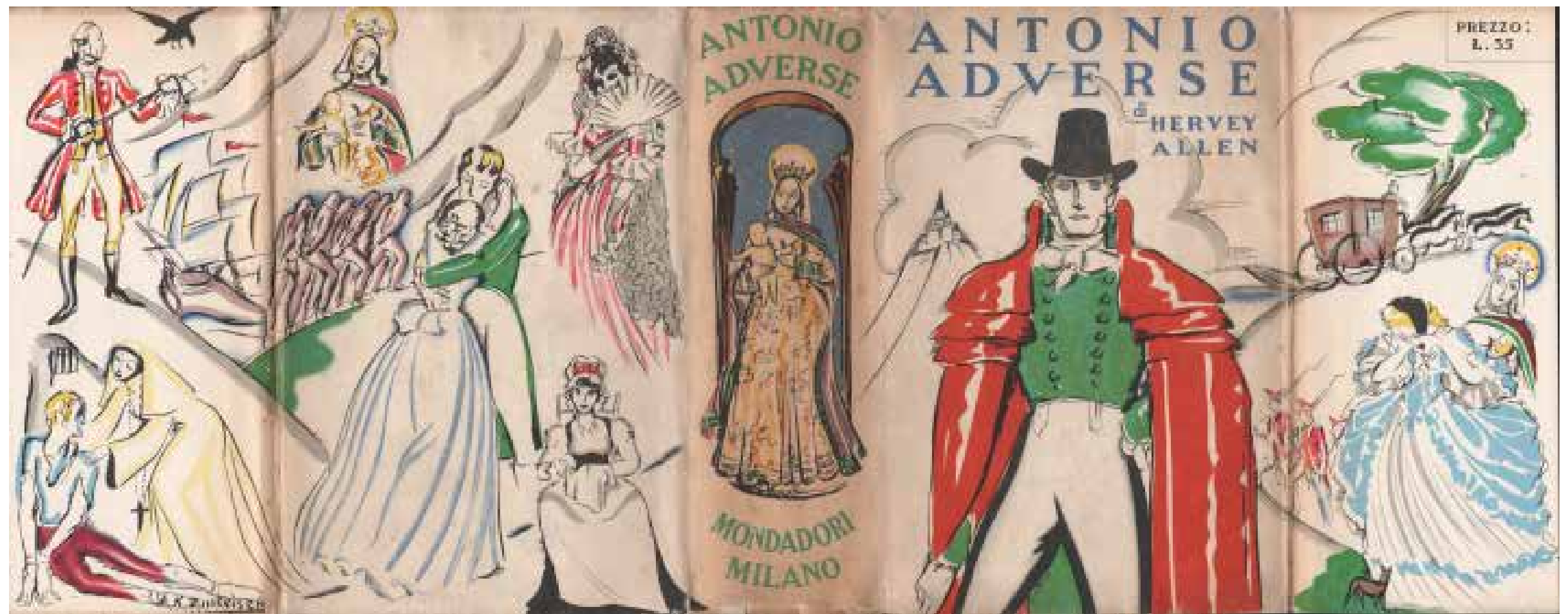


65. Duilio Cambellotti, Bemporad, 1921

66. Duilio Cambellotti, giugno 1936

67. Duilio Cambellotti, settembre 1939

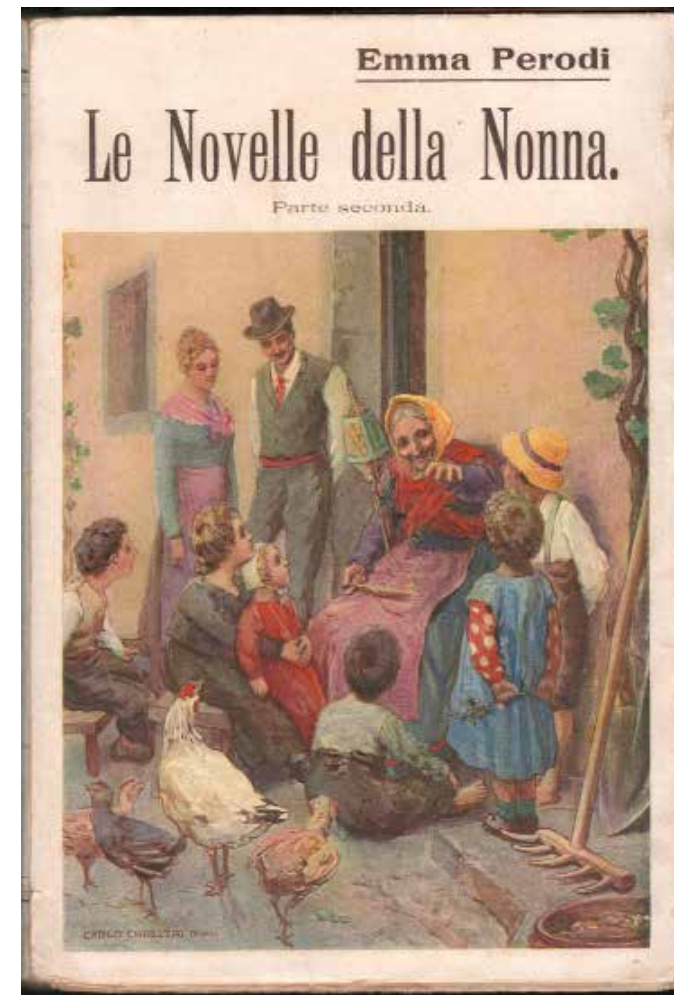
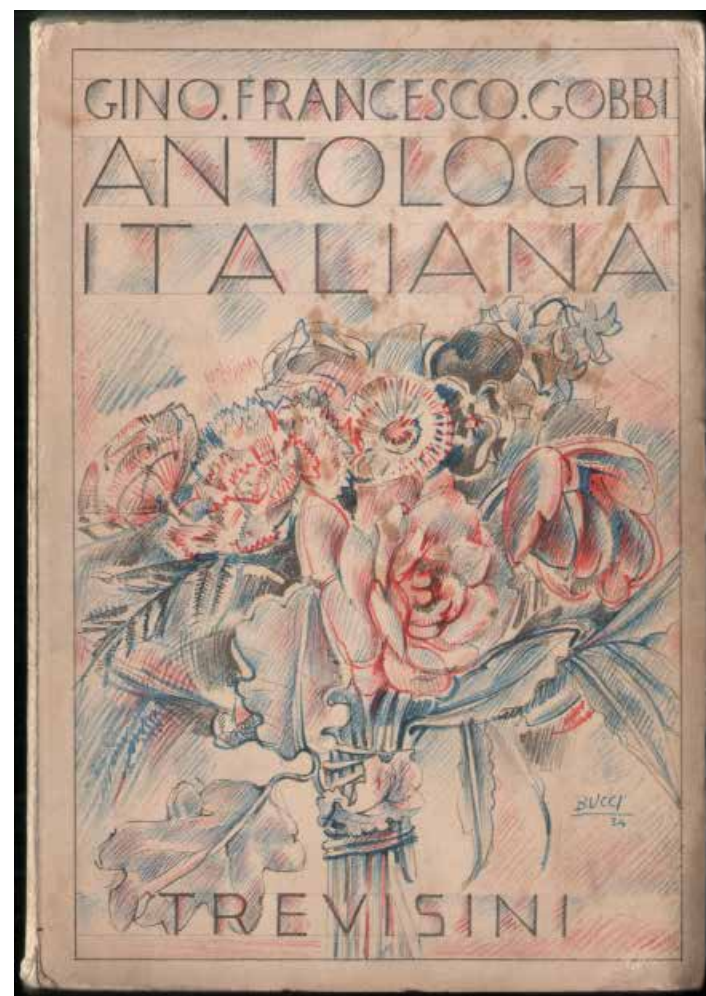




70. Anna Katrina Zinkeisen, Mondadori, "Omnibus", 1937



71. Giorgio Tabet, Mondadori, "Omnibus", 1941

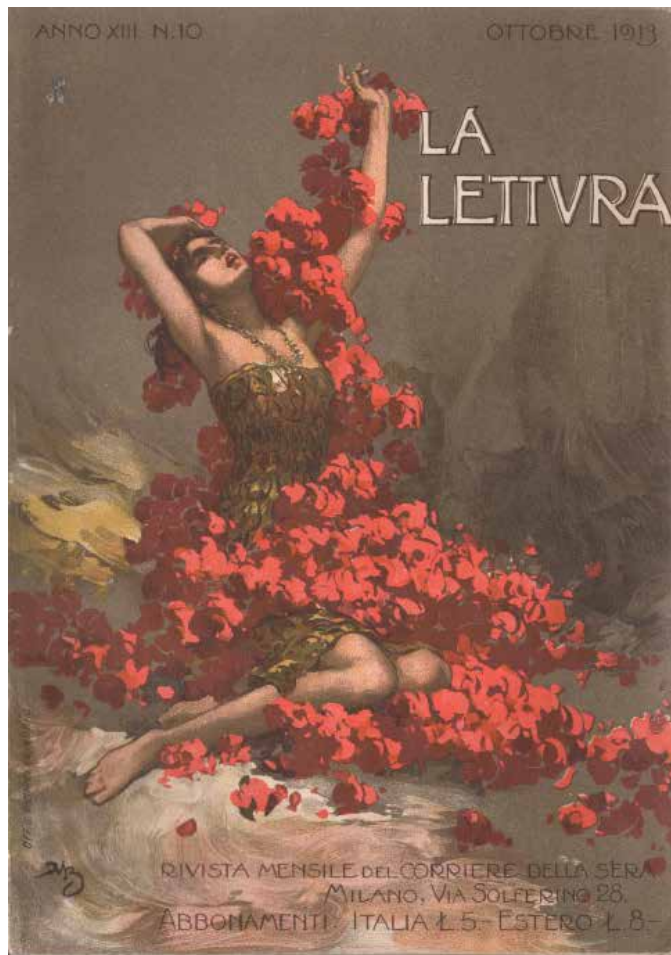


72. Anselmo Bucci, Taddei, 1921

73. Anselmo Bucci, Trevisini, 1934

74. Carlo Chiostrì, Salani, 1912

75. Carlo Chiostrì, Salani, "Biblioteca Salani illustrata", 1930



76. Achille Beltrame, ottobre 1913



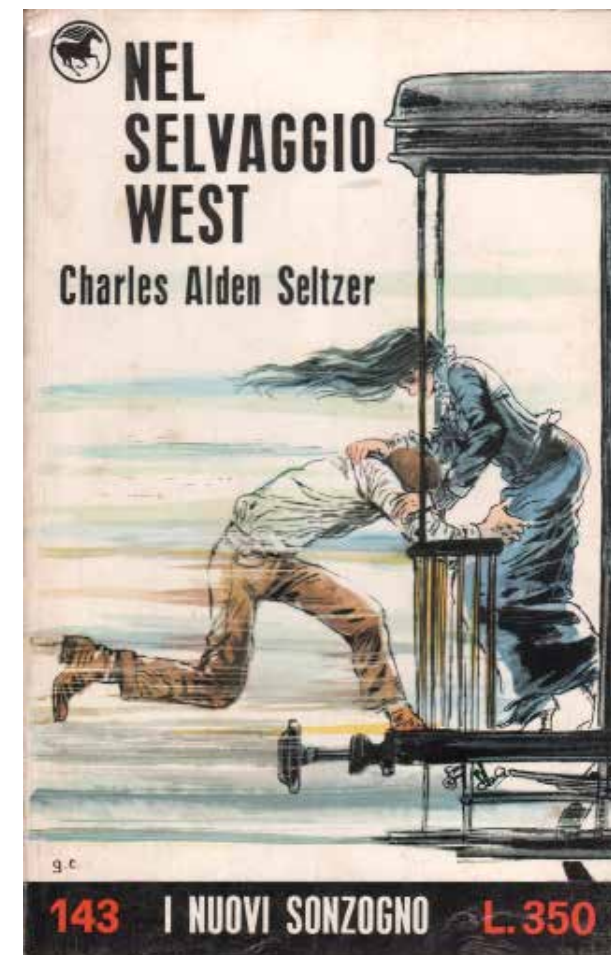
77. Achille Beltrame, novembre 1914



78. Gallieni, "I banditi celebri", (8), CEM, s.d. [1933]



79. Gallieni, "I banditi celebri", (10) CEM, s.d. [1933]



80. Guido Crepax, Sonzogno, "I nuovi Sonzogno", 1971



81. Guido Crepax, Mondadori, "SAS", 1987



82. Alberto Micheli, Salani, 1943



83. Alberto Micheli, Salani, 1942



86. Rino Albertarelli, dicembre 1949



87. Campelli, Vallecchi, "Contemporanea", 1954



84. A. Baita, Capitol, 1970



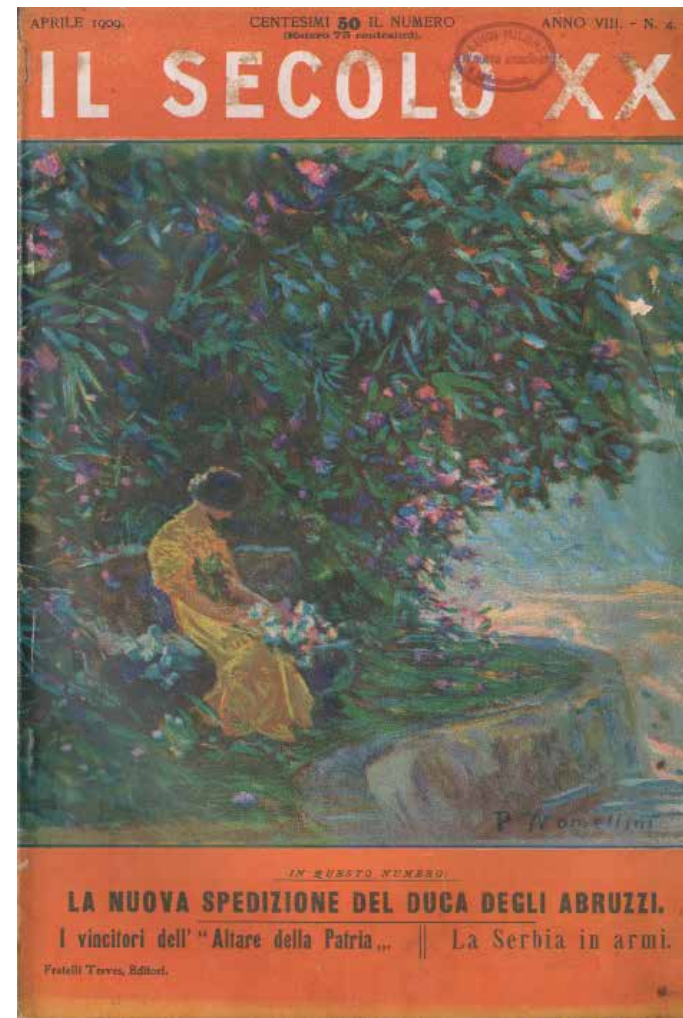
85. Renato Casaro, Ente Editoriale Arma Carabinieri, 1998



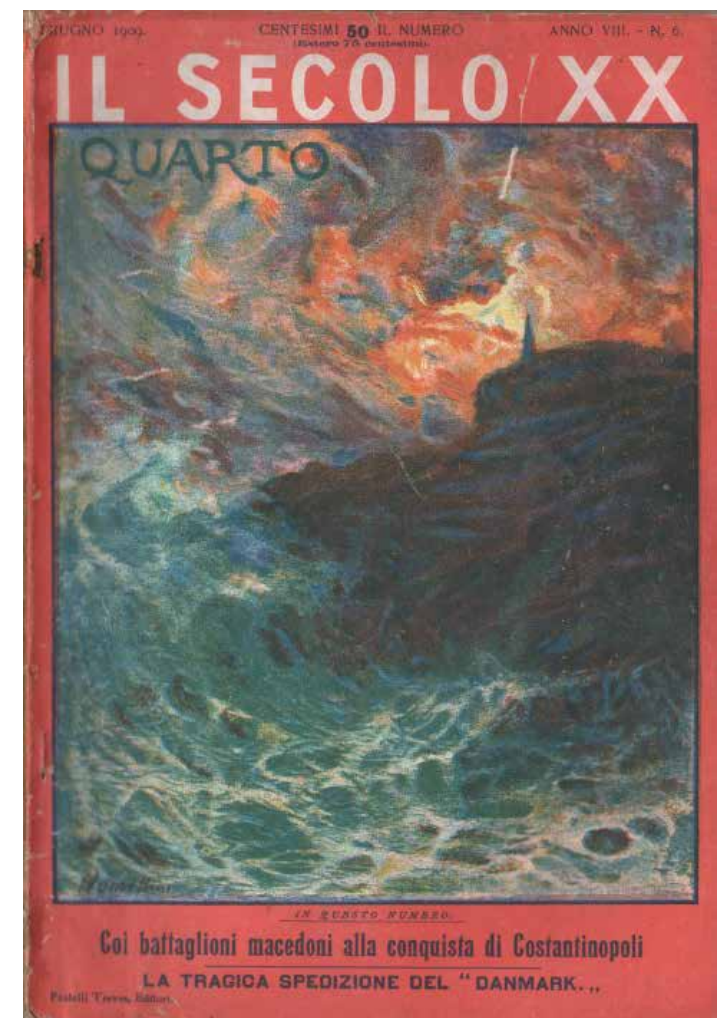


90. Umberto Boccioni, Touring Club Italiano, aprile 1908

91. Carlo Carrà, L.E.S. (Libreria Editrice Sociale), 1911



92. Plinio Nomellini, aprile e giugno 1909

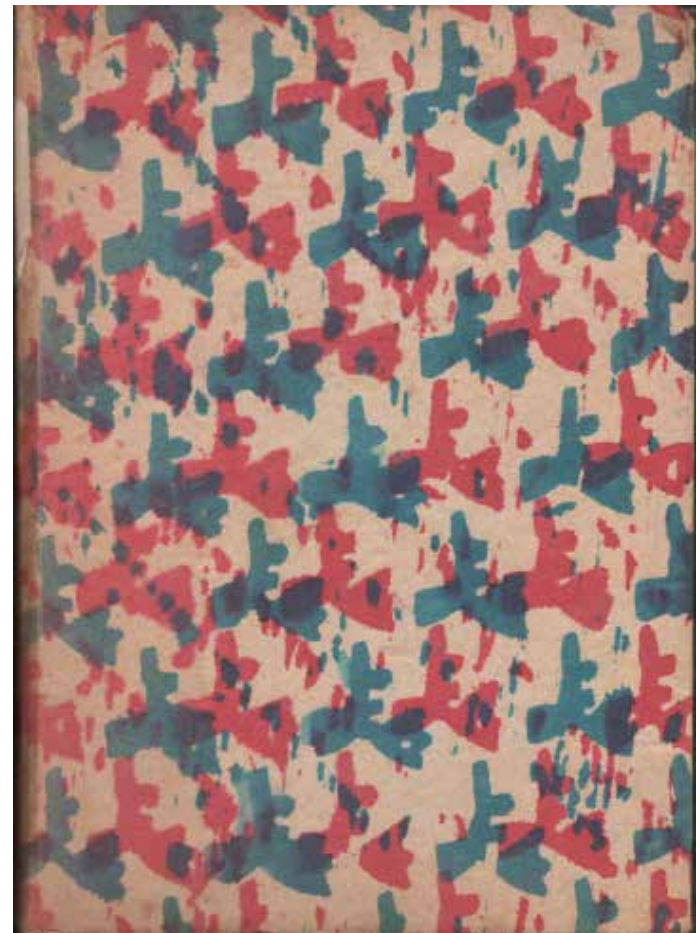




93. Carlo Donati, luglio-agosto 1947



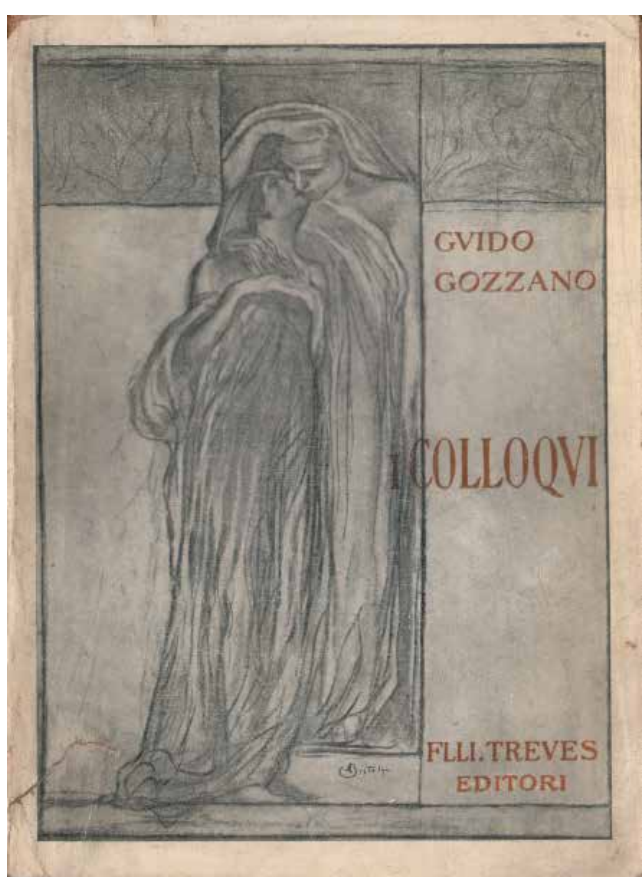
94. Adolfo Wildt, Sonzognò, "Presentazioni" (1), 1919



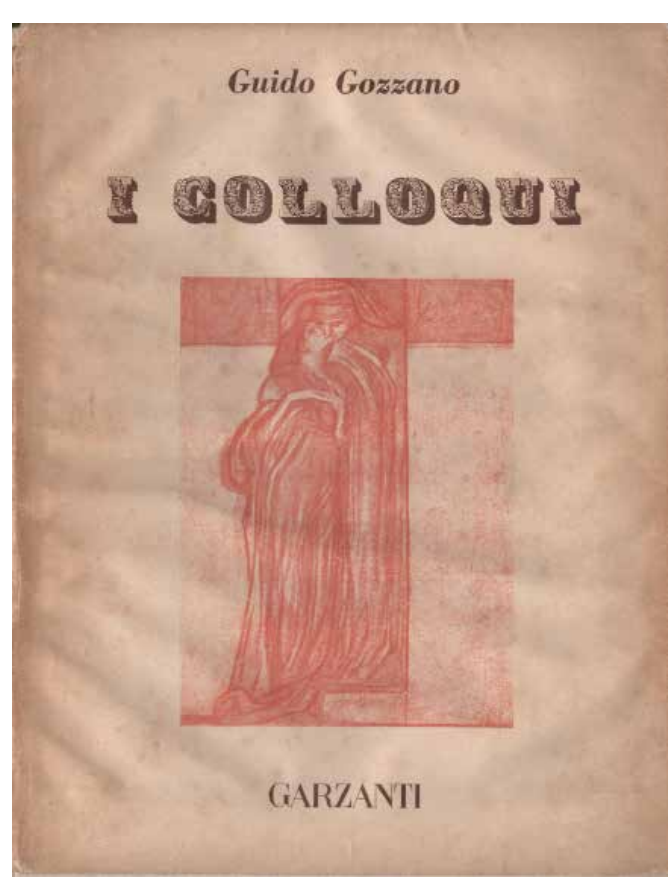
97. Ardengo Soffici, Vallecchi, "Distinta" (3), 1919



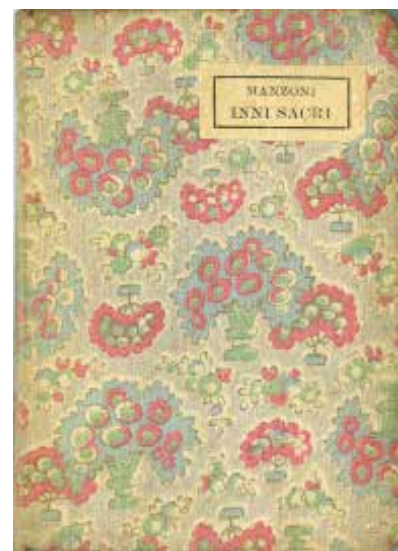
98. Ardengo Soffici, Vallecchi, "Distinta" (4), 1919



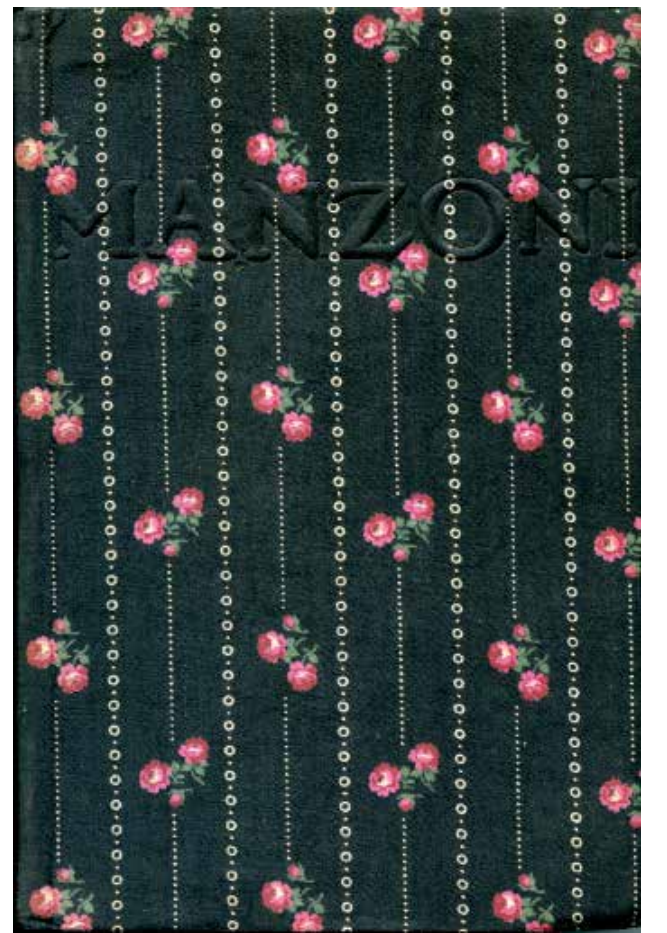
95. Leonardo Bistolfi, Treves, 1920 (I, 1911)



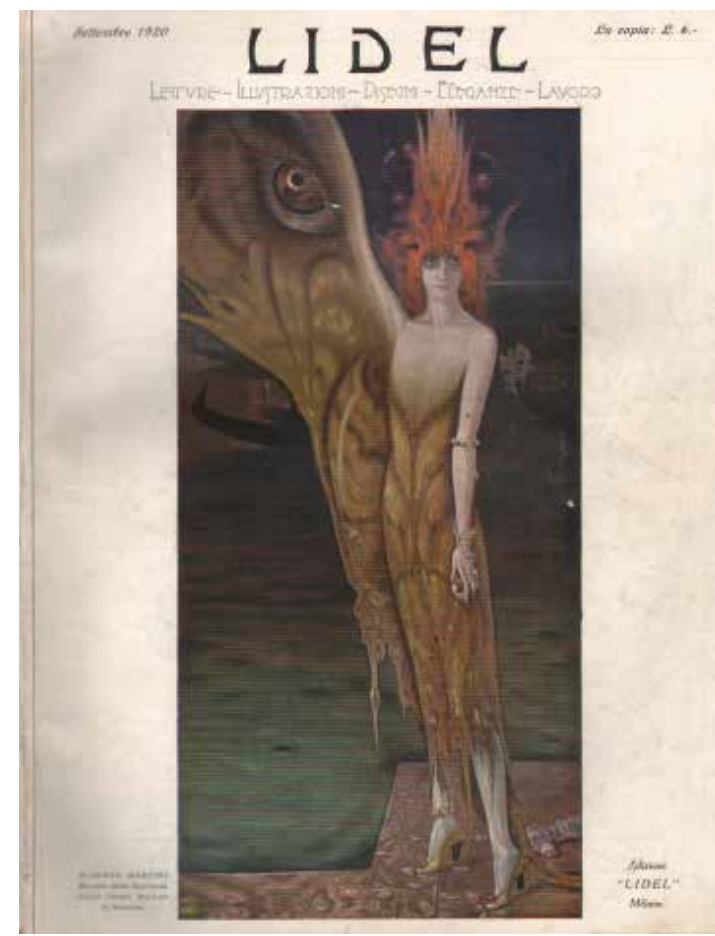
96. Leonardo Bistolfi, Garzanti, 1956



99. Legatura in tela per pochette, Giuseppe Obrosler 1922



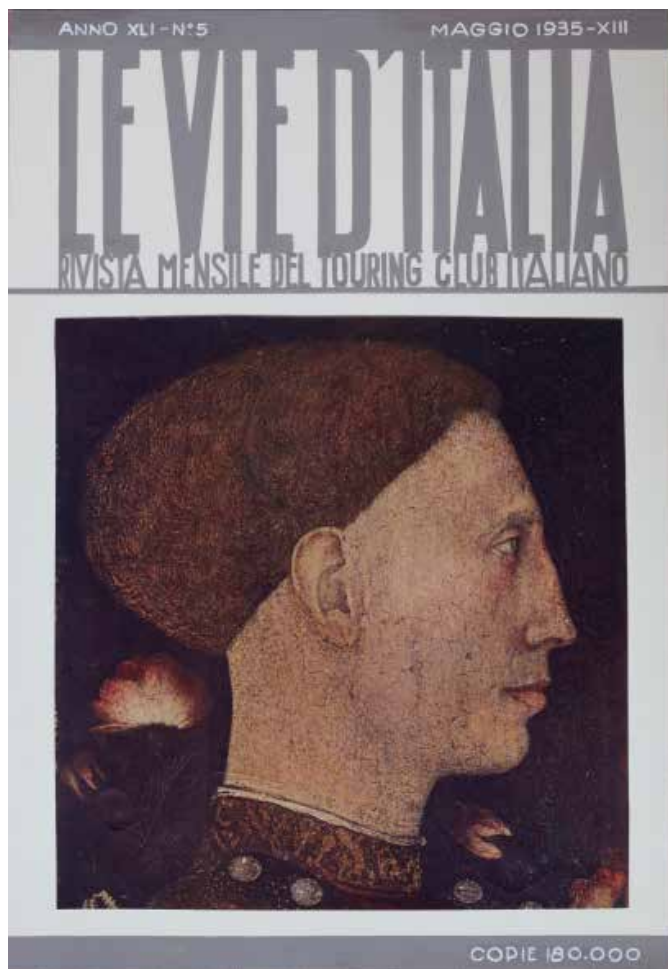
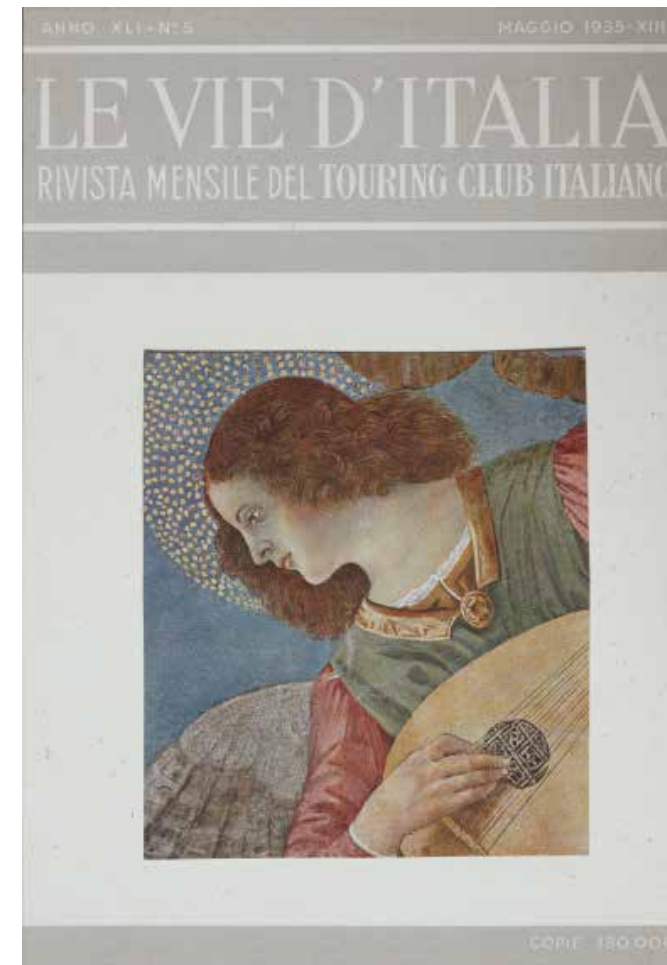
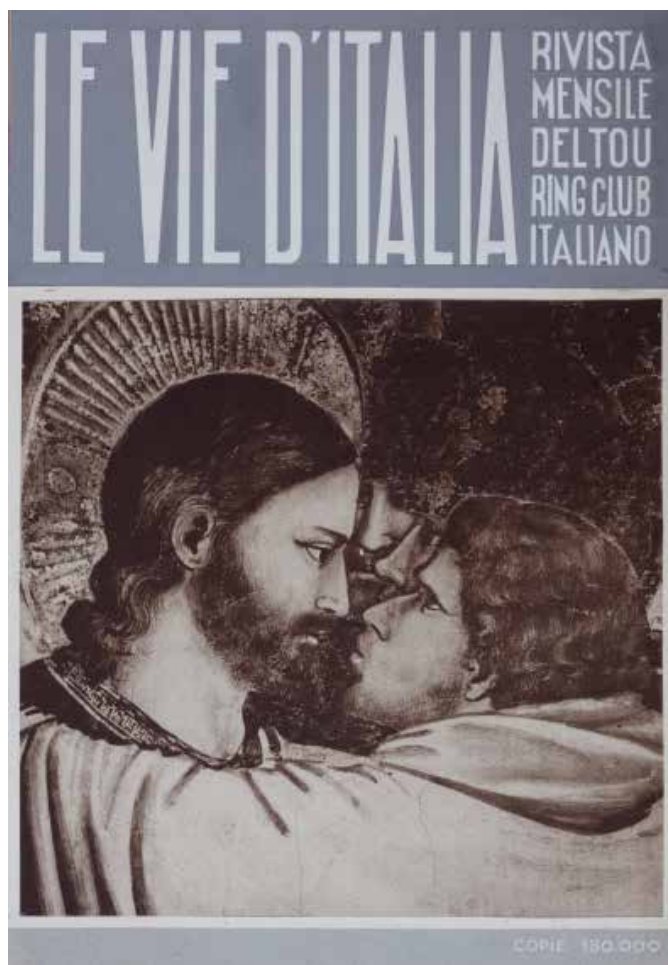
100. Legatura in tela, Notari, 1924



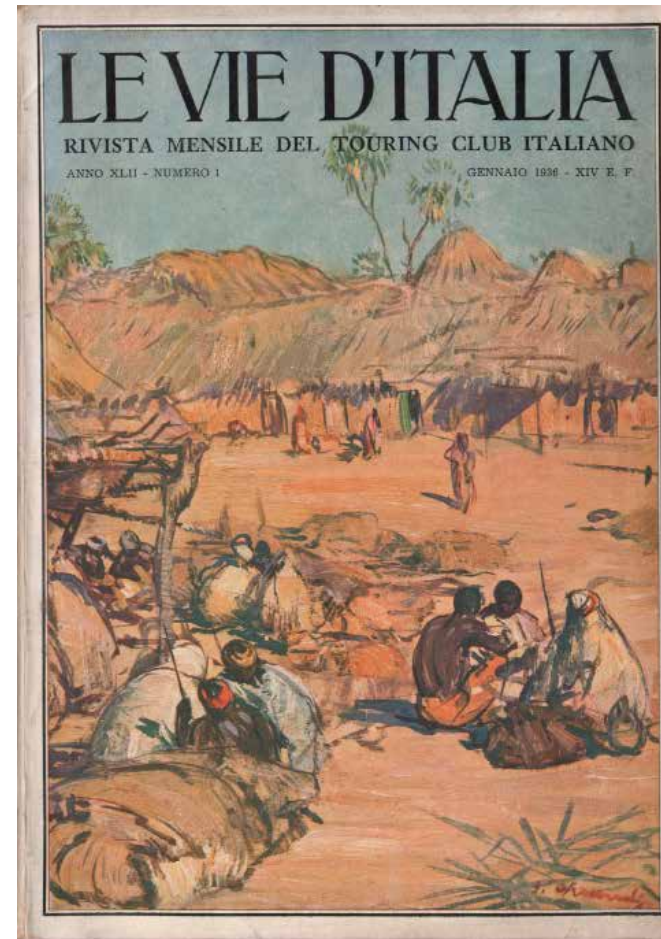
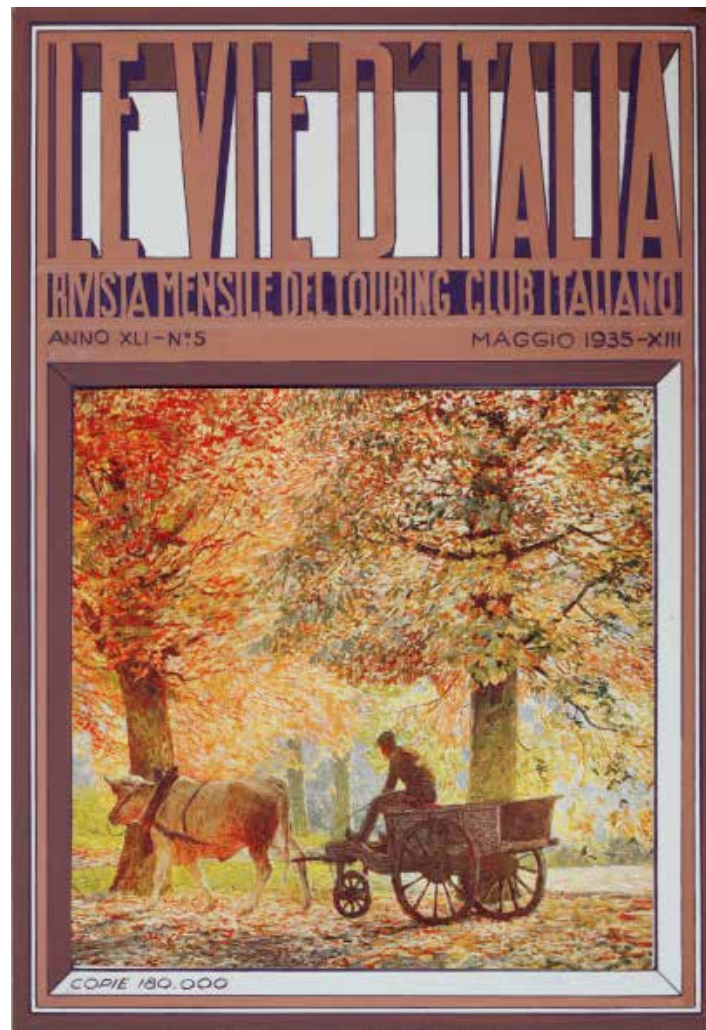
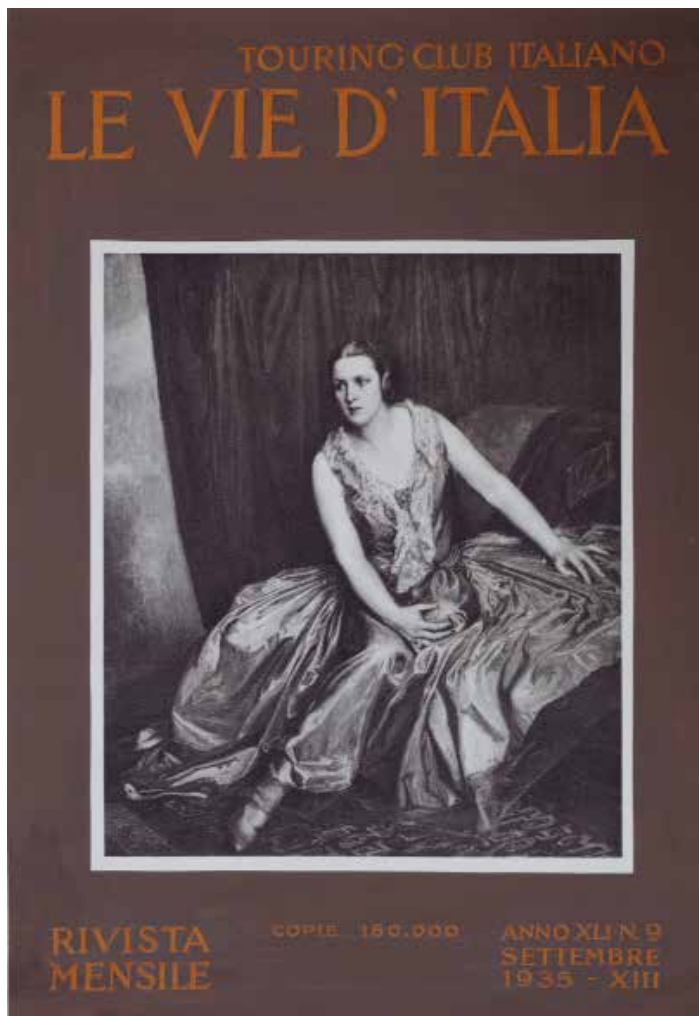
- 101. Enrico Sacchetti, maggio 1919
- 102. Mario Bazzi, giugno 1919
- 103. Sto, novembre 1919



- 104. Alberto Martini, settembre 1920
- 105. Giuseppe Amisani, novembre 1923
- 106. Anselmo Bucci, Natale 1921



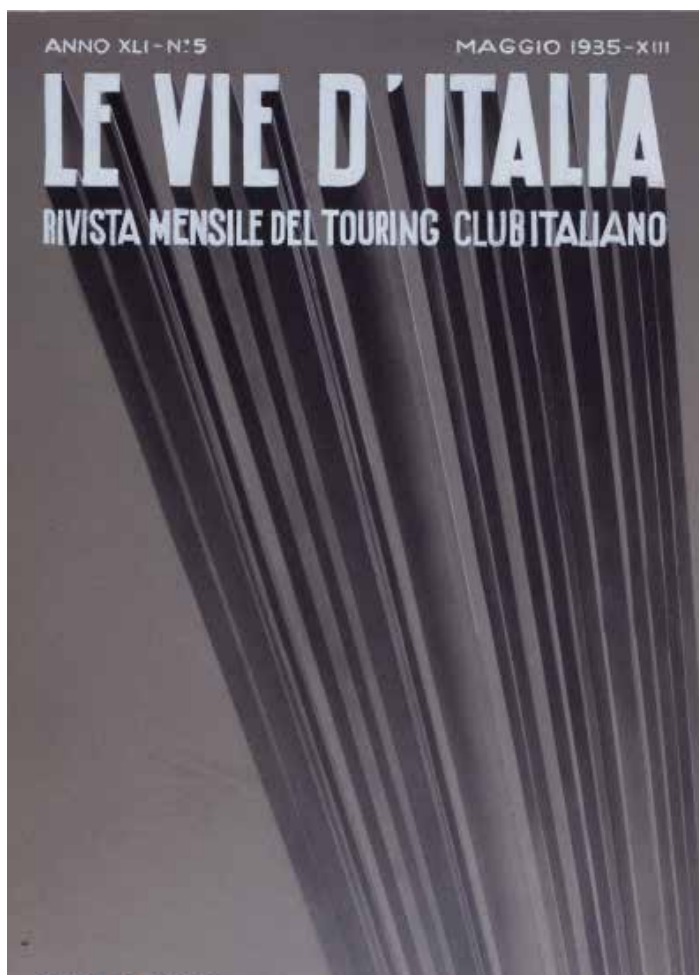
107. Nove bozzetti per la progettazione della nuova copertina, 1935, Archivio Touring Club di Milano (anche nella pagina successiva)



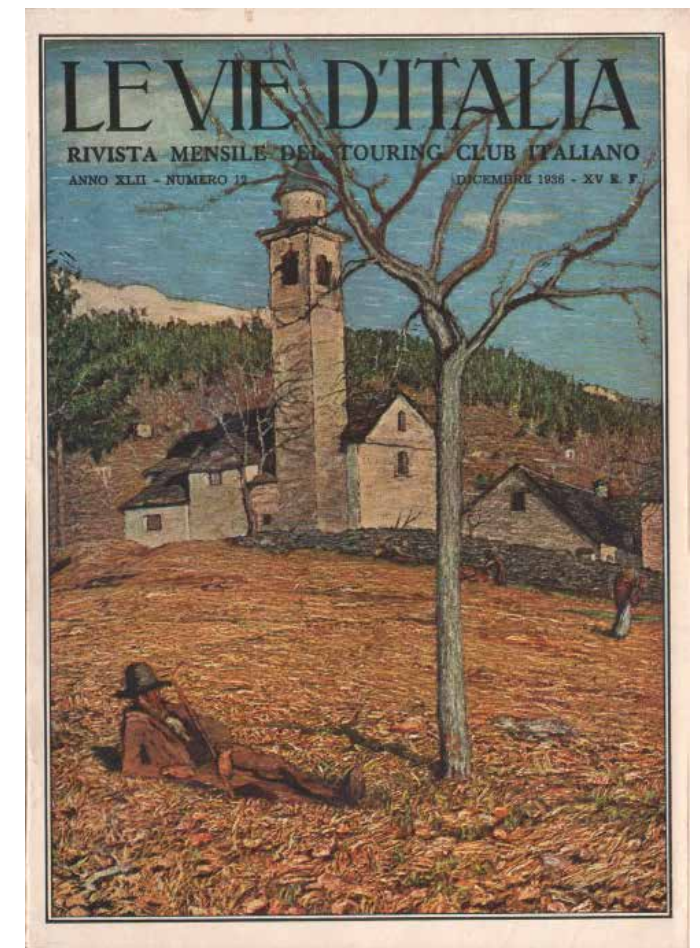
108. Giorgio Oprandi, *Mercato a Belet Uen, sull'Uebi Scebeli*, gennaio 1936



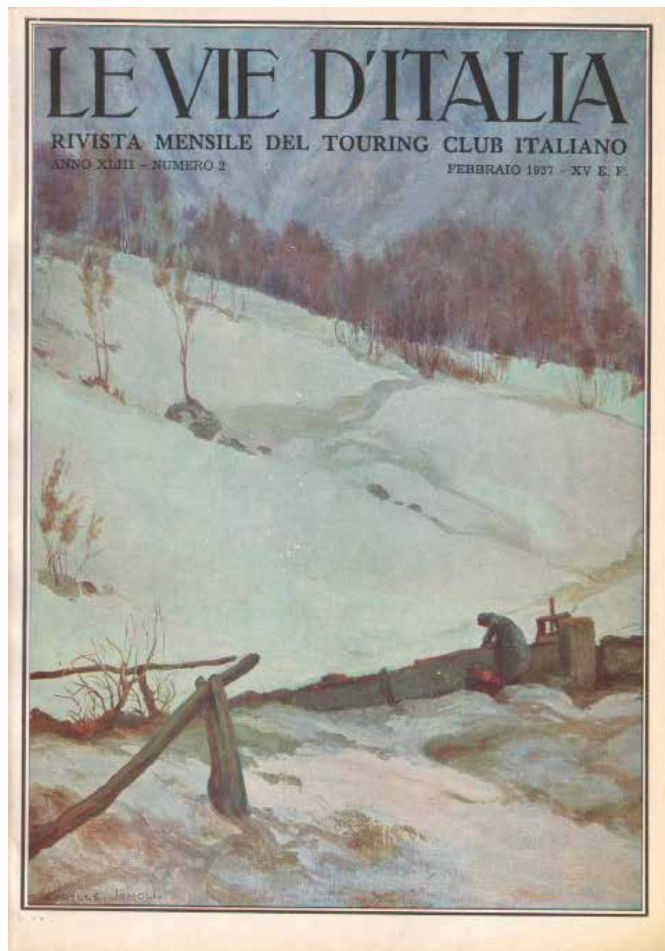
109. Aldo Raimondi, *Il Lago Tana*, luglio 1936



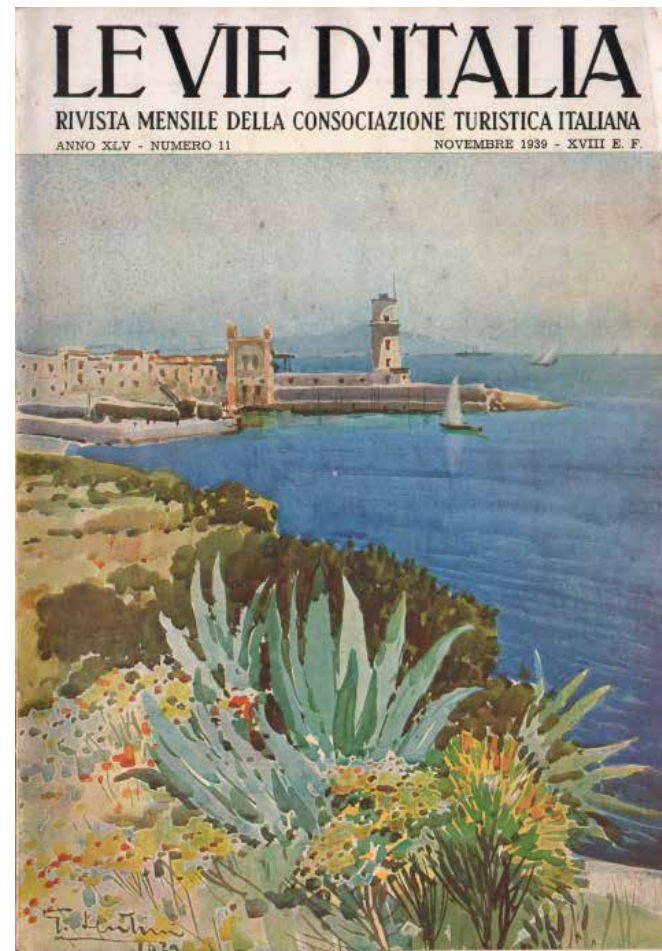
110. Piero Coelli, *Vele a Pirano d'Istria*, ottobre 1937



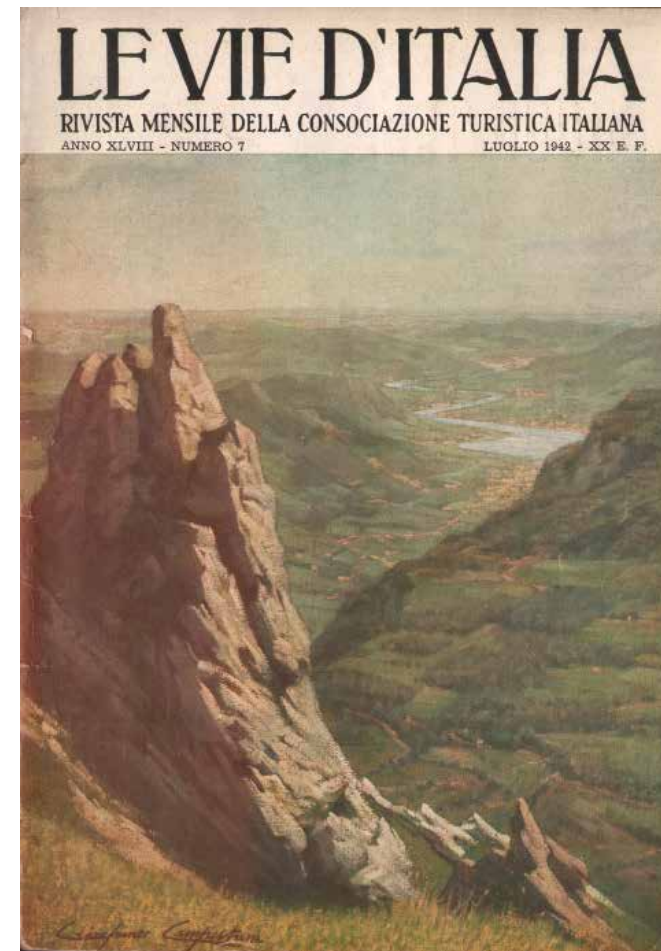
111. Carlo Fornara, *Paesaggio*, dicembre 1936



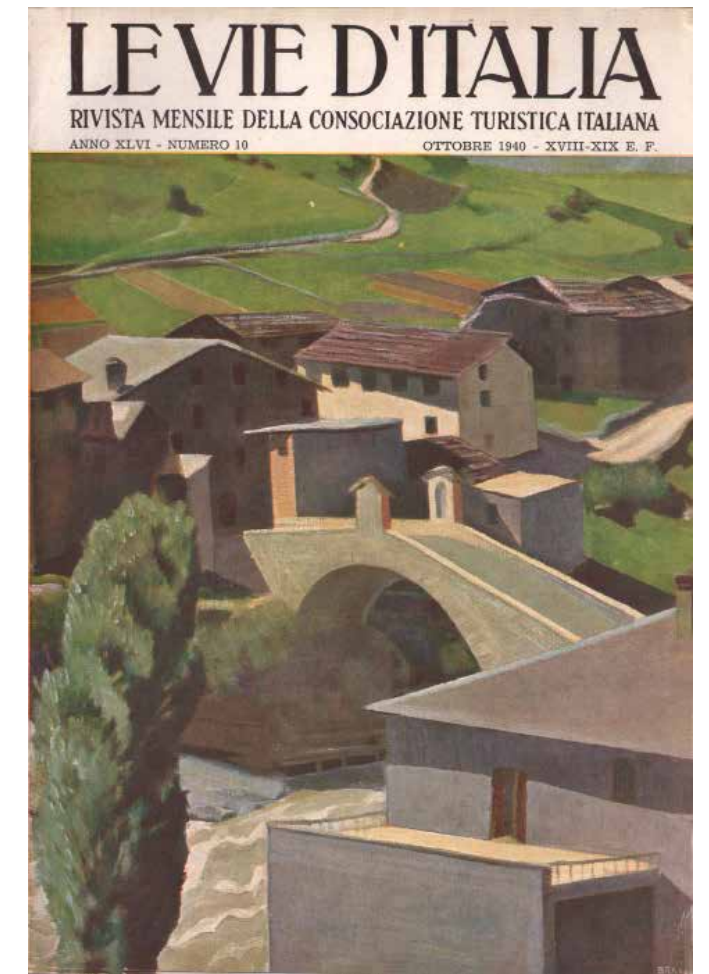
112. Achille Jemoli, *Inverno a Caspoggio*, febbraio 1937



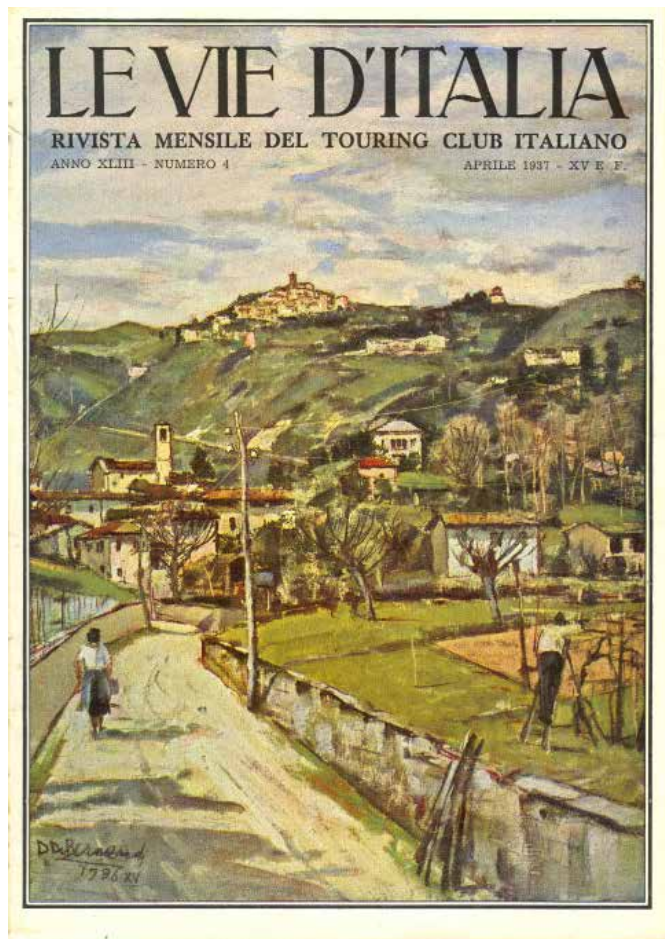
113. Giovanni Lentini, *Palermo la Punta dell'Arenella vista da Villa Igea*, novembre 1939



116. Giancarlo Campestrini, *Il piano dei Resinelli e l'Adda, dalla Grigna Meridionale*, luglio 1942



117. Luigi Bracchi, *Il ponte di Combo*, ottobre 1940



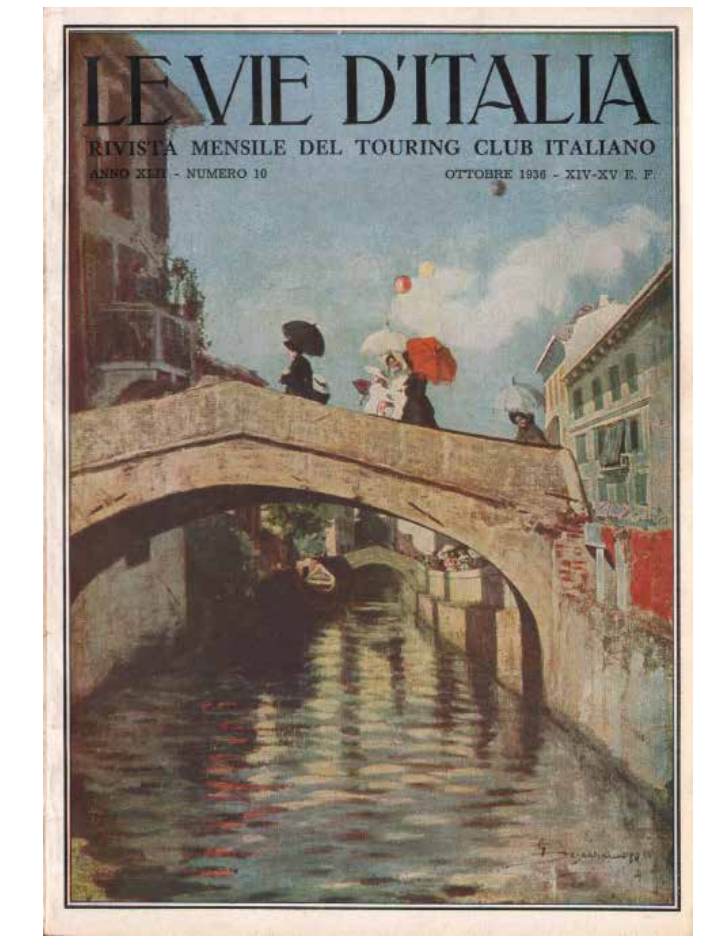
114. Domenico De Bernardi, *Il Sacro monte di Varese*, aprile 1937



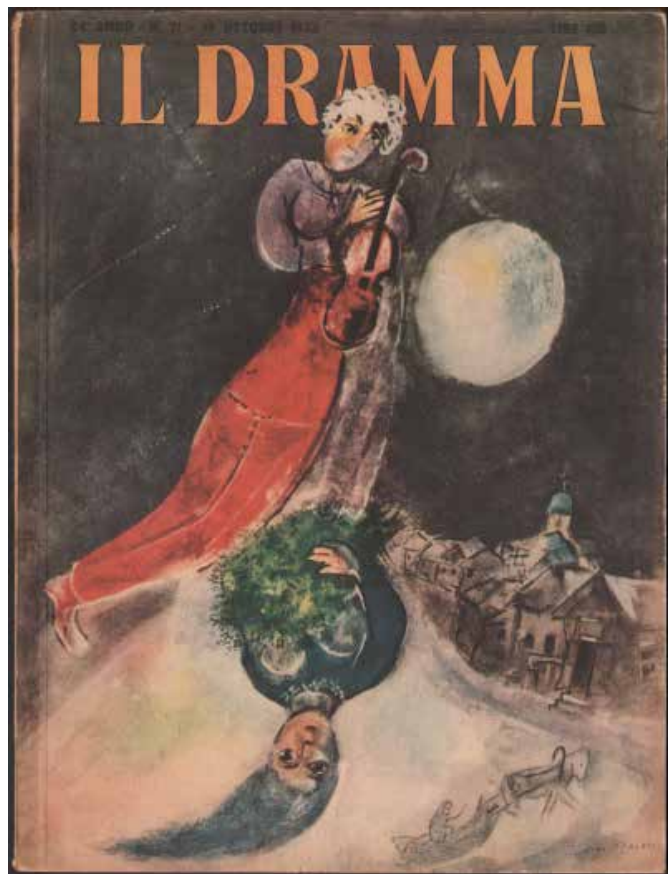
115. Giovannino Grossi, *Salò, Torre dell'orologio*, febbraio 1939



118. Guido Gregorietti, *Il tempio della Concordia*, febbraio 1941



119. Giovanni Segantini, *Il Naviglio al Ponte di San Marco (Raccolta Marzotto)*, ottobre 1936



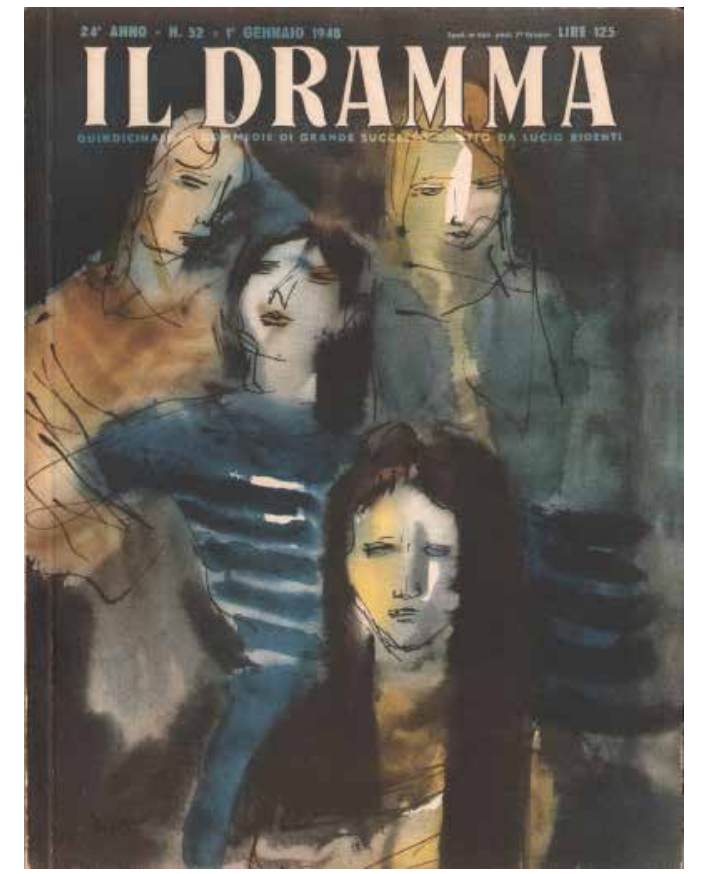
120. Marc Chagall, 15 ottobre 1948



121. Salvador Dalí, 1 gennaio 1951



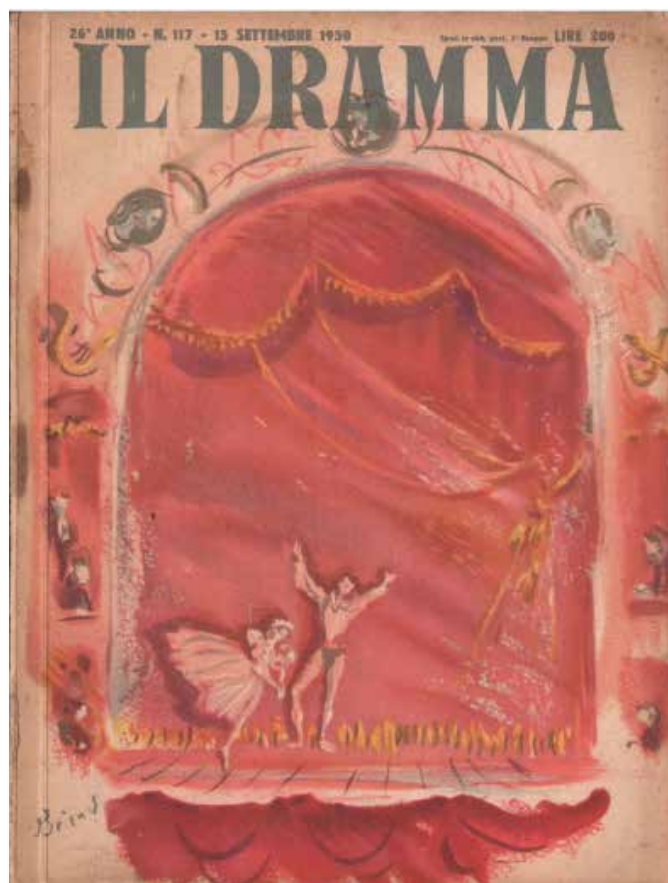
124. Aligi Sassu, *Sintesi della commedia di Jean Anouilh Euridice*, 15 dicembre 1947



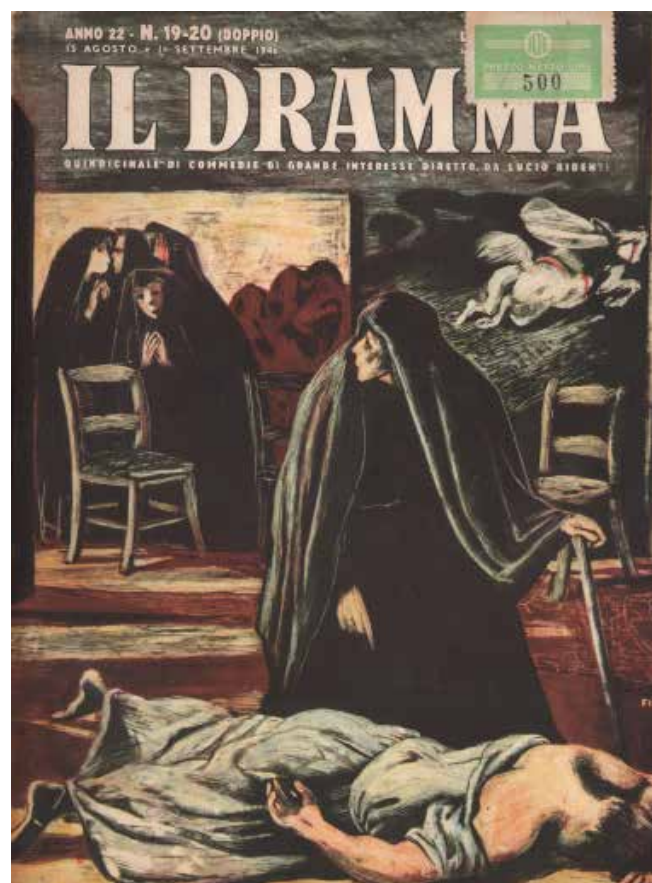
125. Giulio da Milano, *Sintesi del dramma di Marcel Mouloudji Quattro donne*, 1 gennaio 1948



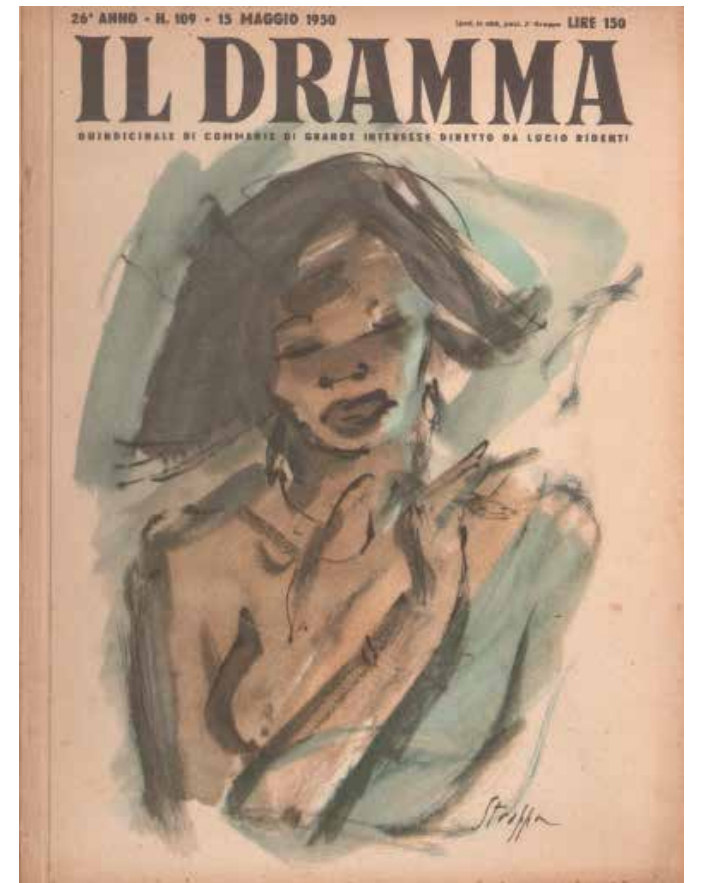
122. Henri Rousseau, 1 gennaio 1952



123. Christian Bérard, 15 settembre 1950

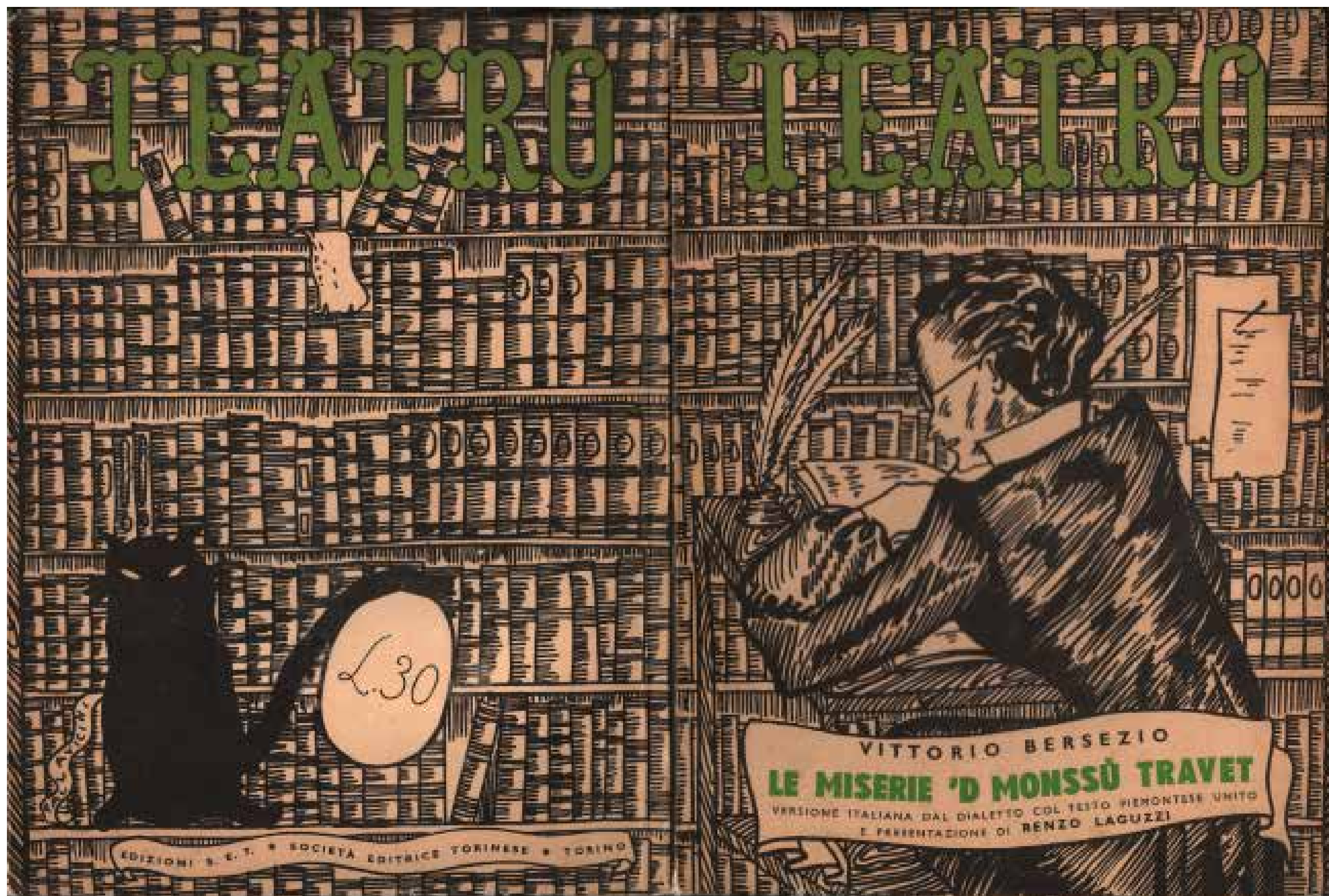


126. Lionello Fiume, *Sintesi del dramma di Federico García Lorca, La casa di Bernarda Alba*, agosto-settembre 1946



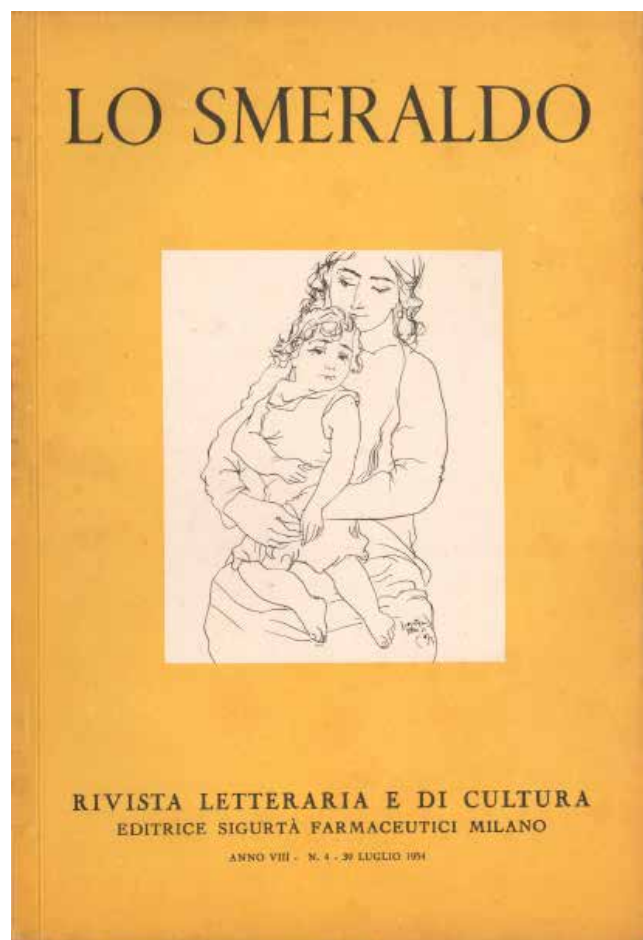
127. Leonardo Stroffa, *Sintesi della commedia di Fabio Maria Crivelli, Questi nostri figli*, 15 gennaio 1952



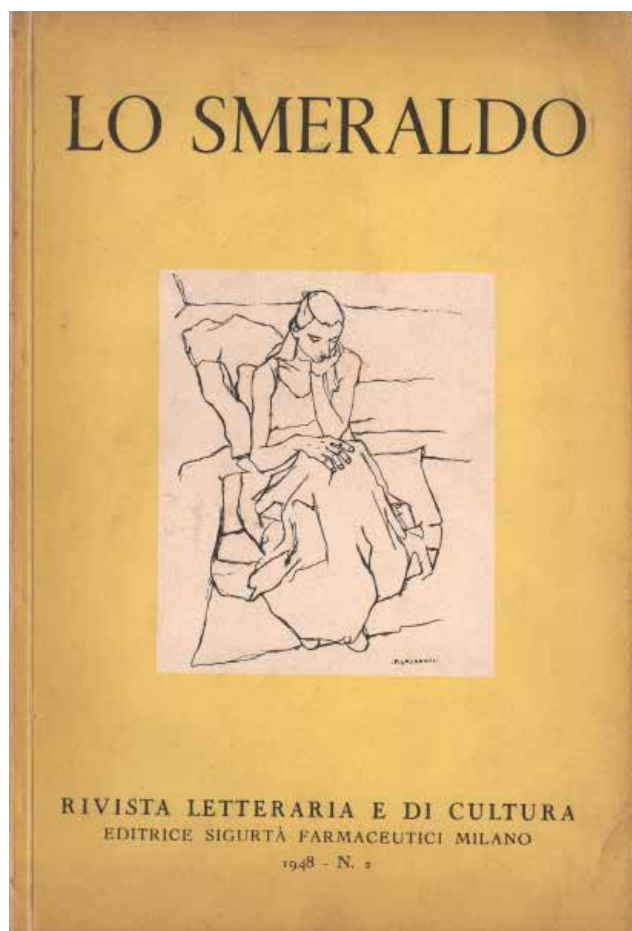




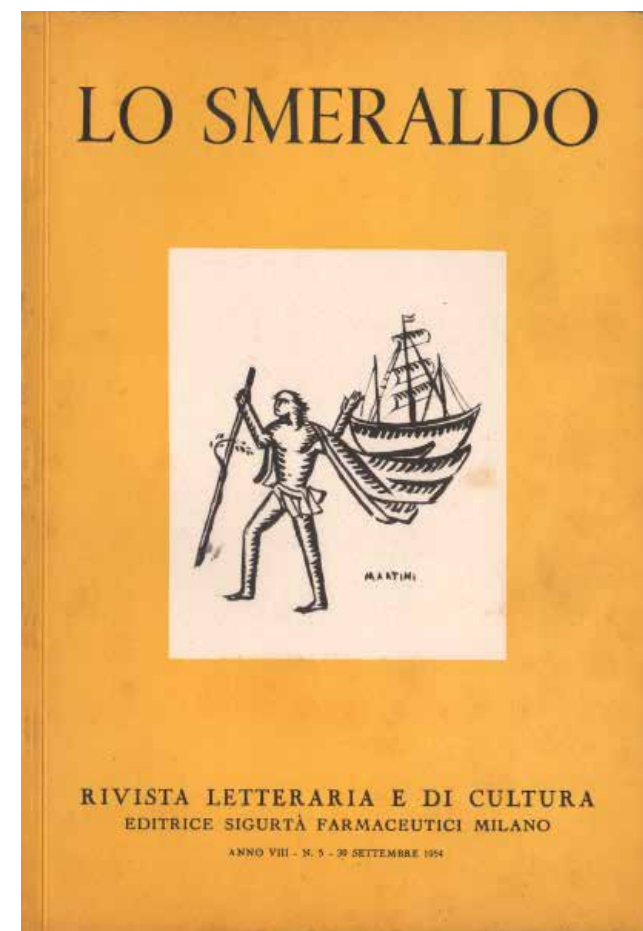
130. Filippo De Pisis, Editrice Sicurtà Farmaceutici, 30 novembre 1947



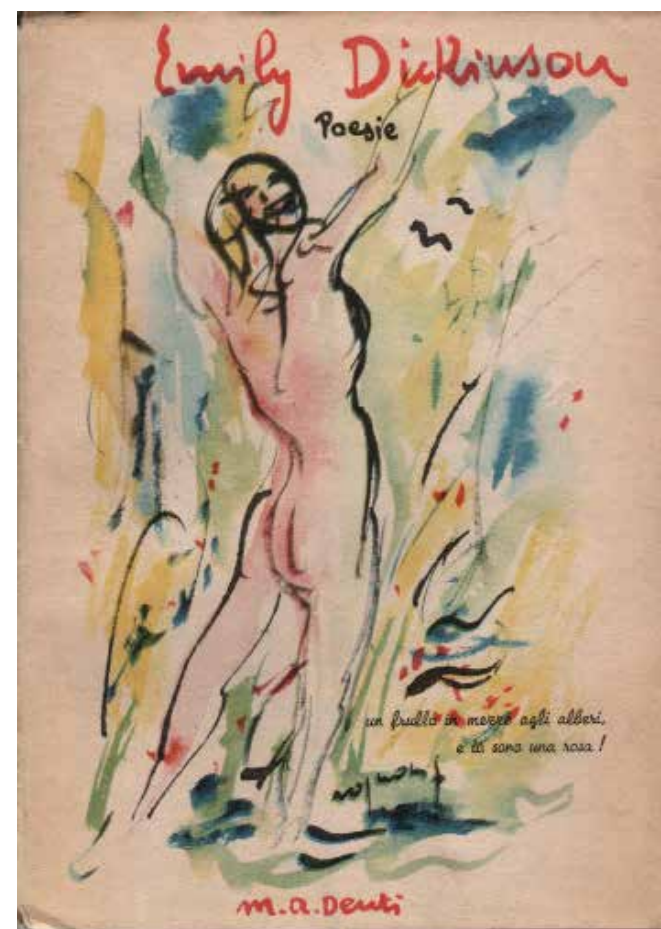
131. Eugenio Dragutescu, Editrice Sicurtà Farmaceutici, 30 luglio 1954



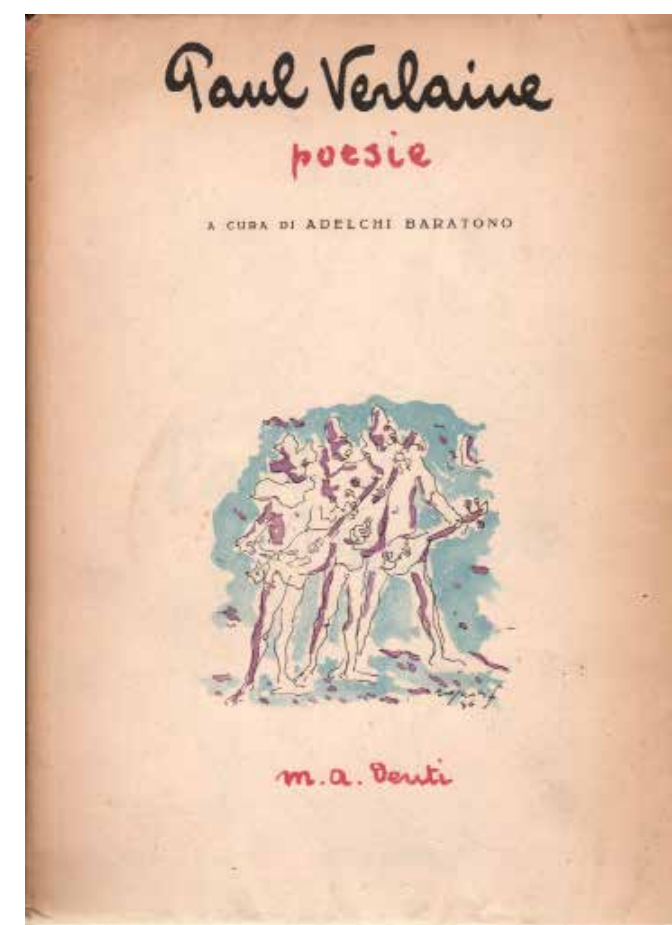
132. Felice Casorati, Editrice Sicurtà Farmaceutici, 30 marzo 1948



133. Arturo Martini, Editrice Sicurtà Farmaceutici, 30 settembre 1954



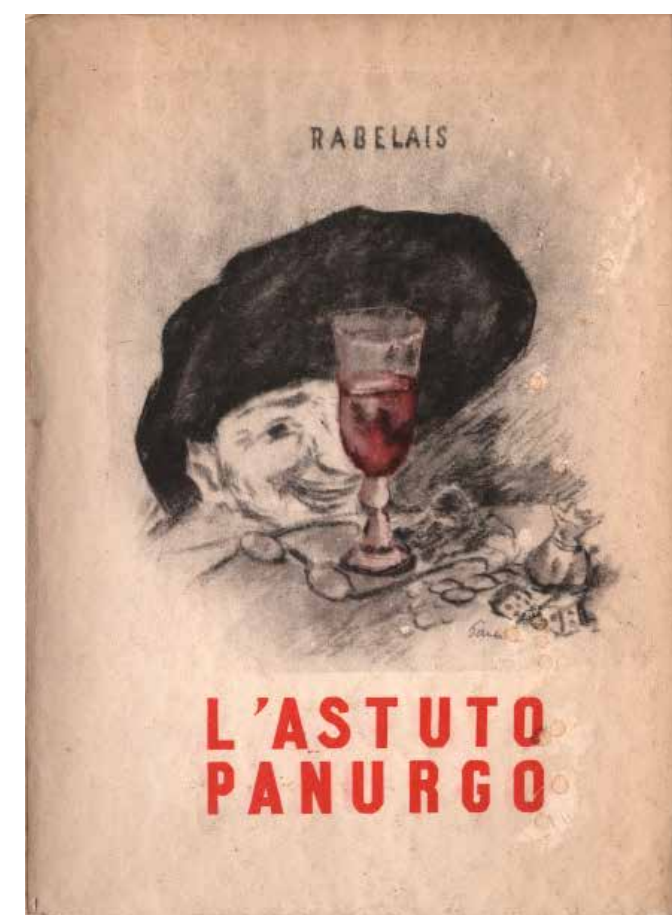
134. Franco Rognoni, Denti, "Poesia" I, 1946



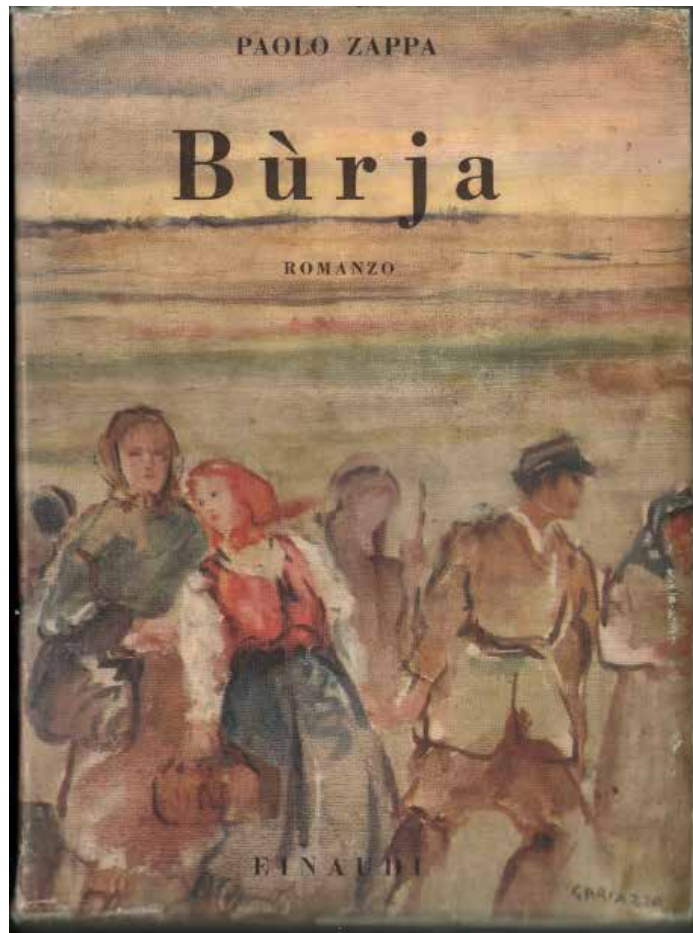
135. Franco Rognoni, Denti, "Poesia" II, 1946



136. Enrico Paulucci, Anzani e Mancinelli, "Gli incontri" (1), 1945



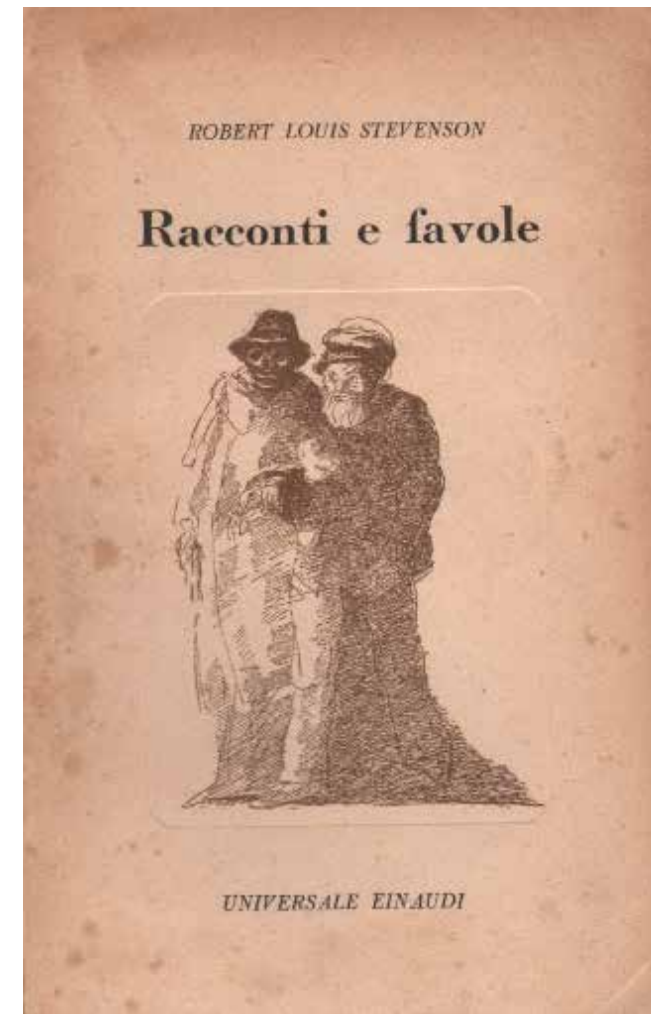
137. Enrico Paulucci, Anzani e Mancinelli, "Gli incontri" (2), 1945



138. Pier Antonio Gariazzo, Einaudi, 1944



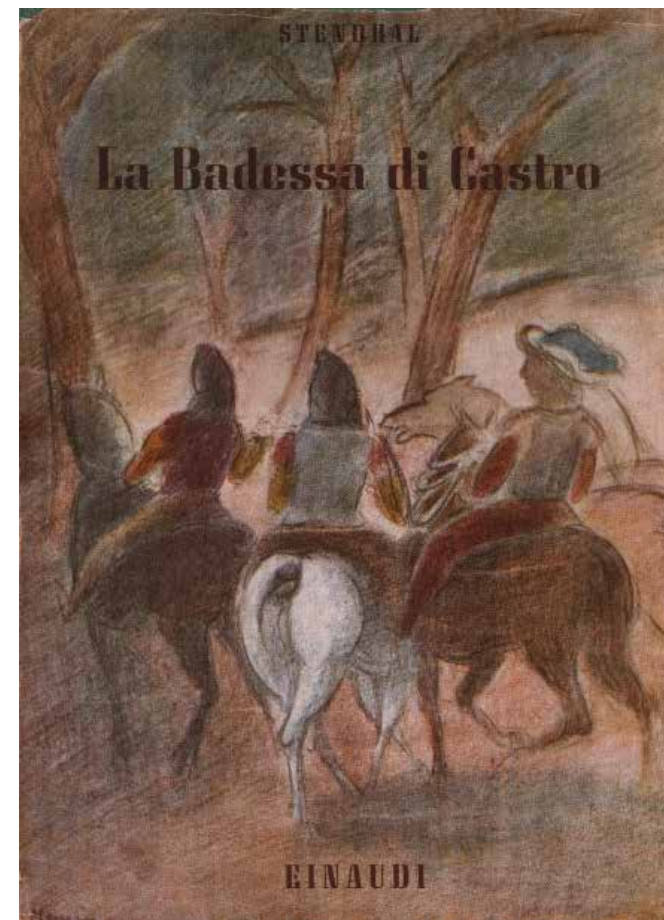
139. Pier Antonio Gariazzo, Cicogna, 1945

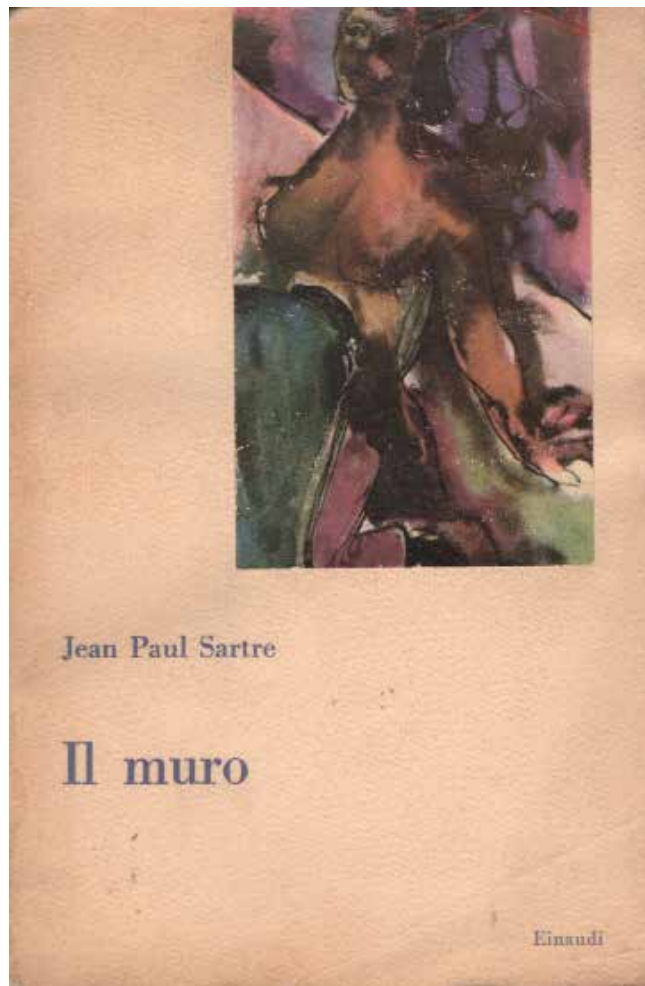


140. Francesco Menzio, Einaudi, "Universale Einaudi" (39), 1943

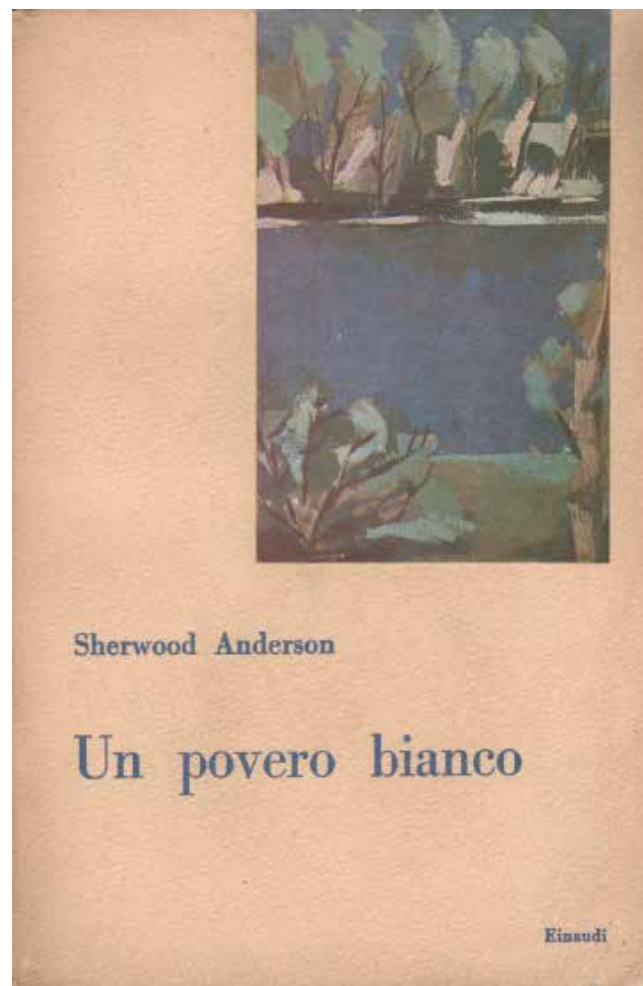
141. Francesco Menzio, Einaudi, "Narratori stranieri tradotti" XVI, 1943

142. Carlo Levi, Einaudi, 1946





143. Rinaldo Bergolli, Einaudi, "I Coralli" (4), 1947



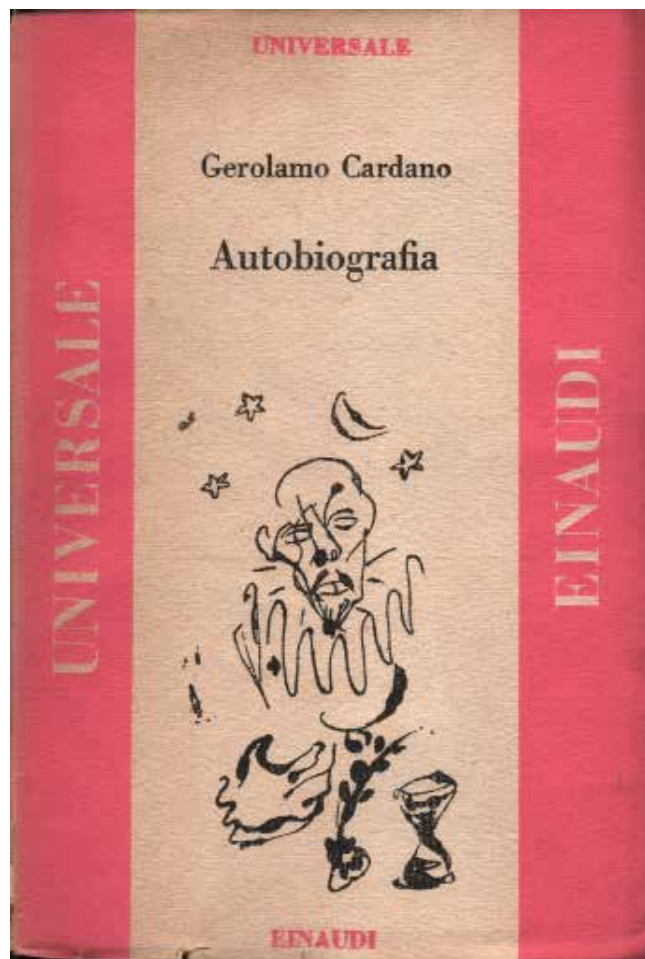
144. Giuseppe Ajmone, Einaudi, "I Coralli" (7), 1947



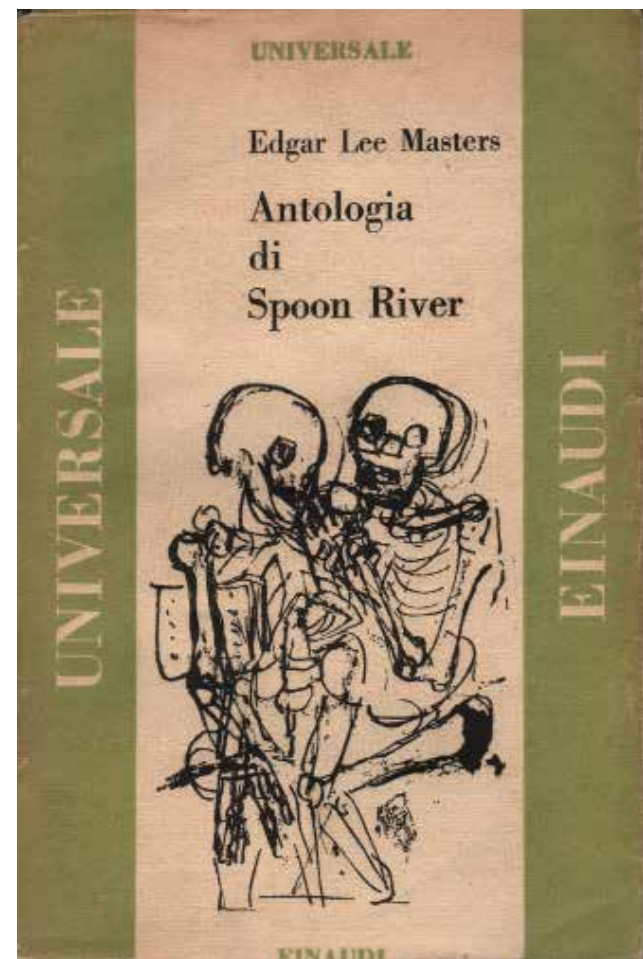
147. Renato Guttuso, Einaudi, "I Coralli" (15), 1947



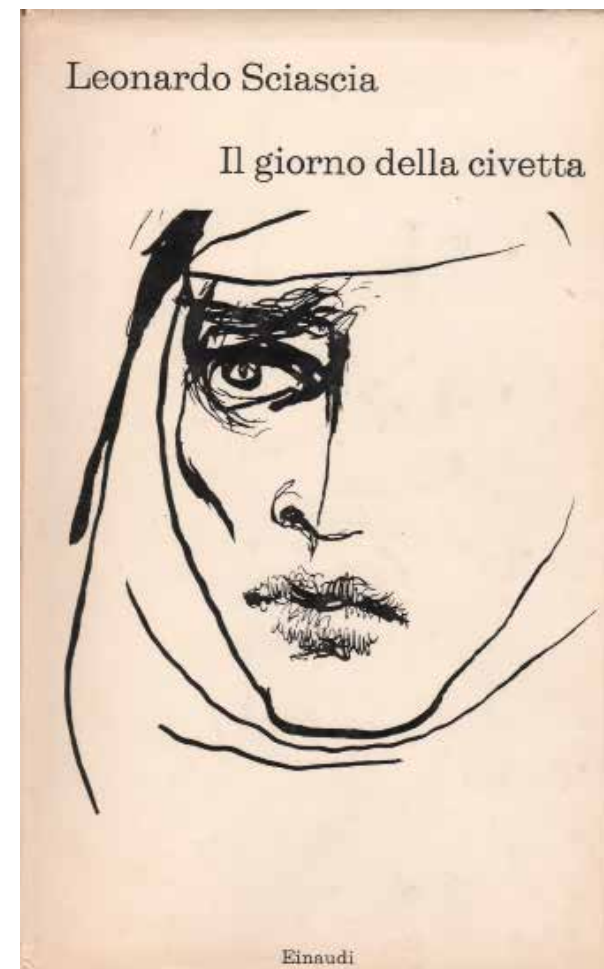
148. Renato Guttuso, Einaudi, "Piccola biblioteca scientifico-letteraria" (64), 1954



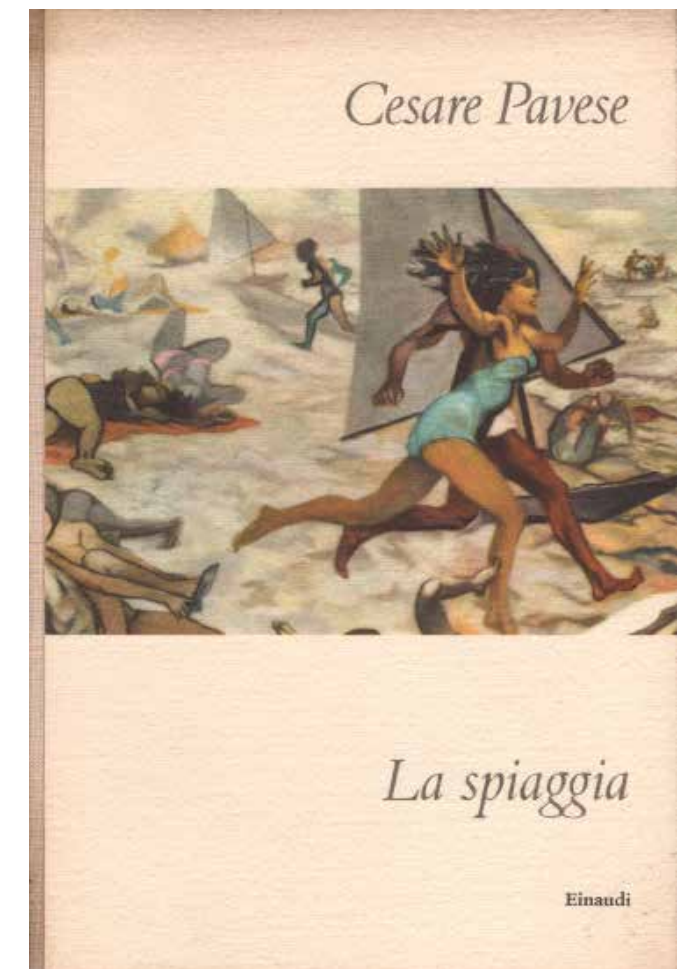
145. Cesare Peverelli, Einaudi, "Universale Einaudi" (57), 1945



146. Alfredo Chighine, Einaudi, "Universale Einaudi" (13), 1947



149. Renato Guttuso, Einaudi, "Piccola biblioteca scientifico-letteraria" (64), 1954



150. Renato Guttuso, Einaudi, "I coralli" (73), 1961



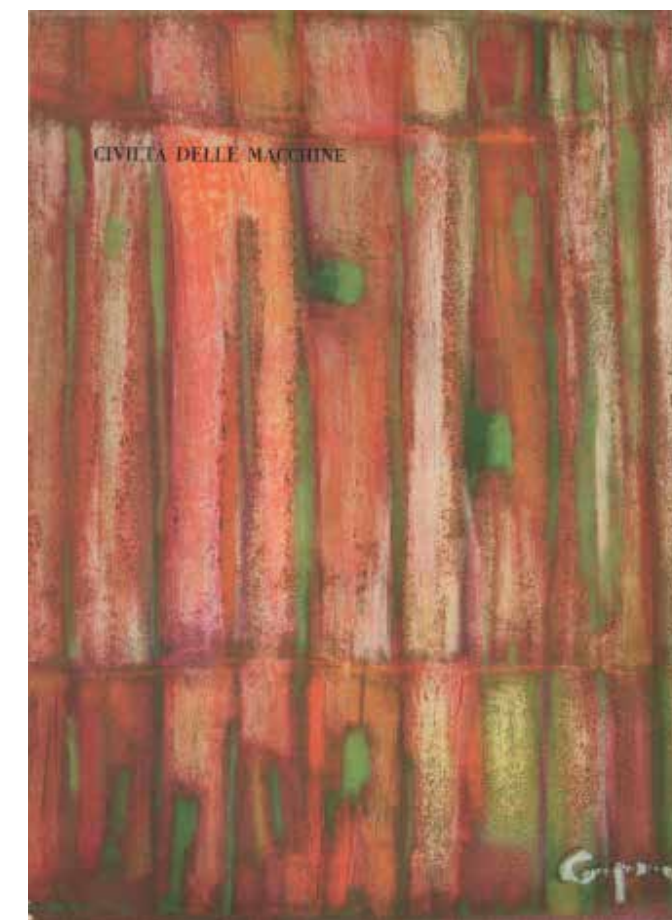
151. Gianni Dova, luglio-agosto 1963



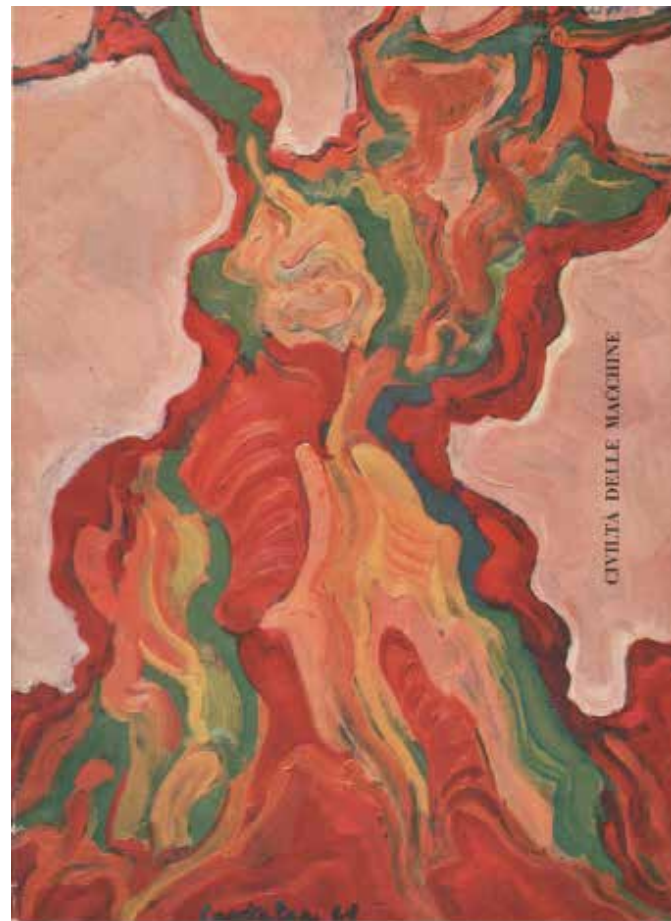
152. Alberto Magnelli, marzo-aprile 1965



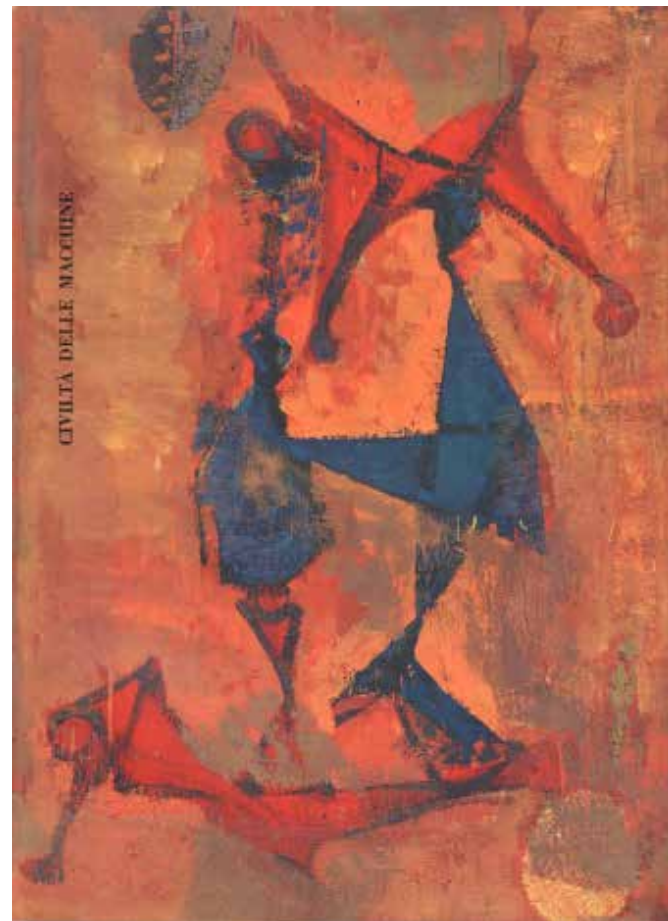
155. Bruno Cassinari, novembre-dicembre 1968



156. Antonio Corpora, settembre-ottobre 1966



153. Domenico Cantatore, gennaio-febbraio 1969



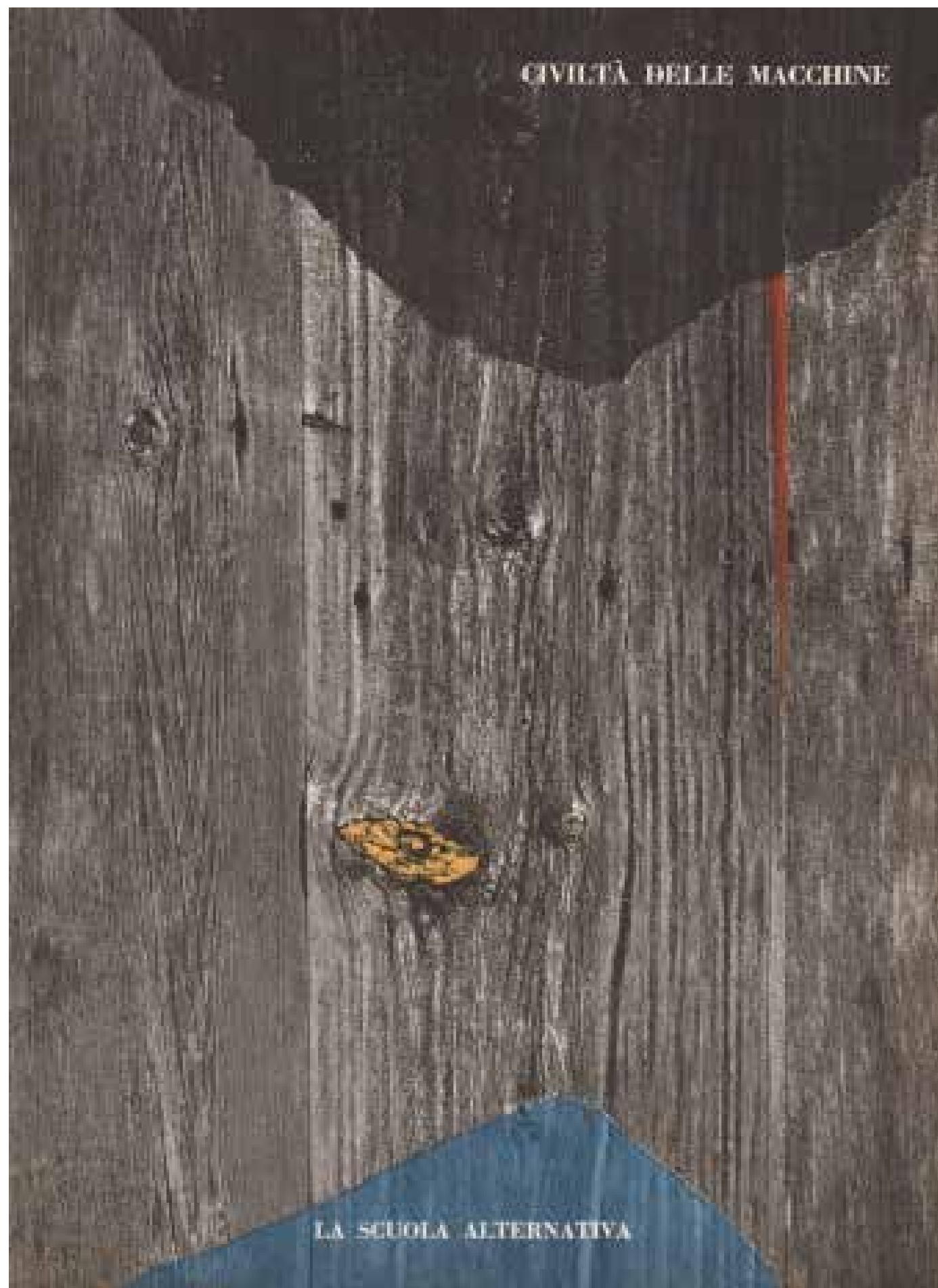
154. Marino Marini, marzo-aprile 1969



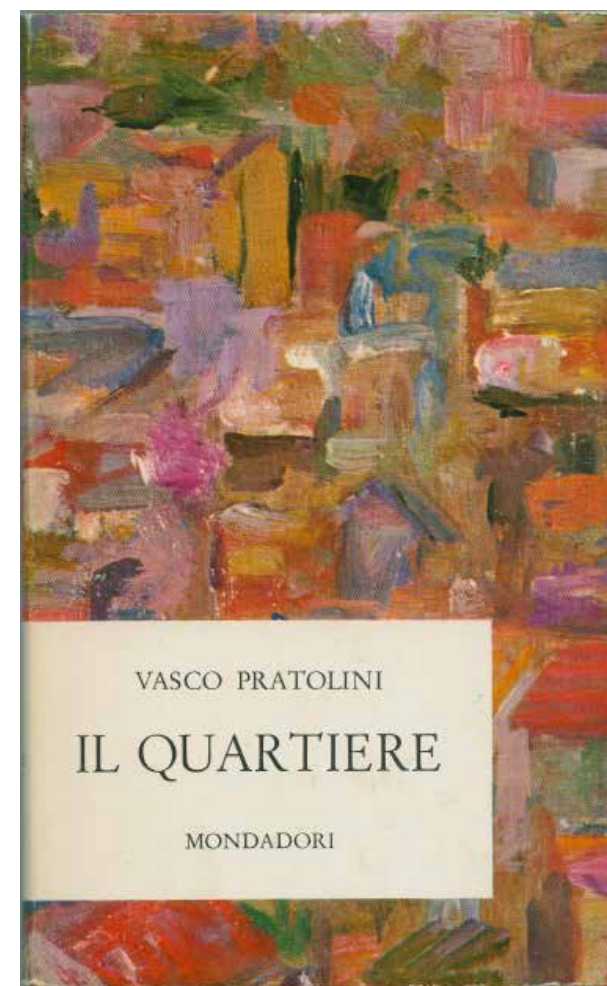
157. Corrado Cagli, maggio-giugno 1963



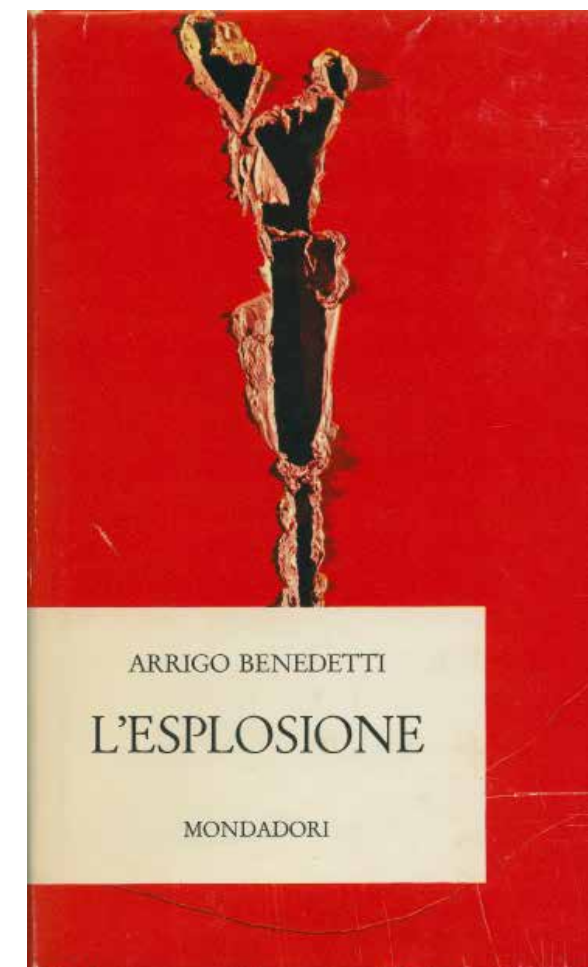
158. Remo Brindisi, settembre-ottobre 1961



159. Giuseppe Santomaso, maggio-agosto 1974



160. Mario Mafai, Mondadori, "Narratori italiani" (79), 1964



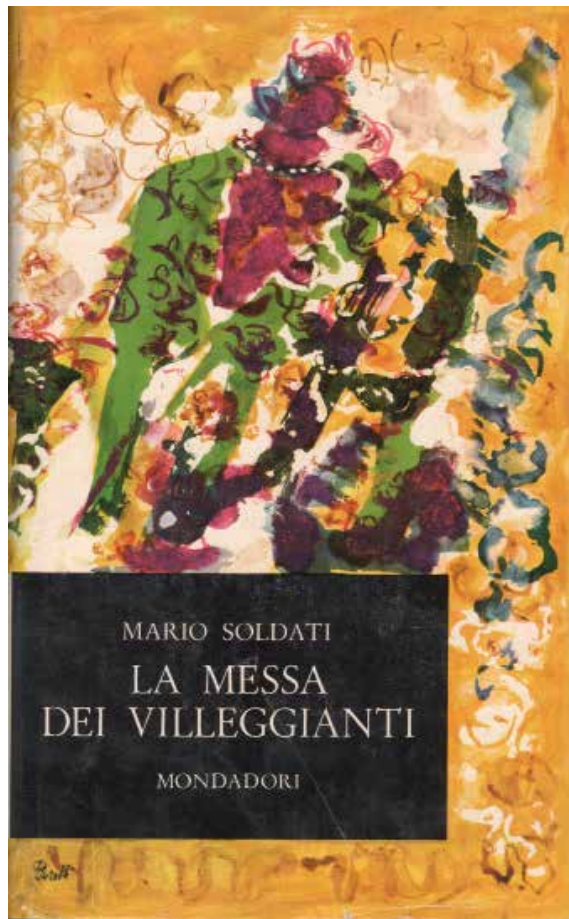
161. Lucio Fontana, Mondadori, "Narratori italiani" (149), 1966



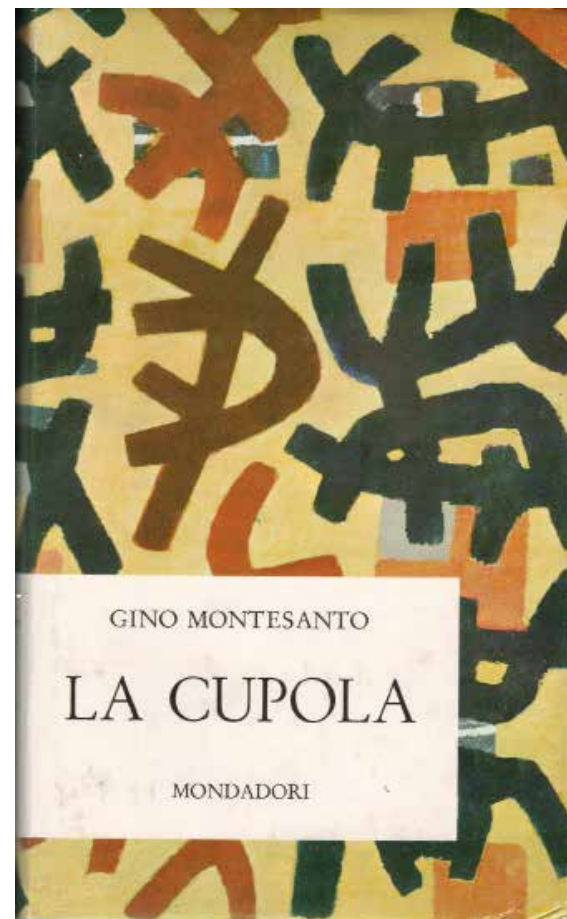
162. Enrico Baj, Mondadori, "Narratori italiani" (110), 1963



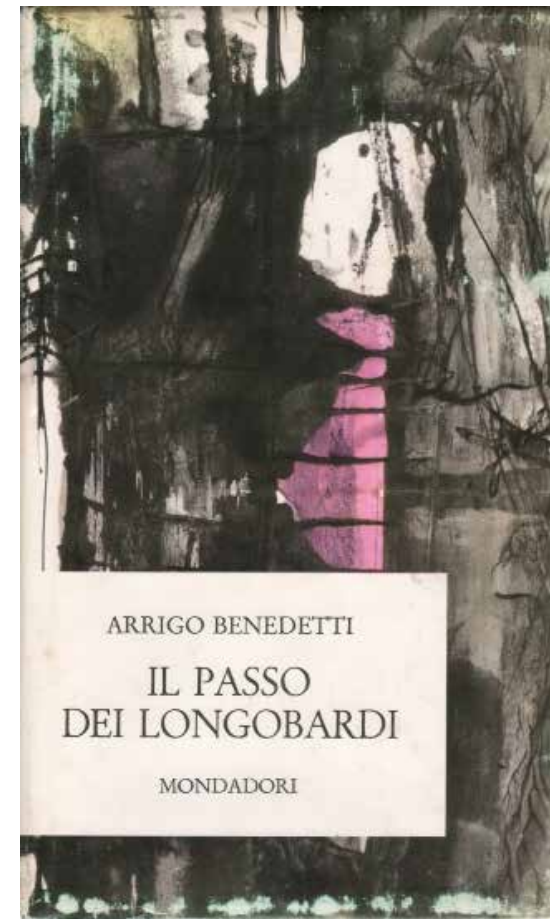
163. Luigi Bartolini, Mondadori, "Narratori italiani" (93), 1962



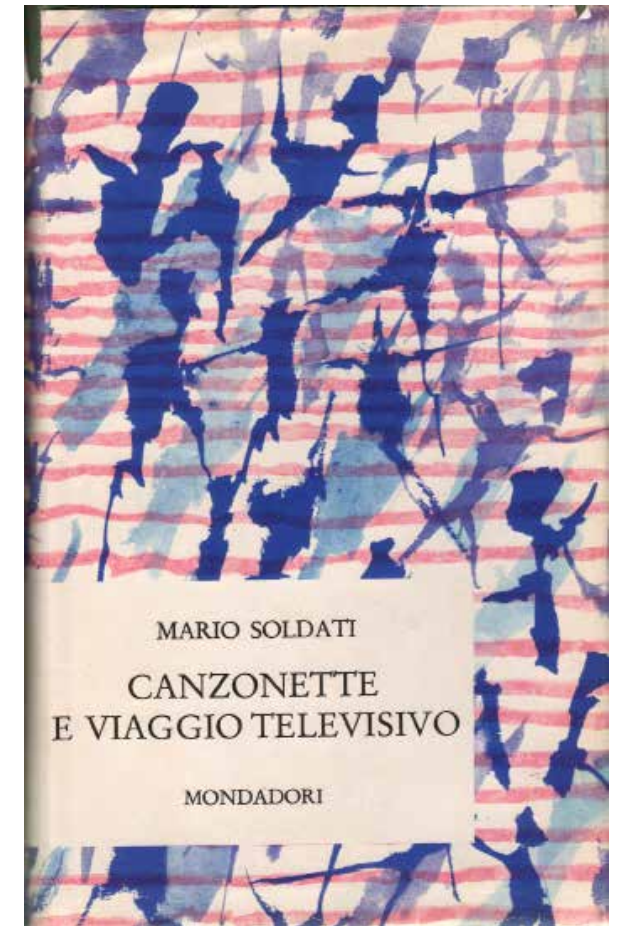
164. Renato Birolli, Mondadori, "Narratori italiani" (58), 1960



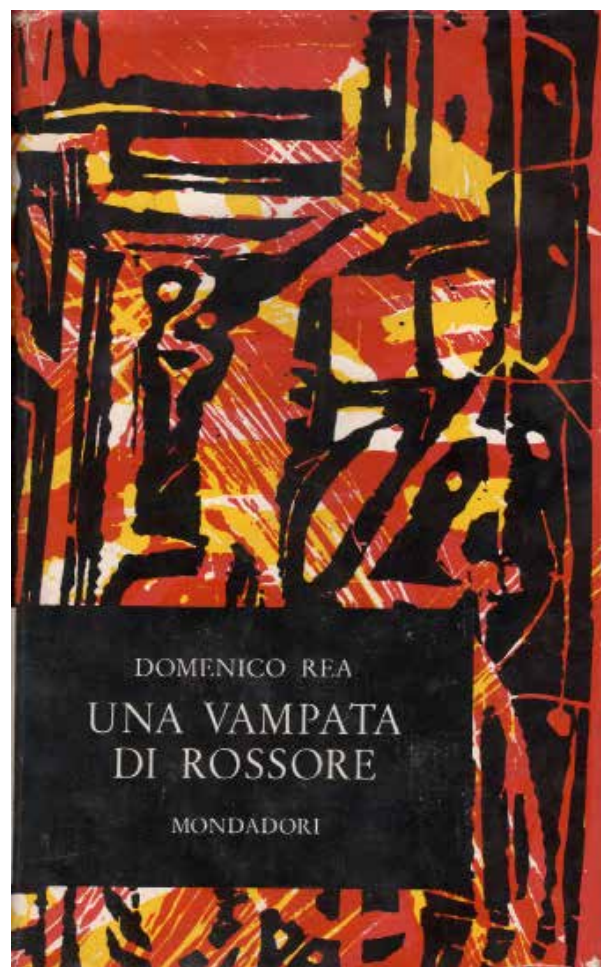
165. Giuseppe Capogrossi, Mondadori, "Narratori italiani" (144), 1961



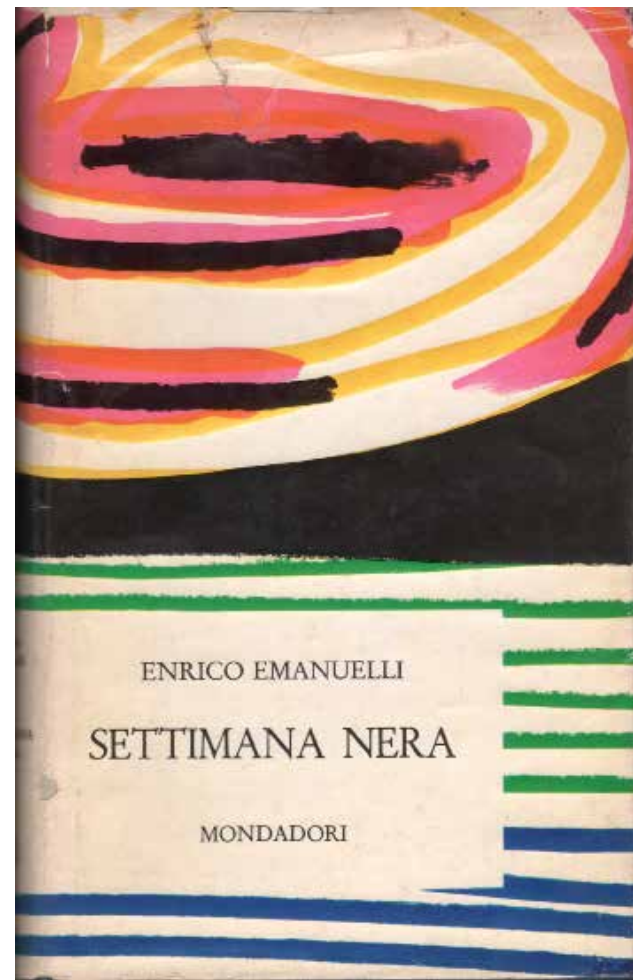
168. Agenore Fabbri, Mondadori, "Narratori italiani" (123), 1964



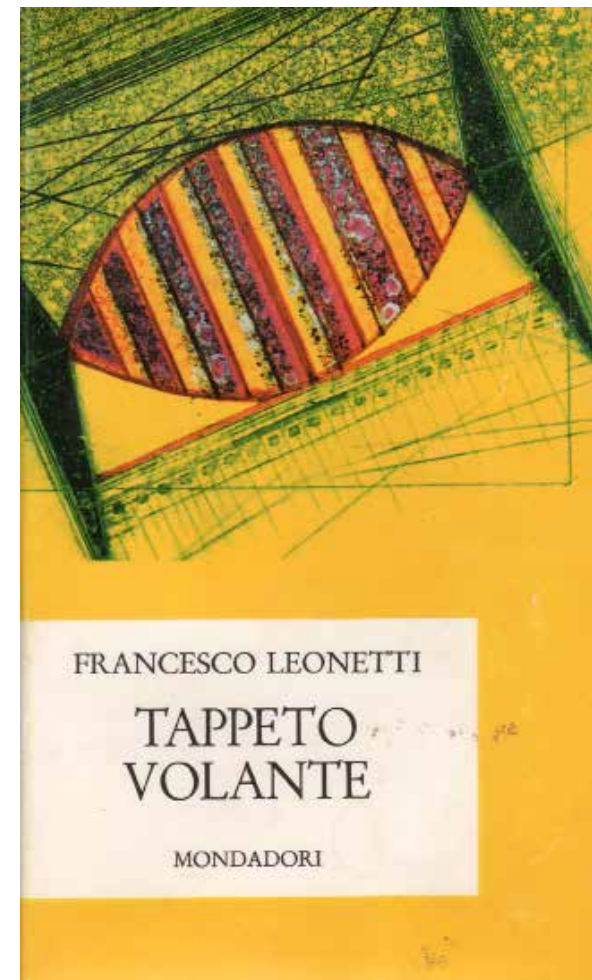
169. Mino Maccari, Mondadori, "Narratori italiani" (99), 1962



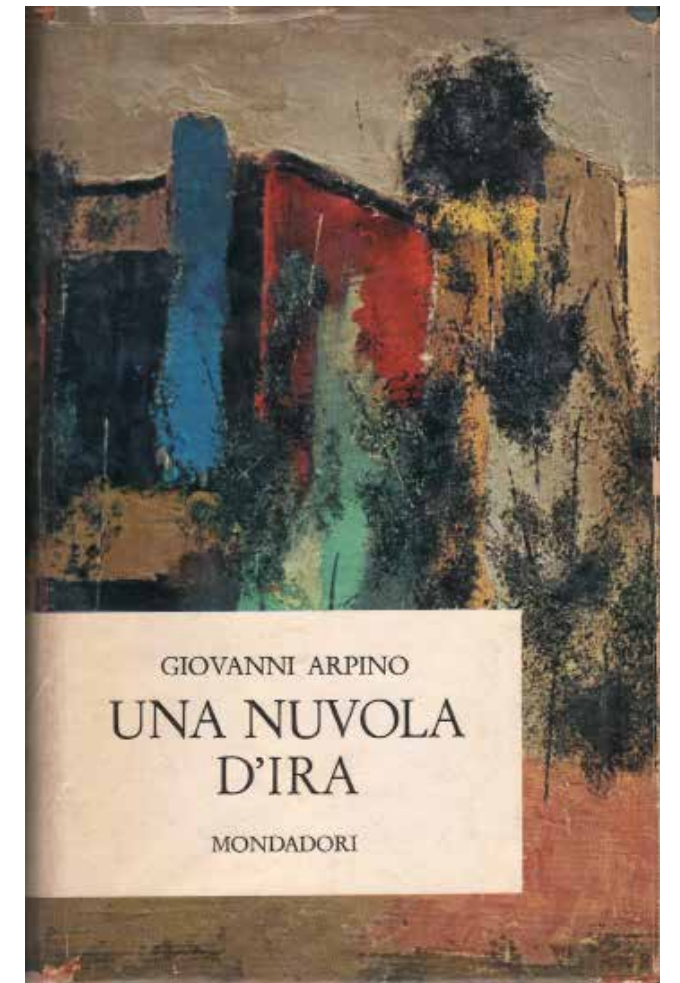
166. Arturo Carmassi, Mondadori, "Narratori italiani" (59), 1960



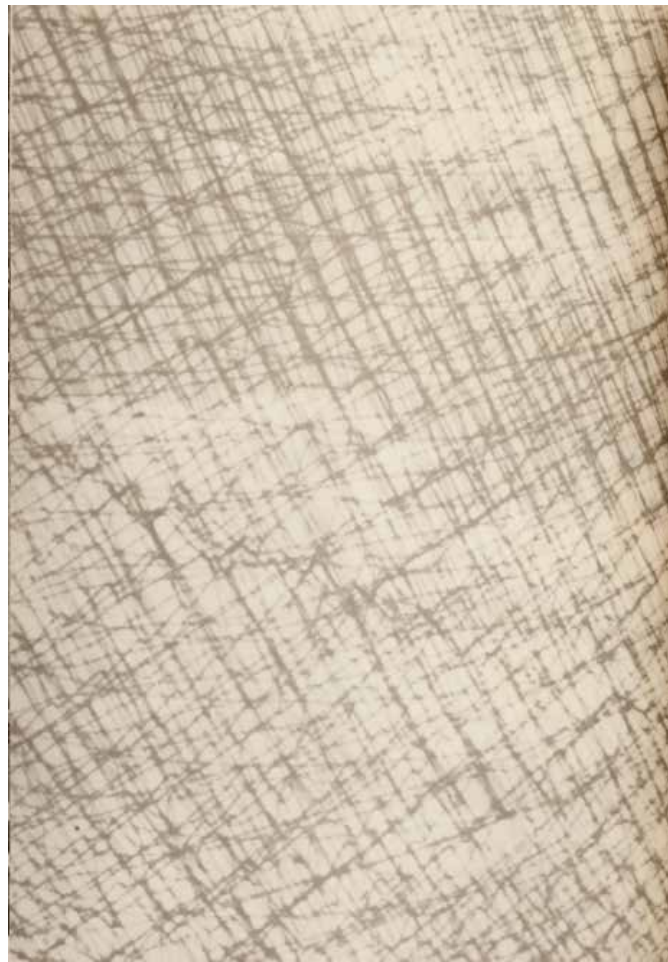
167. Gianni Dova, Mondadori, "Narratori italiani" (89), 1961



170. Arnaldo Pomodoro, Mondadori, "Narratori italiani" (158), 1967



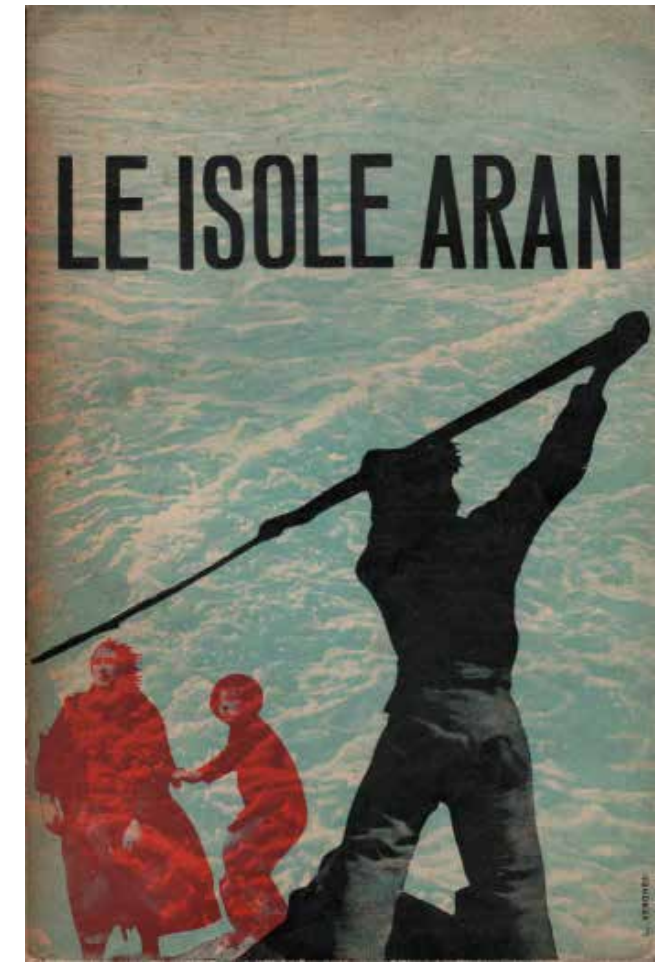
171. Mino Rosso, Mondadori, "Narratori italiani" (94), 1962



172. Bruno Munari, verso e recto della tavola fotografica dedicata alla lavorazione dei tessuti, "La Rivista Illustrata del Popolo d'Italia", aprile 1936



173. Luigi Veronesi, Rosa e Ballo, "Teatro" (21), 1945



174. Luigi Veronesi, Rosa e Ballo, "Europea" 1944



175. Albe Steiner, Rosa e Ballo, "Europea" 1944



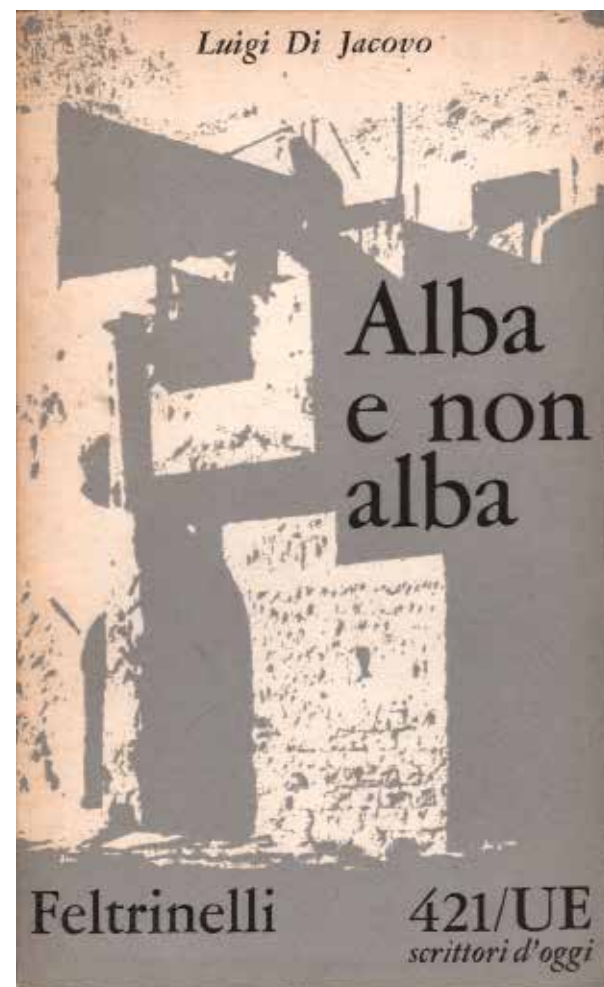
175. Albe Steiner, Rosa e Ballo, "Europea" 1944



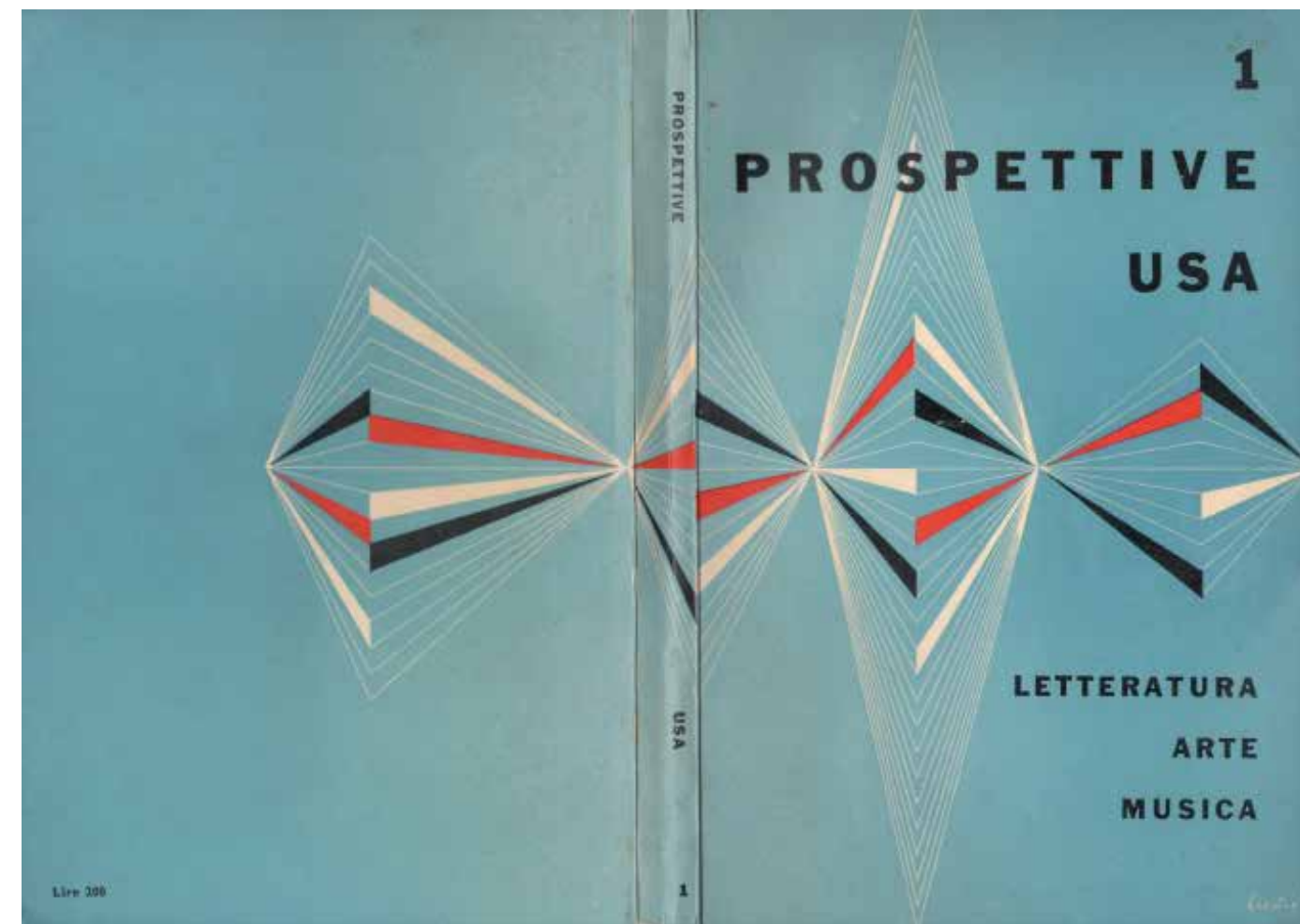
176. Albe Steiner, settembre 1959



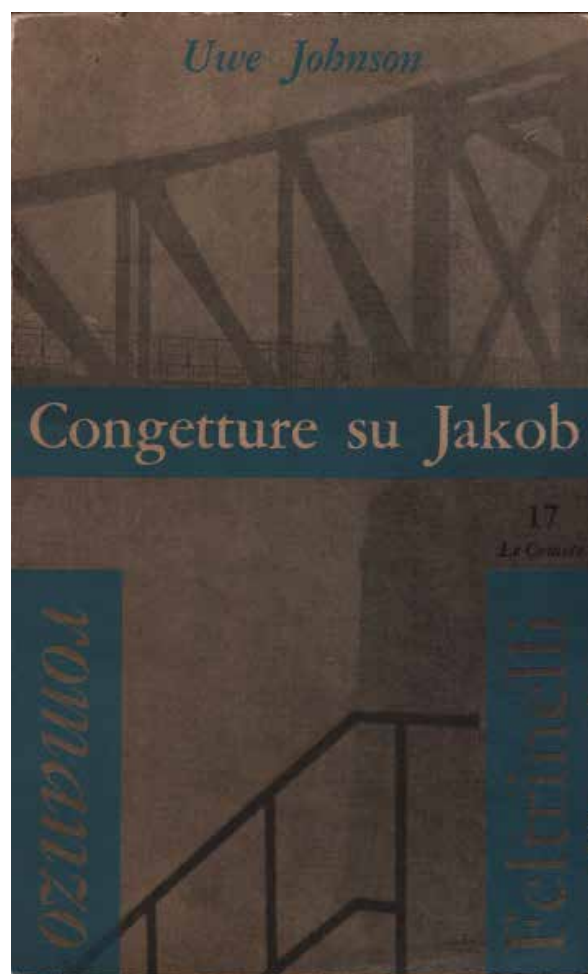
177. Albe Steiner, Feltrinelli, "Universale Economica" (374), 1961



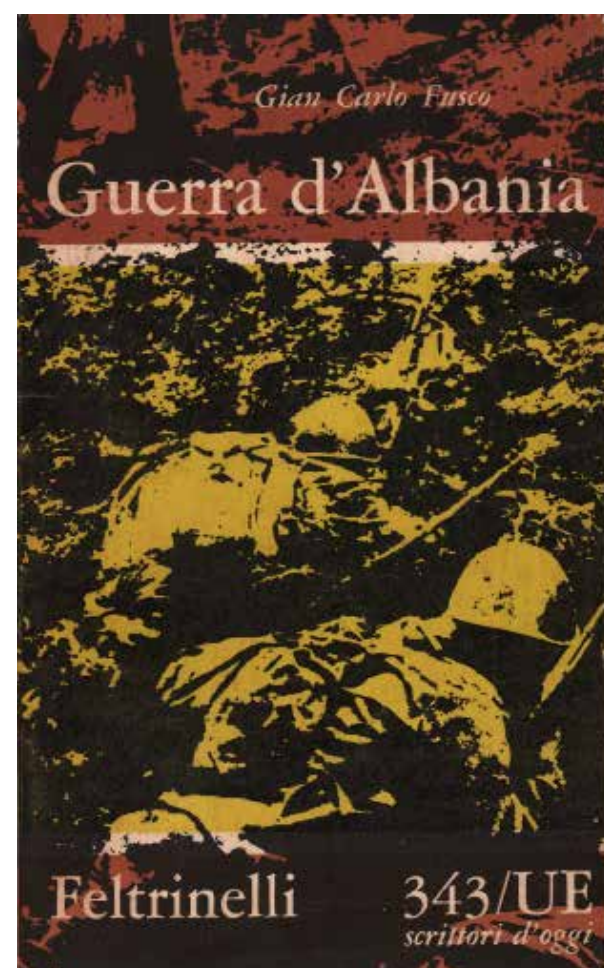
178. Albe Steiner, Feltrinelli, "Universale Economica" (421), 1962



181. Alvin Lustig, Sansoni, autunno 1952



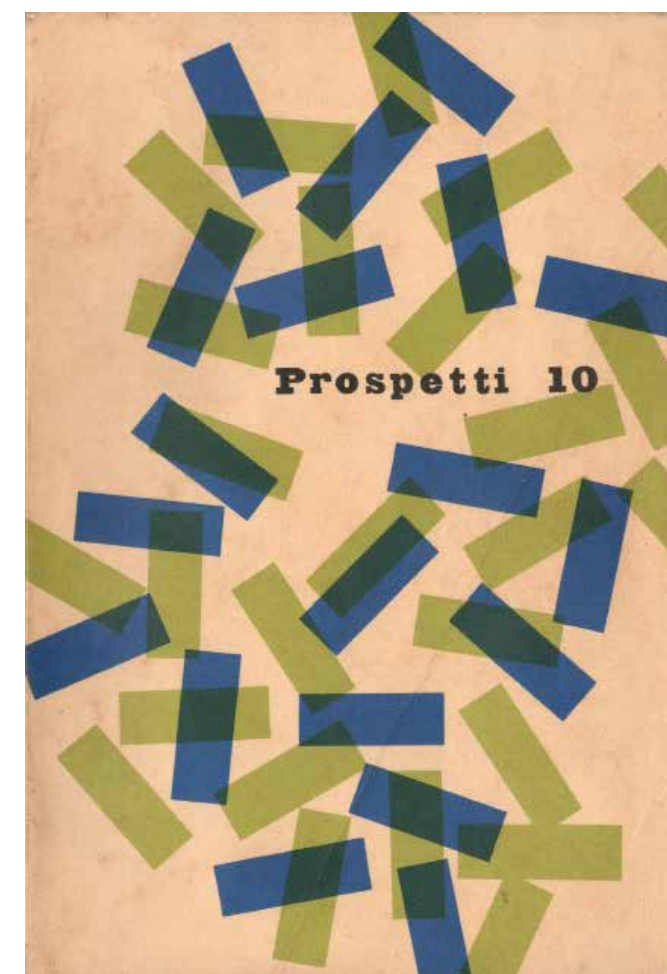
179. Albe Steiner, Feltrinelli, "Le comete" (17), 1961



180. Albe Steiner, Feltrinelli, "Universale Economica" (343), 1961



182. Leo Lionni, Sansoni, inverno 1953



183. Jerome Kuhl, Sansoni, 1955



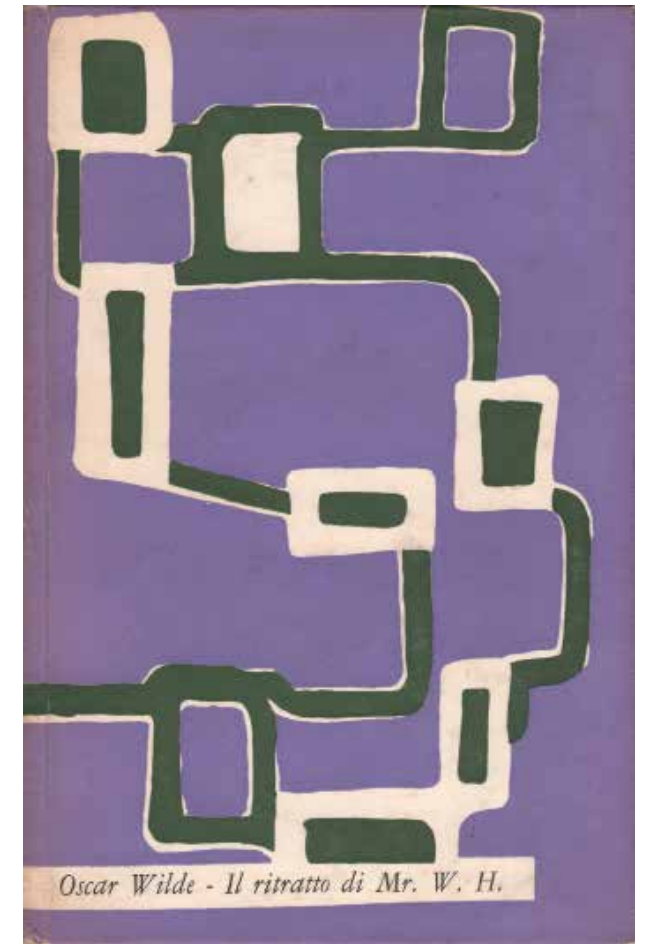
184. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (5) 1958



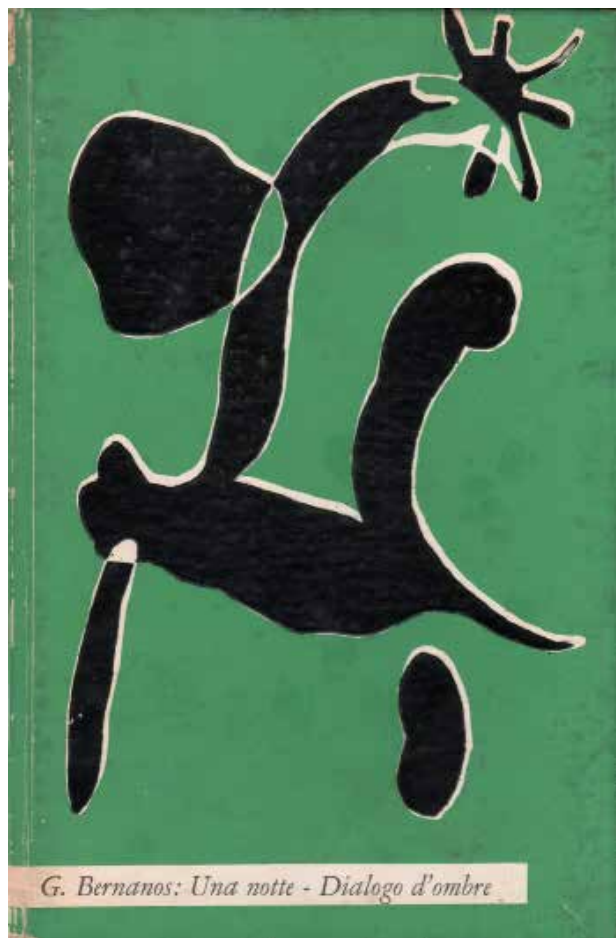
185. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (8) 1959



188. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (41) 1960



189. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (50) 1960



186. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (25) 1959



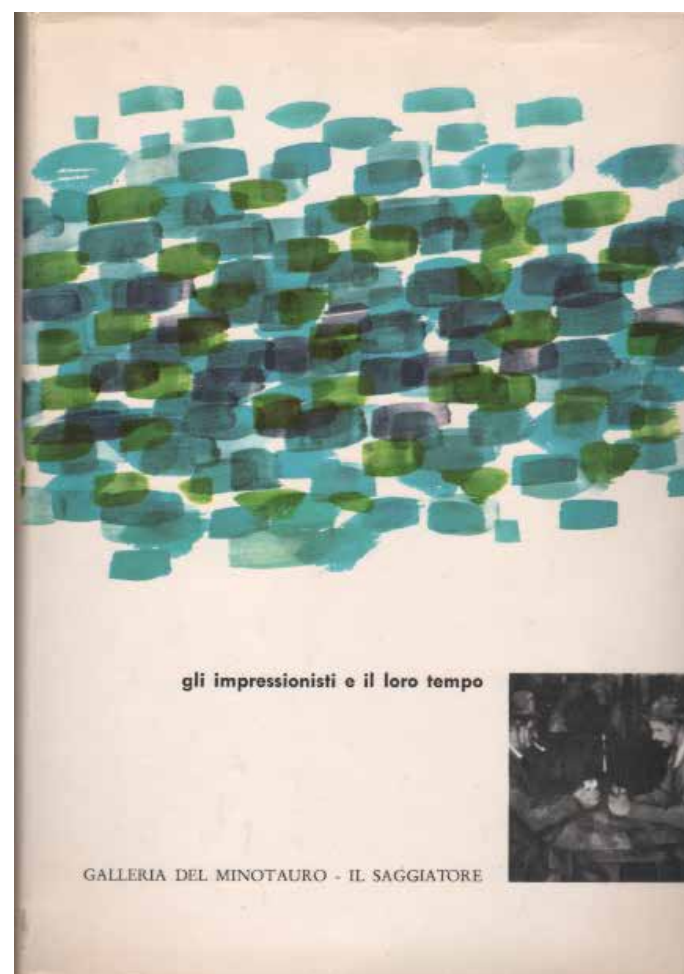
187. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (38) 1960



190. Giovanni Ballila Magistri, Il Saggiatore, "Biblioteca delle Silerchie" (68) 1961



191. Riccardo Sallustio, Il Saggiatore, "Biblioteca delle Silerchie" (84) 1962

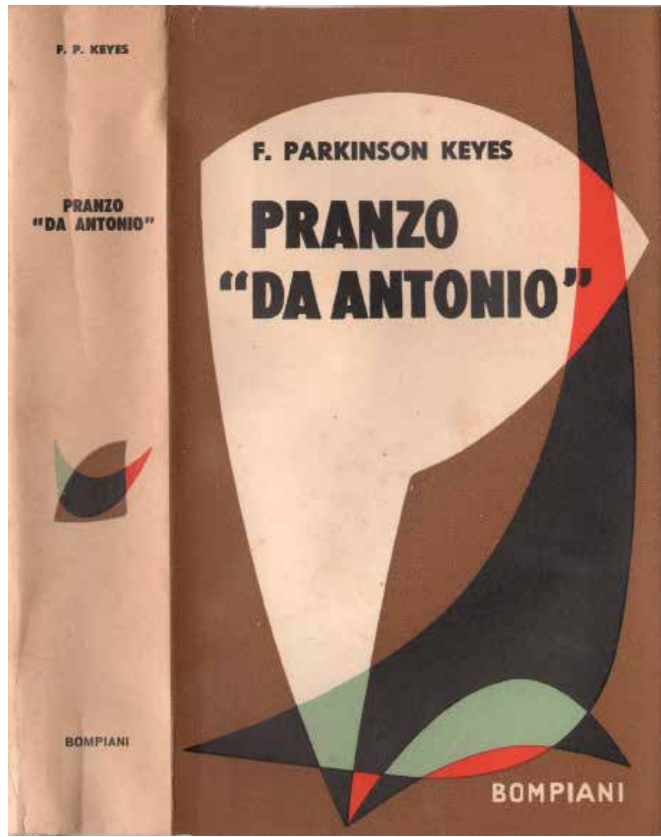


192. Anita Klinz, Il Saggiatore, "I gabbiani" (63), 1964

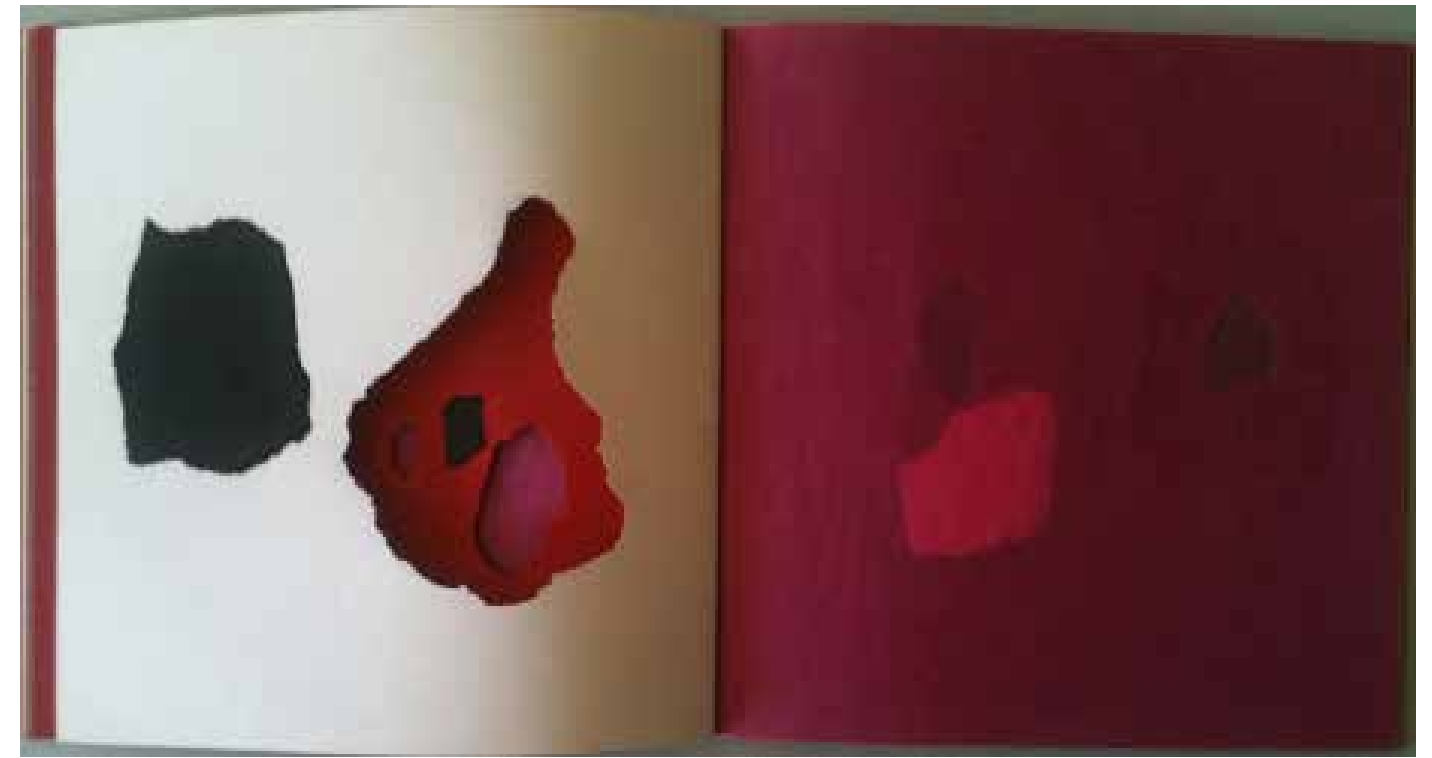
193. Anita Klinz, Il Saggiatore, "Galleria del minotauro", 1963

194. Leo Longanesi, 16 gennaio 1958

195. Armando Testa, SAS, "Universale" (4), 1953

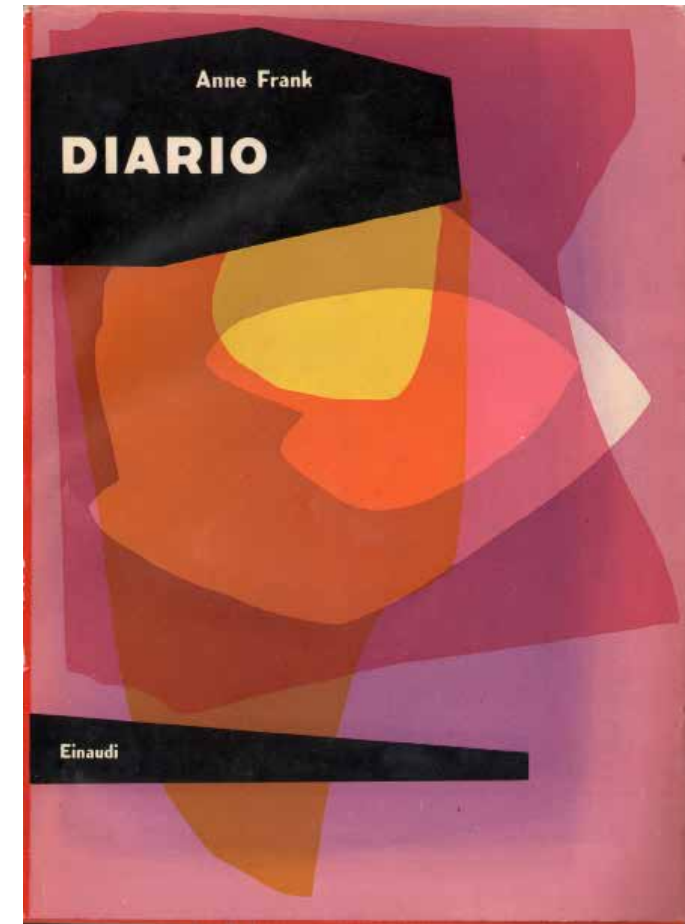


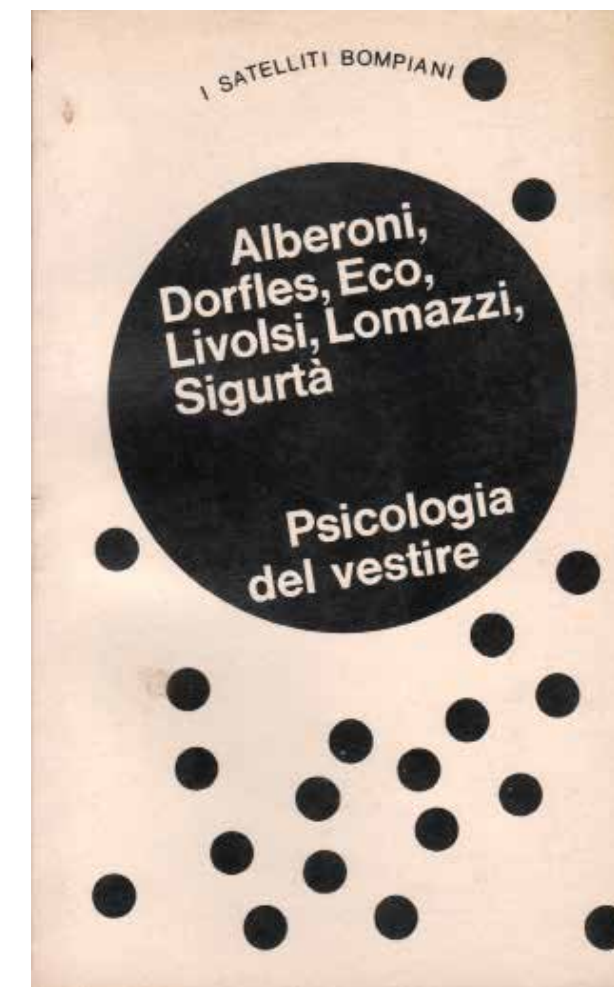
196. Bruno Munari, Bompiani, 1954

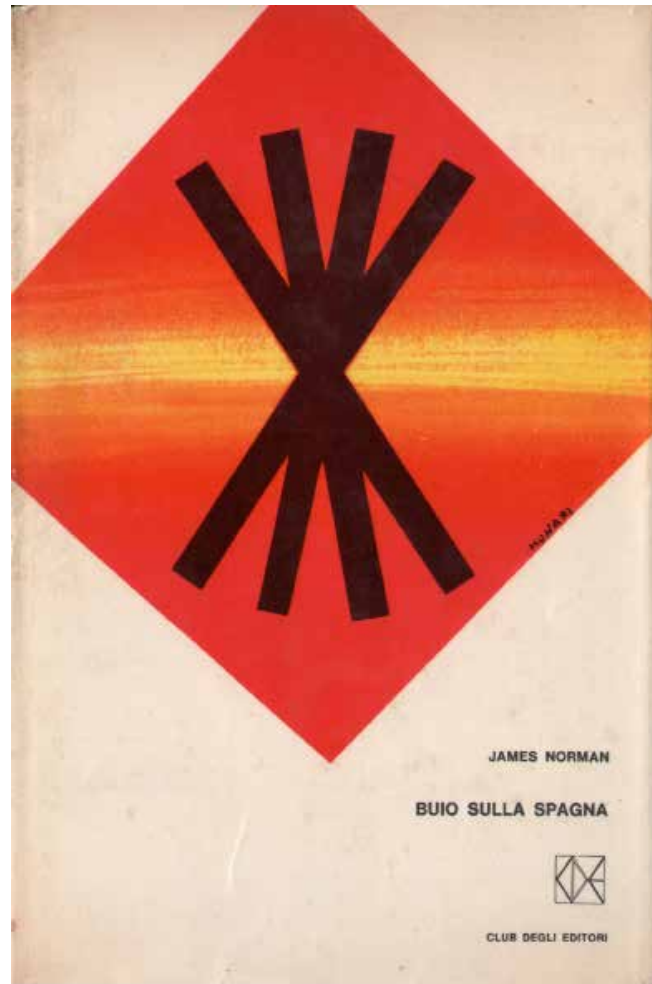


197. Bruno Munari, Libro illeggibile 1955 CSAC, Università di Parma

198. Bruno Munari, Einaudi, 1954

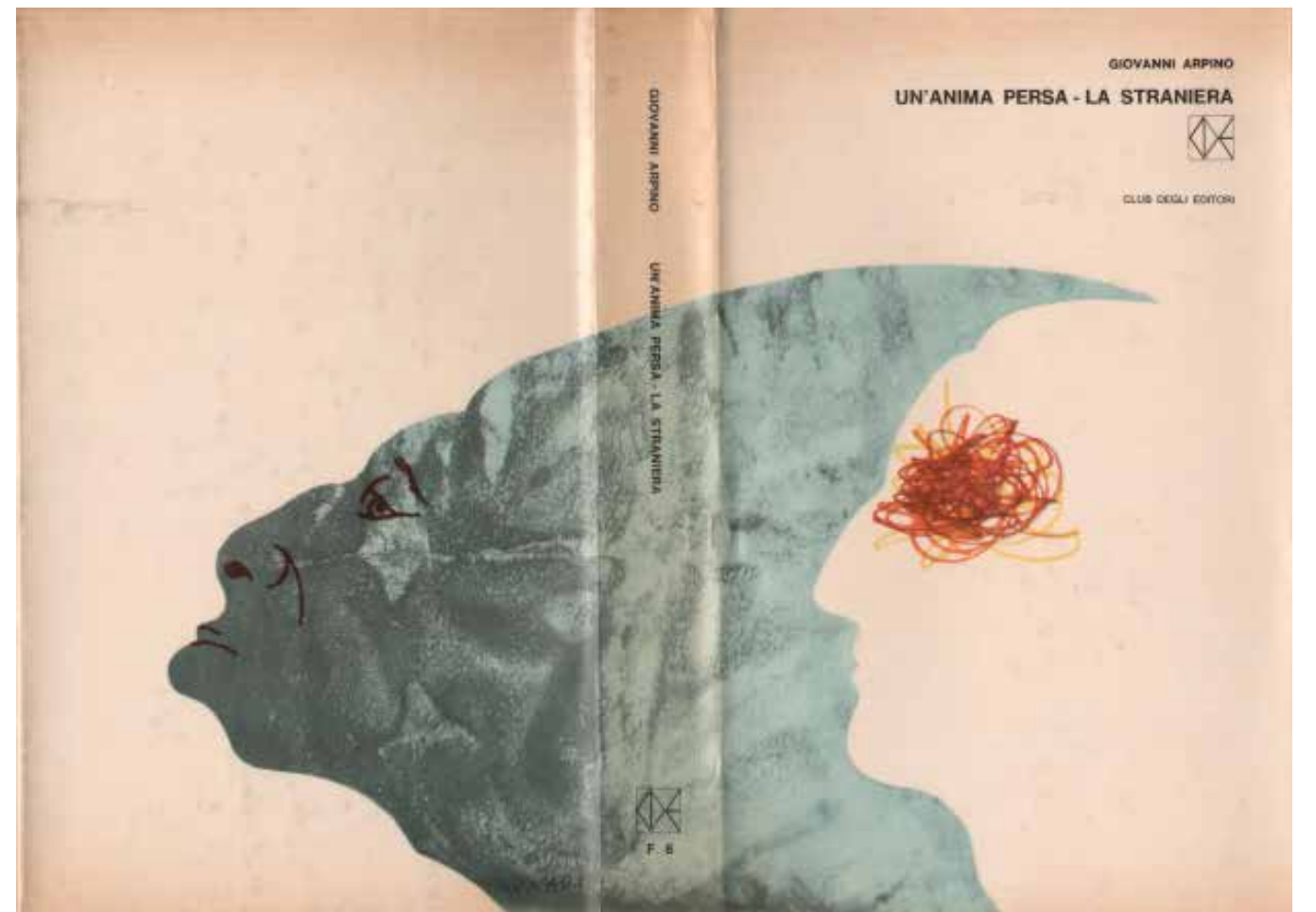
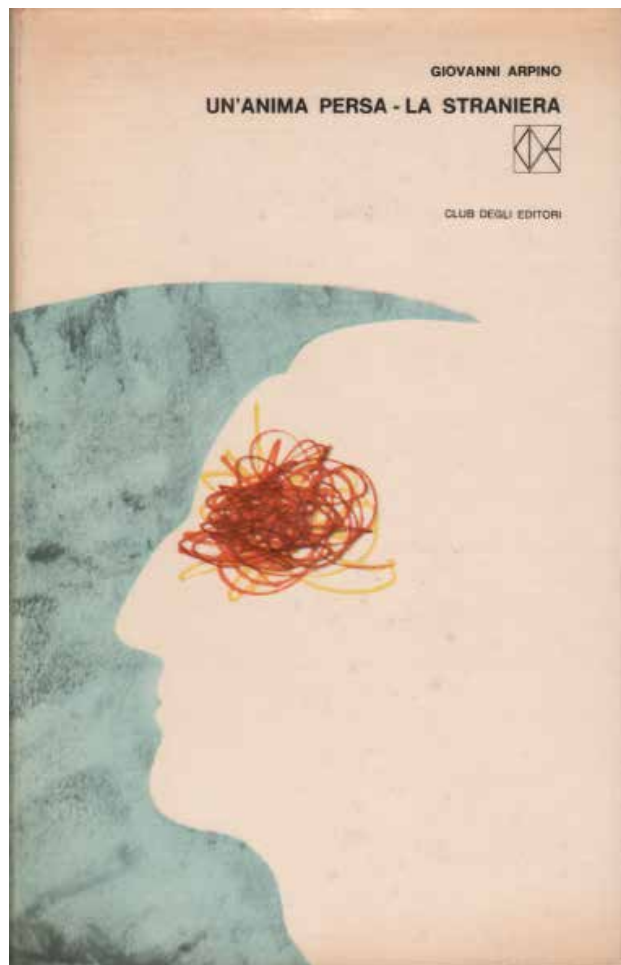
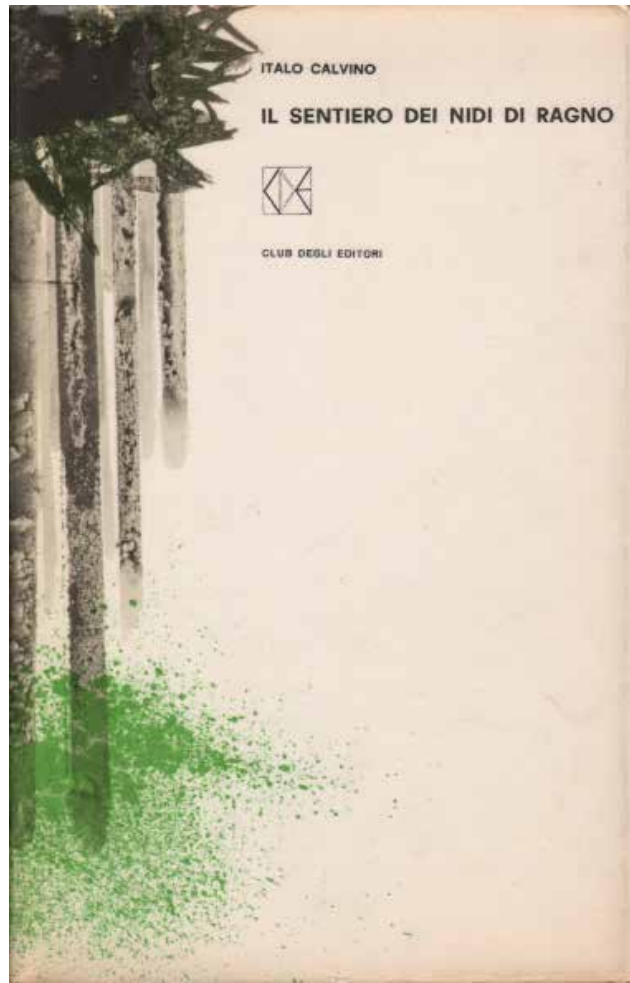






201. Bruno Munari, Club Degli Editori, 1961

202. Bruno Munari, Club Degli Editori, 1964-66 (prosegue nella pagina successiva)





203. Marcello Nizzoli, luglio 1959, gennaio, maggio e settembre 1963

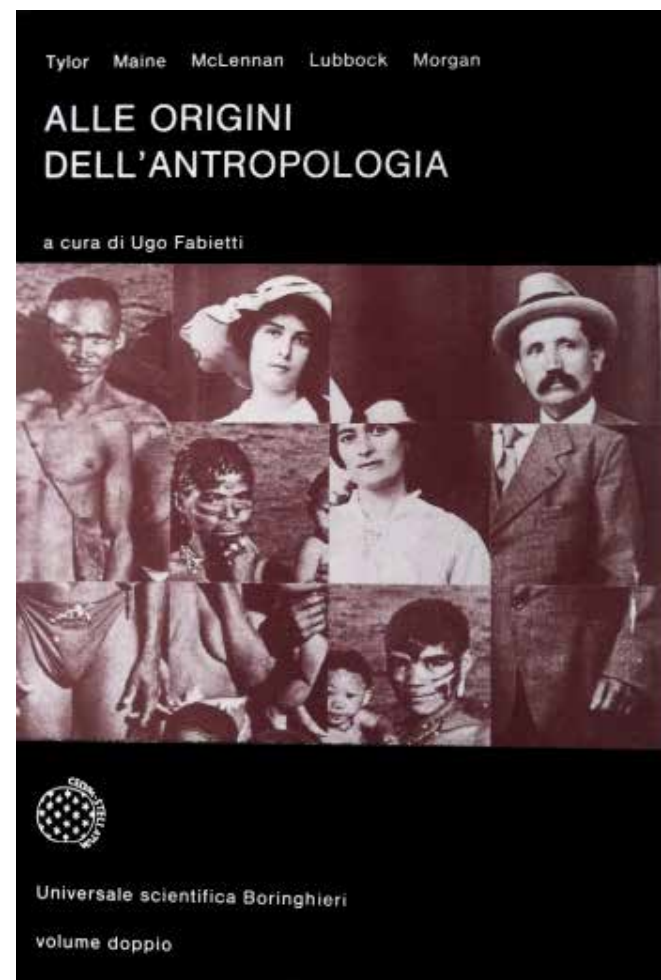
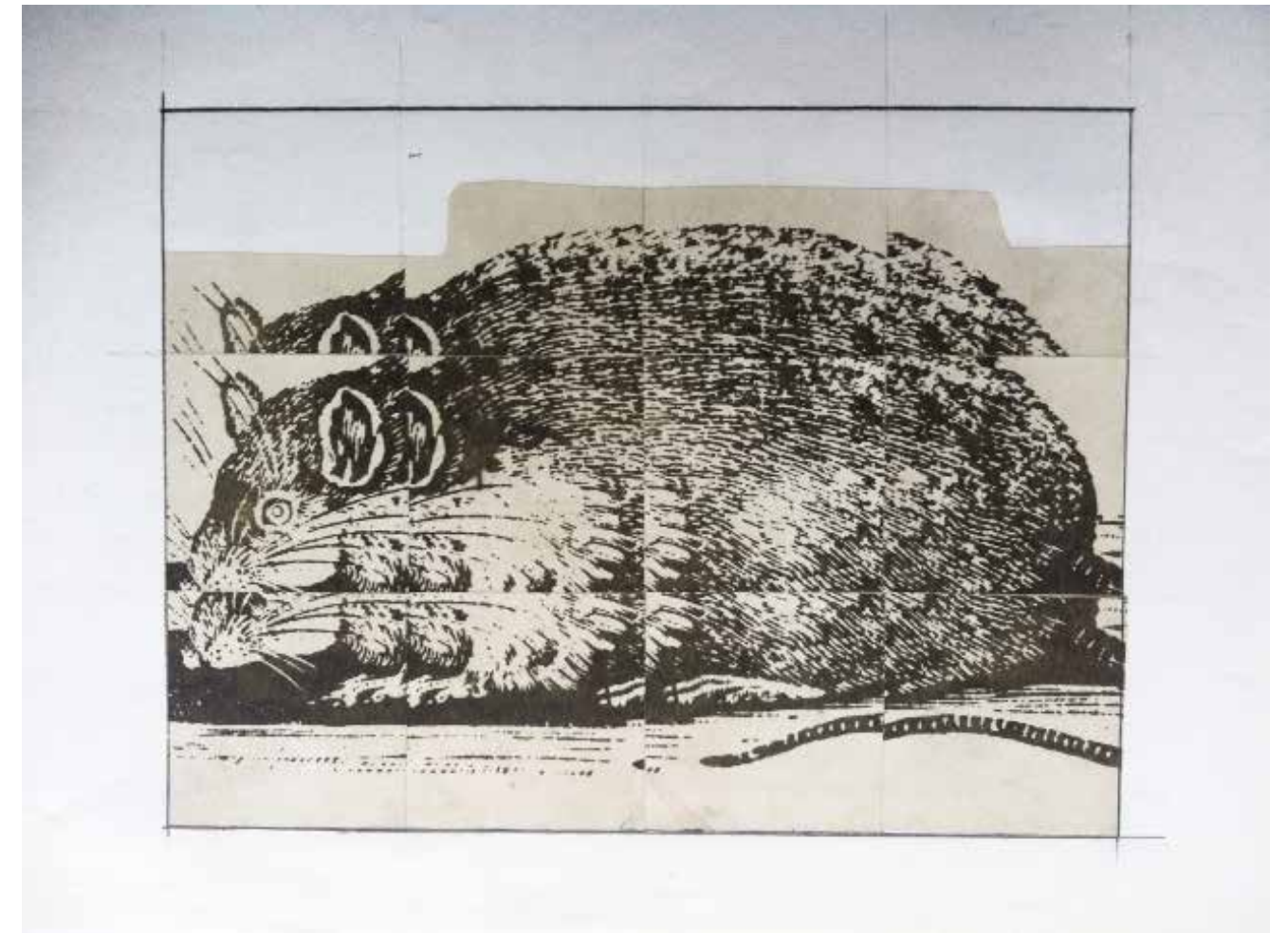
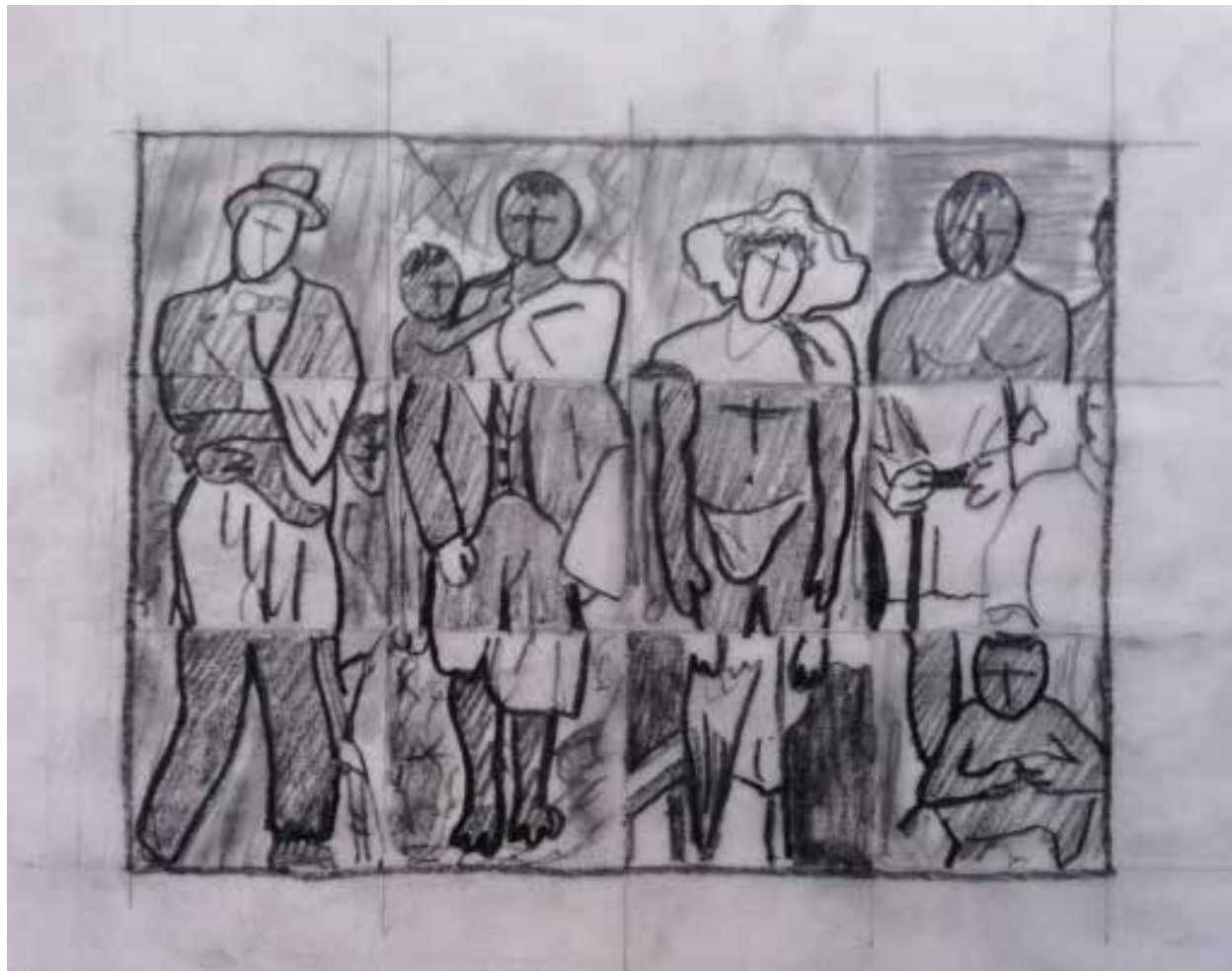


204. Enzo Mari, progetto e una copertina realizzata della collana "Saggi", Boringhieri, 1968, CSAC, Università di Parma

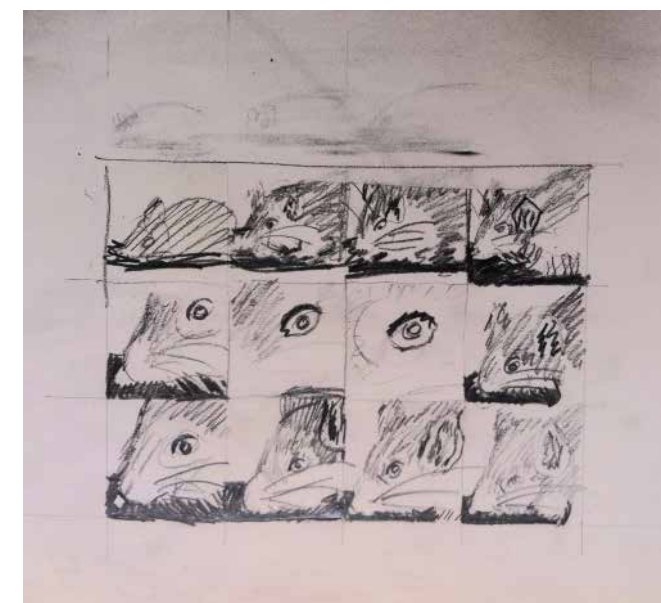


203. Marcello Nizzoli, luglio 1959, gennaio, maggio e settembre 1963

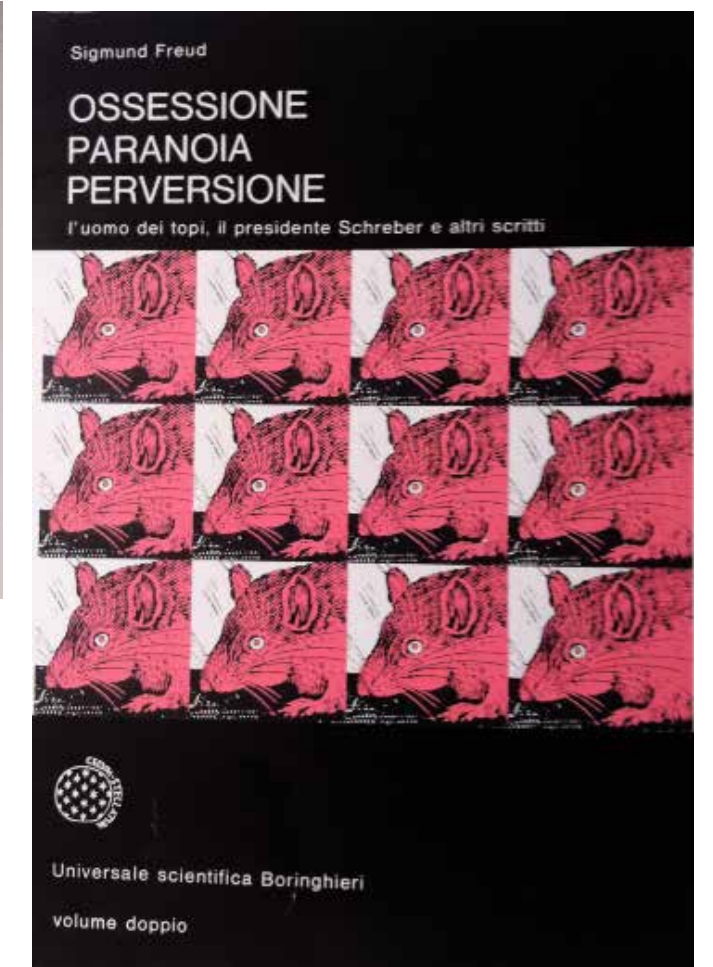
204. Enzo Mari, progetto e una copertina realizzata della collana "Saggi", Boringhieri, 1968, CSAC, Università di Parma

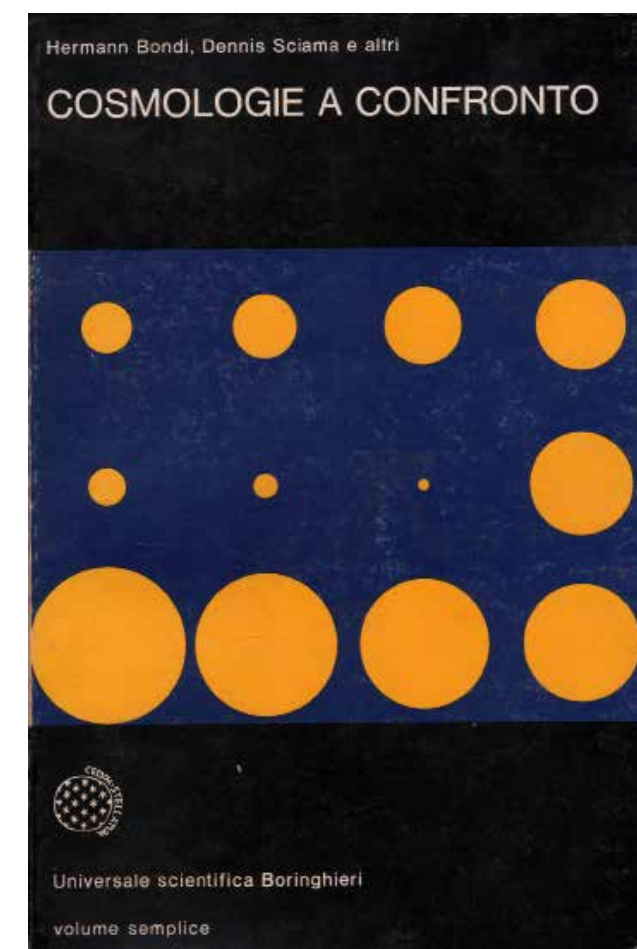
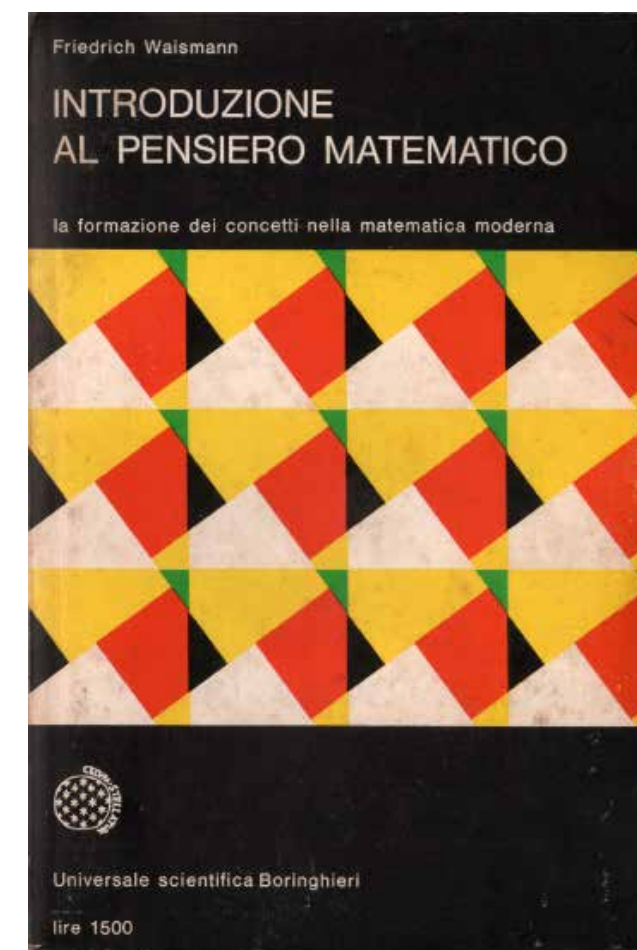
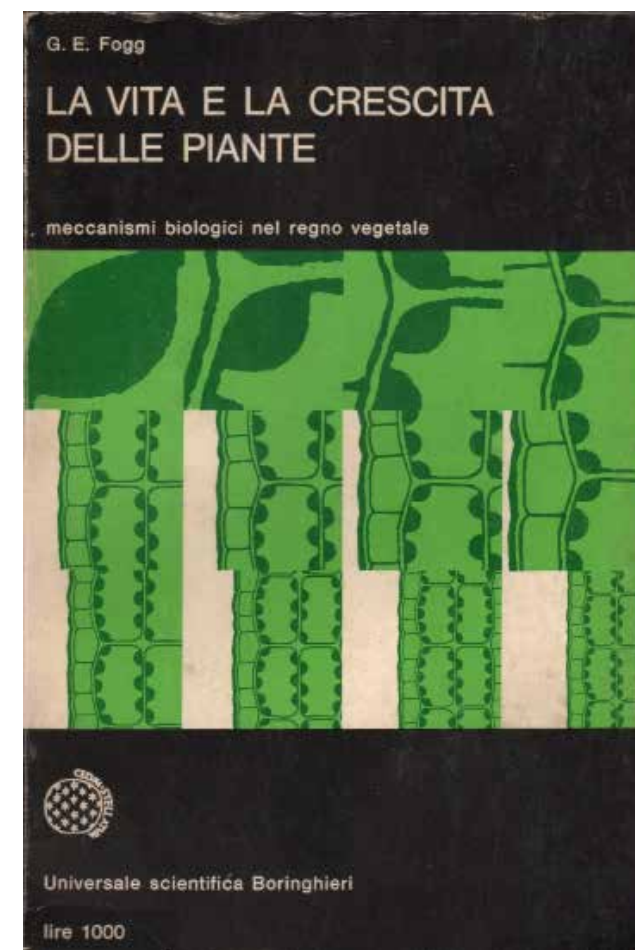
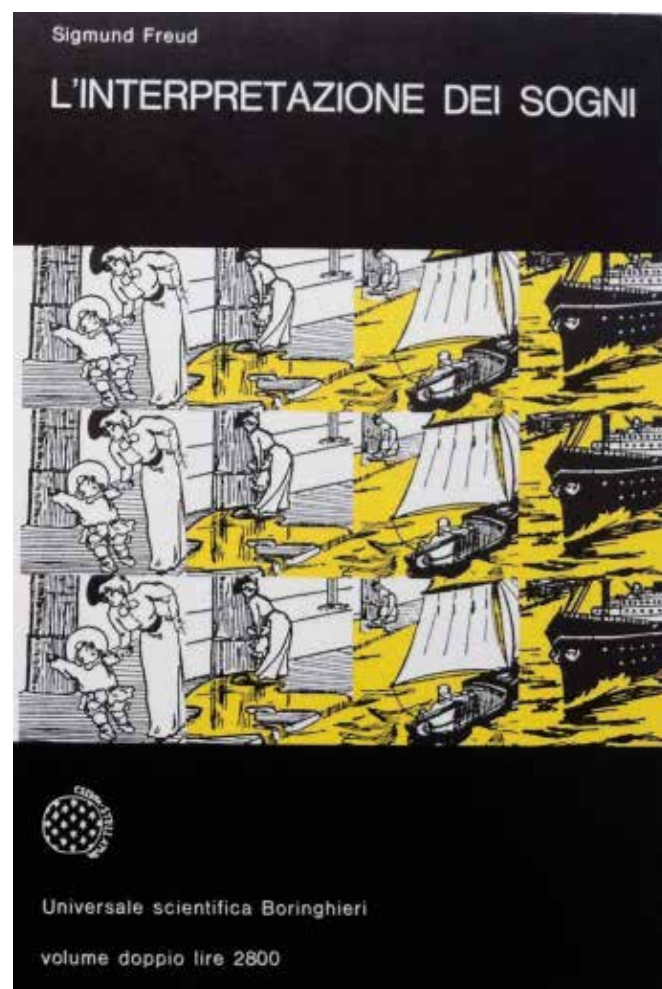
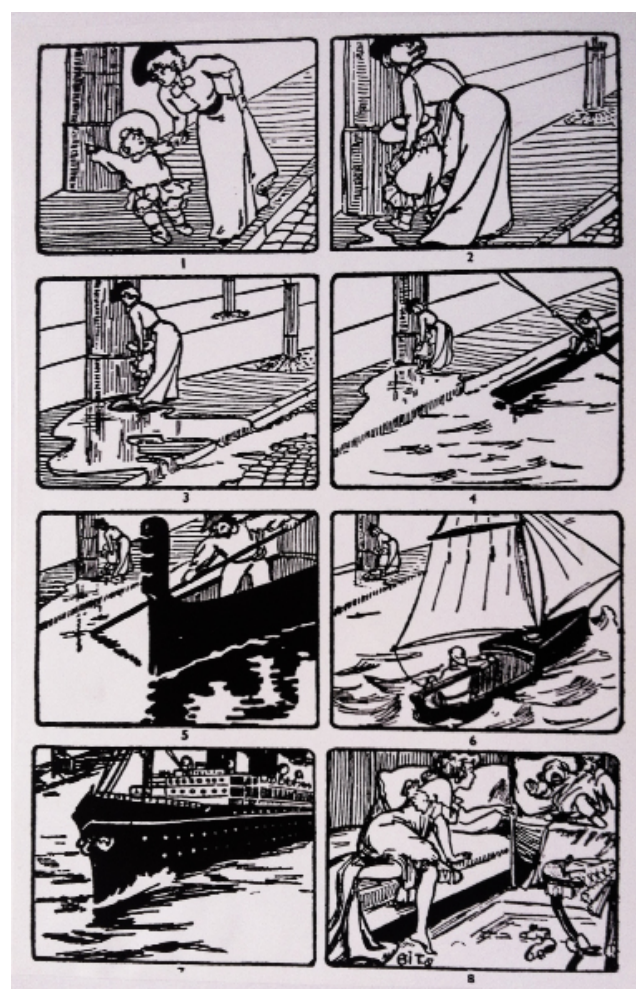


205. Enzo Mari, Boringhieri "Universale scientifica" (212-13), 1980: schizzo per composizione dell'immagine di copertina e copertina realizzata CSAC, Università di Parma



206. Enzo Mari, Boringhieri "Universale scientifica" (173-74), 1978: materiale per la progettazione grafica, CSAC, Università di Parma



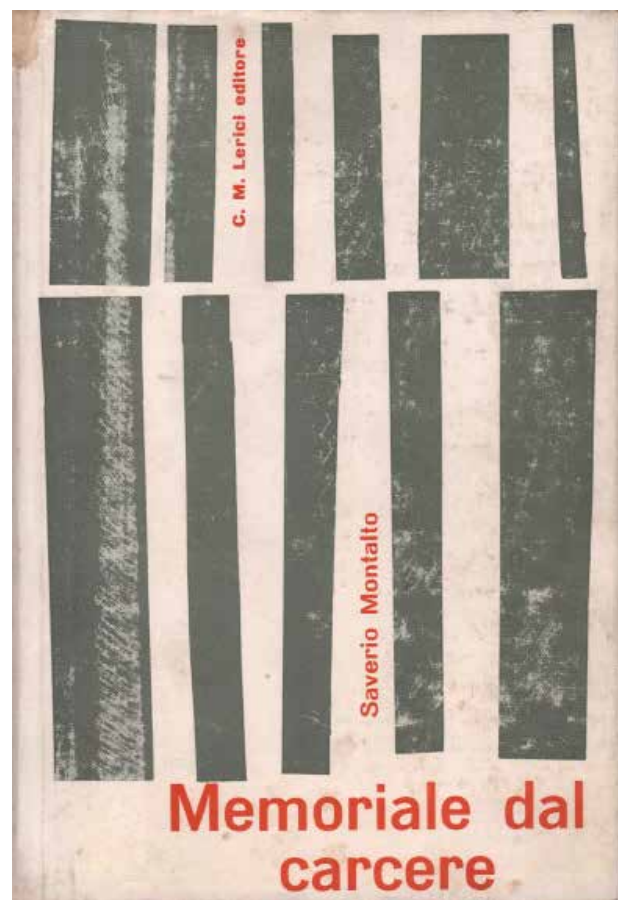


207. Enzo Mari, Boringhieri "Universale scientifica", (96-97), 1973: immagine utilizzata per la copertina e realizzazione finale, CSAC, Università di Parma

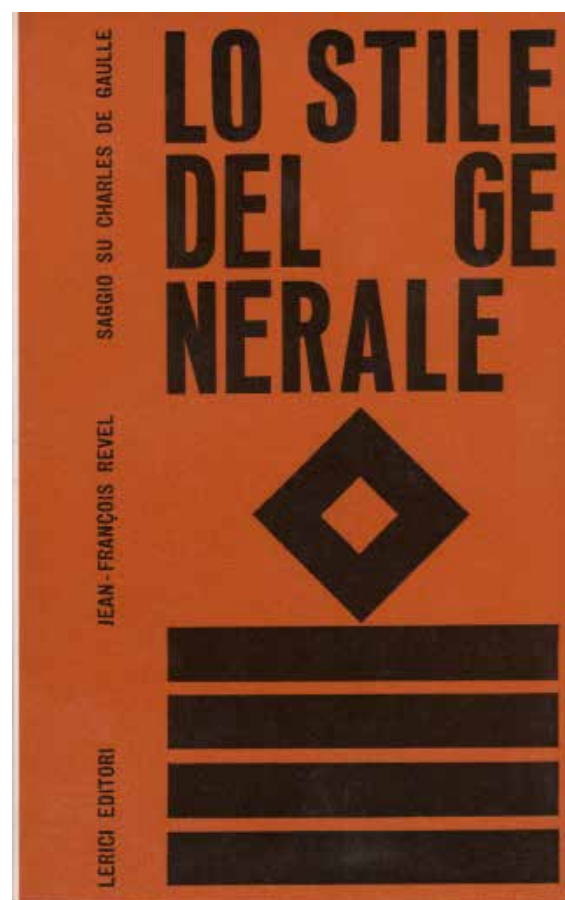
208. Enzo Mari, Boringhieri, "Universale scientifica" (34), 1969

209. Enzo Mari, Boringhieri, "Universale scientifica" (63), 1971

210. Enzo Mari, Boringhieri, "Universale scientifica" (145), 1976



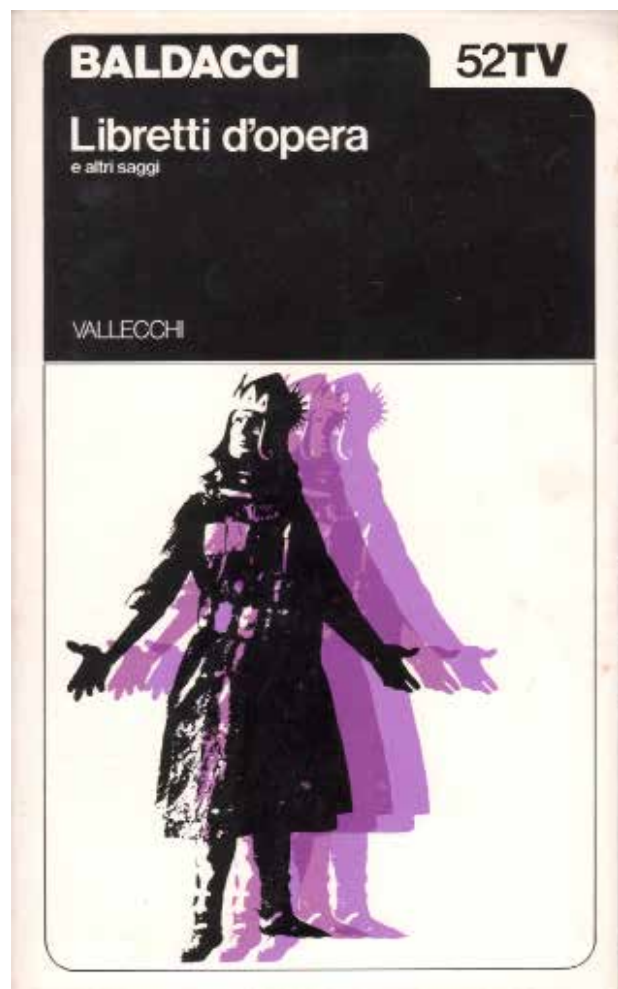
211. Giulio Confalonieri e Ilio Negri, Lerici, "Narratori d'oggi", 1957



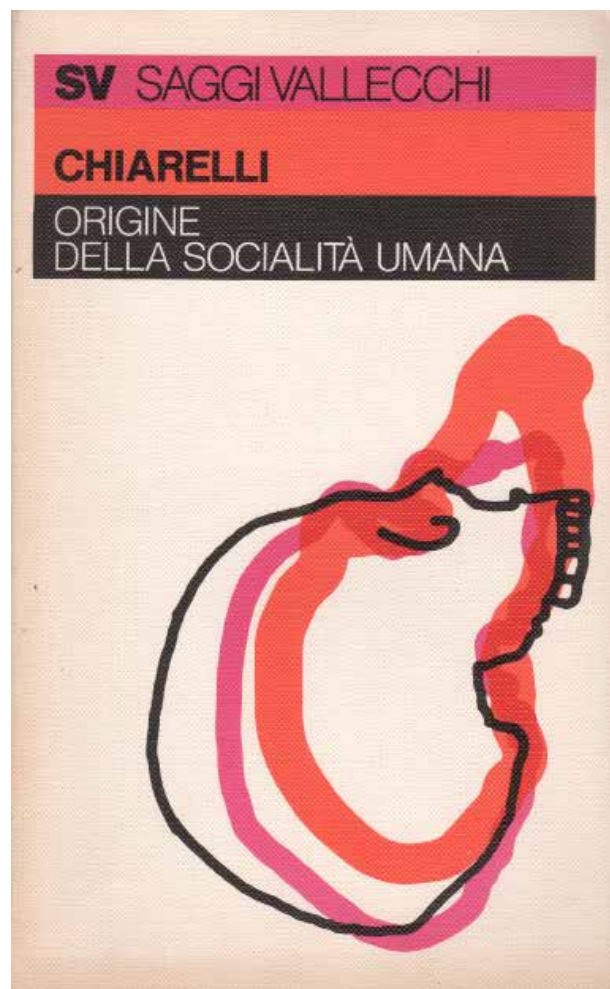
212. Giulio Confalonieri e Ilio Negri, Lerici, "Oggi nel mondo", 1959



215. Silvio Coppola, Feltrinelli, 1964-66



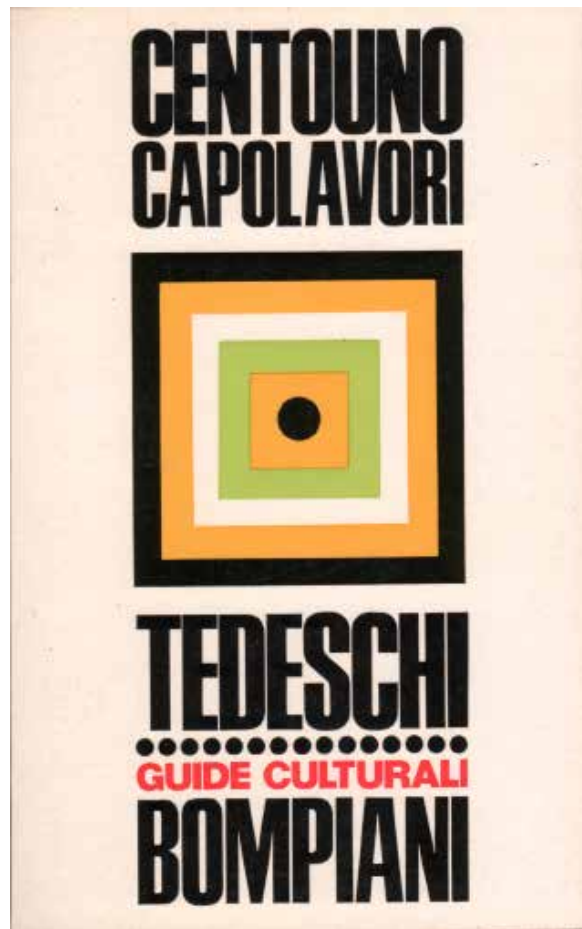
213. Mimmo Castellano, Vallecchi, "Tascabili Vallecchi" 1974



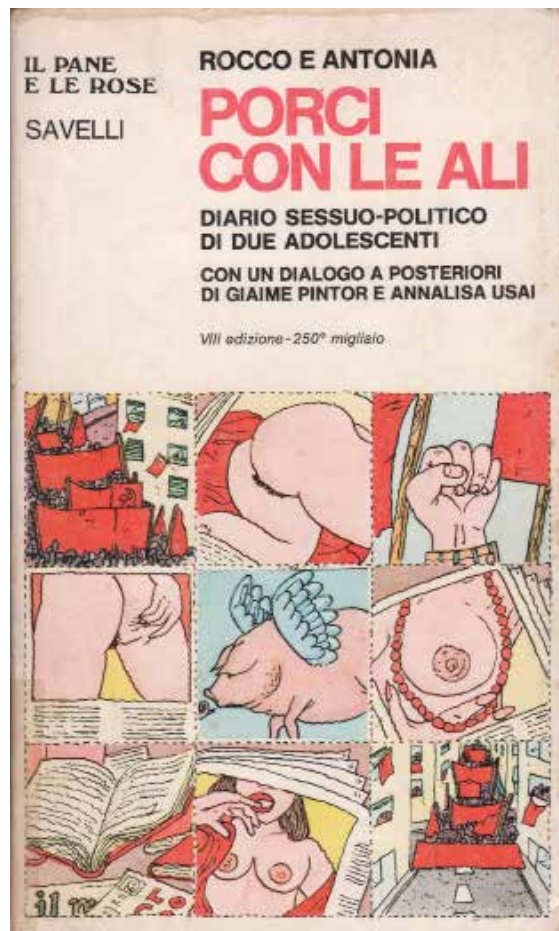
214. Mimmo Castellano, Vallecchi, "Saggi Vallecchi" 1976



216. Silvio Coppola, Feltrinelli, "Franchi narratori", 1971



217. Franco Maria Ricci, Bompiani, "Narratori moderni per la scuola media", 1966



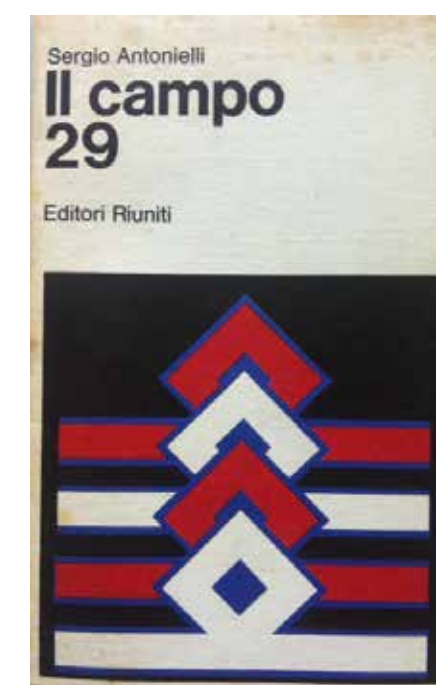
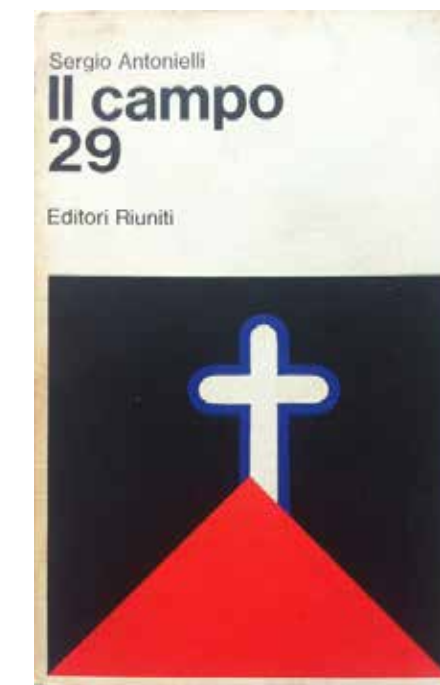
218. Pablo Echaurren, Savelli, "Il pane e le rose" 1976



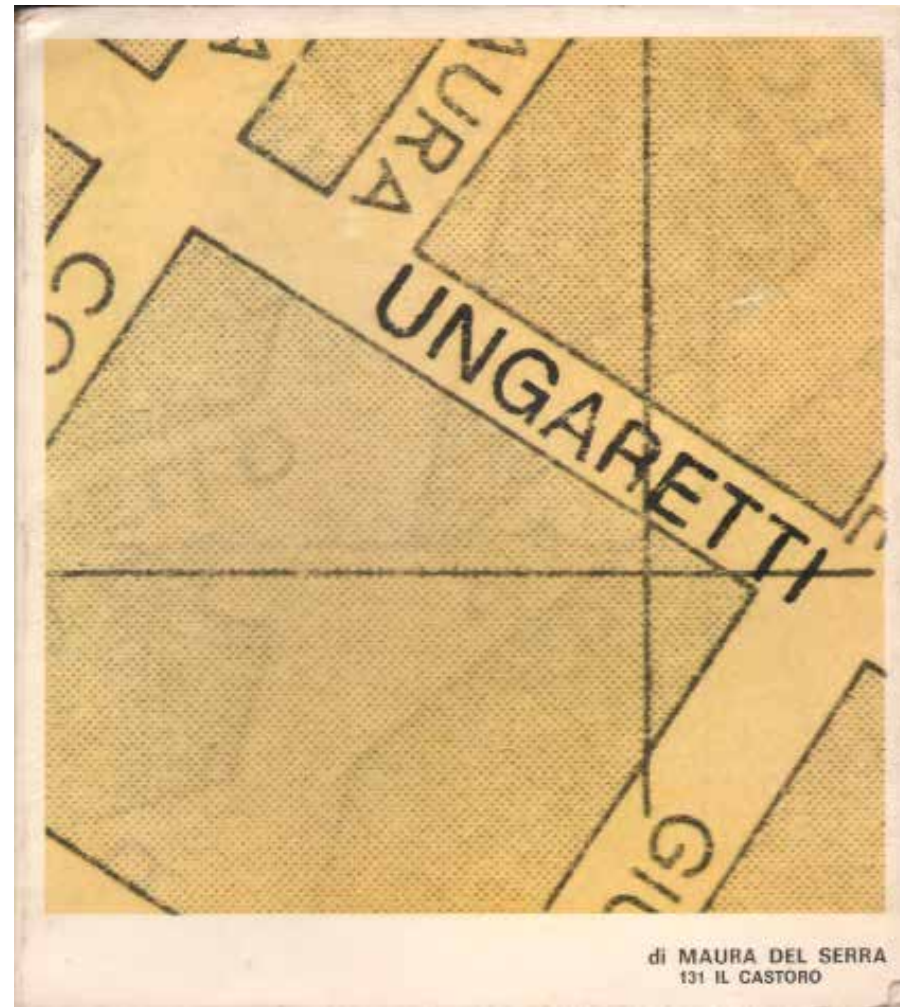
219. Pino Tovaglia, Editori Riuniti, "I David" (11), 1976: materiale di lavorazione e soluzione finale CSAC, Università di Parma



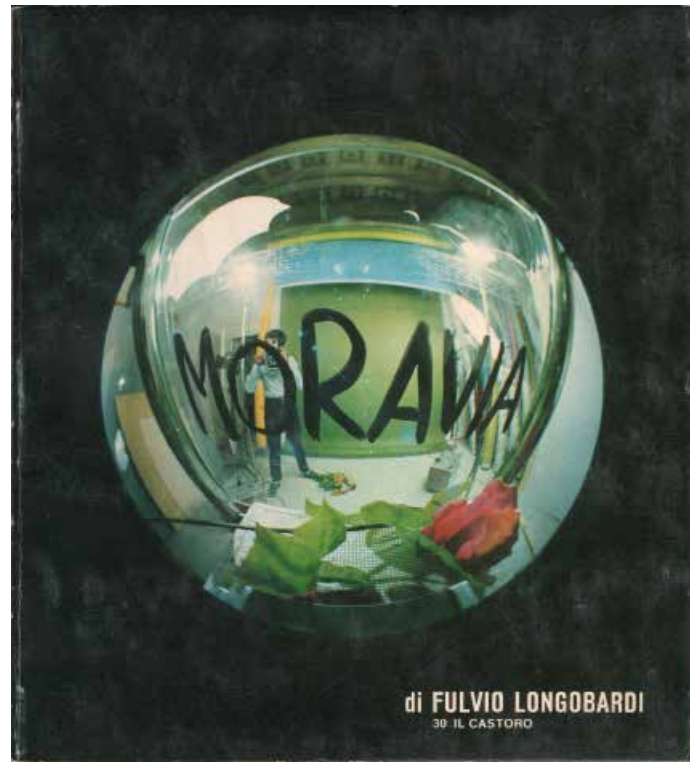
220. Pino Tovaglia, Editori Riuniti, "I David" 1976

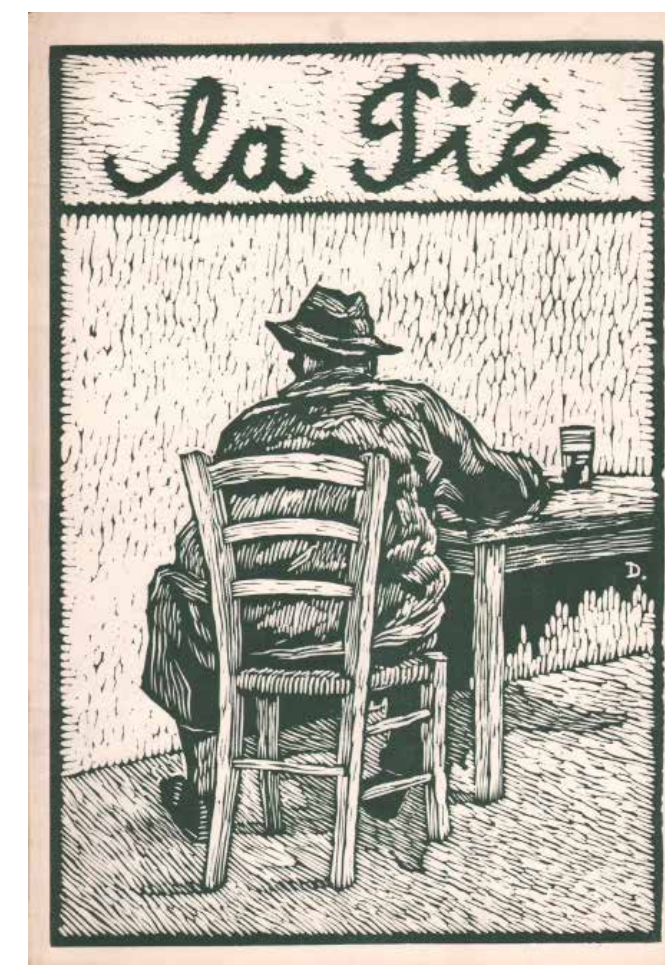
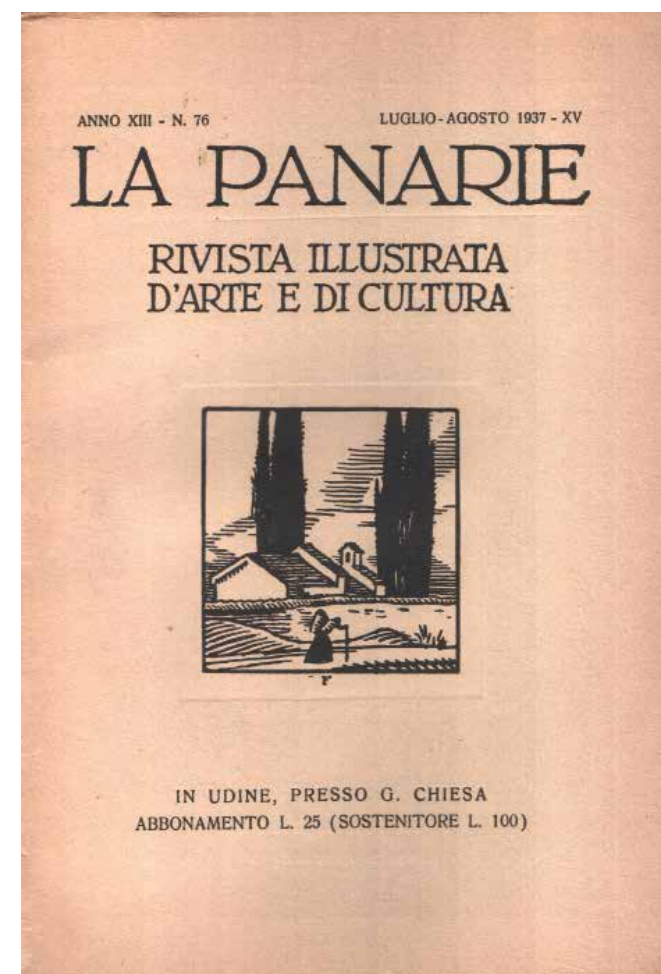


221. Pino Tovaglia, Editori Riuniti, "I David" 1976: copertina rifiutata dall'autore e nuova soluzione



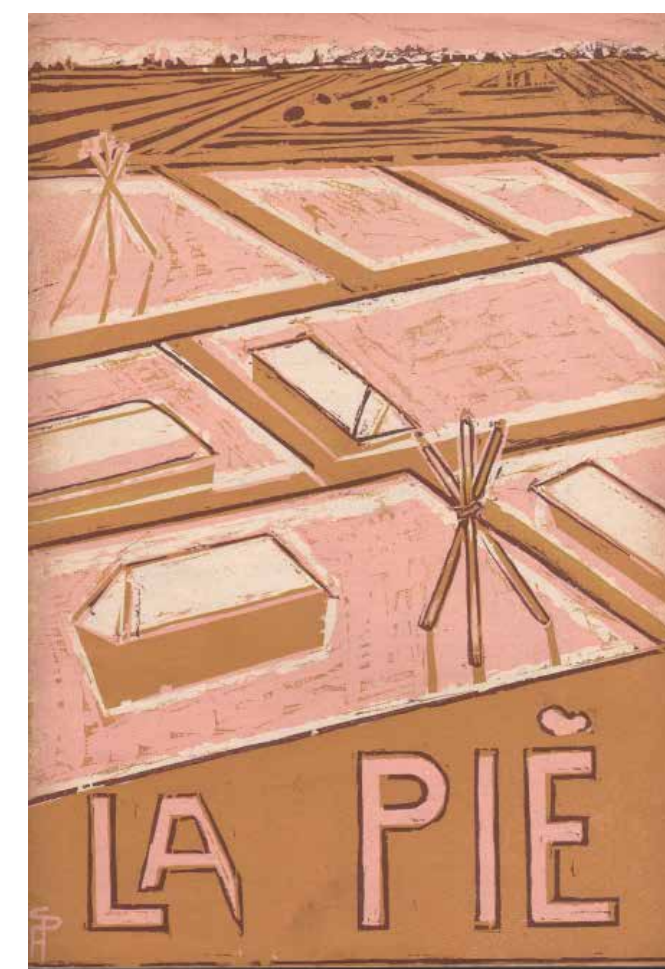
223. Mario Mariotti, La Nuova Italia, "Il Castoro" 1973-1979

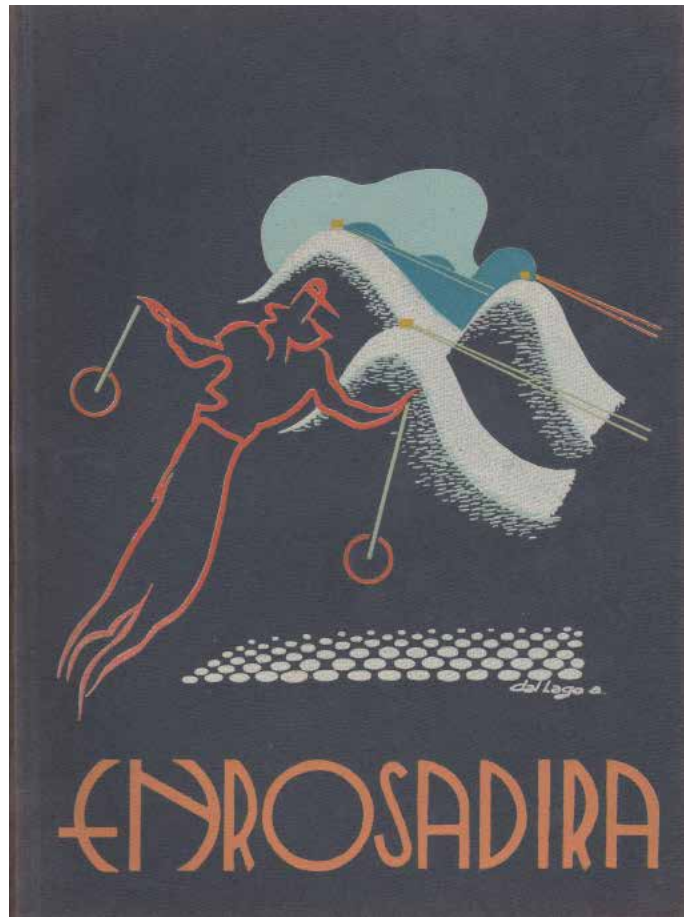




- 224. Gino Pancheri, maggio 1930
- 225. Camillo Rasmò, giugno 1930
- 226. Dario Wolf, marzo 1933

- 227. Gino De Finetti, luglio-agosto 1937
- 228. Domenico Dalmonte, settembre-ottobre 1973
- 229. Piero Angelini, luglio-agosto 1955





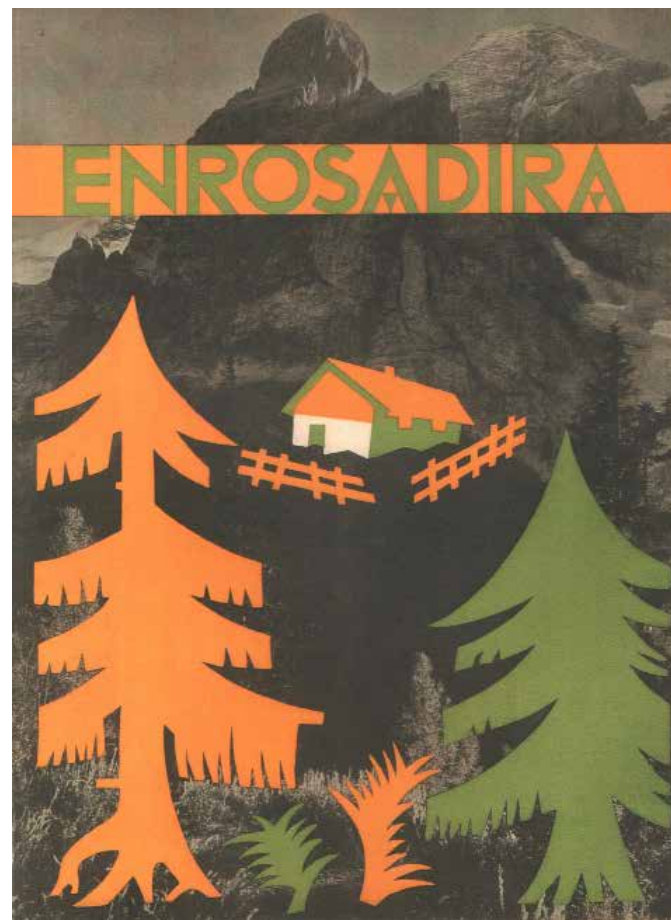
230. Achille Dal Lago, inverno 1938



231. Dario Fozzer, estate 1938



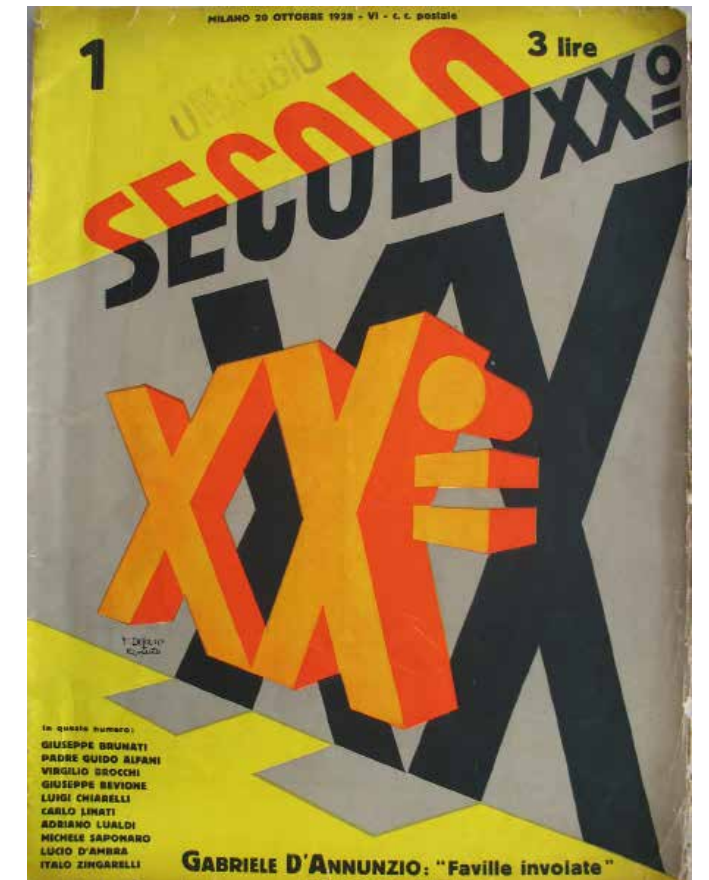
232. Fortunato Depero, inverno 1936



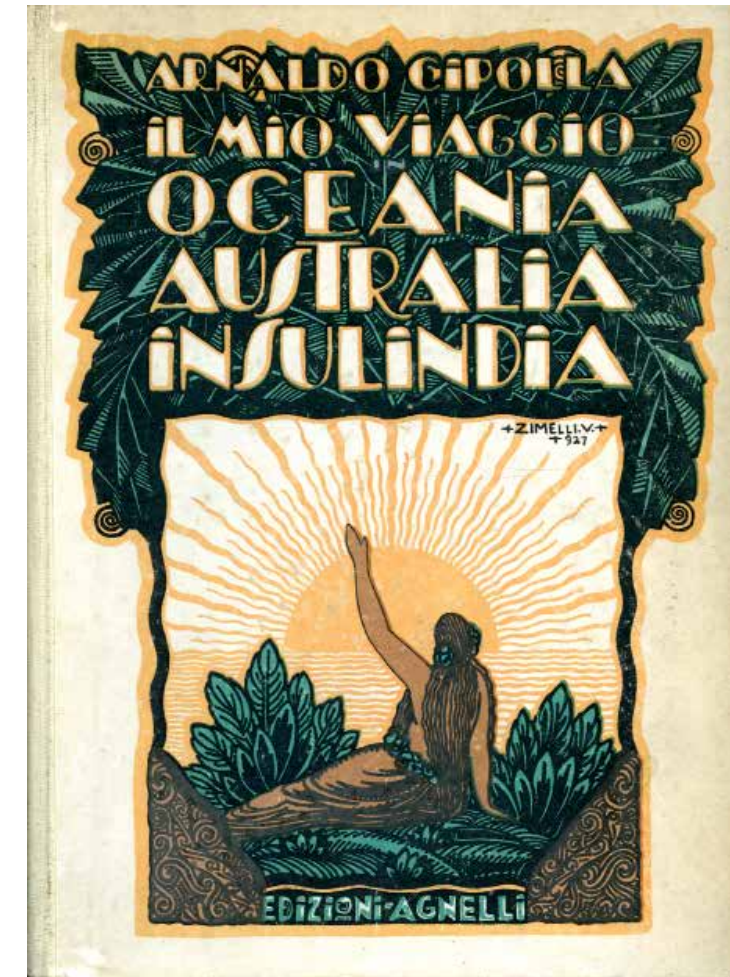
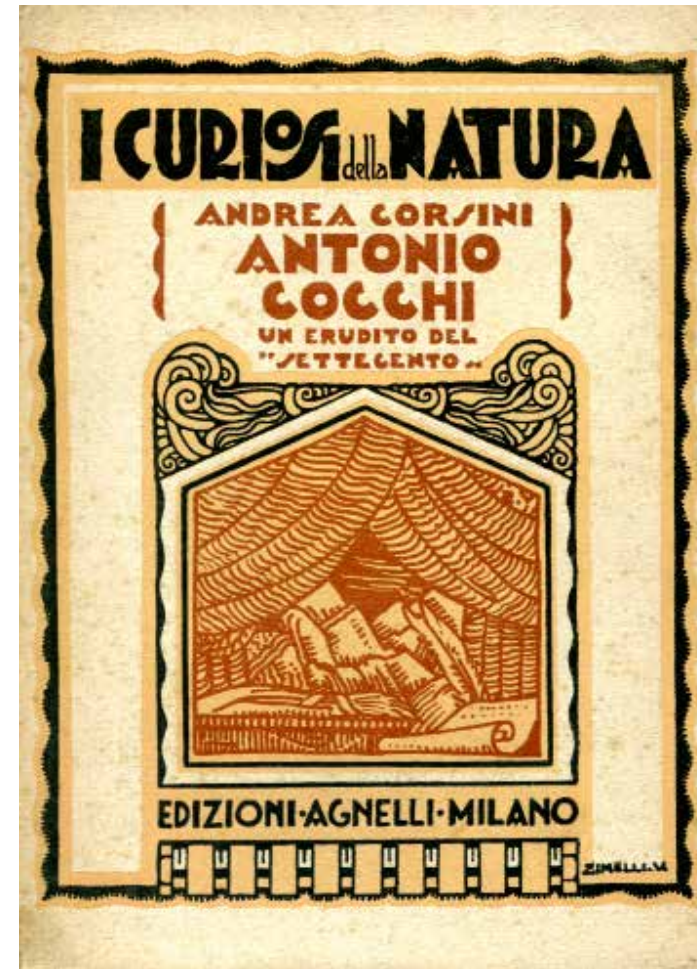
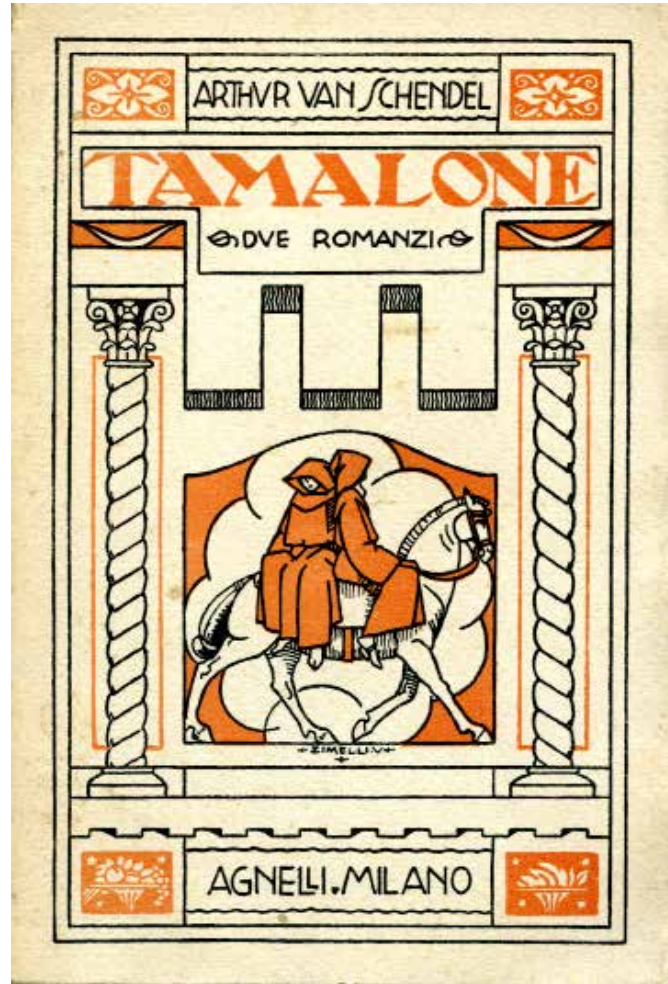
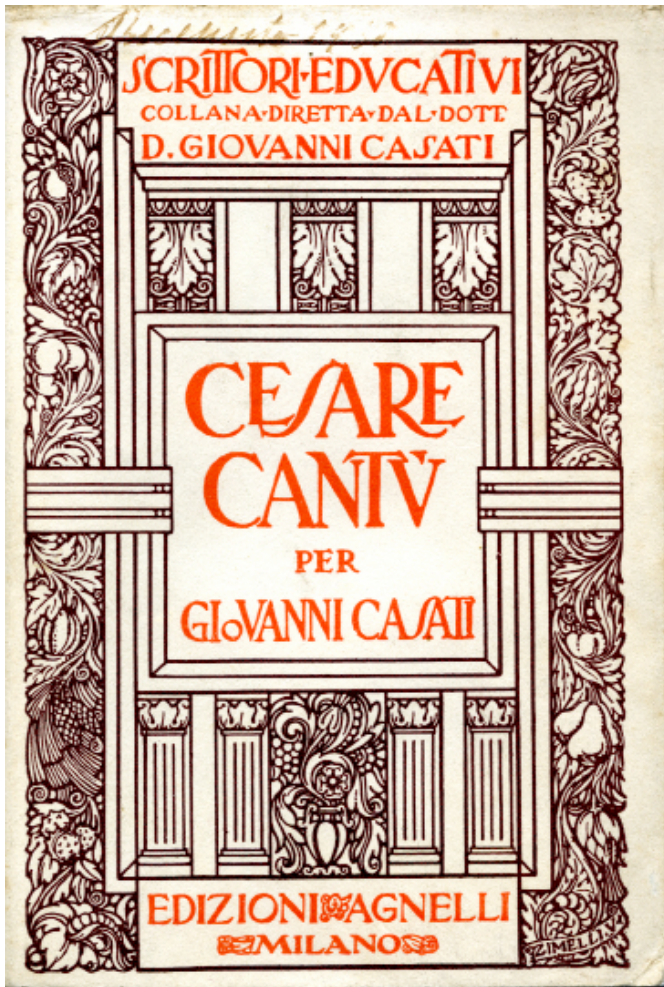
233. Fortunato Depero, estate 1939



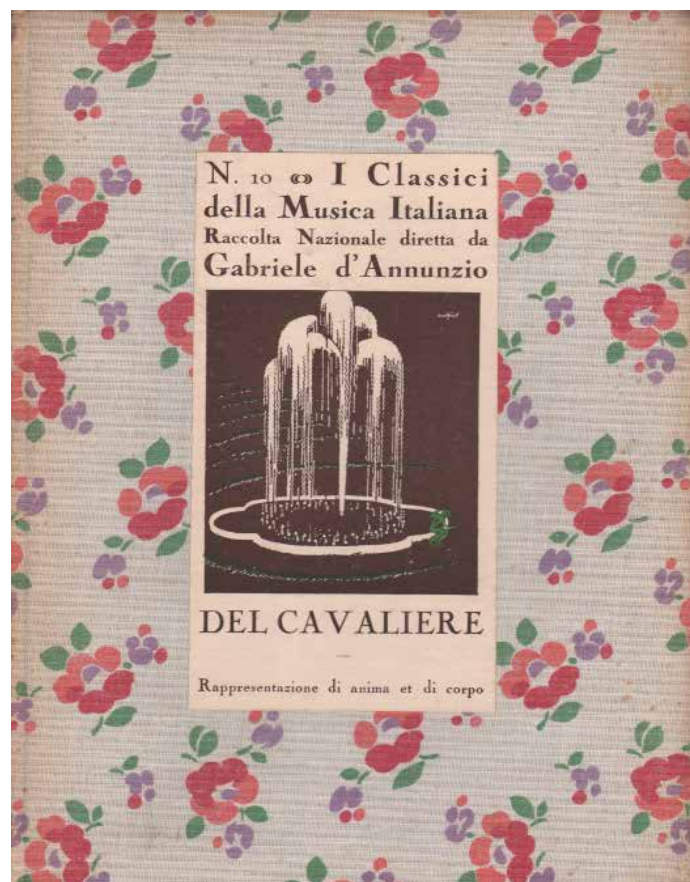
234. Fortunato Depero, dicembre 1927



235. Fortunato Depero, ottobre 1929



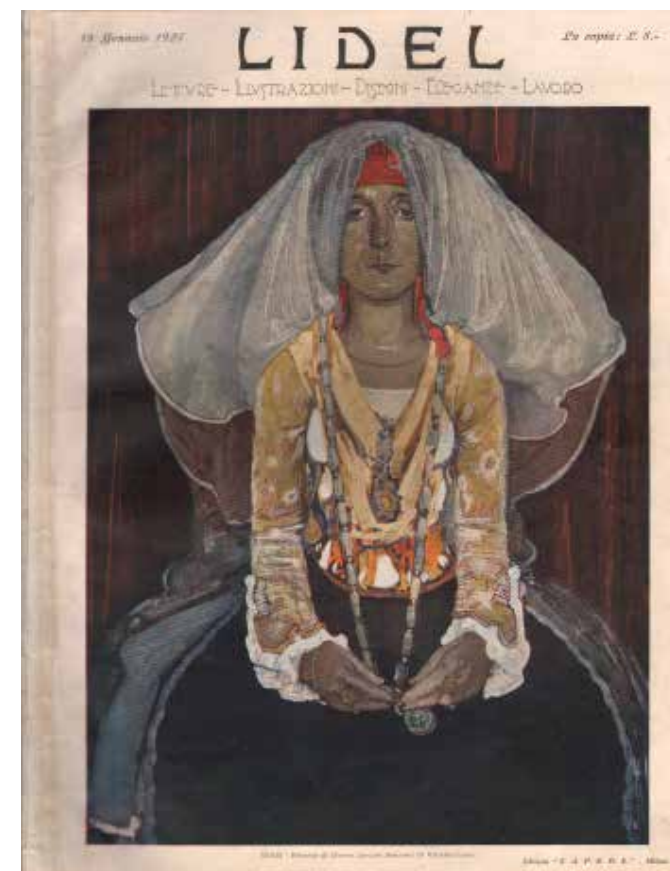
236. Umberto Zimelli, Giacomo Agnelli, 1927-1928



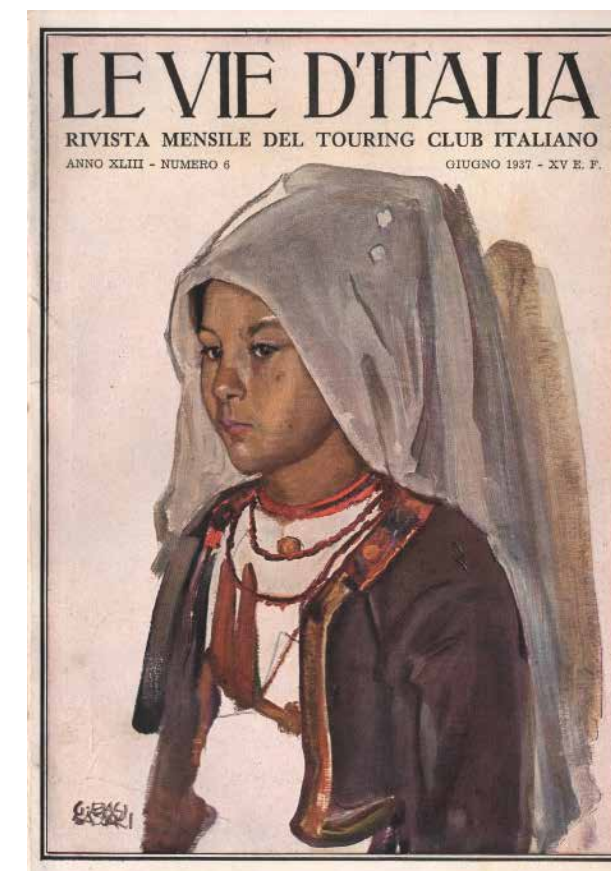
237. Primo Sinòpico, Notari, 1919



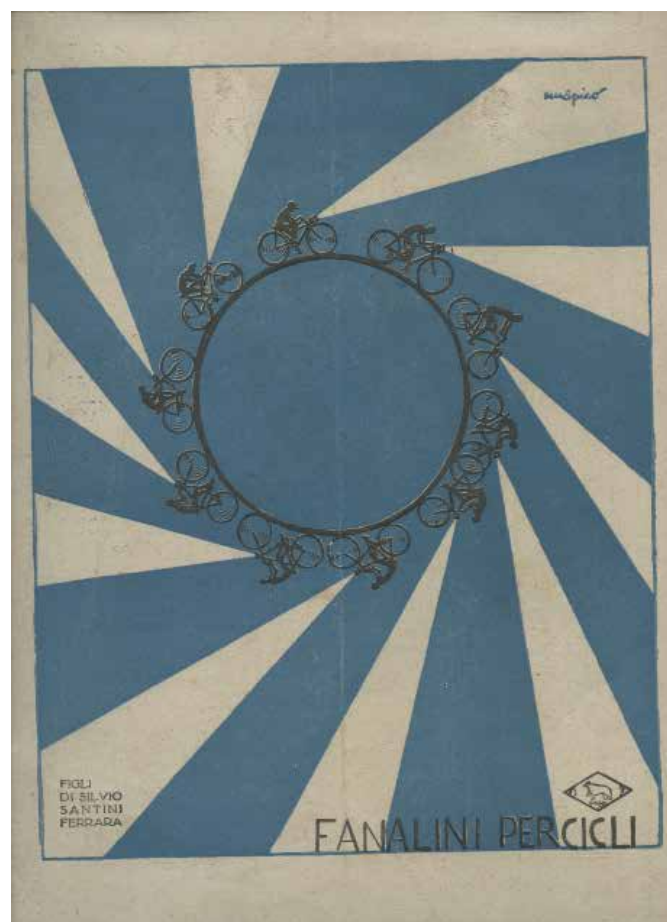
238. Primo Sinòpico, Teatro alla Scala, 1930



241. Giuseppe Biasi, gennaio 1924



242. Giuseppe Biasi, giugno 1937



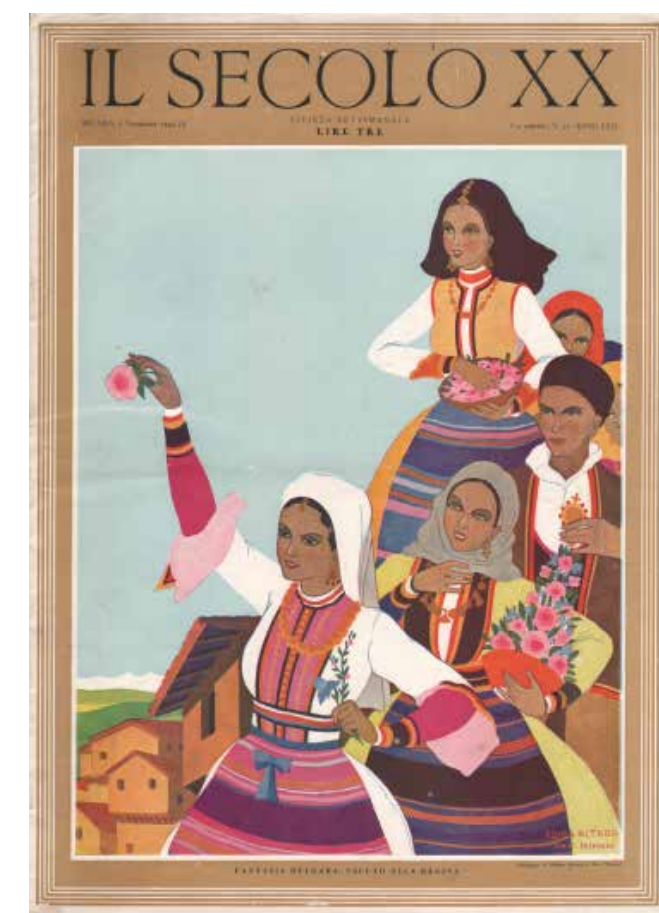
239. Primo Sinòpico, "Commercio e finanza", ottobre 1920



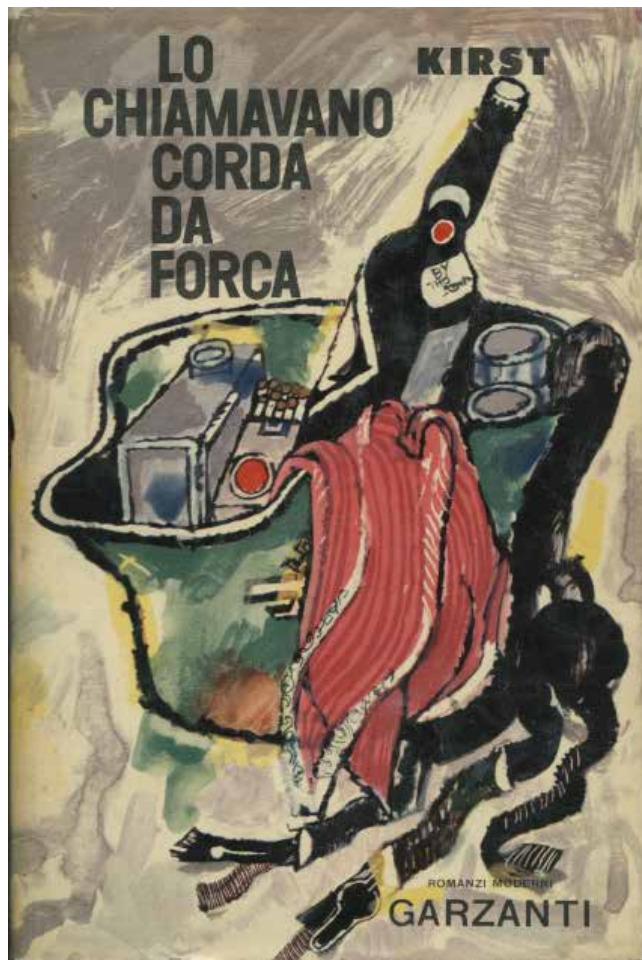
240. Primo Sinòpico, febbraio 1925



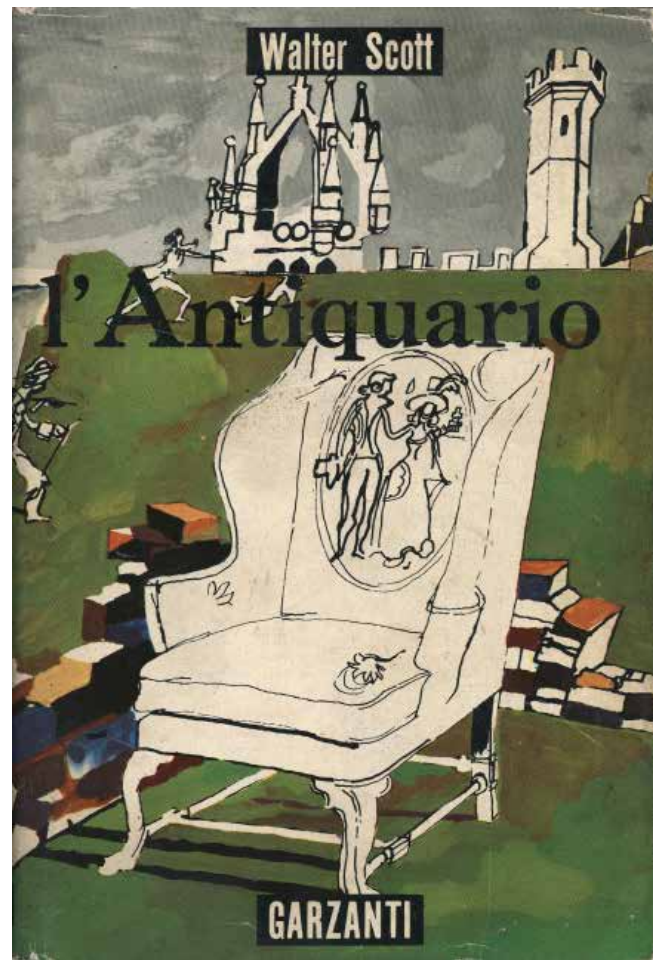
243. Mario Mossa De Murtas, 29 febbraio 1920



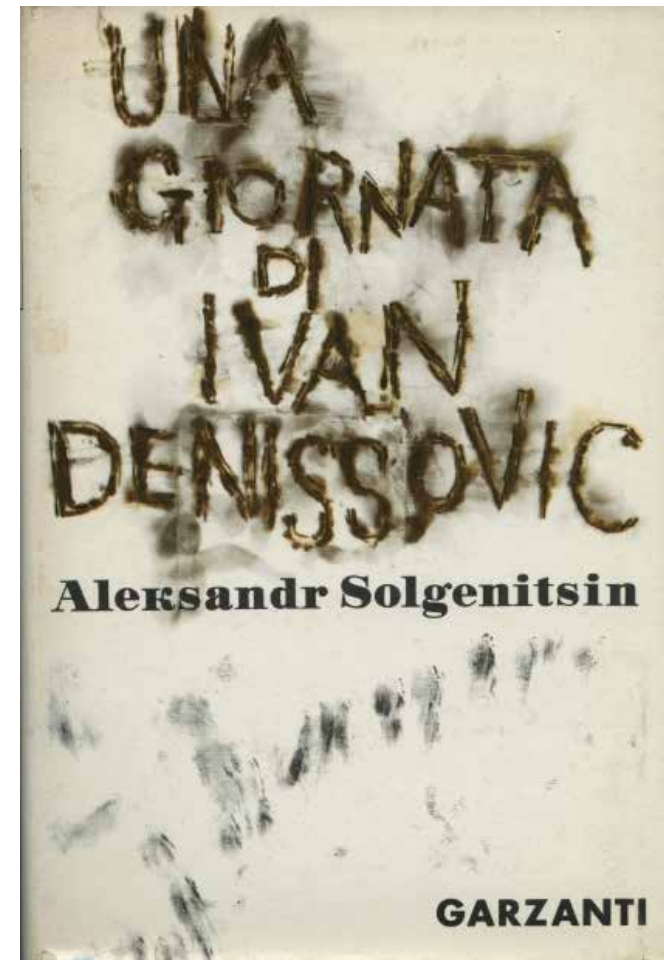
244. Edina Altare e Vittorio Accornero, 7 novembre 1930



245. Fulvio Bianconi, Garzanti, 1957



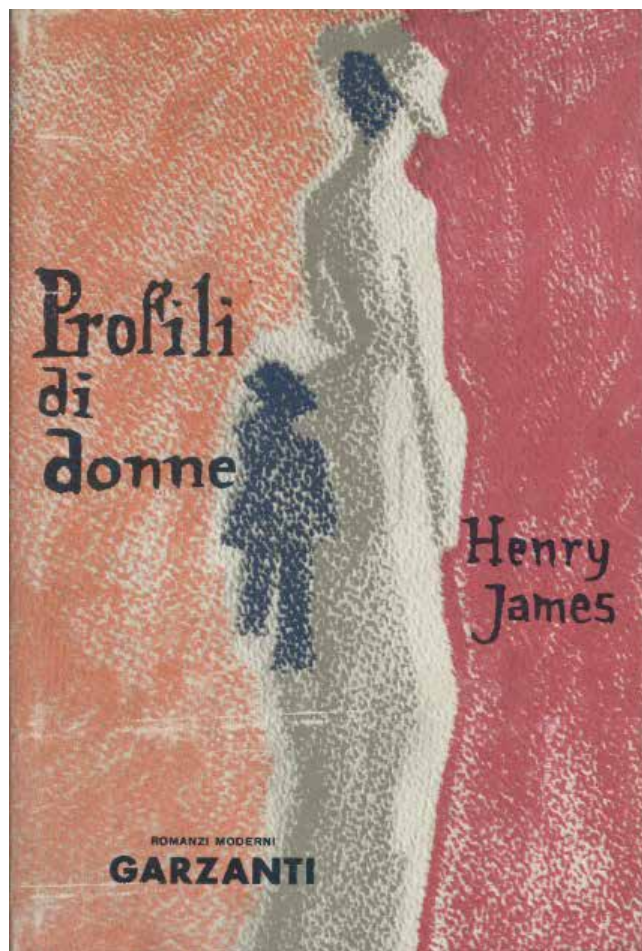
246. Fulvio Bianconi, Garzanti, 1961



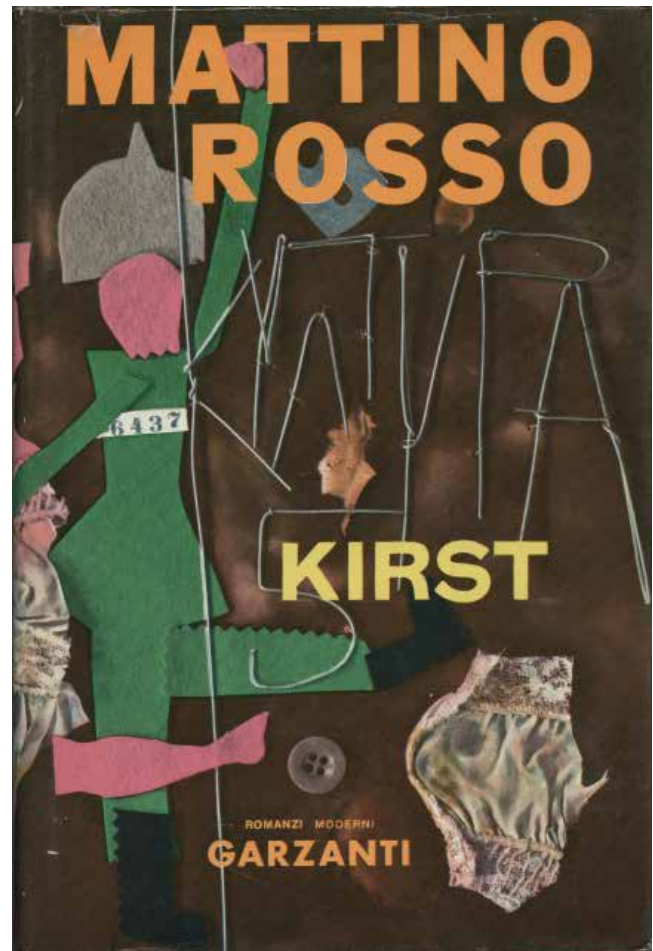
249. Fulvio Bianconi, Garzanti, 1970



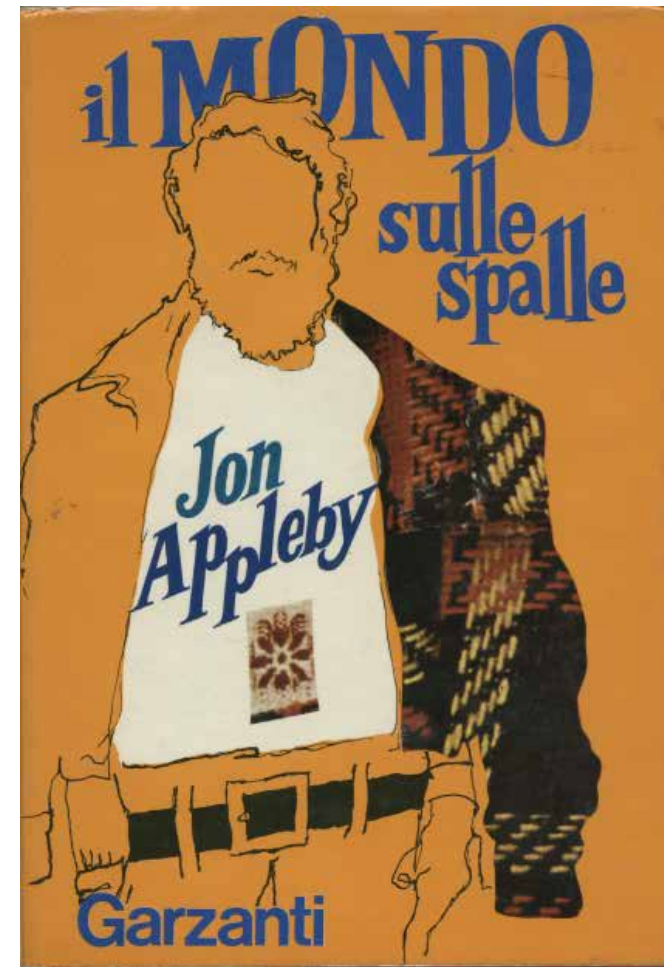
250. Fulvio Bianconi, Garzanti, 1966



247. Fulvio Bianconi, Garzanti 1962



248. Fulvio Bianconi, Garzanti, 1959



251. Fulvio Bianconi, Garzanti, 1973



252. Fulvio Bianconi, Garzanti, 1969



253. Fulvio Bianconi, Garzanti, "Serie umoristica", 1962



254. Fulvio Bianconi, Garzanti, "Gialli Garzanti", 1974 e 1977





255. Fulvio Bianconi, Garzanti, 1976



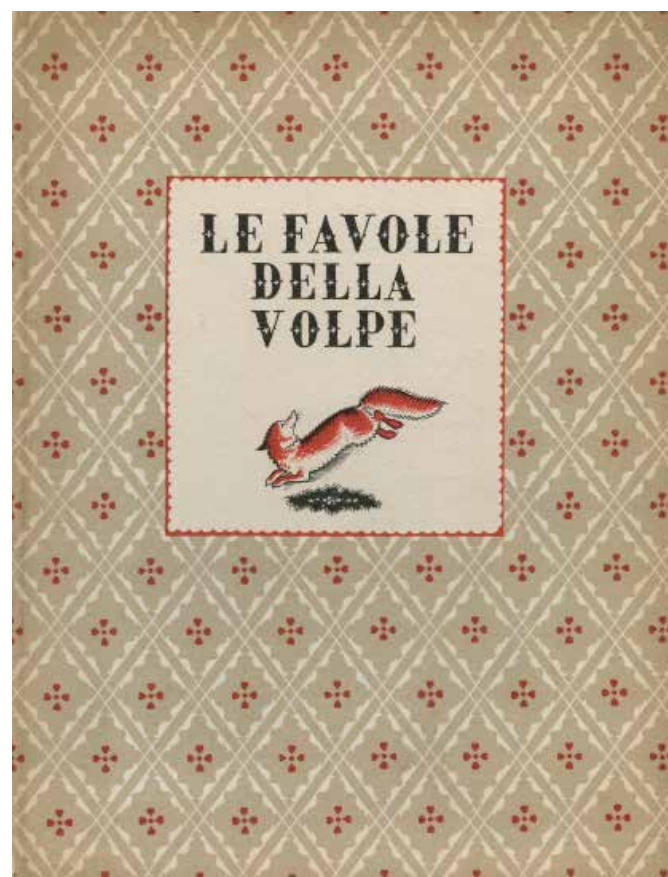
256. Giorgio Abkhazi, 1 aprile 1927



258. Vsevolode Nicouline, Nuova Accademia Cibelli, s.d. [1950]



257. Giorgio Abkhazi, 1 settembre 1929



259. Vsevolode Nicouline, Principato, 1947



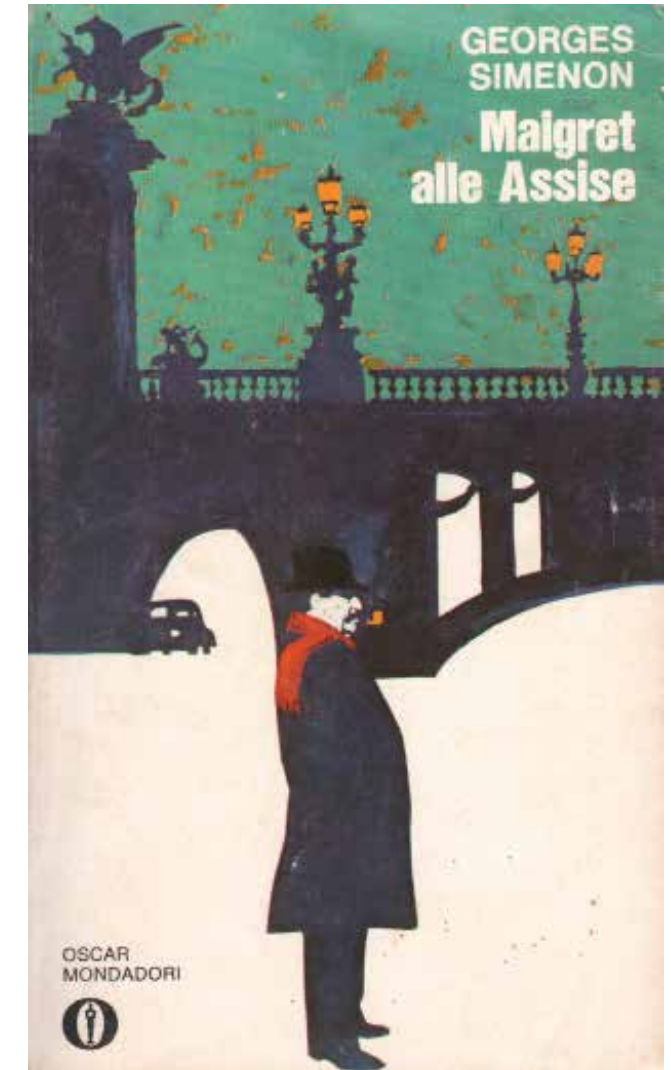
260. Vsevolode Nicouline, dicembre 1930



261. Heiri Steiner, Feltrinelli, 1963

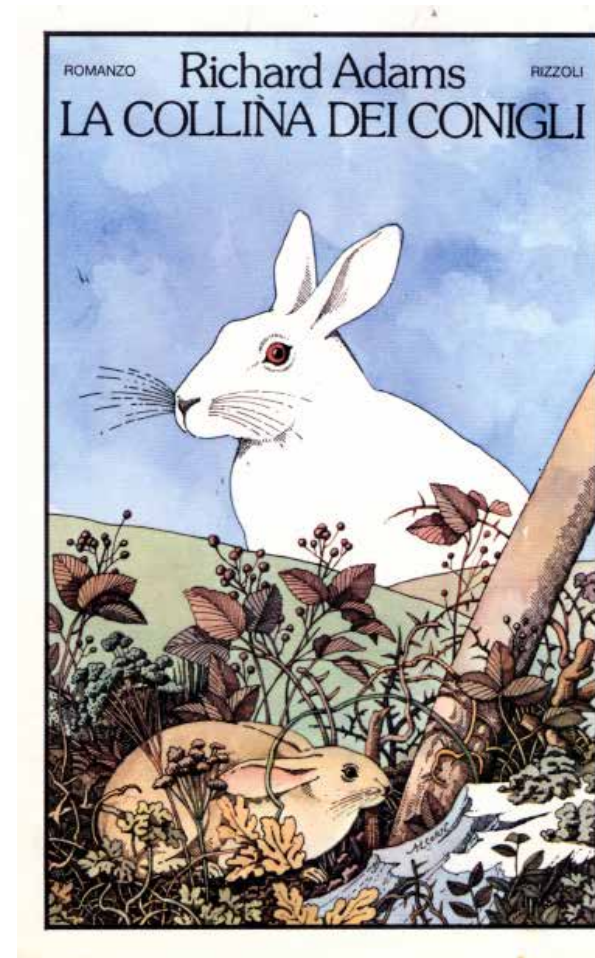
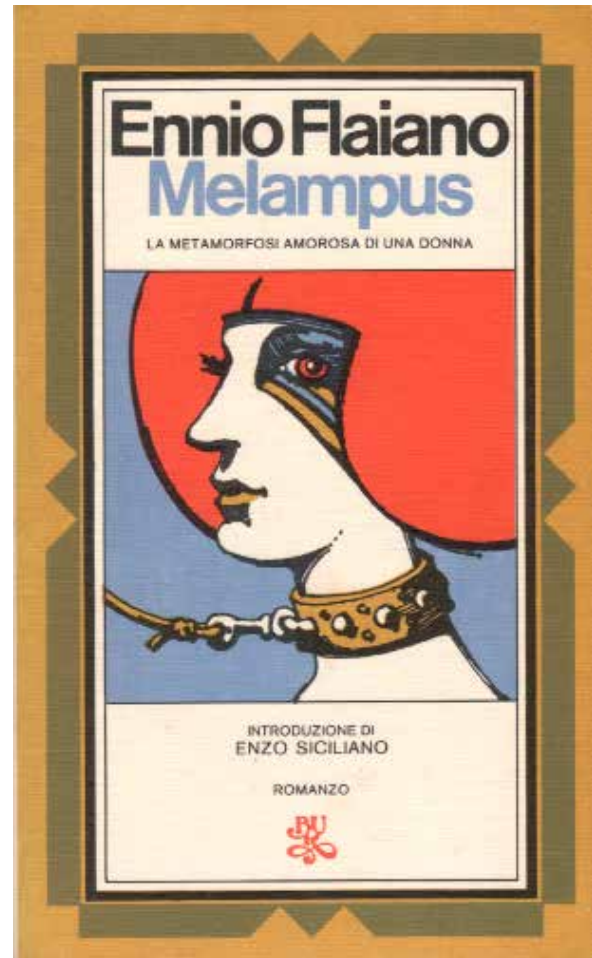


262. Ferenc Pintér, Mondadori, "Oscar", 1970-1977

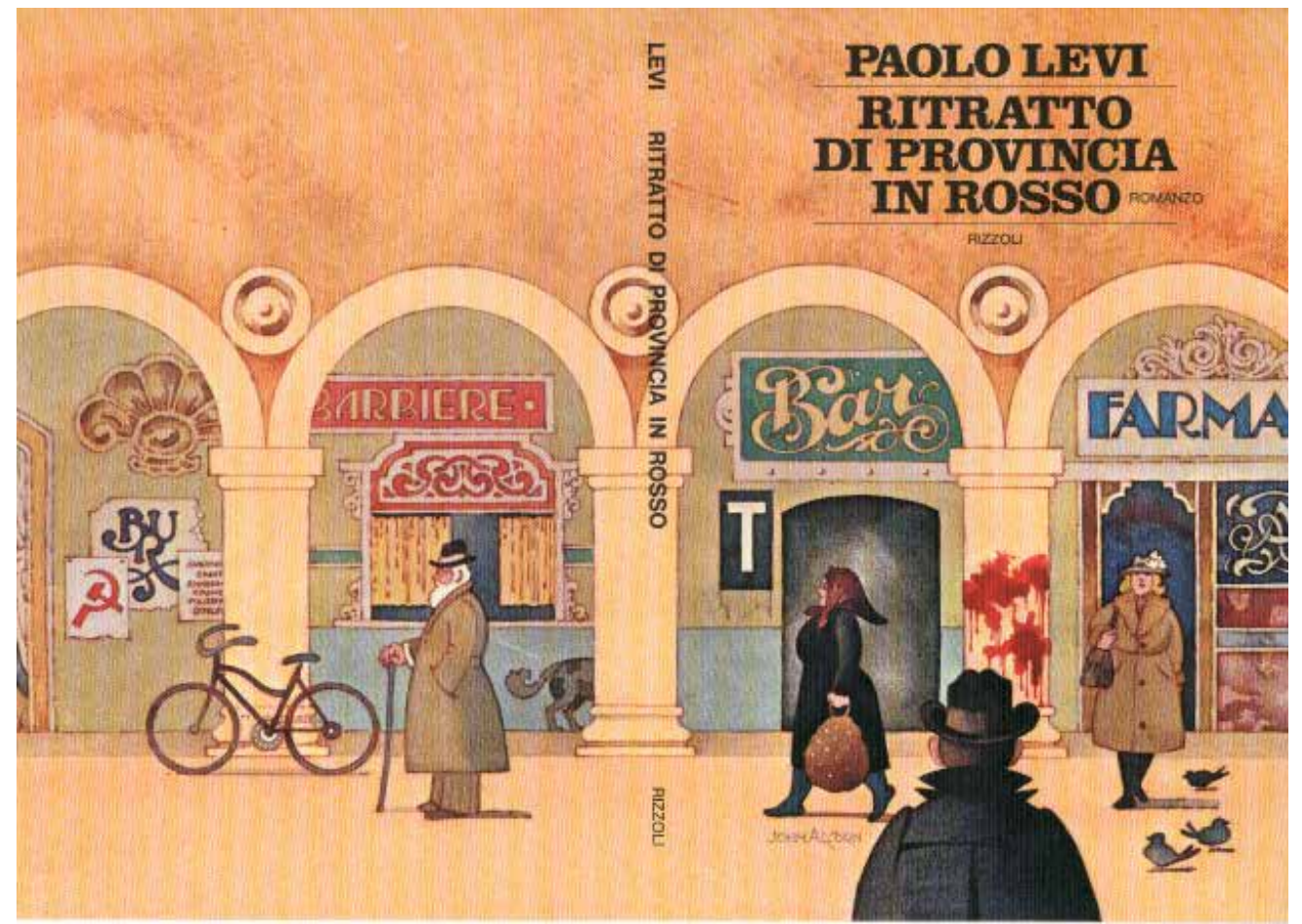
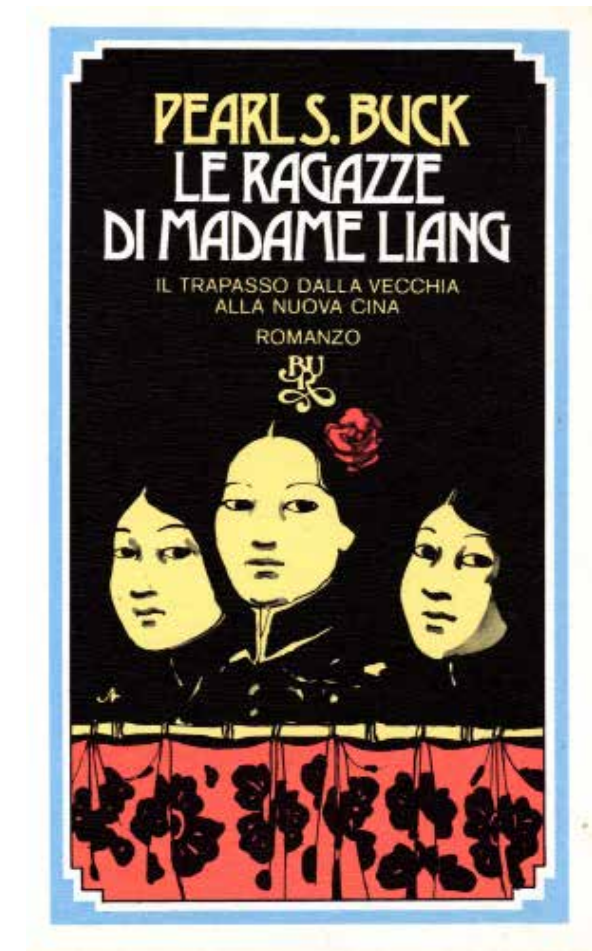
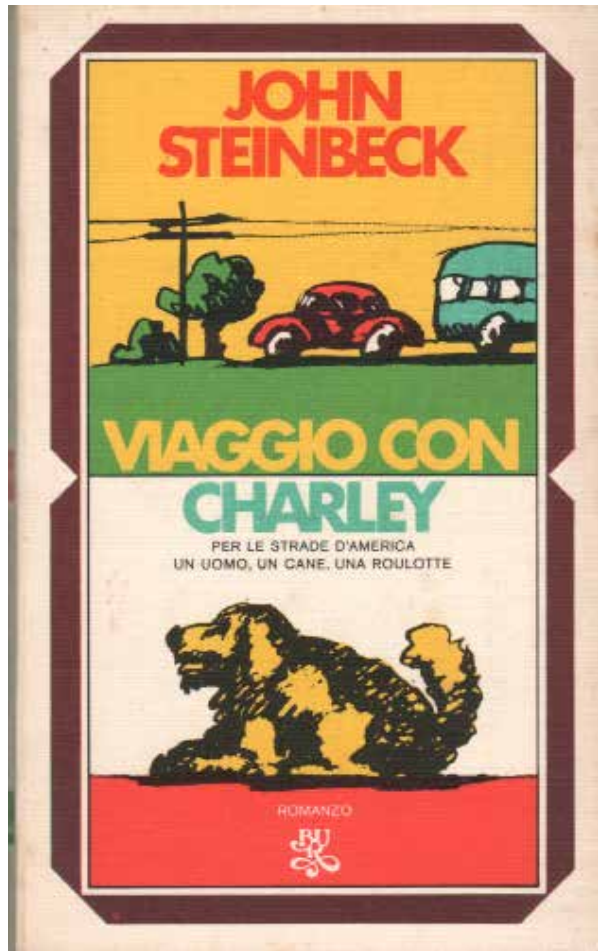




263. John Alcorn, Rizzoli, "BUR", 1974-1976



264. John Alcorn, Rizzoli, 1975-1976





265. Gino De Bini "Biblioteca Scientifica", Perino, 1885



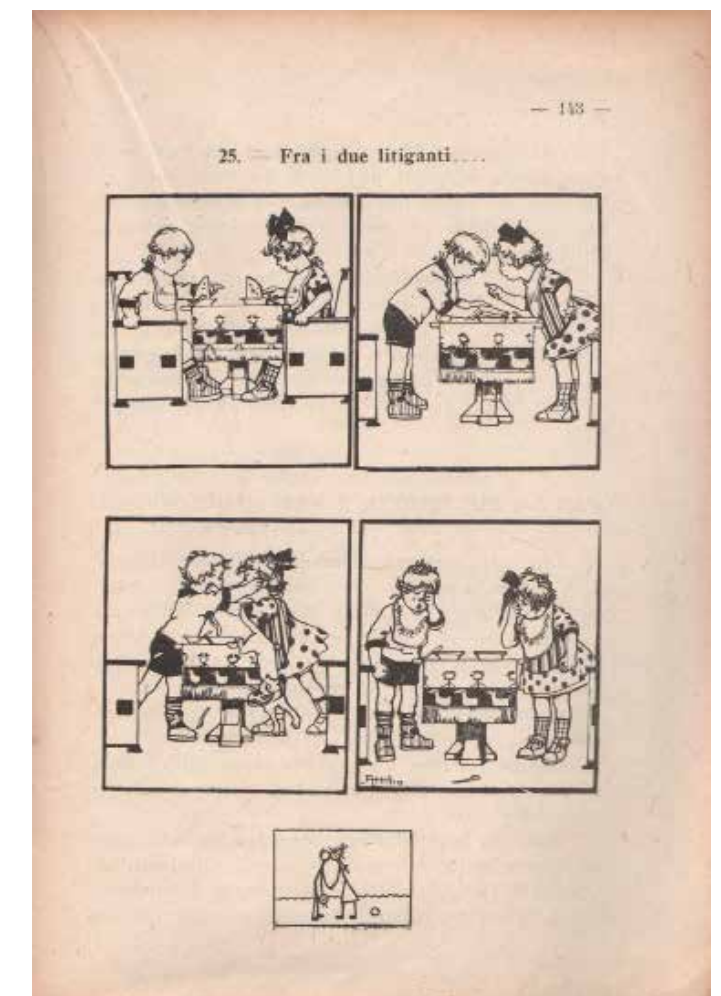
266. Quintino Piana, "L'arte nelle scuole professionali", 1905



267. Attilio Mussino, *Fonti vive. Classe I*, La Scuola, 1923 copertina e tavola interna



268. Attilio Mussino, *Fonti vive. Classe II*, La Scuola, 1927 tavola interna





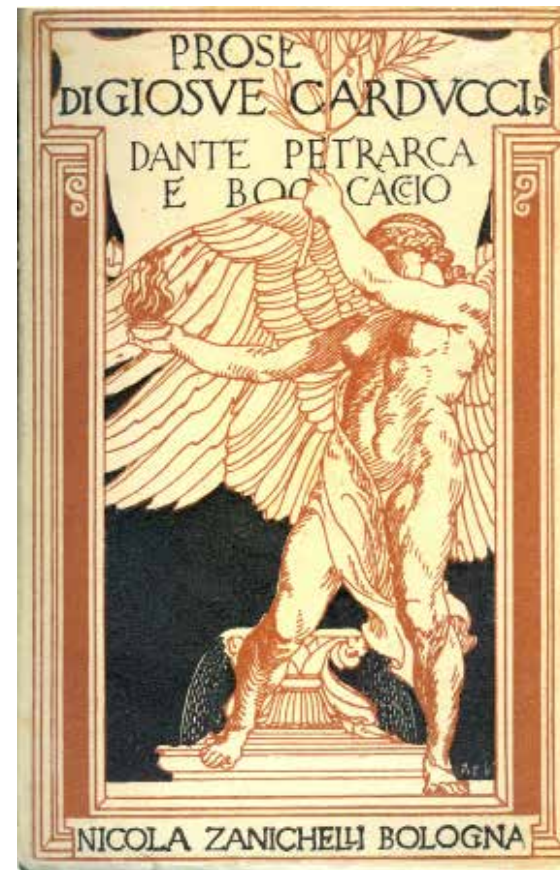
269. Giovanni Mataloni, Fratelli Bocca, "Piccola Biblioteca di Scienze Moderne" 1900

270. Giovanni Mataloni, Fratelli Bocca, "Piccola Biblioteca di Scienze Moderne" 1923

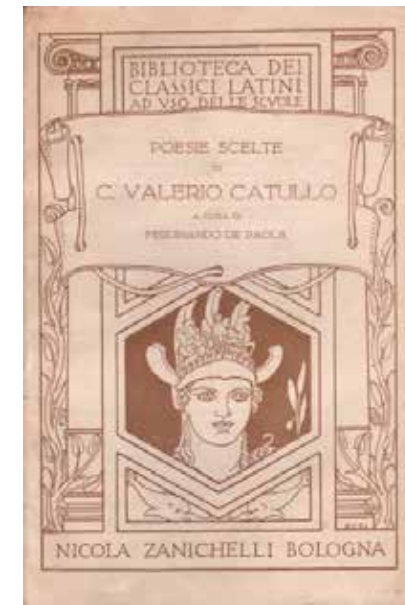
271. Angiolo D'Andrea, Fratelli Bocca, "Piccola biblioteca di scienze moderne" 1907

272. Adolfo Magrini, Fratelli Bocca, "Piccola biblioteca di scienze moderne" 1930

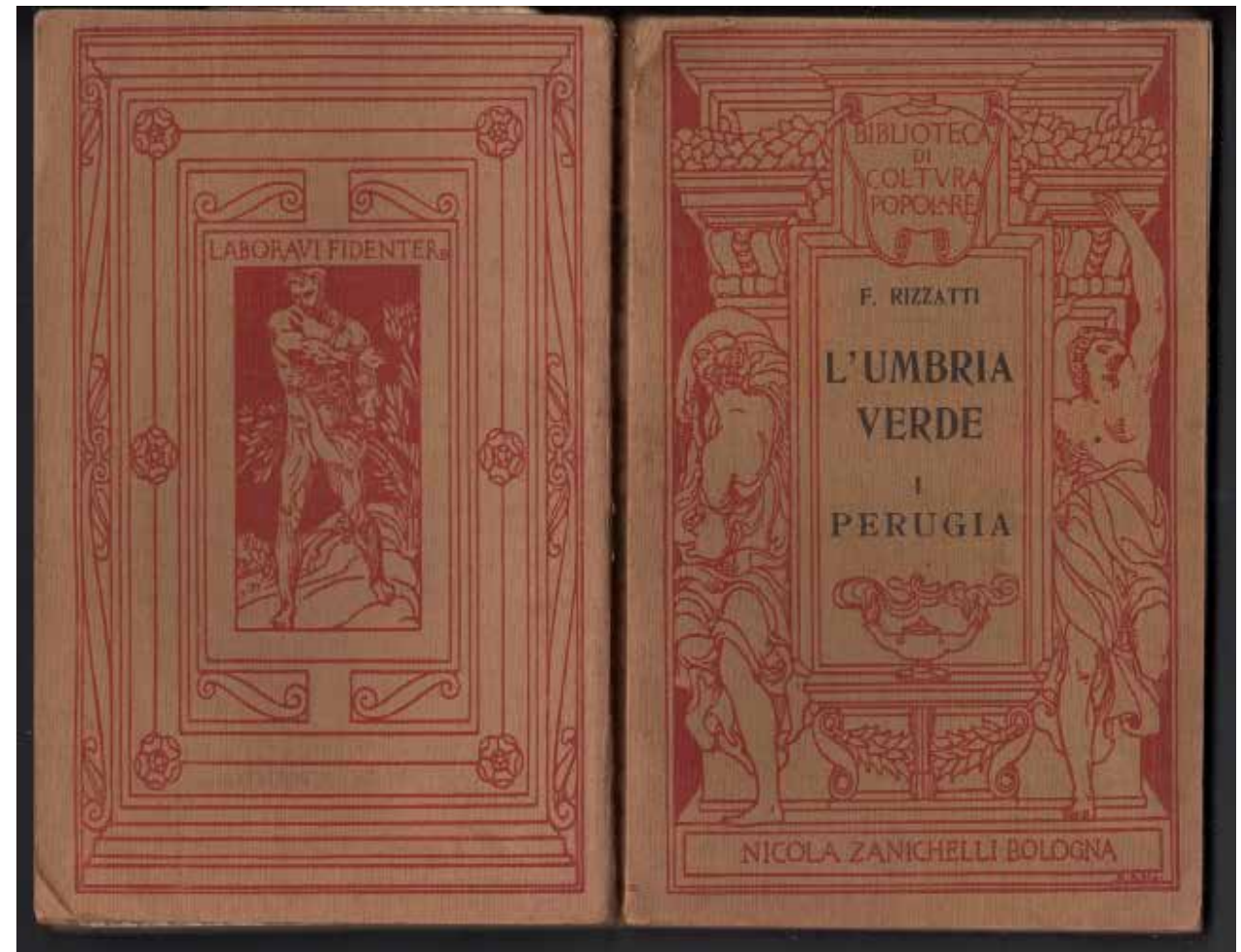
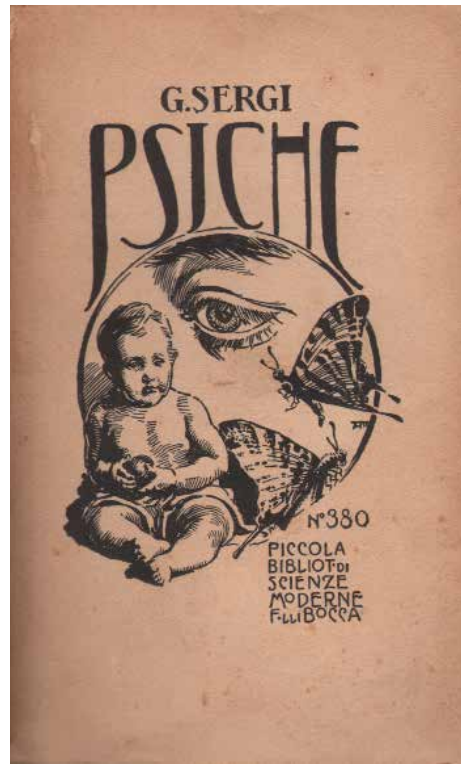
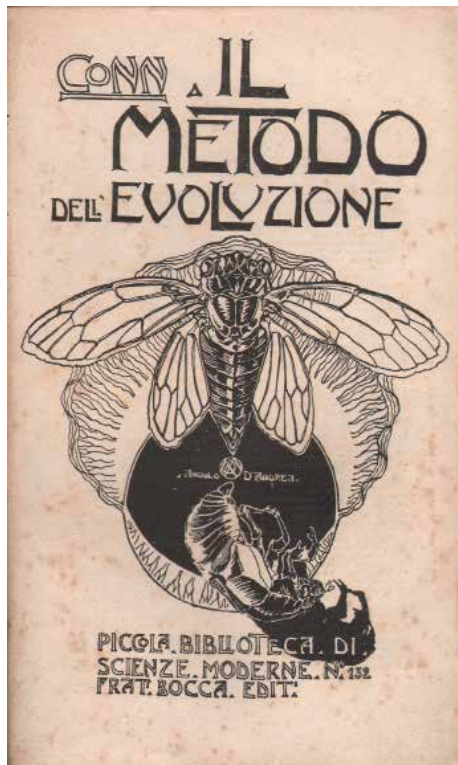
273. Francesco Beghelli, Fratelli Bocca "Piccola biblioteca di scienze moderne" 1929



274. Adolfo De Carolis, Zanichelli, 1911



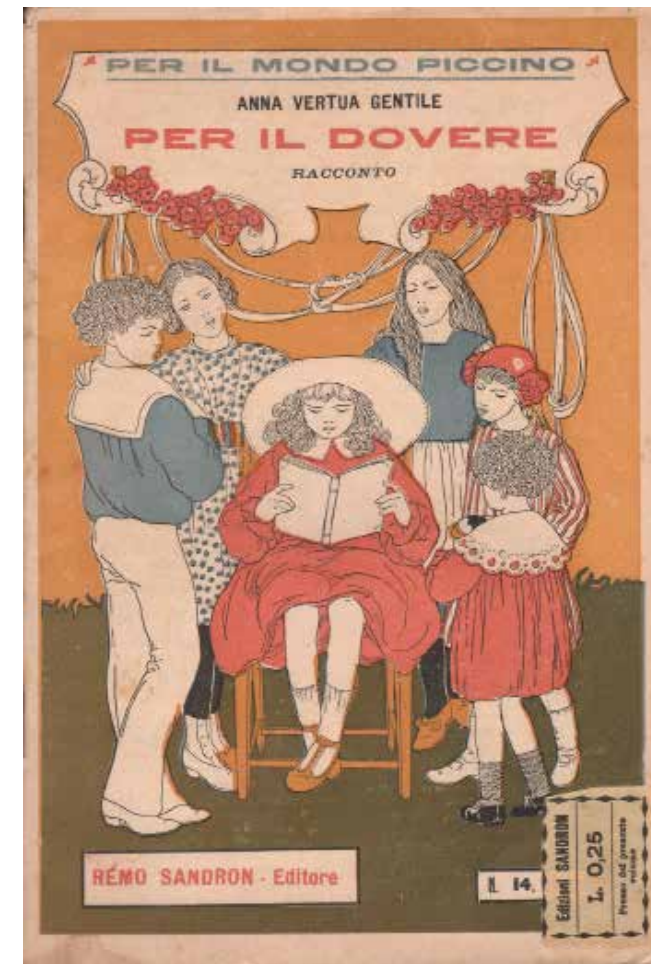
275. Adolfo De Carolis, Zanichelli, 1909 e 1918



276. Adolfo De Carolis, Zanichelli, "Biblioteca di cultura popolare", 1911



277. Enrico Pinochi, Mondadori, 1923-1924



278. Francesco Nonni, Remo Sandron, "Per il mondo piccino" (14), s.d. [1900-1910]



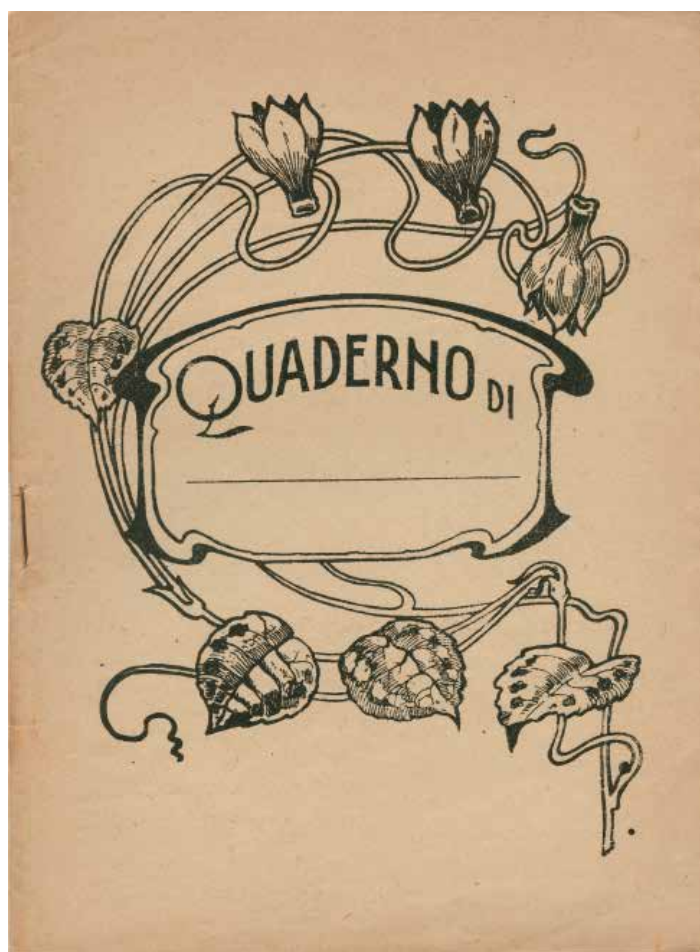
279. Carlo Salodini, La Scuola, 1934



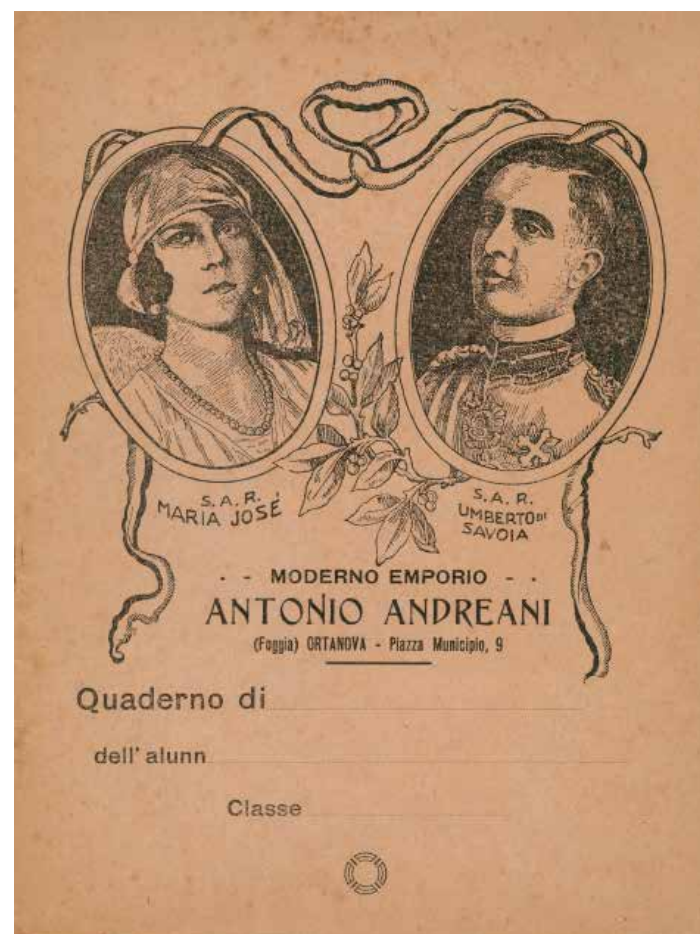
280. Francesco Gamba, Il Maglio, 1938



281. Lambros Dose, La fonte, s.d. [anni 1950]



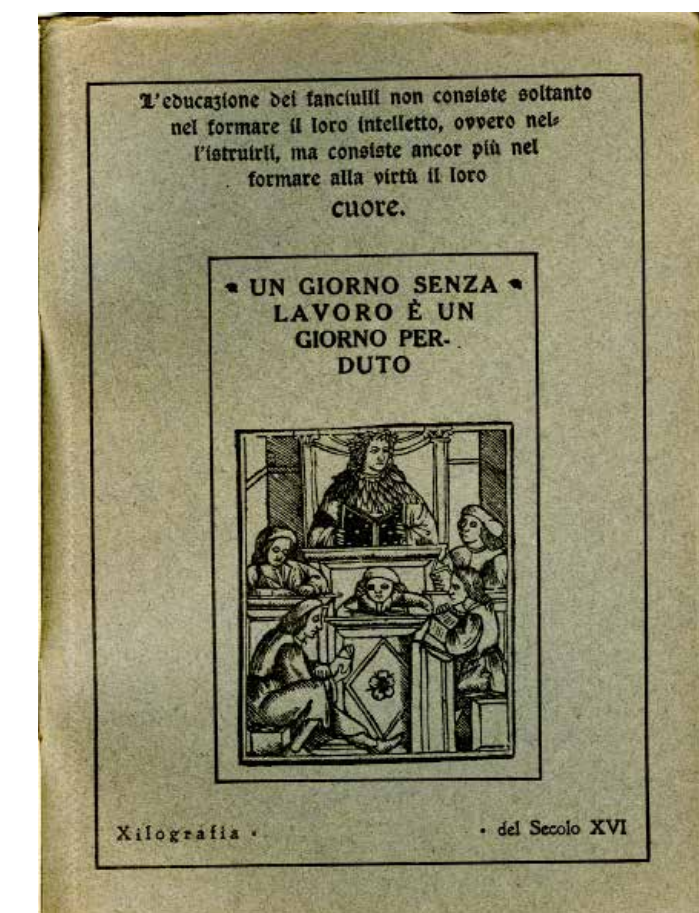
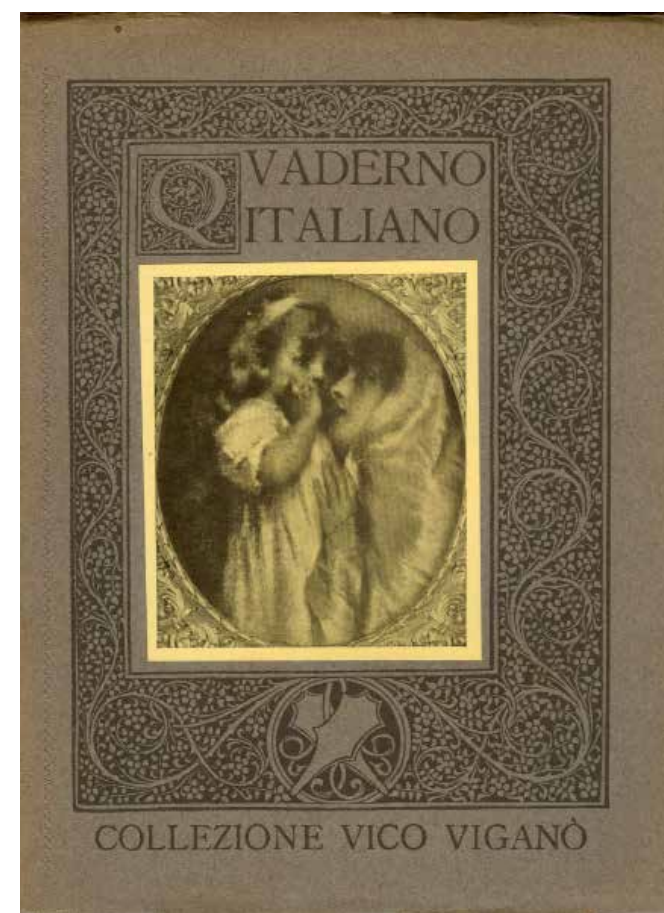
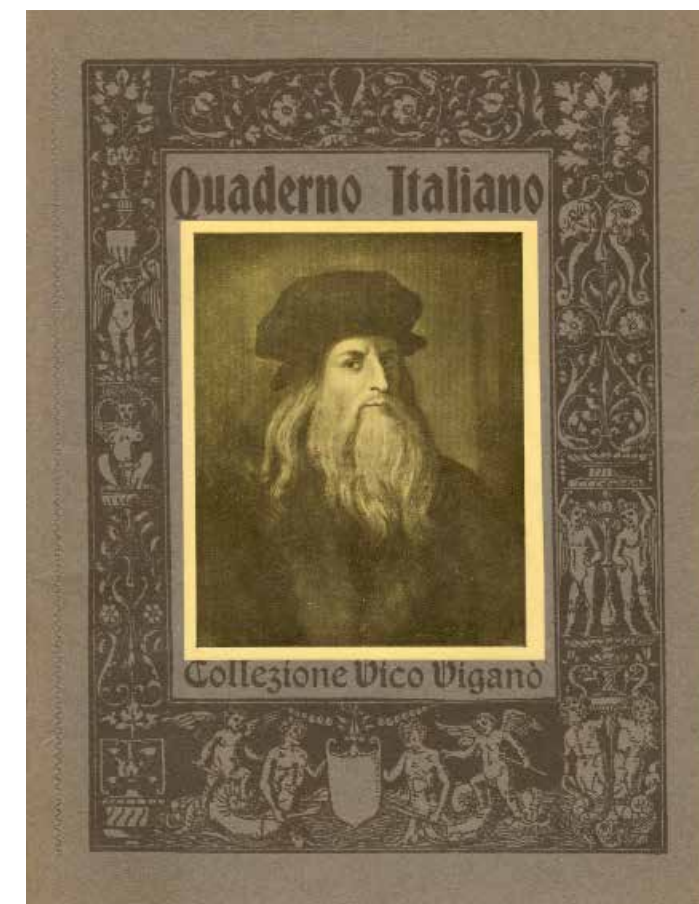
282. Quaderno senza alcuna indicazione, s.d. [anni 1910]



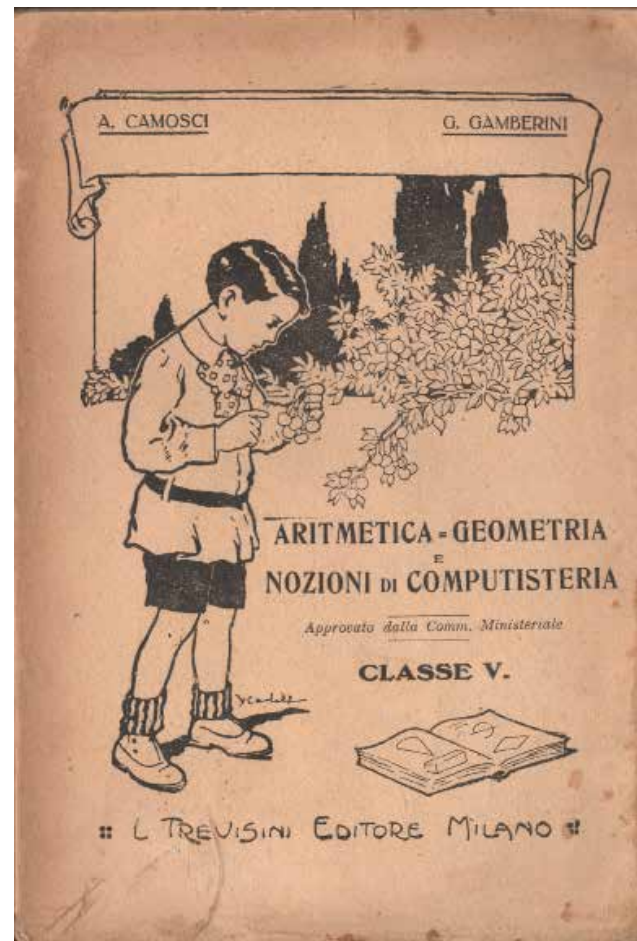
283. Moderno Emporio Antonio Andreni di Ortona (Foggia), s.d. [1930 ca.]



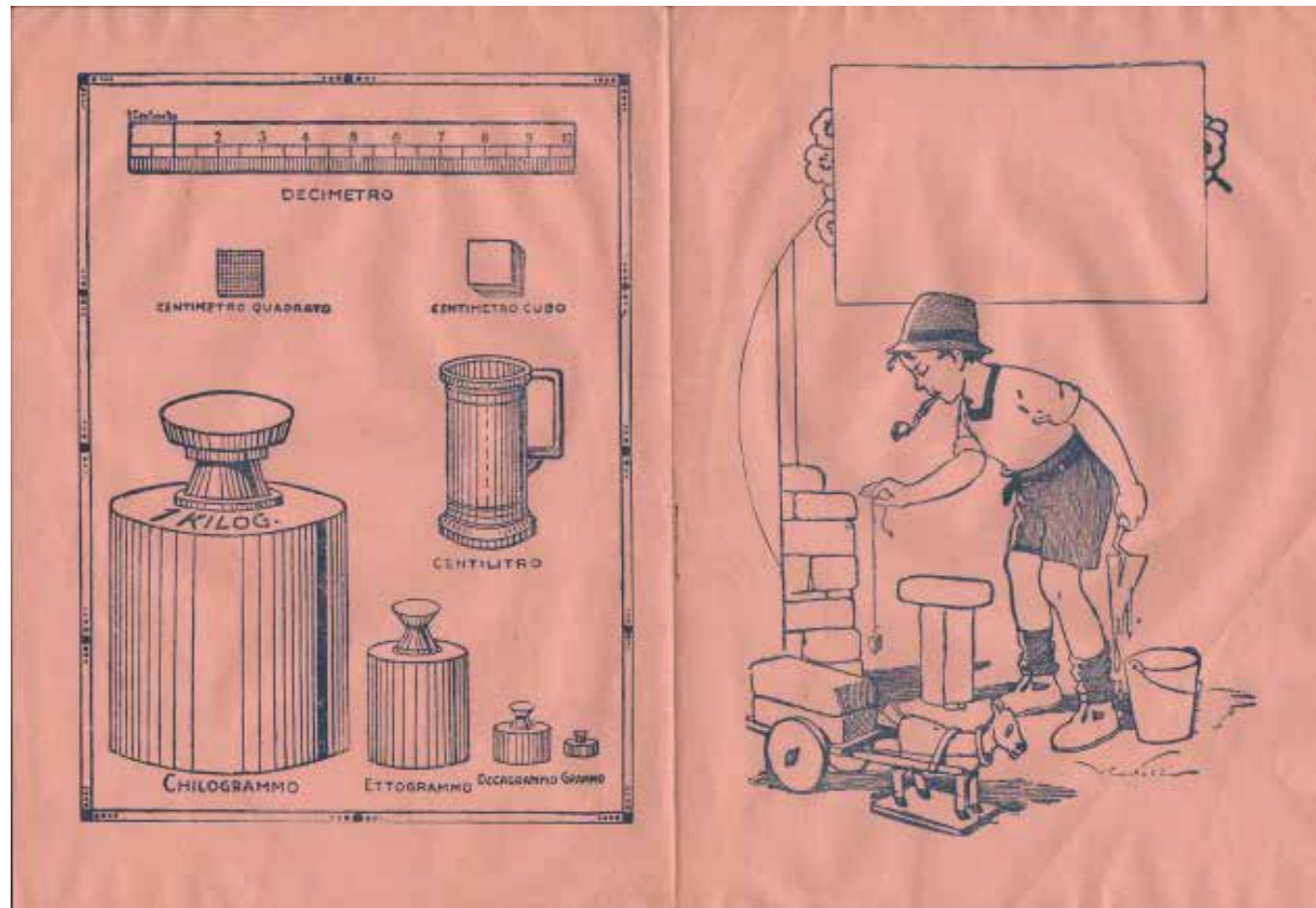
284. Vico Viganò, Quaderno italiano s.d. [post 1910]



285. Vicenzina Castelli, Luigi Trevisini, 1925



286. Vicenzina Castelli, Quaderno dei mestieri senza alcuna indicazione, s.d. [primi anni 1920]



287. Marina Battigelli, A.C.I. Azienda Cartaria Italiana, s.d. [anni 1930]





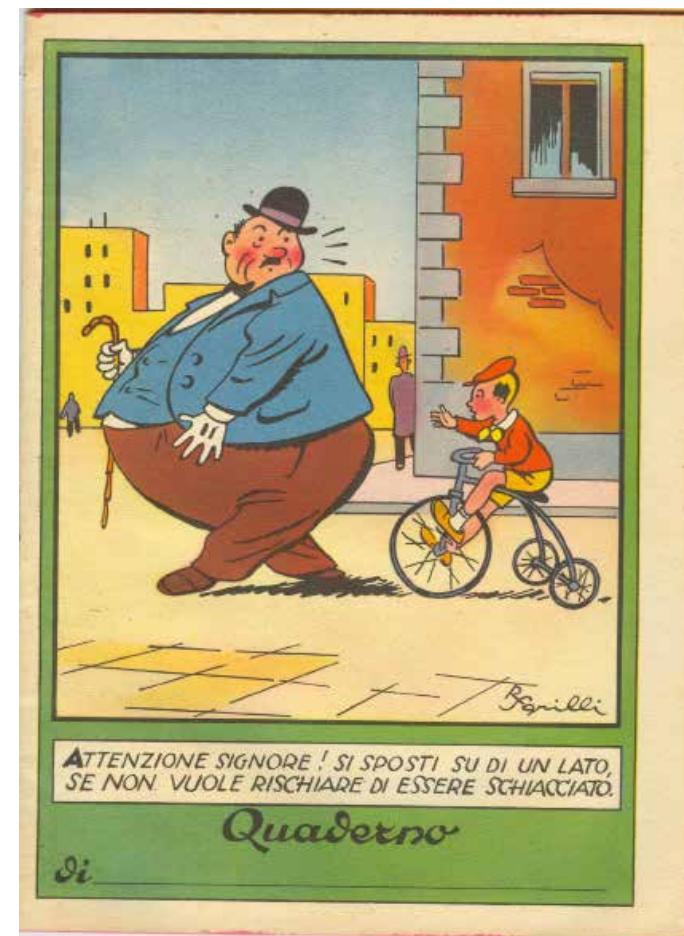
288. Alessandro Pomi, QUV, s.d. [1930-40]



289. Adele Zandrino, Cartiere A. Maffizzoli Toscolano, s.d. [1939-42]



290. Tato, Cartiera Paolo Pigna, 1938



291. Roberto Sgrilli, Cartiera Paolo Pigna s.d. [1944]



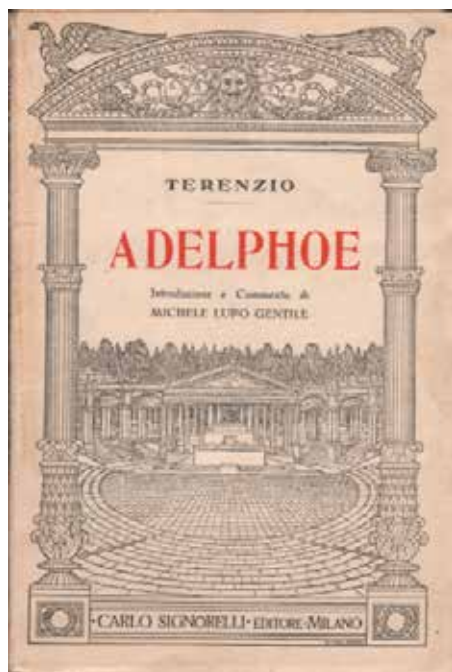
292. Roberto Sgrilli, Pizzi & Pizio, s.d. [anni 1950]



293. Silvio Taman, Carlo Signorelli, vol. I e III, 1929



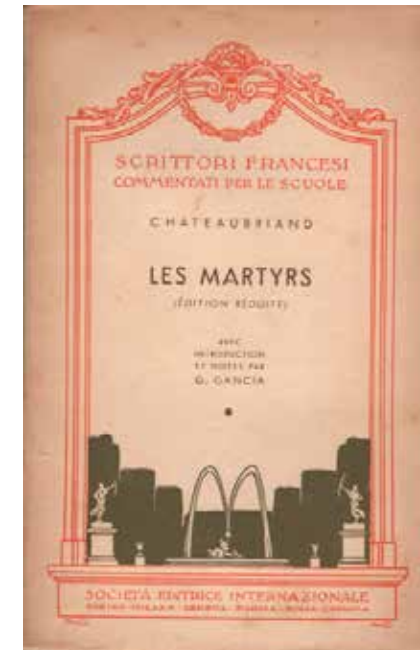
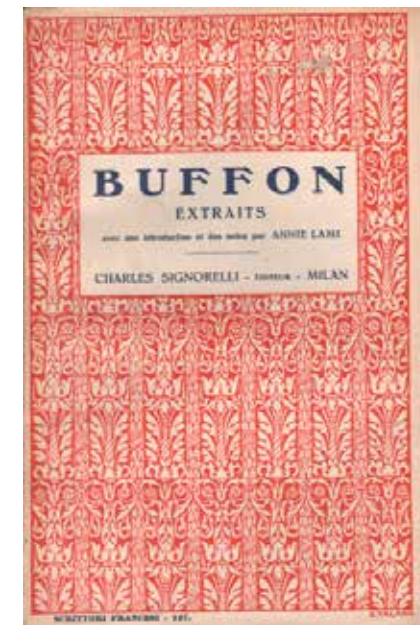
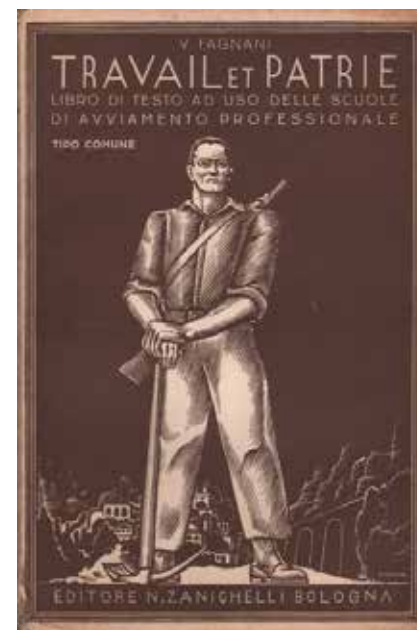
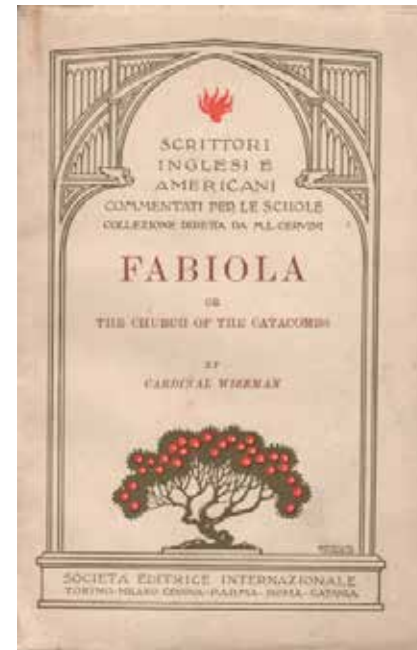
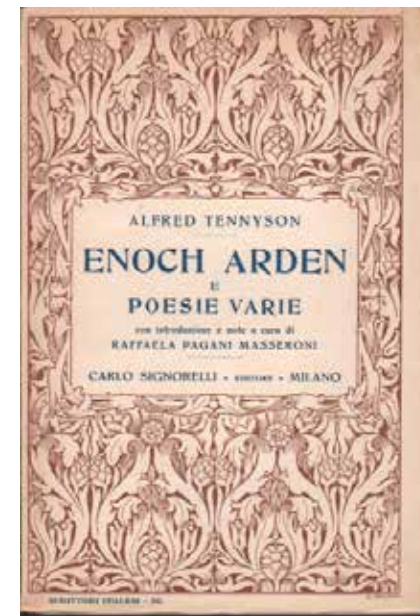
294. Dino Tofani SEI, [anni 1930] ristampa nel 1971



295. Silvio Taman, Carlo Signorelli, 1933

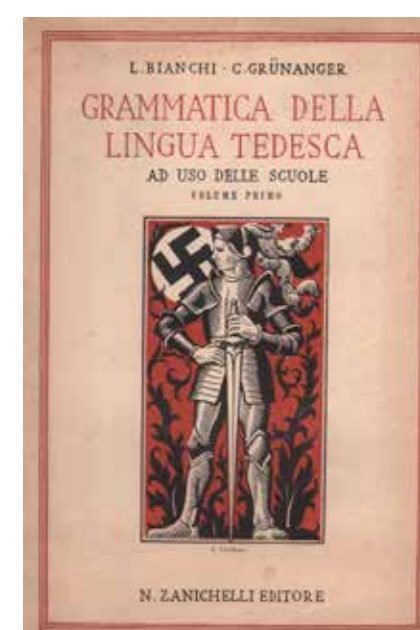


296. Antonio Zetto SEI, 1932



297. Silvio Taman, Carlo Signorelli, "Scrittori inglesi", 1933 "Scrittori francesi", 1940

298. Carlo Nicco, SEI, "Scrittori francesi commentati per le scuole", 1952



299. Dino Tofani, Zanichelli, 1939 e 1944



300. Luigi Melandri, Trevisini, s.d. [anni 1930]

301. A. Corti, Trevisini, 1930

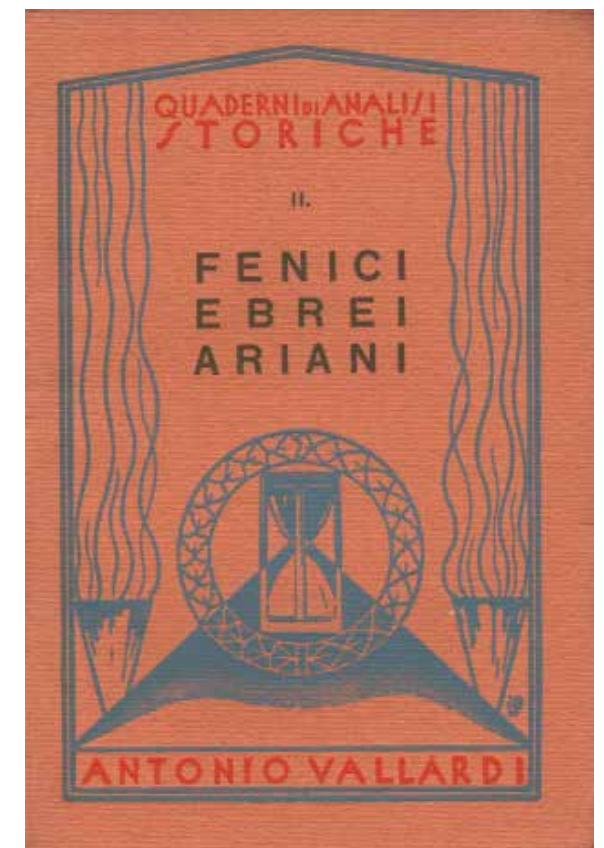
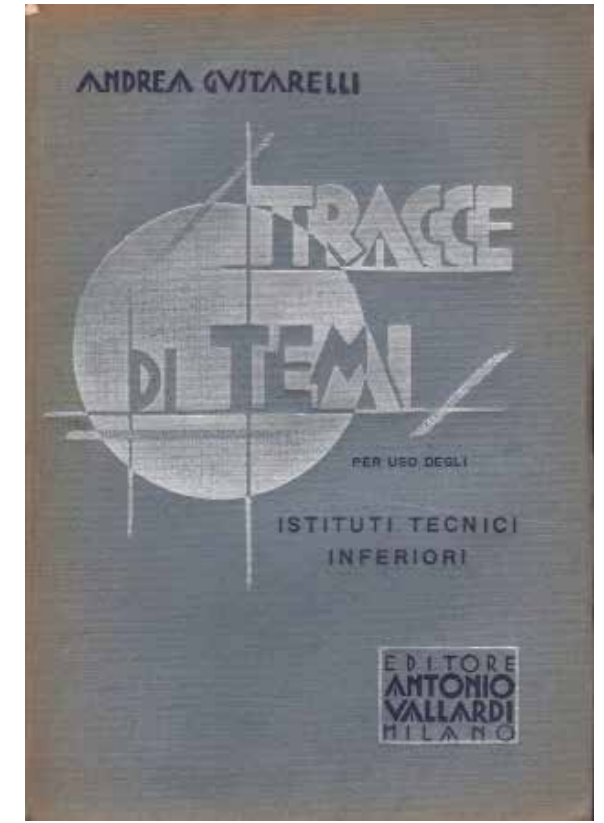
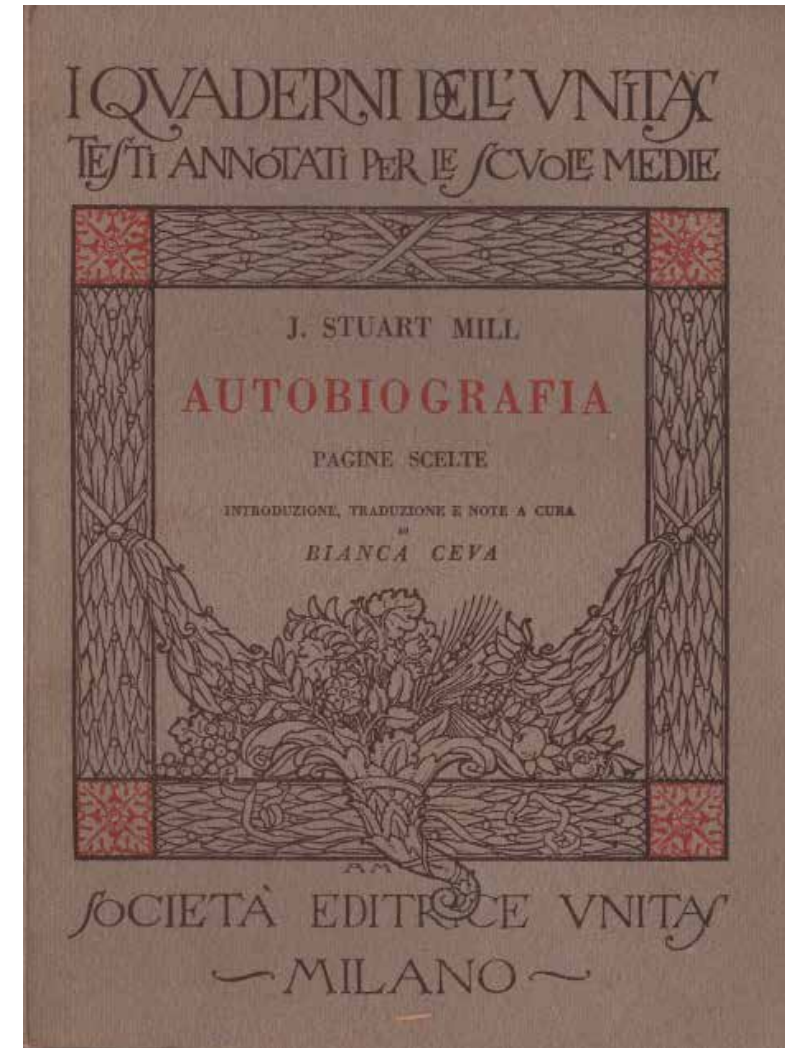
302. Luigi Veronesi, Trevisini, s.d. [fine anni 1930]

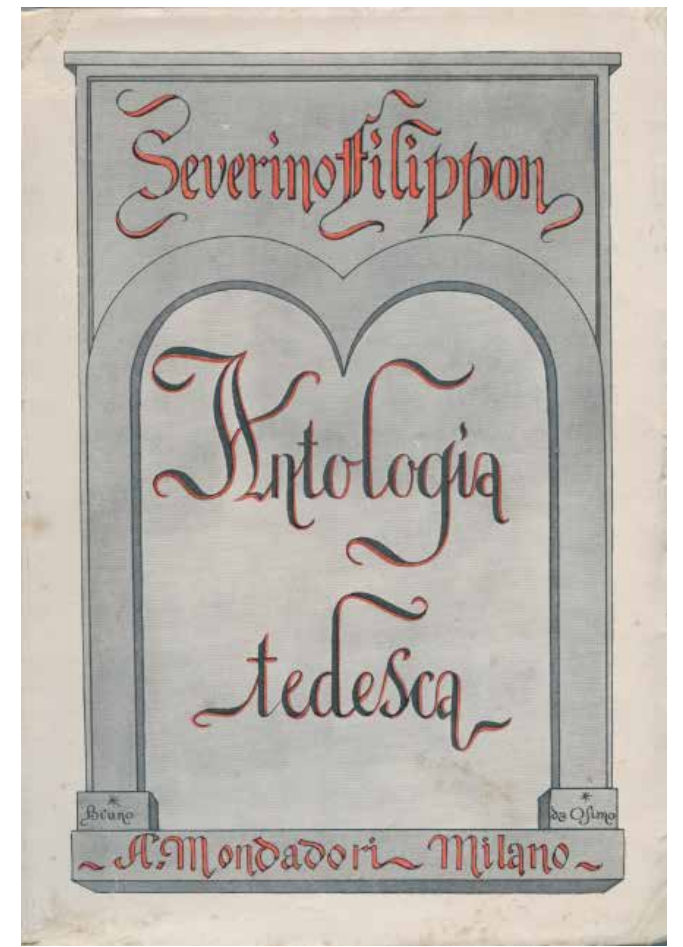


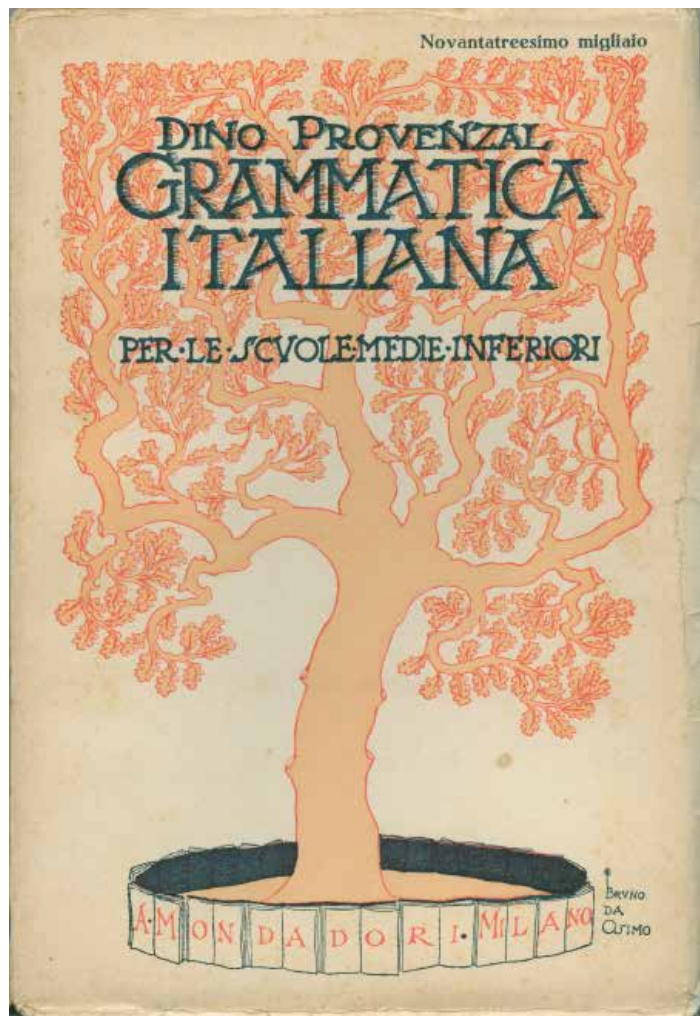
303. Antonello Moroni, Unita, "I quaderni dell'Unitas XXI, testi annotati per le scuole medie", 1927

304. Antonio Vallardi, 1934

305. Antonio Vallardi, "Quaderni di analisi storiche" 1939

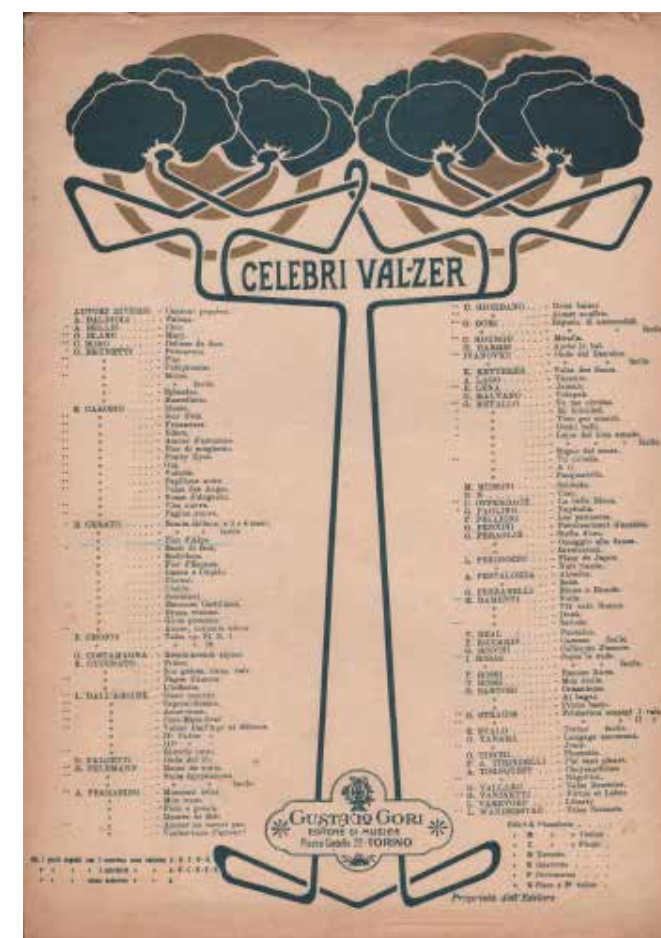








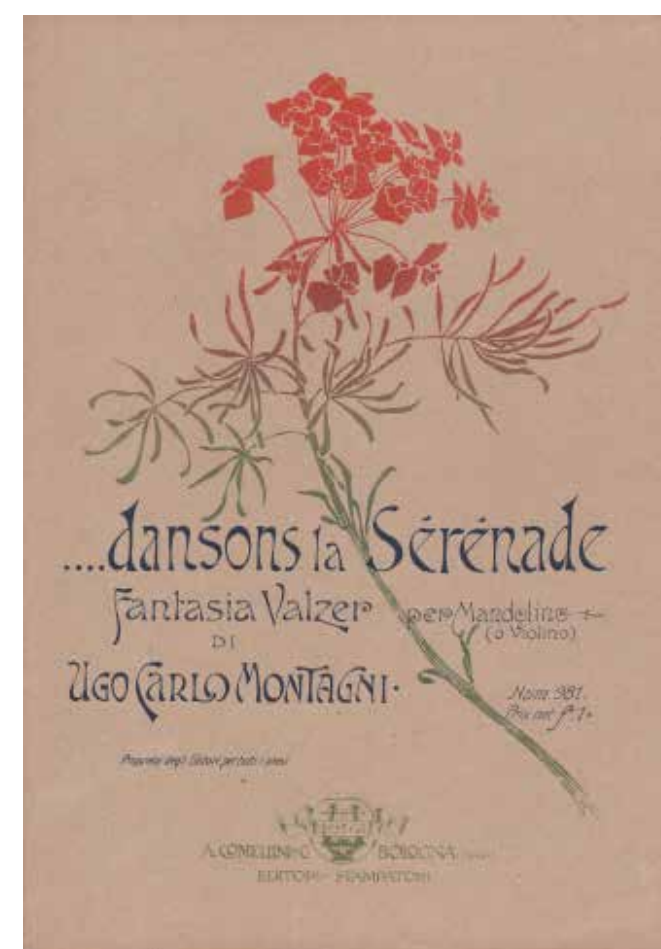
309. Ferdinando Bideri, s.d. [1898]



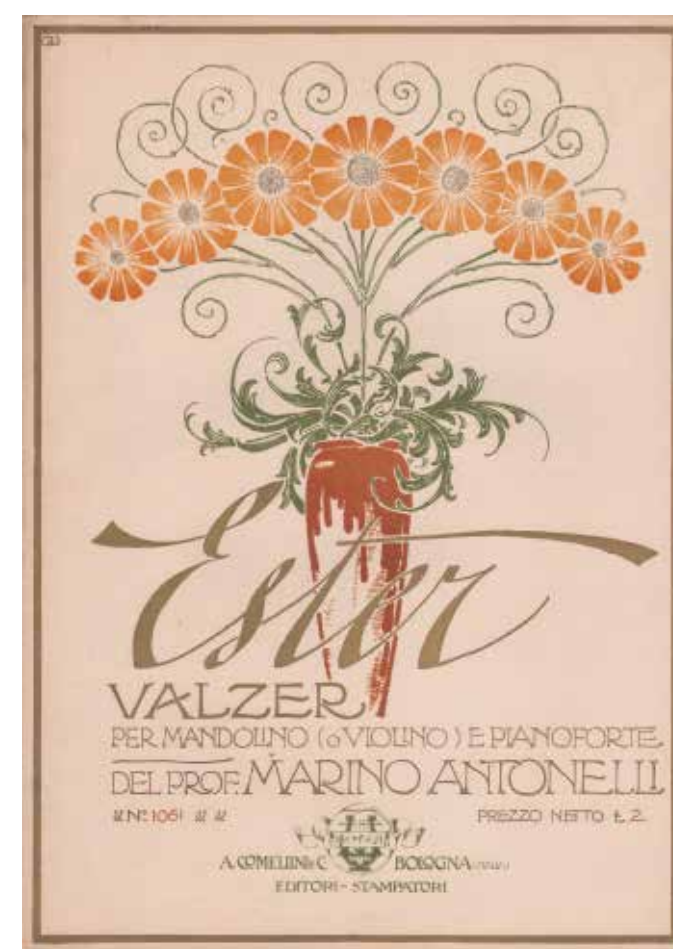
310. Gustavo Gori, s.d. [1880-1900]



311. Gustavo Gori, s.d. [1880-1900]



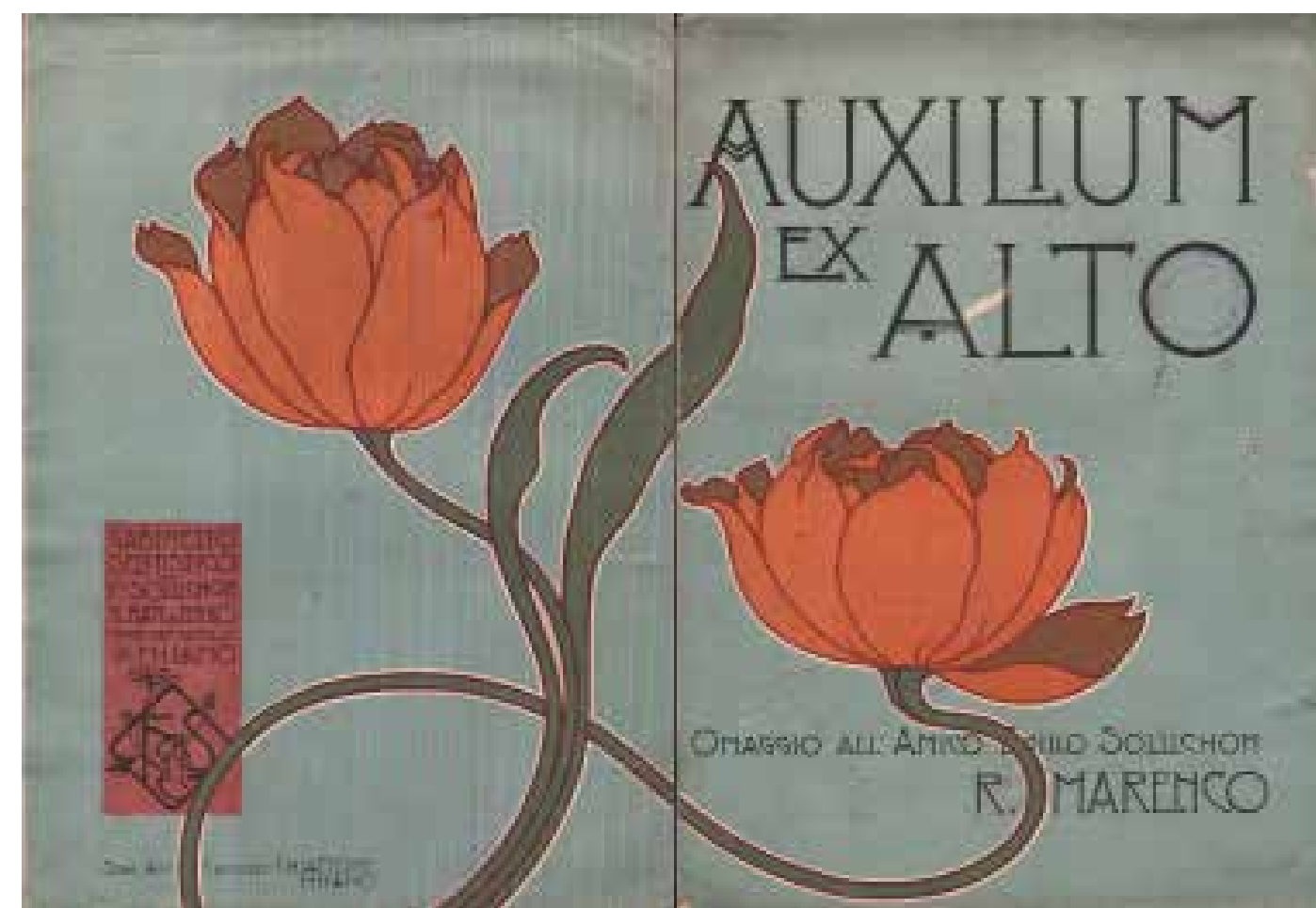
312. Comellini, s.d. [1910-12]



313. Giuseppe Ugonia, Comellini, s.d. [1910-12]



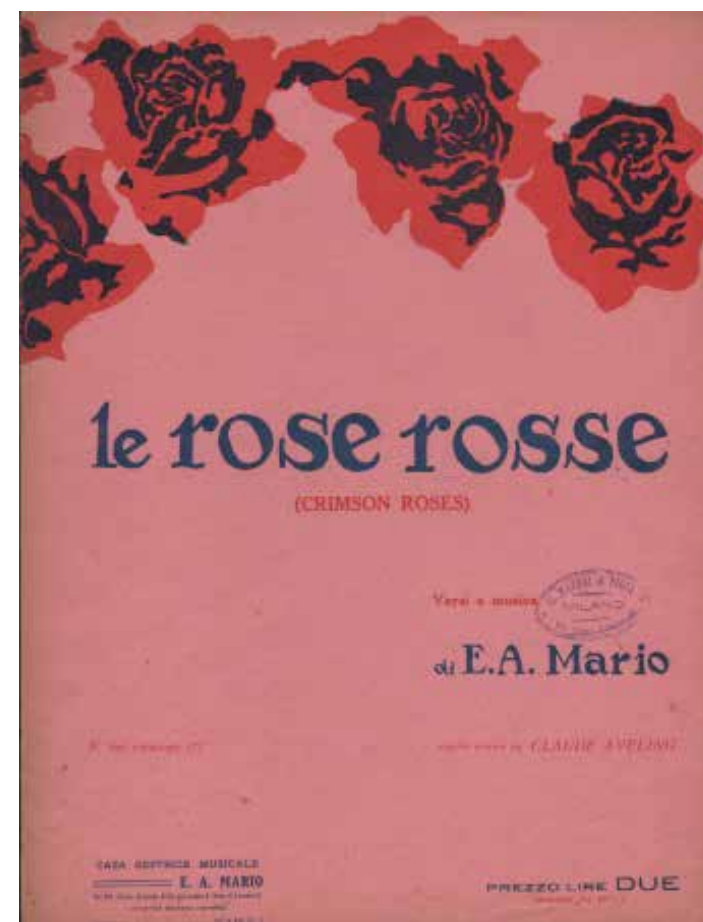
314. Milano-Parigi, Coen, s.d. [1890]



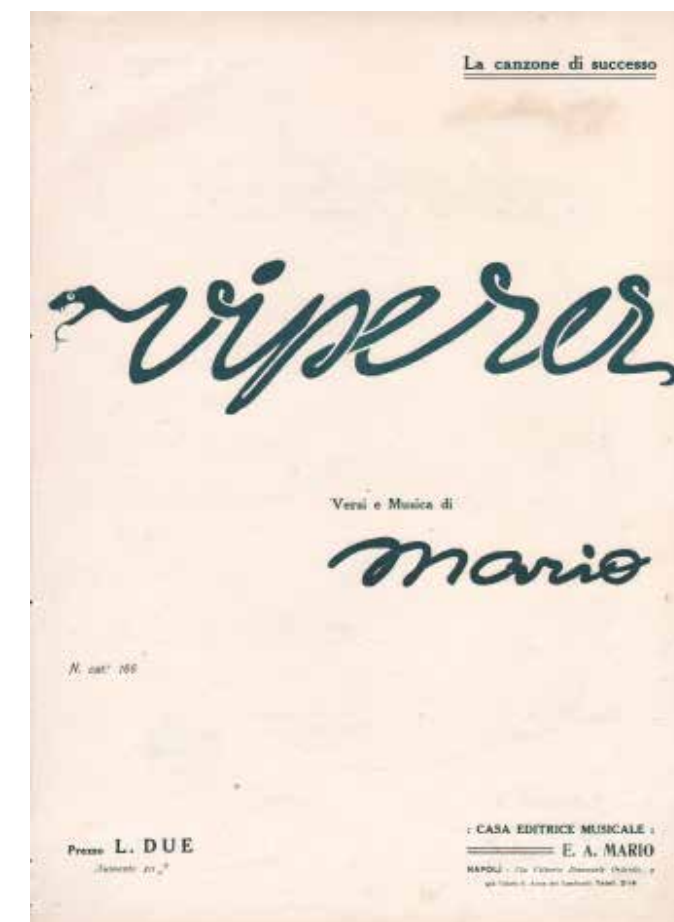
316. Gabinetto dentistico Fratelli Sollichon, s.d. [1890]



315. Ditta L. Vitale profumiere, s.d. [1900-01]



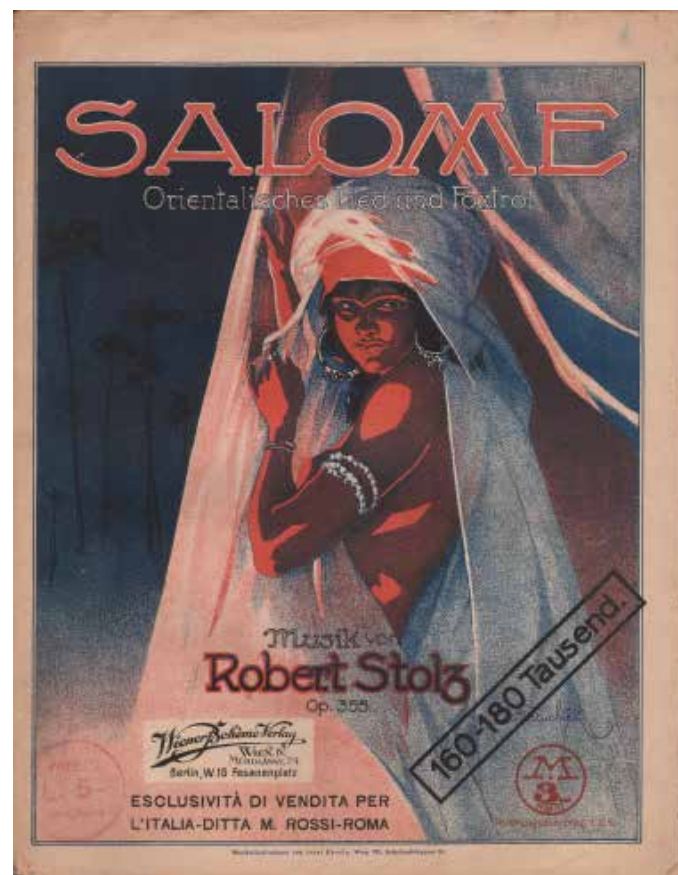
317. E.A. Mario, s.d. [1917]



318. E.A. Mario, 1919



319. Roger De Valerio, Carlo Franchi, 1930



320. Ferenchich, Ditta M. Rossi, 1920



323. Giovanni Manca, Bixio, 1927



324. Carmelo Marotta, Bixio, 1926



321. Jean Van Caulaert, L'art Belge, 1923



322. Walter Roveroni, Carisch, 1922



325. Ramo, Carlo Lombardo, 1922



326. Aldo Bruno, Carlo Lombardo, 1929



333. A. Cavazzoni, Carisch, s.d. [©1918]



334. Mendes, Carisch, 1929



337. Arturo Bonfanti, Carisch, 1930



335. Arturo Bonfanti, Carisch, 1932

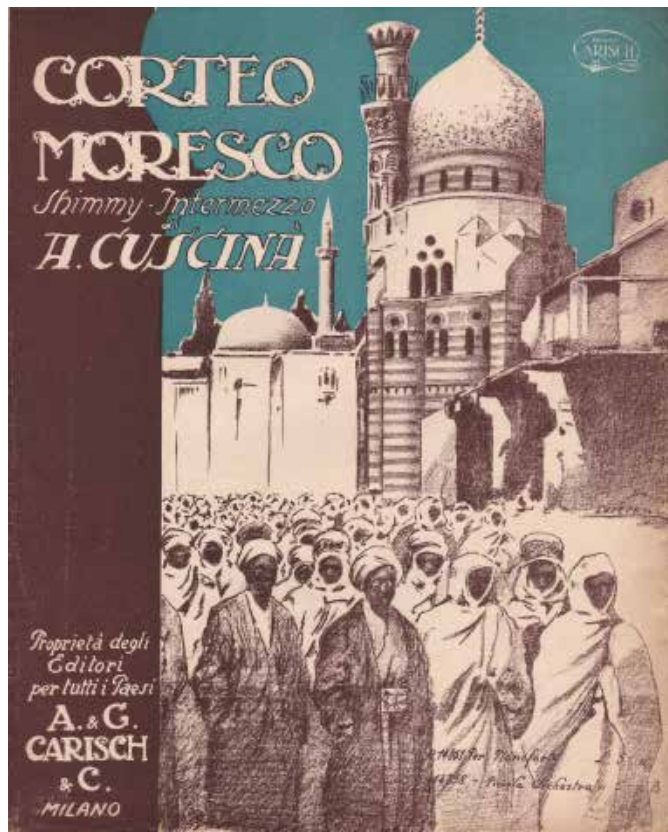


336. Lanfranco Felin, Carisch, 1929



338. Arturo Bonfanti, Carisch, 1931





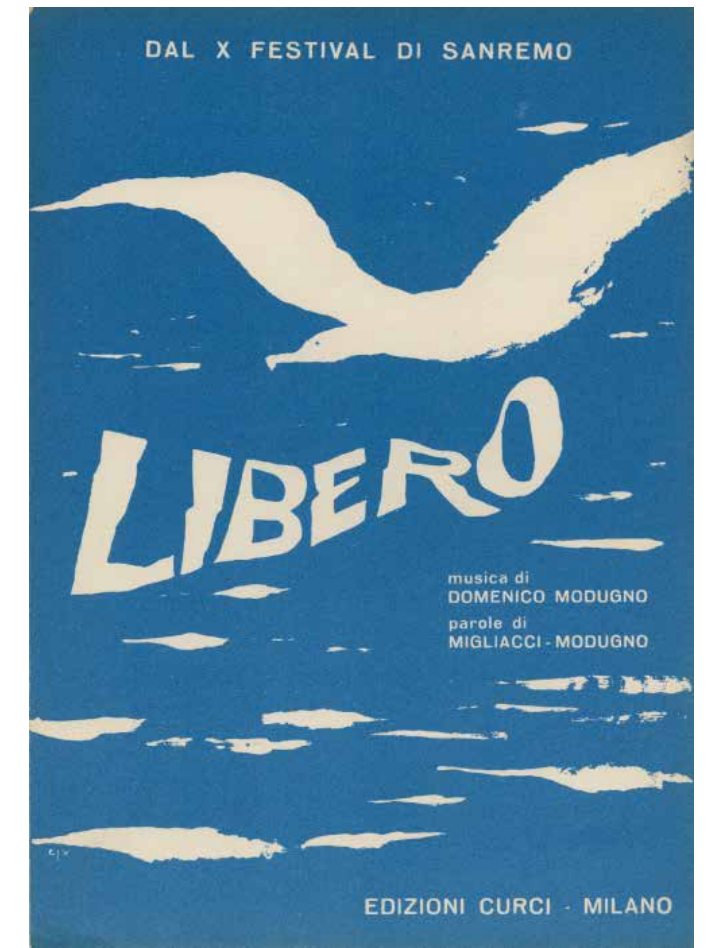
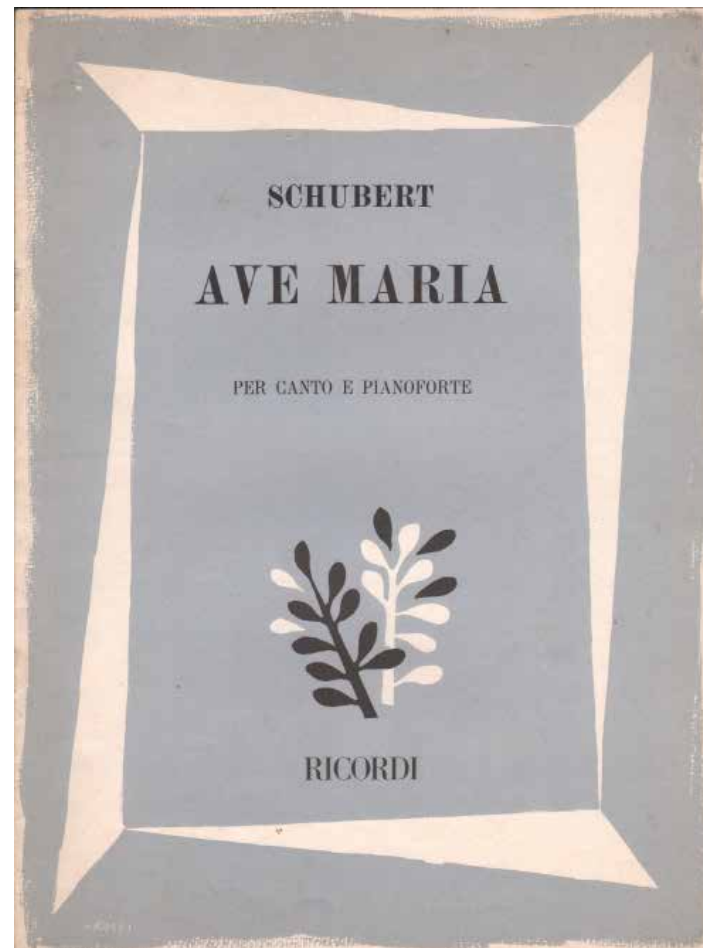
339. Walter Roveroni, Carisch, 1924

340. Samsa, Edizioni Musicali Accordo, 1940

341. Bixio, 1936



342. Diego Santambrogio, Casa editrice Musicale G. Baroni, 1930



343. Attilio Rossi Ricordi, ristampe 1985 e 1989

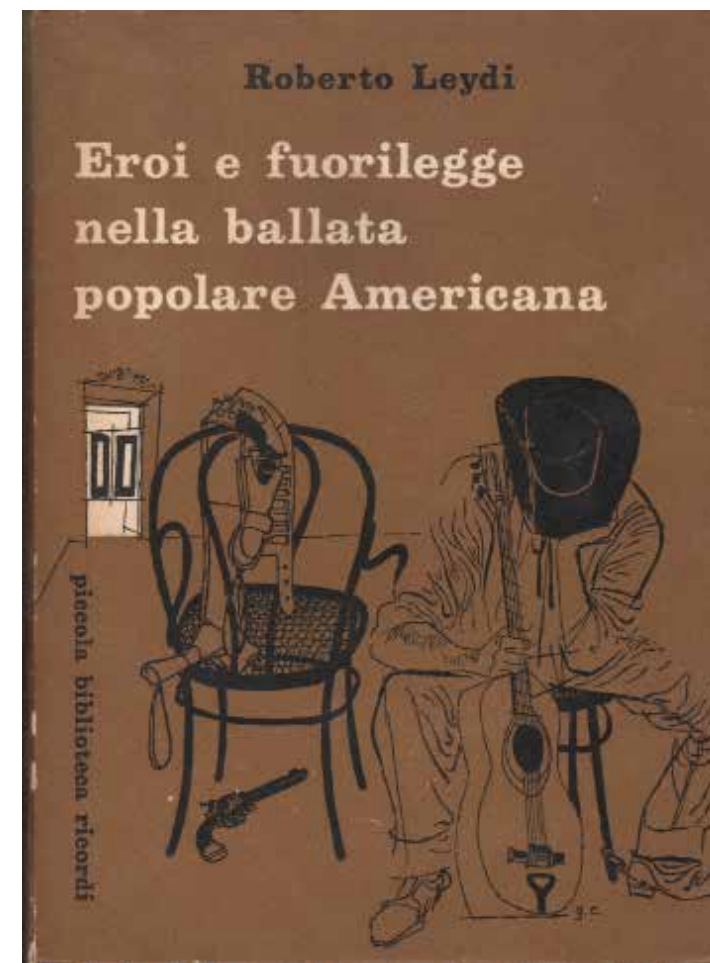
344. Guido Crepax Curci, 1958 e 1960



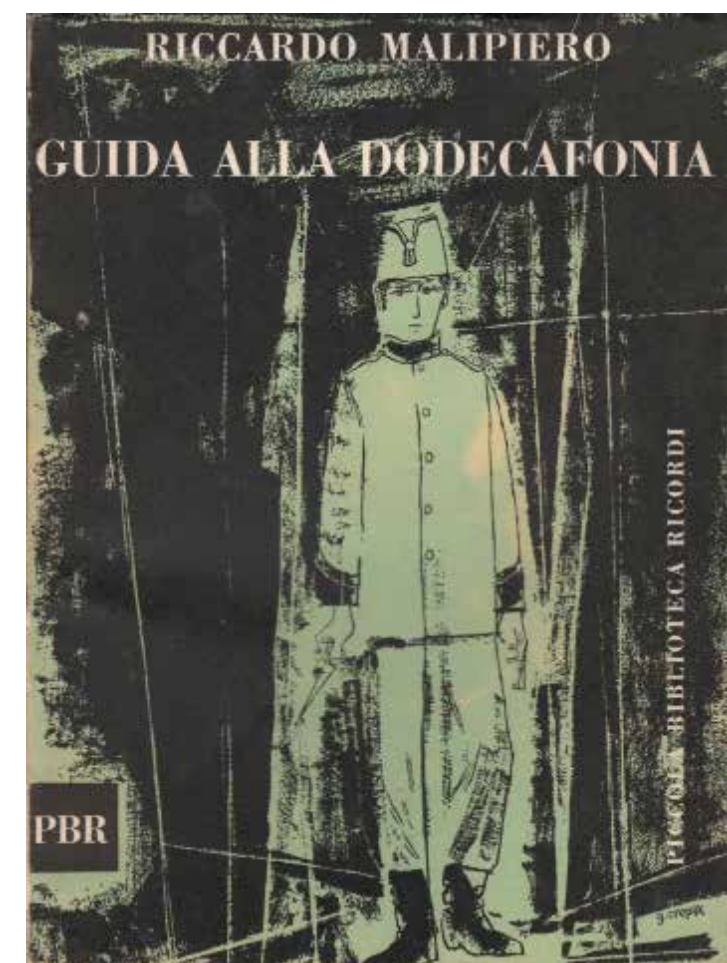
345. Guido Crepax, D'Anzi, 1959



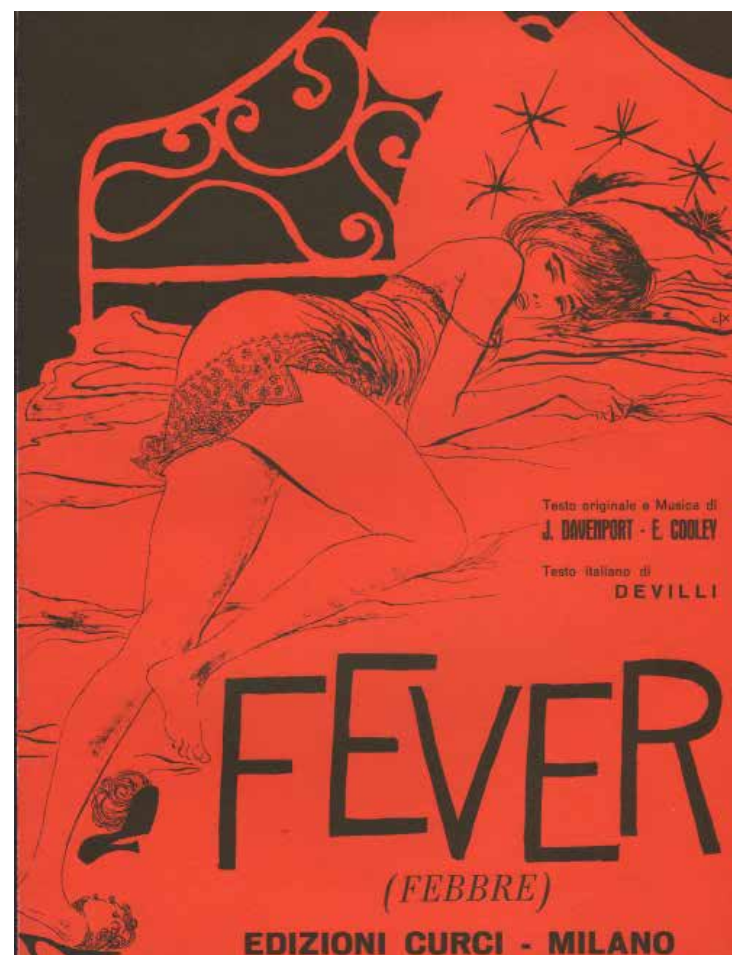
346. Guido Crepax, Accordo, 1960



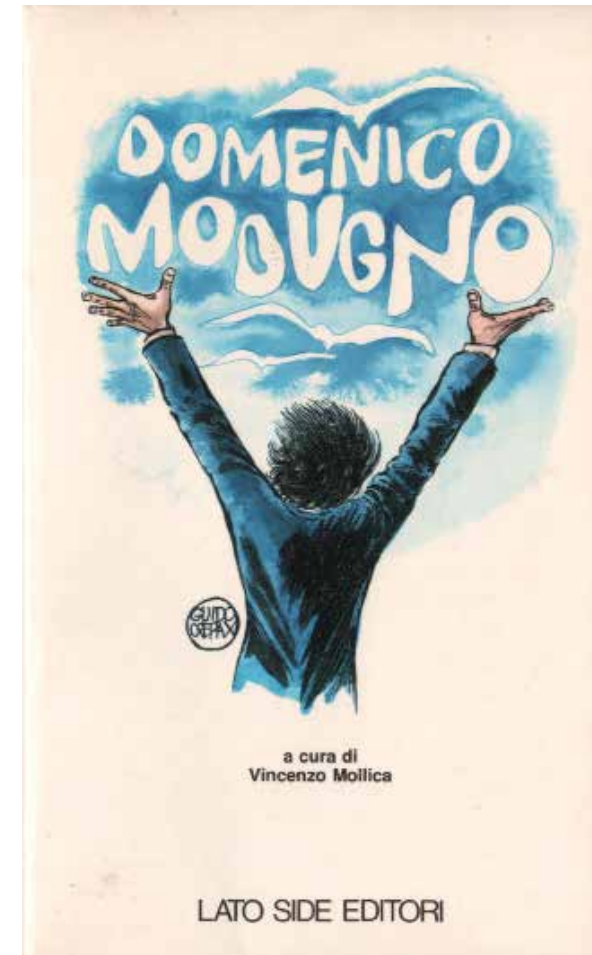
349. Guido Crepax "Piccola Biblioteca Ricordi", 1958 e 1961



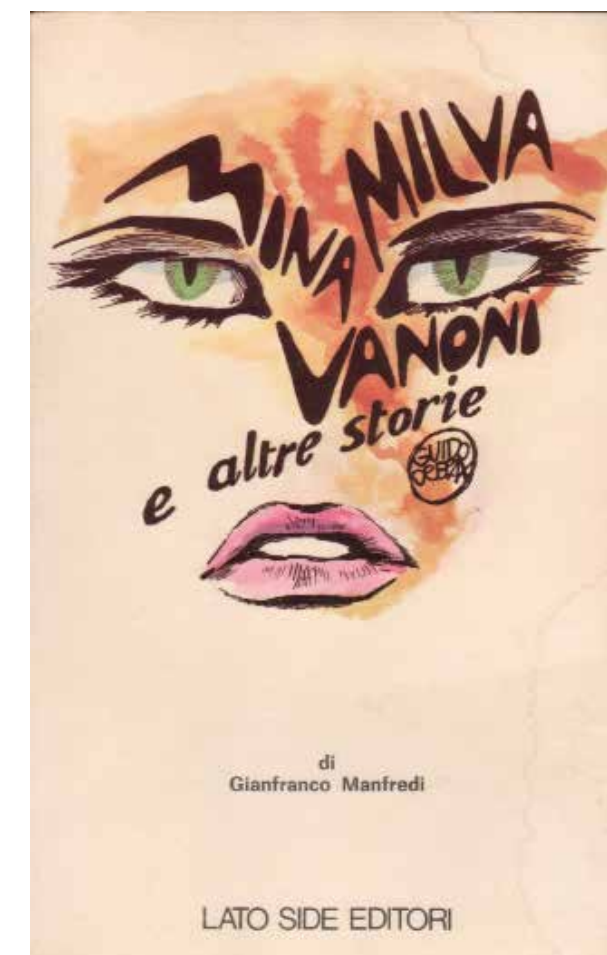
347. Guido Crepax, Accordo, 1960



348. Guido Crepax, Curci, 1959



350. Guido Crepax, Lato side, 1981



PARTE II
ATTRAVERSO LA COPERTINA

III CAPITOLO

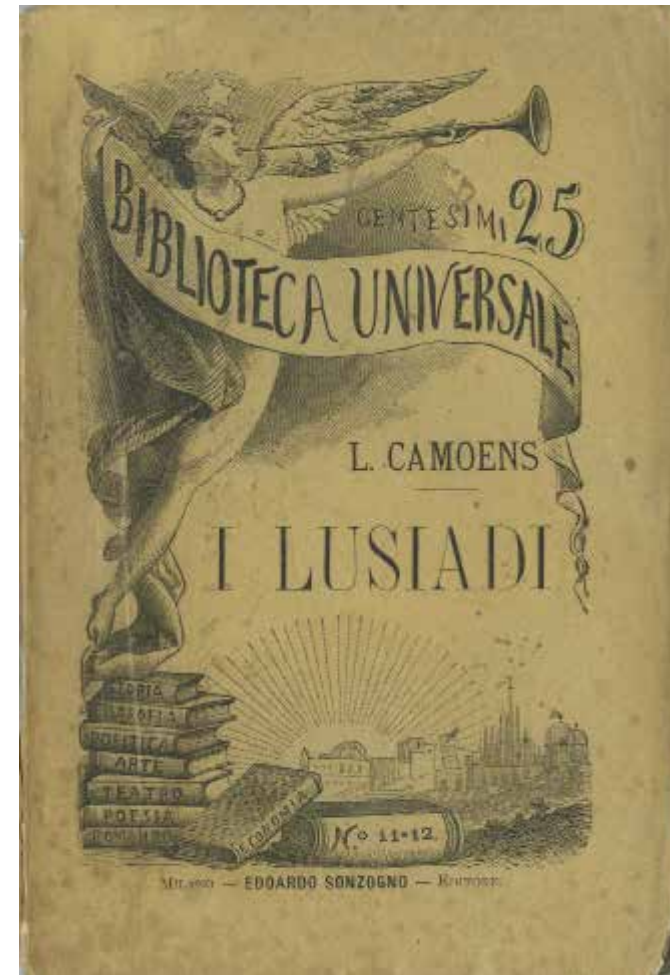
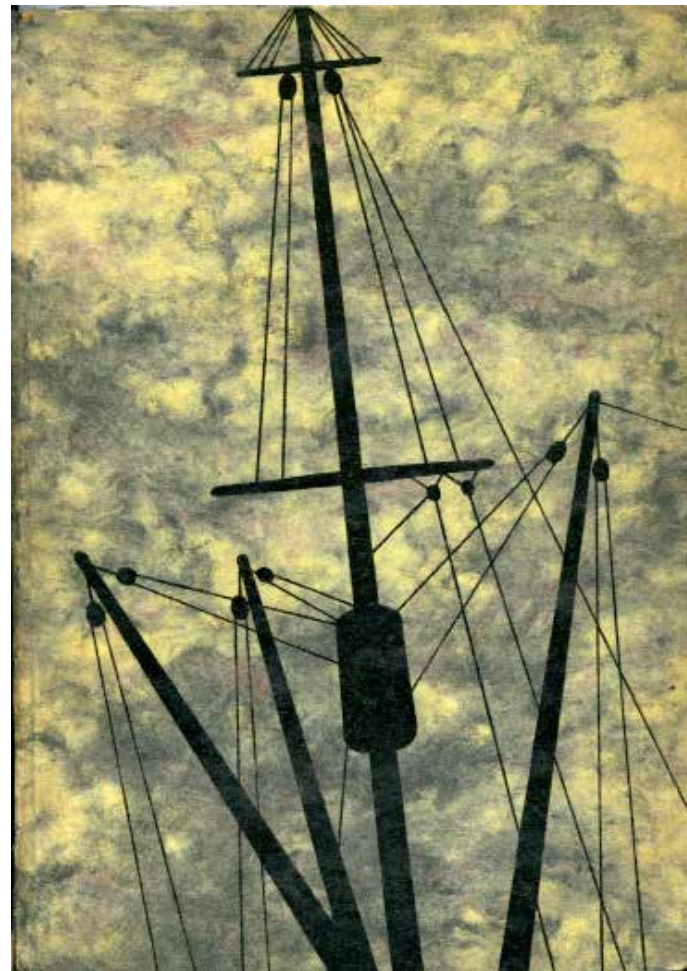
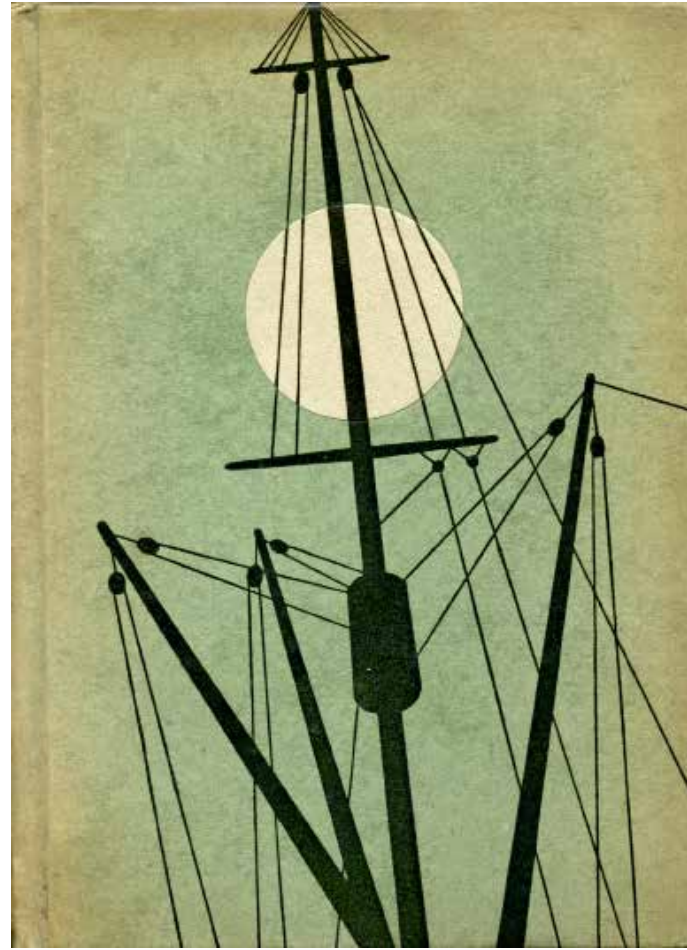
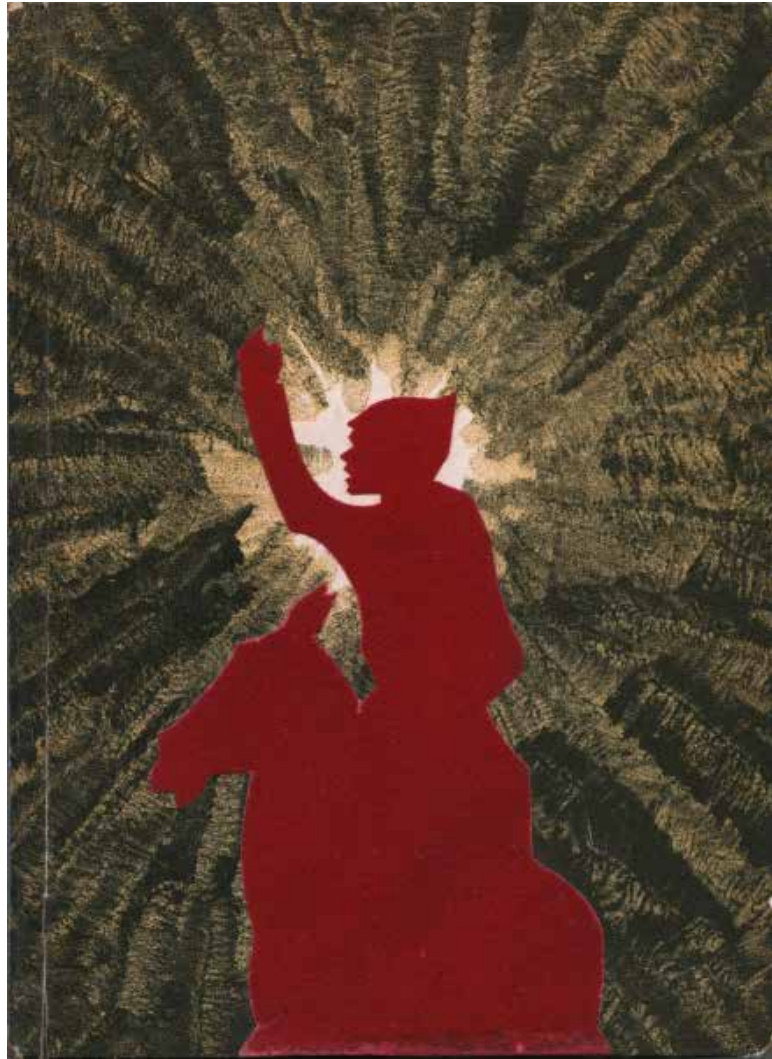
Il “libro bello italiano”:
riviste, artisti ed editori



1. “Tutto”, 10 aprile 1921

2. “Il Risorgimento grafico” agosto
1921



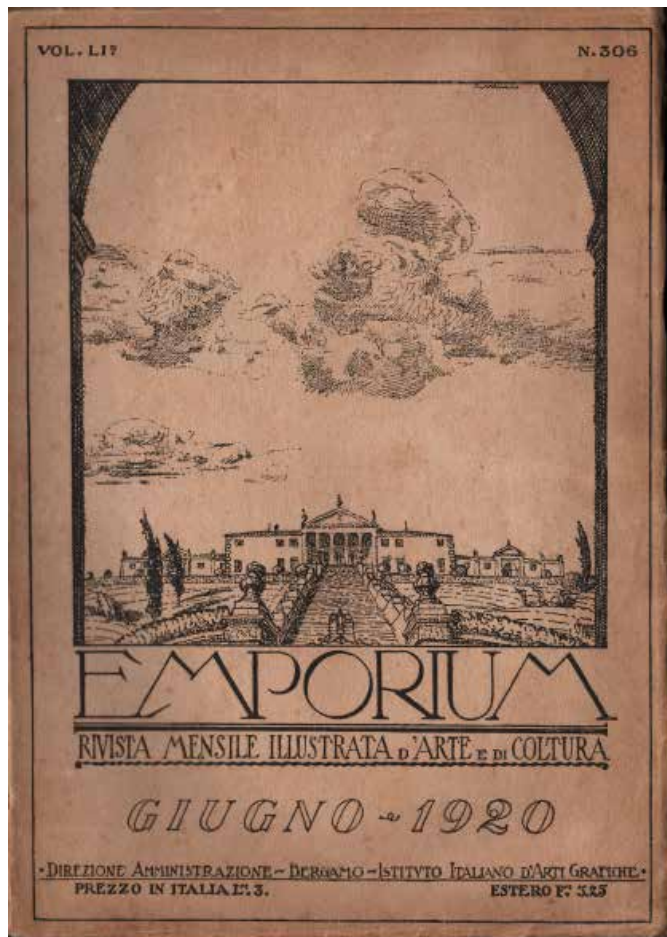


3. Isàak Bàbel, *L'armata a Cavallo*, Carlo Frassinelli, 1932

4. Mario Sturani, Eugene O'Neill, *La luna dei Caraibi e altri drammi marini*, Carlo Frassinelli, 1932 e 1944

5. Prima grafica seriale della "Biblioteca Universale", Sonzogno dal 1882

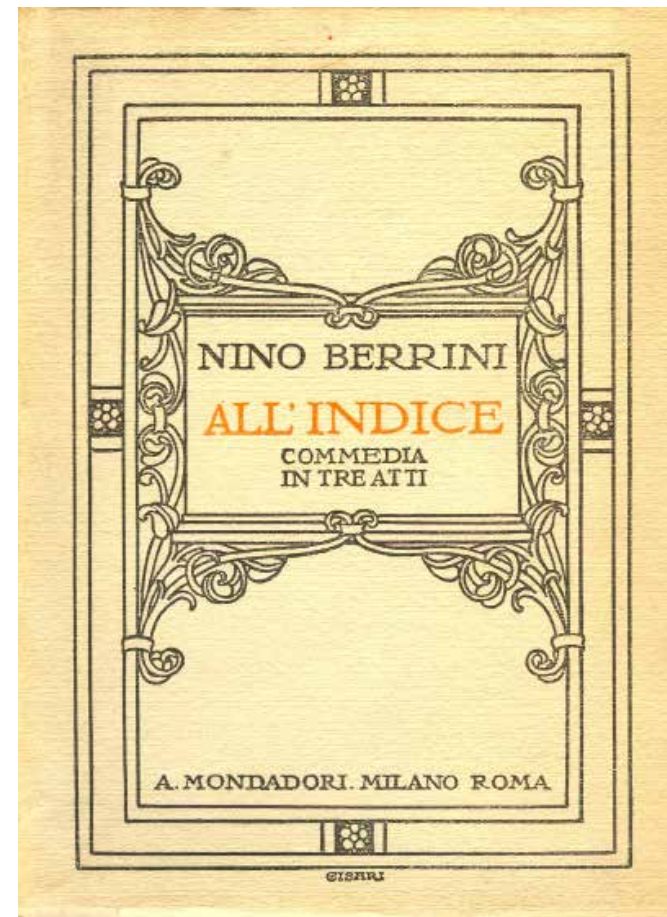
6. Nuova grafica seriale della "Biblioteca Universale", Sonzogno dal 1913 c.a.



7. Giovanni Muzio, giugno 1920



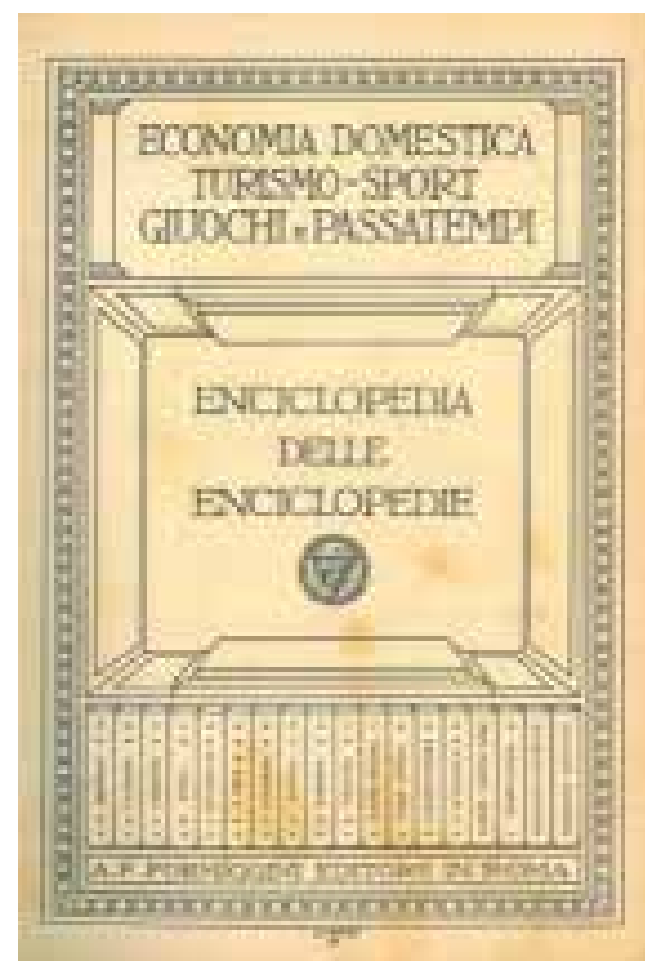
8. Diego Santambrogio, ottobre 1926



9. Giulio Cisari, Mondadori, 1924



11. Giulio Cisari, grafica seriale per la collana "L'italica", Barbèra, dal 1926

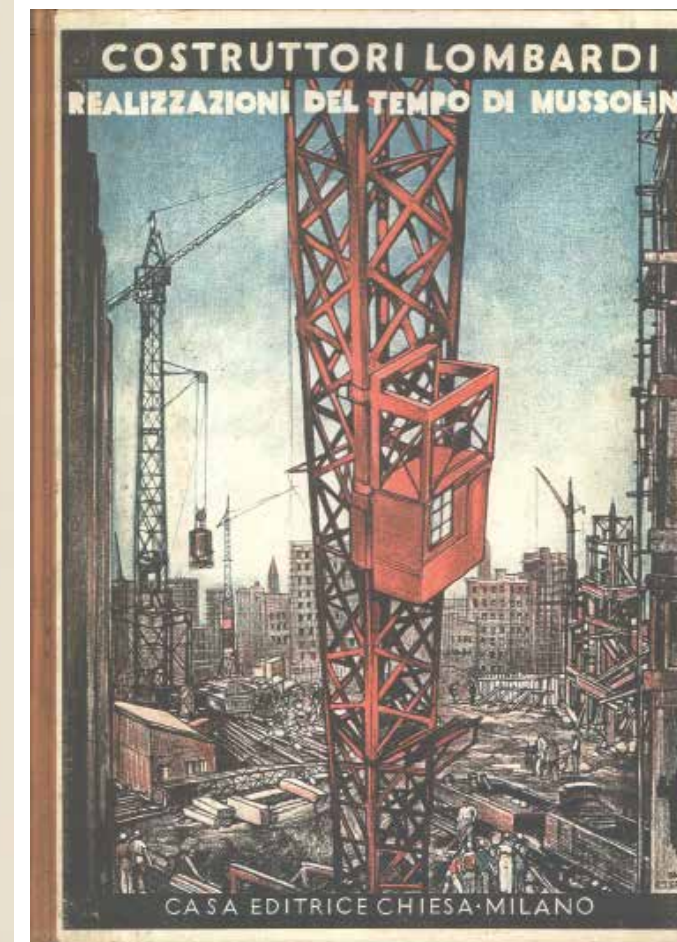
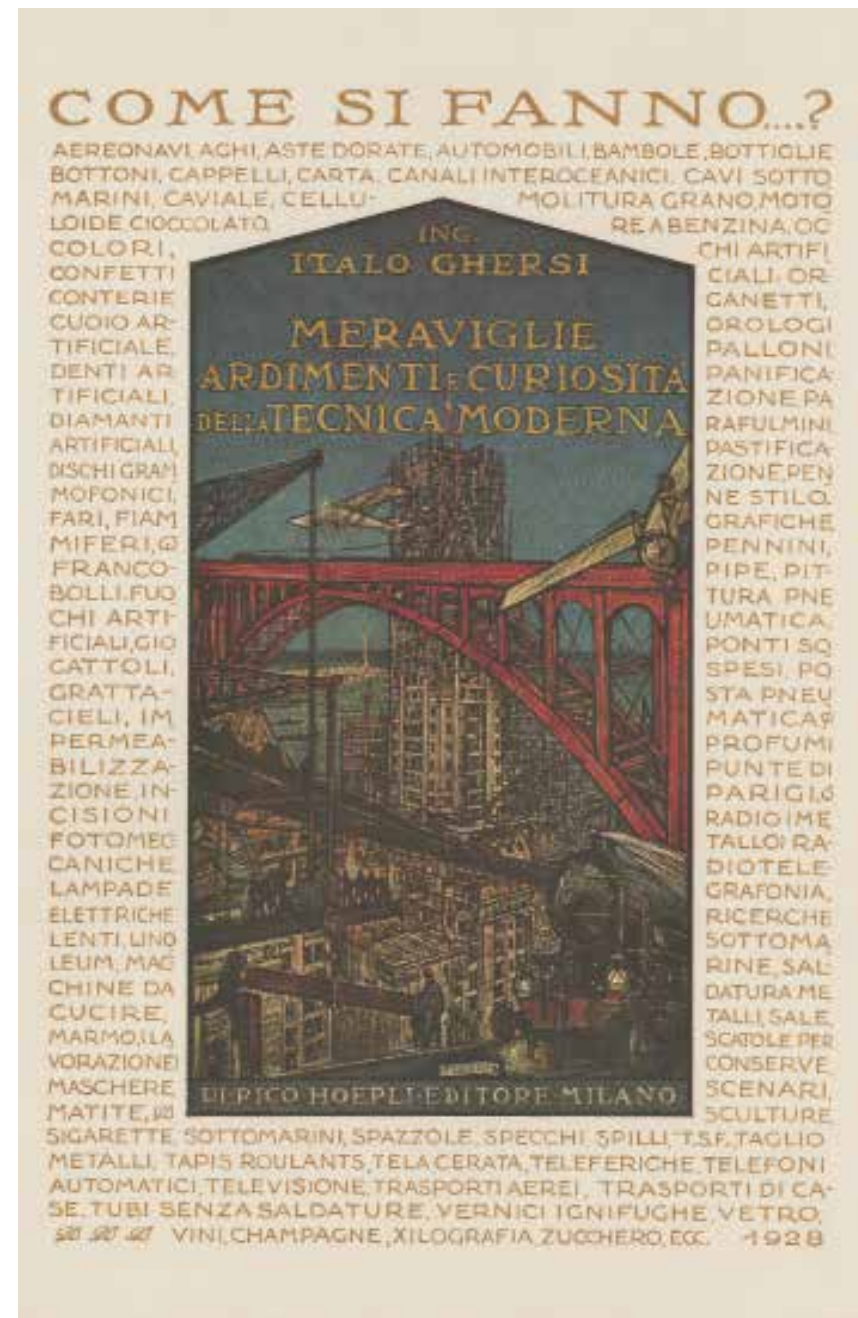
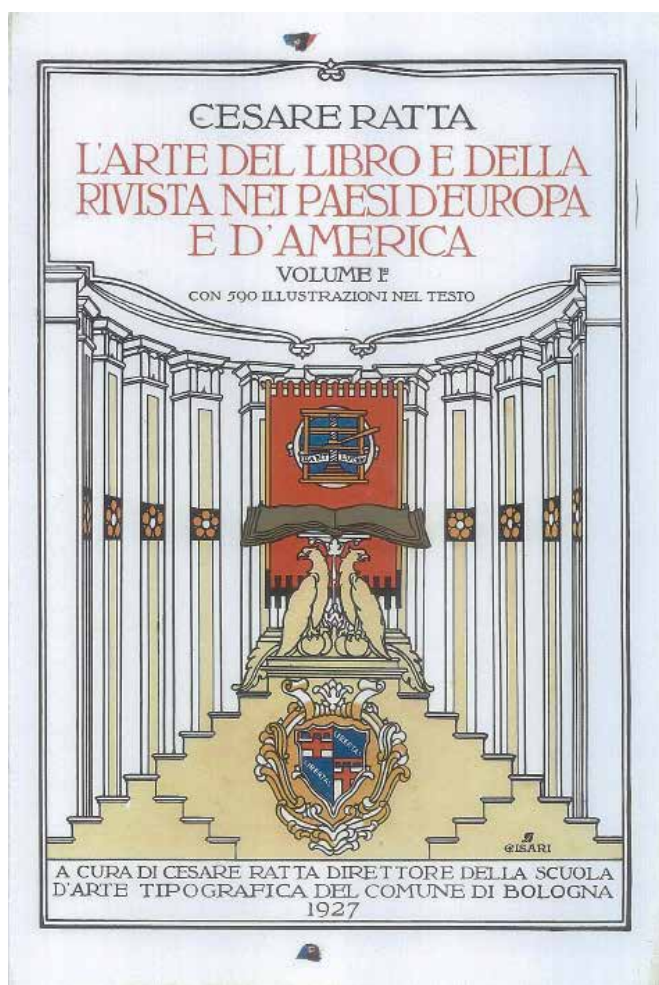
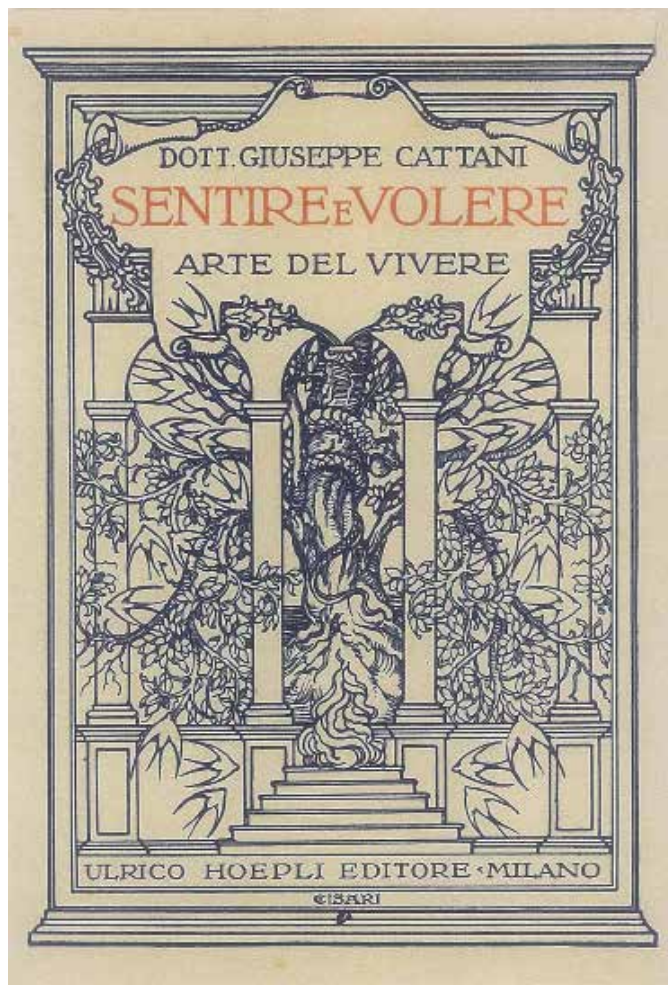
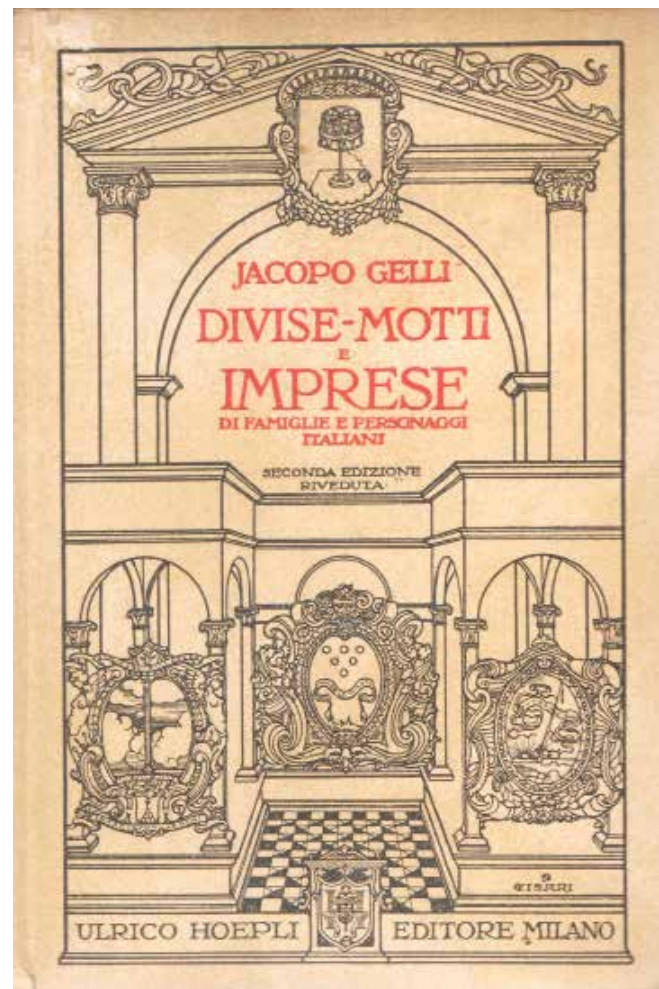


12. Giulio Cisari, Formiggini, 1930



10. Giulio Cisari, Mondadori, 1925 e 1928





13. Giulio Cisari, Hoepli 1923-1928

14. Giulio Cisari, Cesare Ratta, 1927

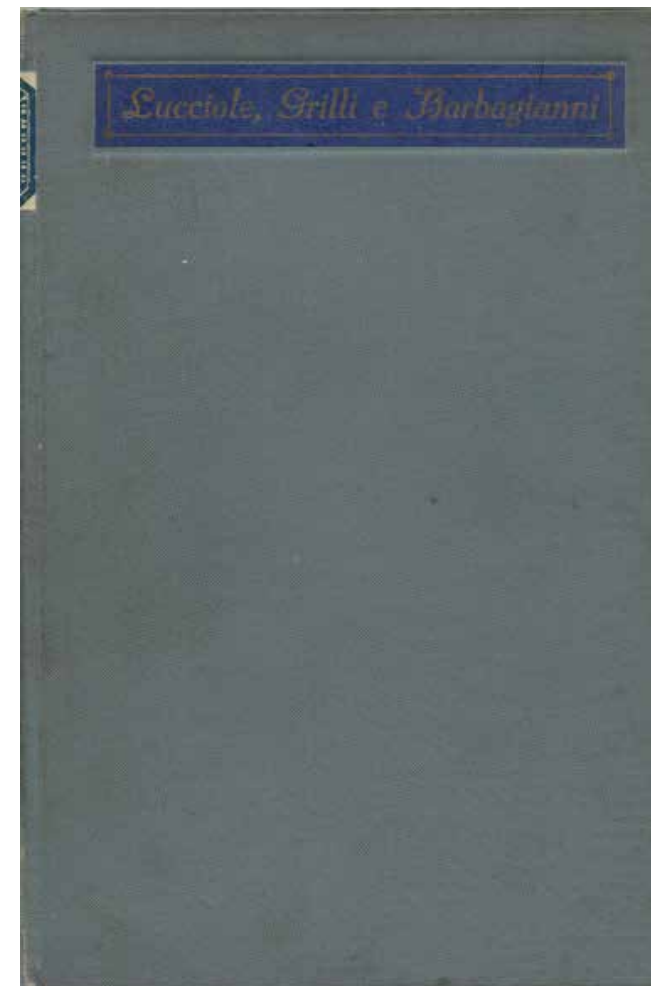
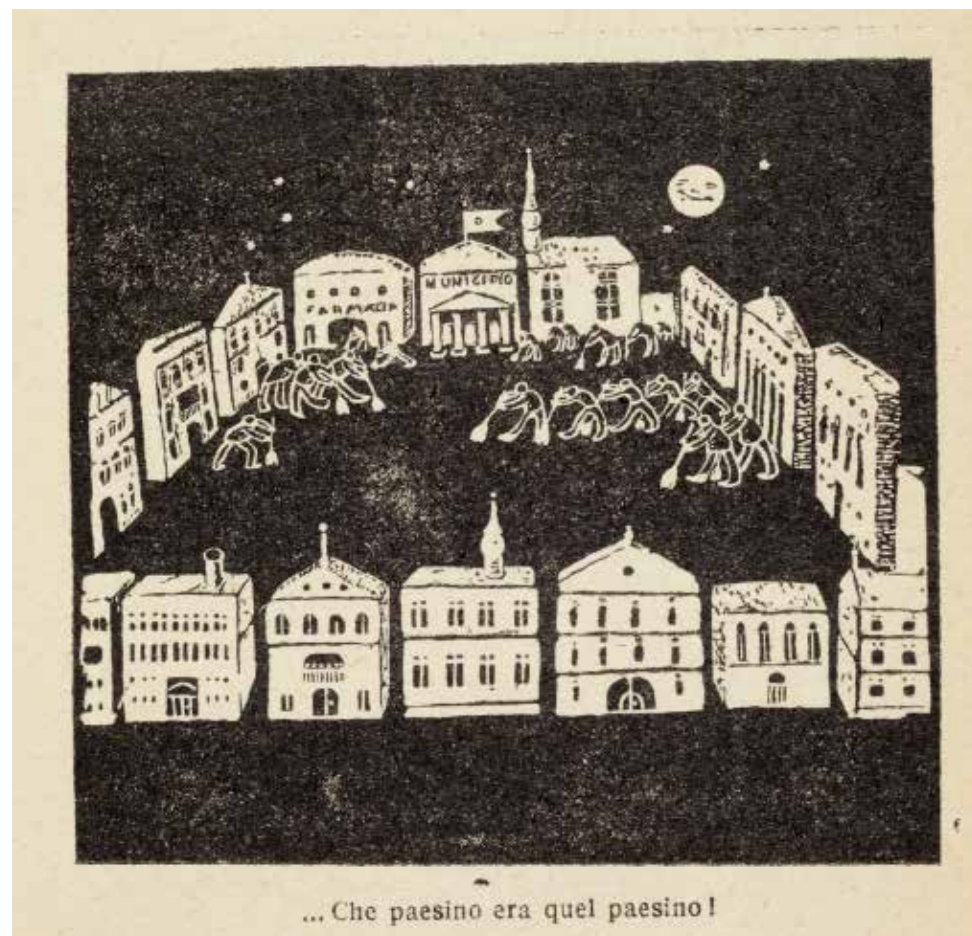
15. Giulio Cisari, Hoepli, 1928

16. Giulio Cisari, Chiesa, 1938, Apice, Università di Milano



17. Felice Casorati
ill. per Sandro Baganzani, *Lucciole, grilli e barbagianni*, Alpes, 1921

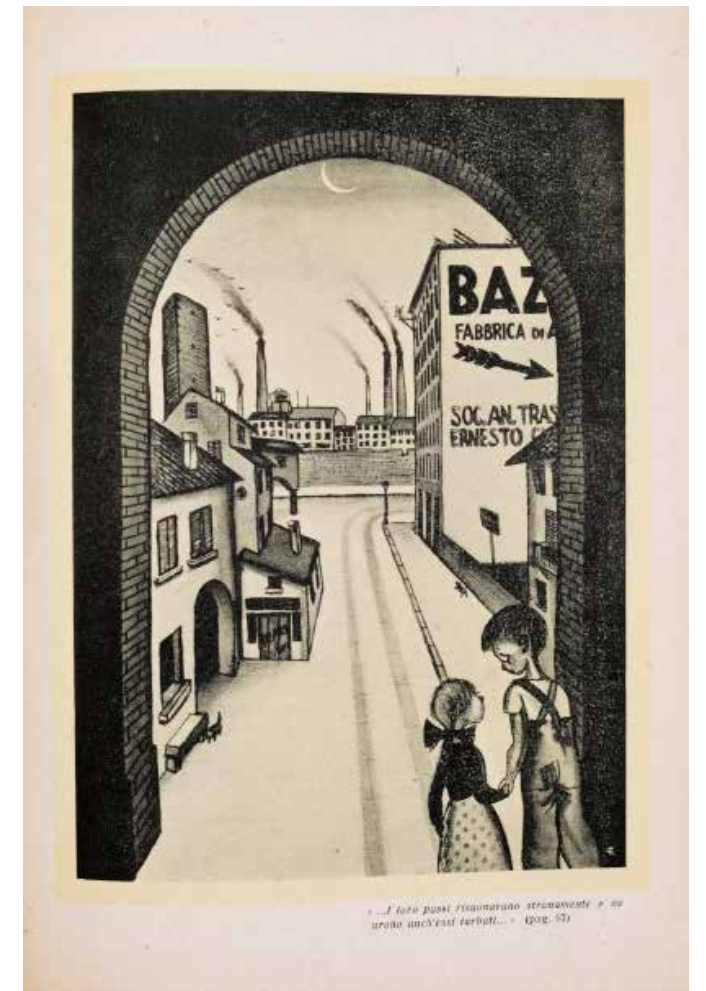
18. Felice Casorati
il. per Mario Buzzichini, *Giocherello*, Alpes, 1921



19. Legatura cartonata dei primi titoli della Alpes, 1921-22

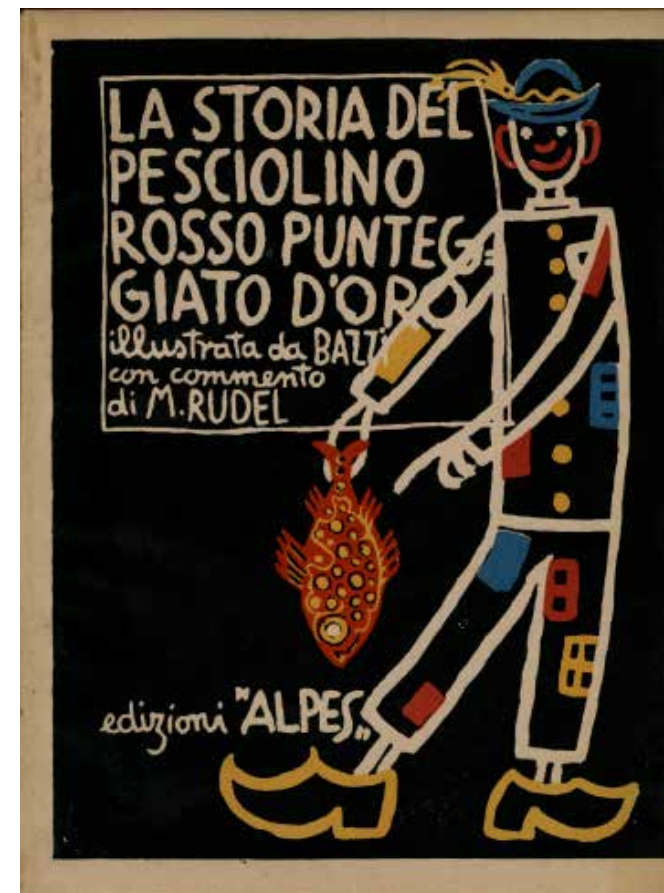
20. Mario Bazzi ill. per Ercole Patti, *Storia di Asdrubale*, Alpes, 1921

21. Alberto Saliotti ill. per Rita Fambri, *Pulcini nel nido*, Alpes, 1922

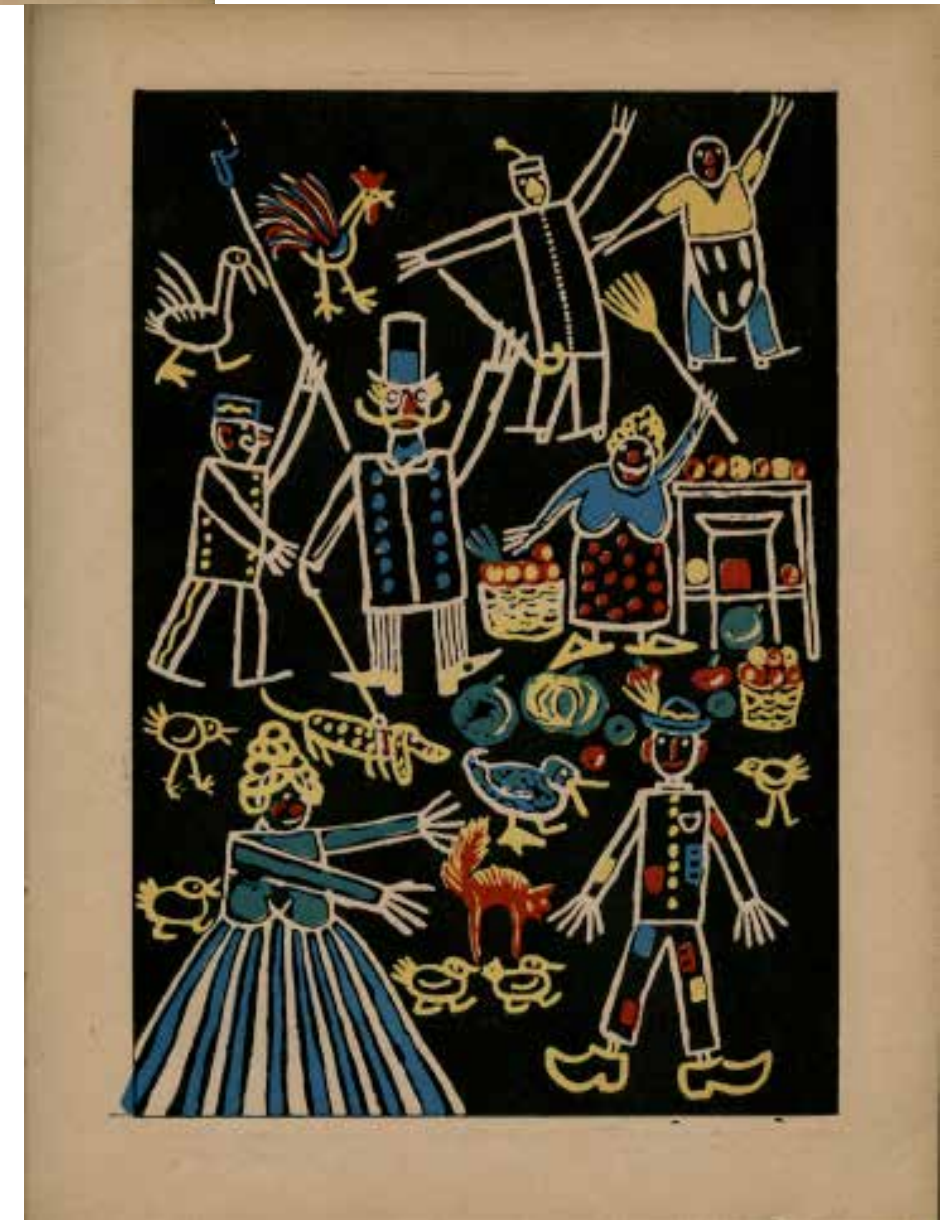


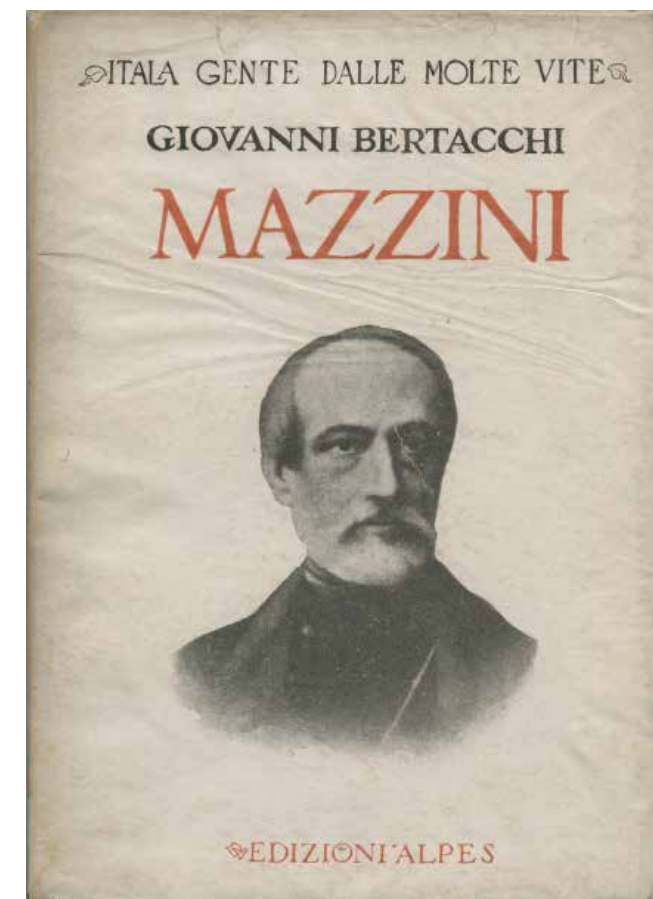
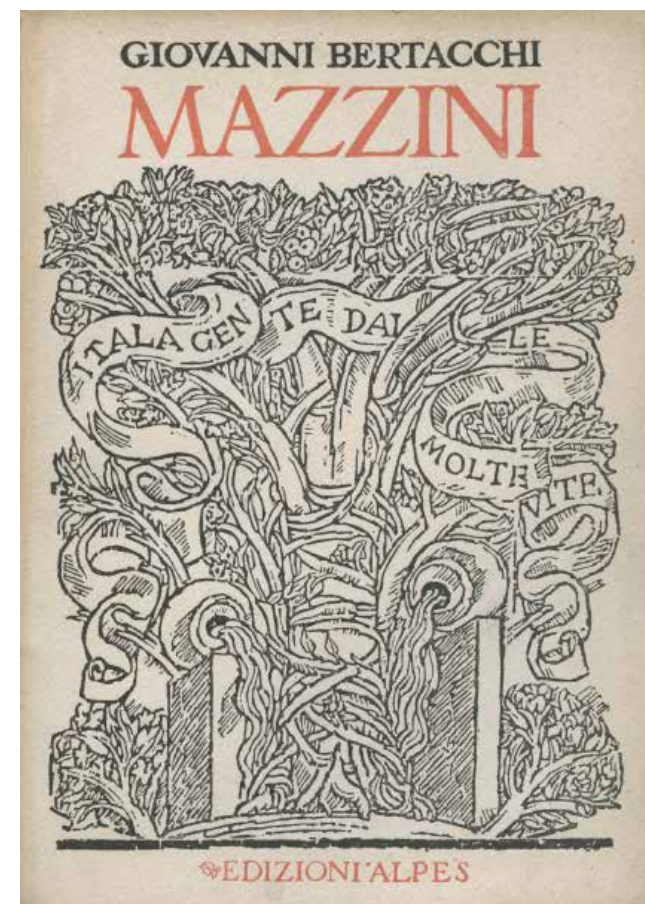


22. Alberto Salietti, Alpes, s.d.
[1921-22]
copertina e ill. interna



23. Mario Bazzi, Alpes s.d.
[1921-22]
copertina e ill. interna





24. Giulio Cisari, Alpes, bozzetto originale non realizzato, [1922], Apice, Università di Milano

25. Giulio Cisari, Alpes, 1922

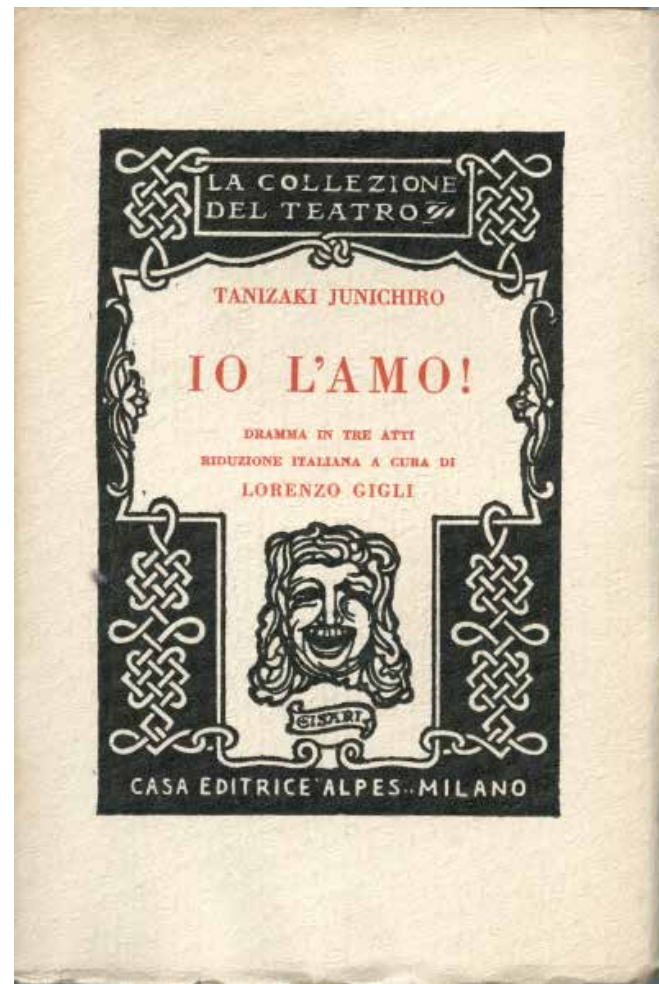
26. Giulio Cisari, Alpes, bozzetto originale non realizzato, [1922], Apice, Università di Milano

27. Antony de Witt Alpes, "Itala gente dalle molte vite", 1925

28. Sopraccoperta, Alpes, 1926



29. Giulio Cisari prova originale per la collana teatrale, Alpes, s.d. [1922], Apice, Università di Milano



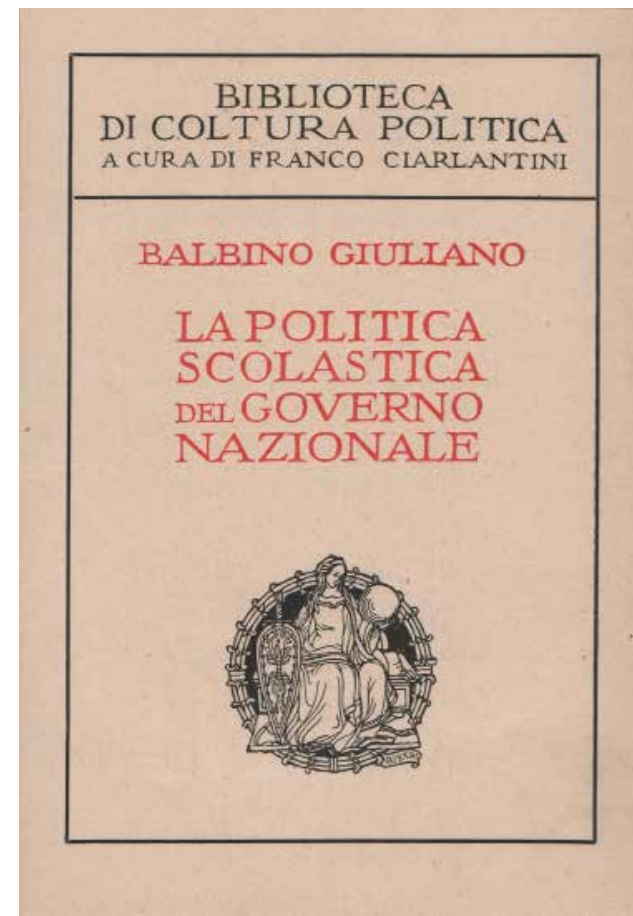
30. Giulio Cisari grafica seriale per la collana teatrale, Alpes, dal 1922



33. Giulio Cisari, agosto, ottobre, dicembre 1923 e febbraio 1924



31. Giulio Cisari prova di stampa di una grafica alternativa per la collana teatrale, Alpes, s.d. [1922] Apice, Università di Milano



32. Giulio Cisari, grafica seriale per la collana "Biblioteca di cultura politica", Alpes, dal 1926

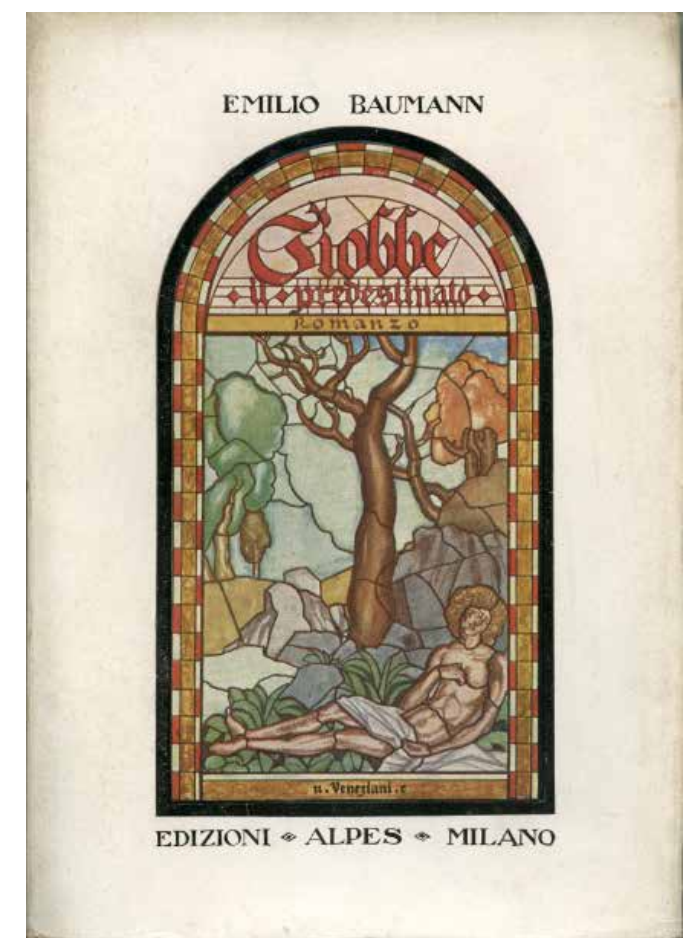




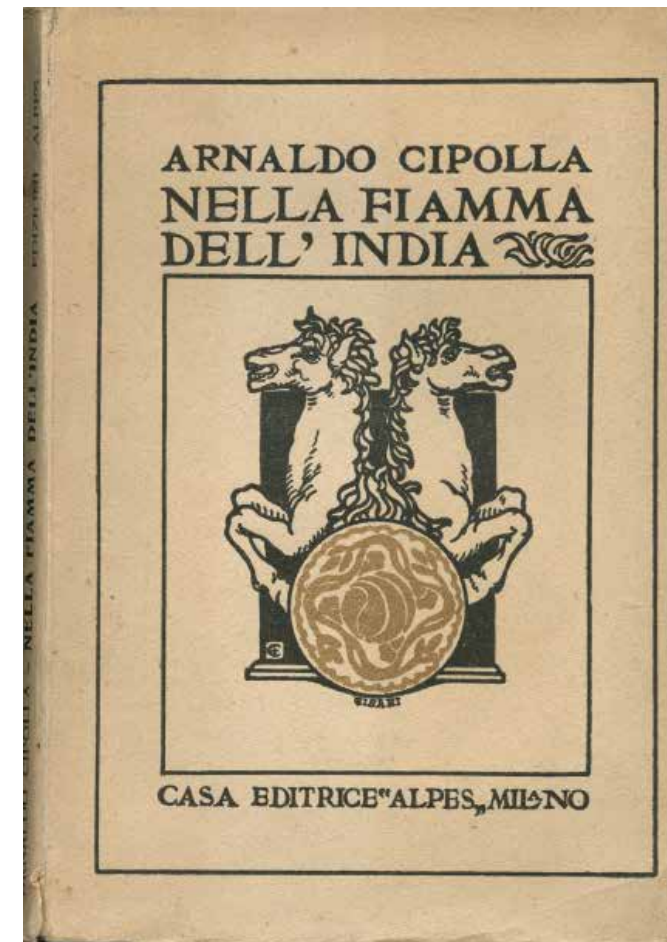
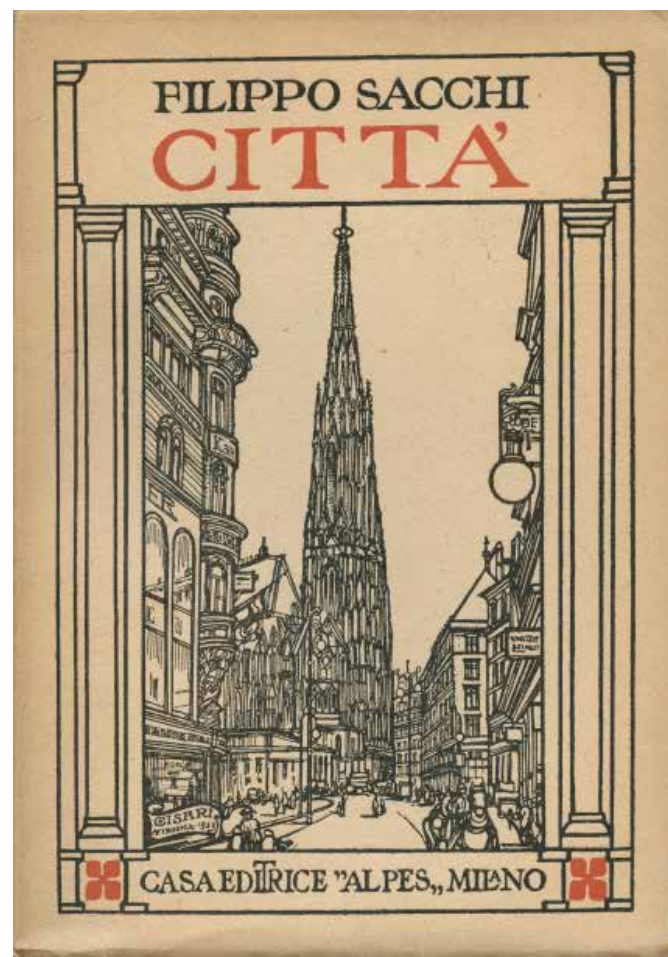
34. Giulio Cisari, Alpes, 1922-1924



35. Giulio Cisari, Alpes, 1925



36. Ubaldo Cosimo, Veneziani Alpes, 1925



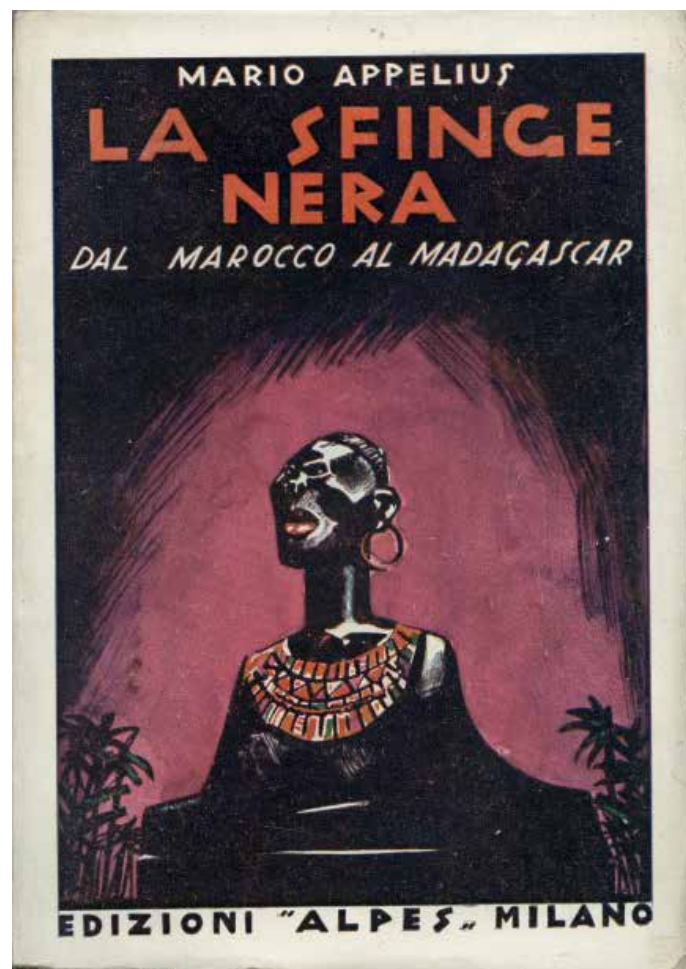
37. Giulio Cisari, Alpes, 1922



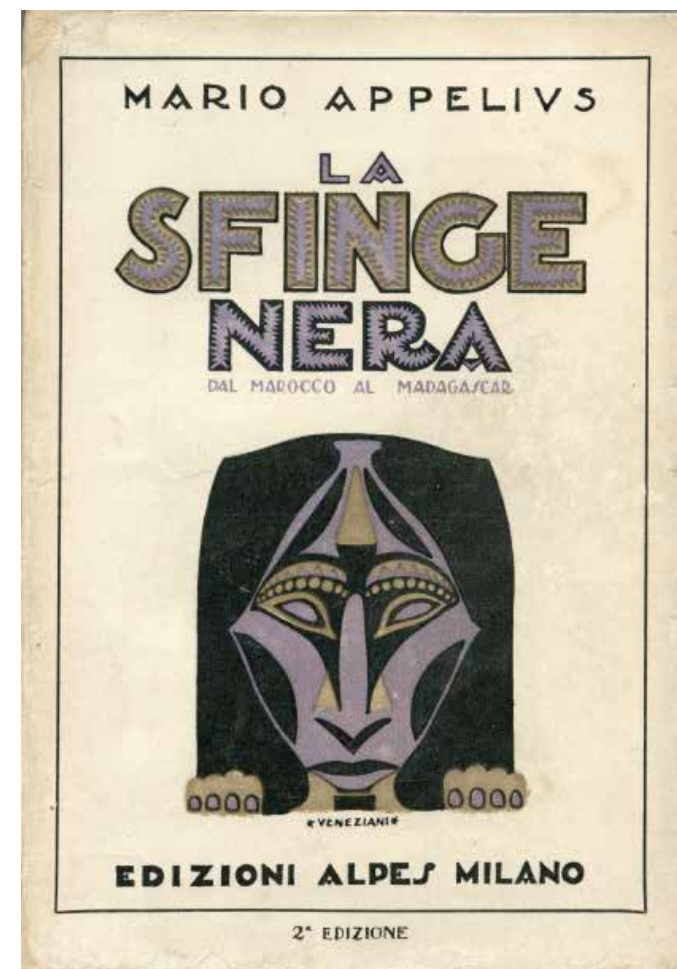
38. Ubaldo Cosimo Veneziani, Alpes, 1925



39.. Primo Sinòpico, Alpes, 1925

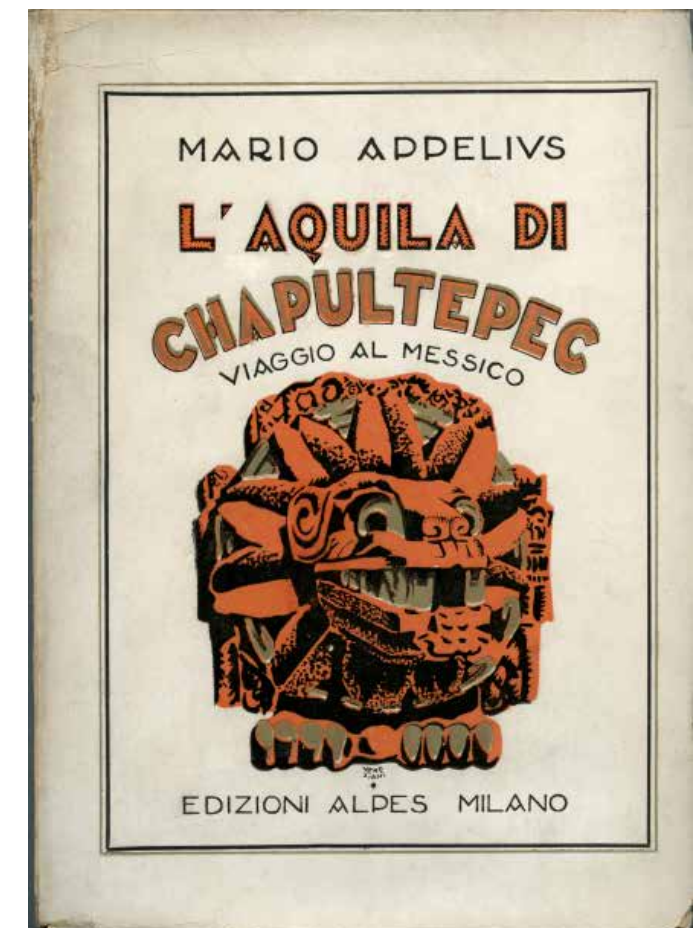
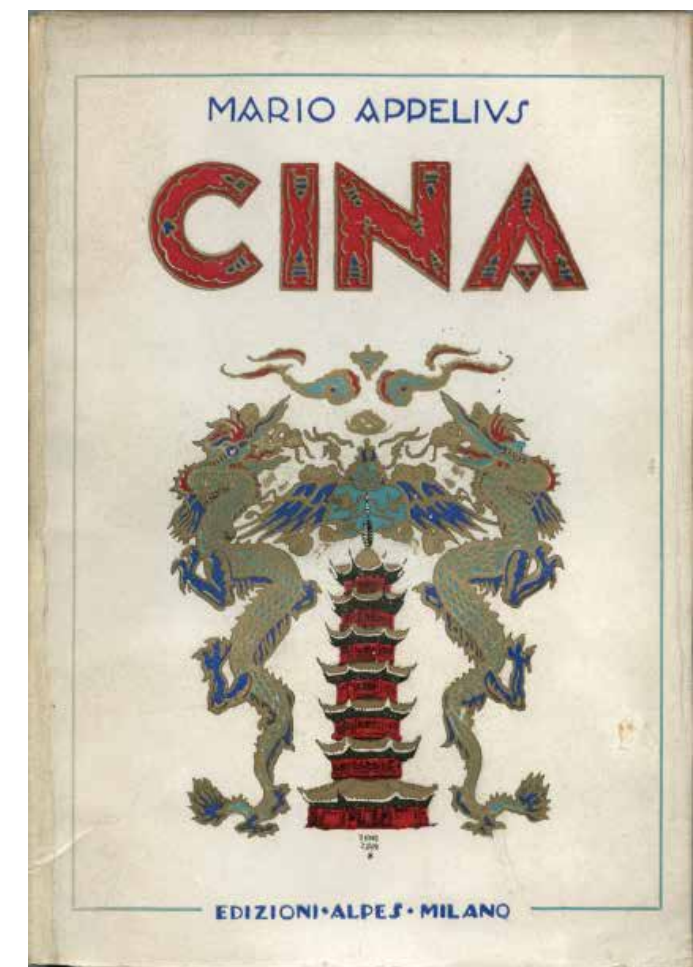


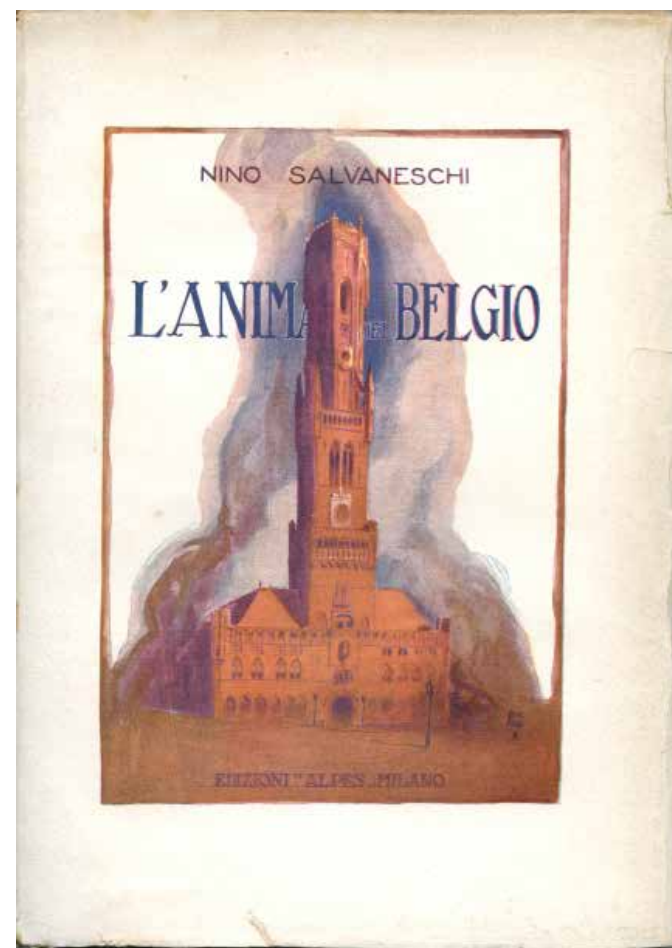
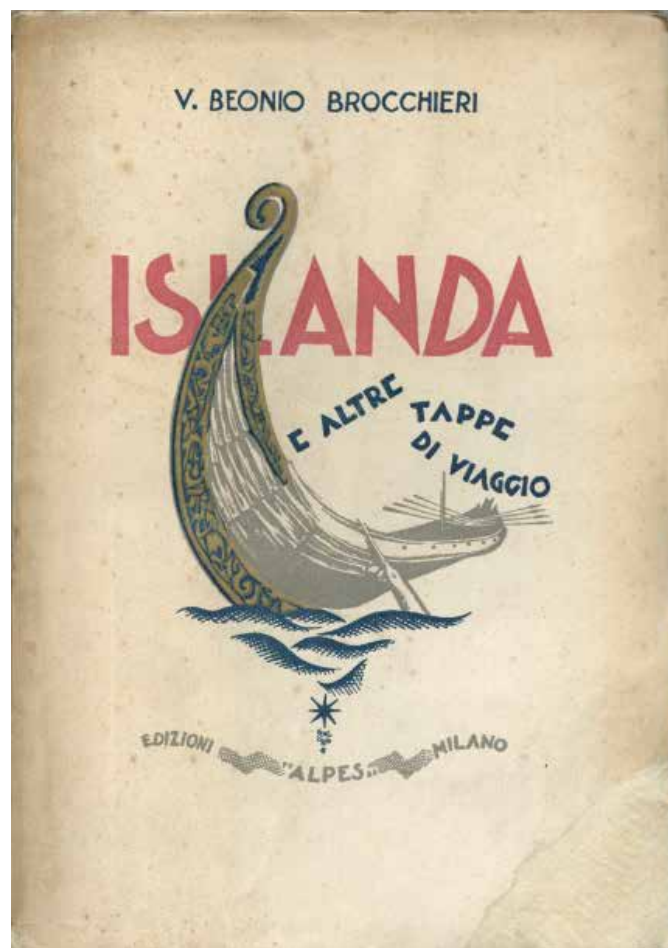
40. Mario Sironi, Alpes, 1924



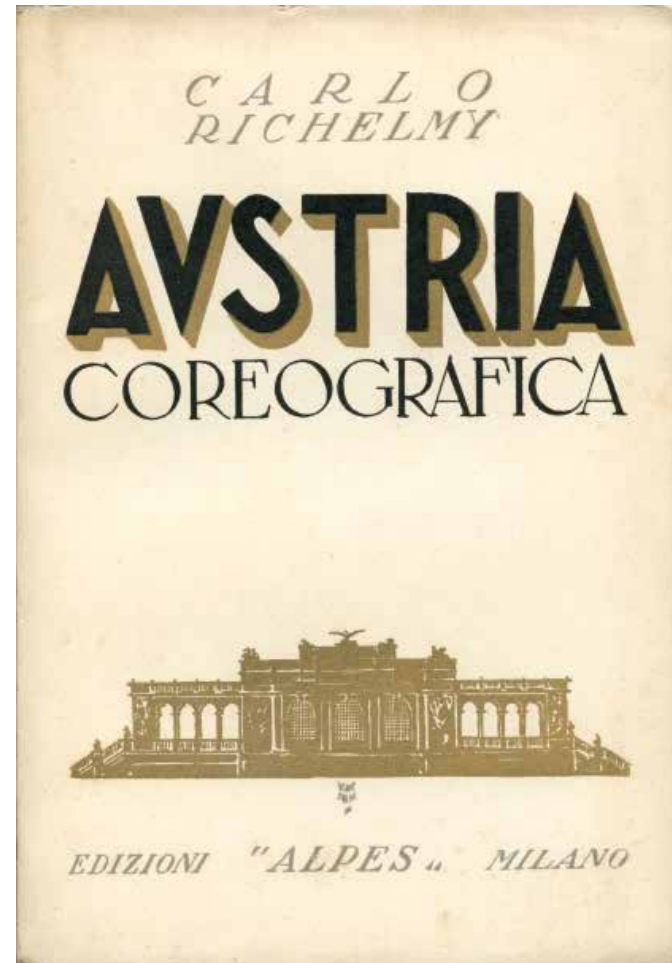
41. Ubaldo Cosimo Veneziani, Alpes, 1925

42. Ubaldo Cosimo Veneziani, Alpes, 1926 e 1929

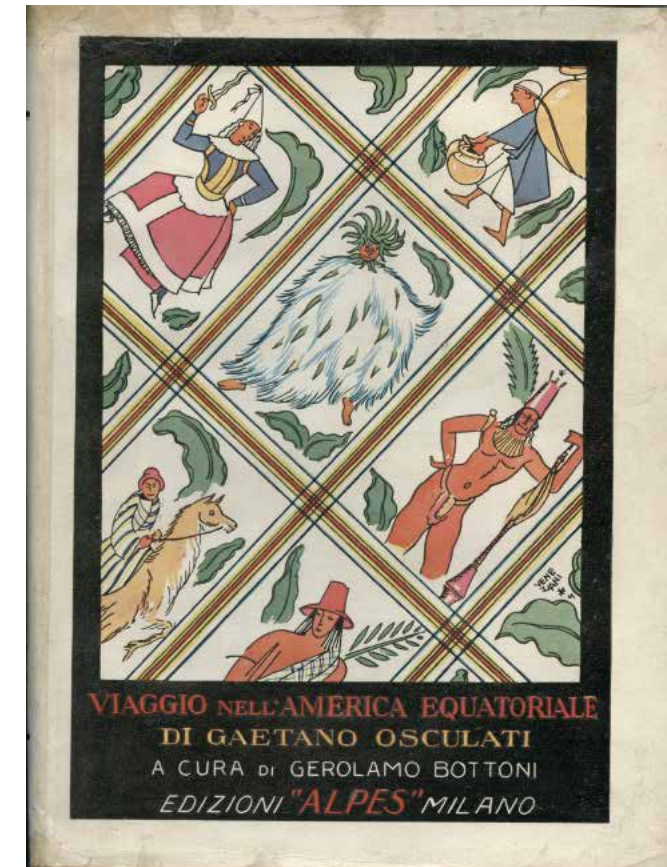


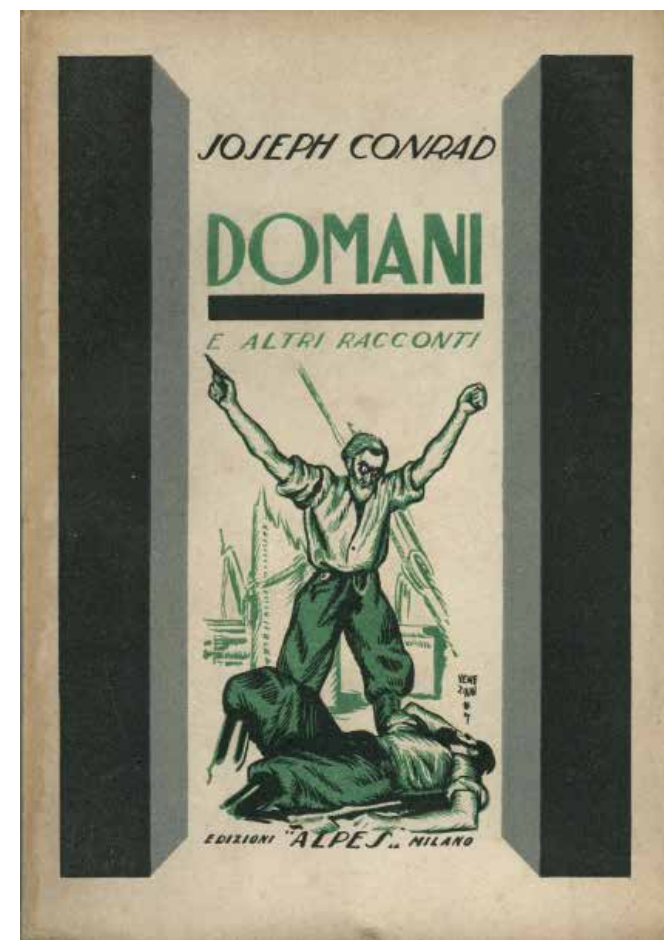
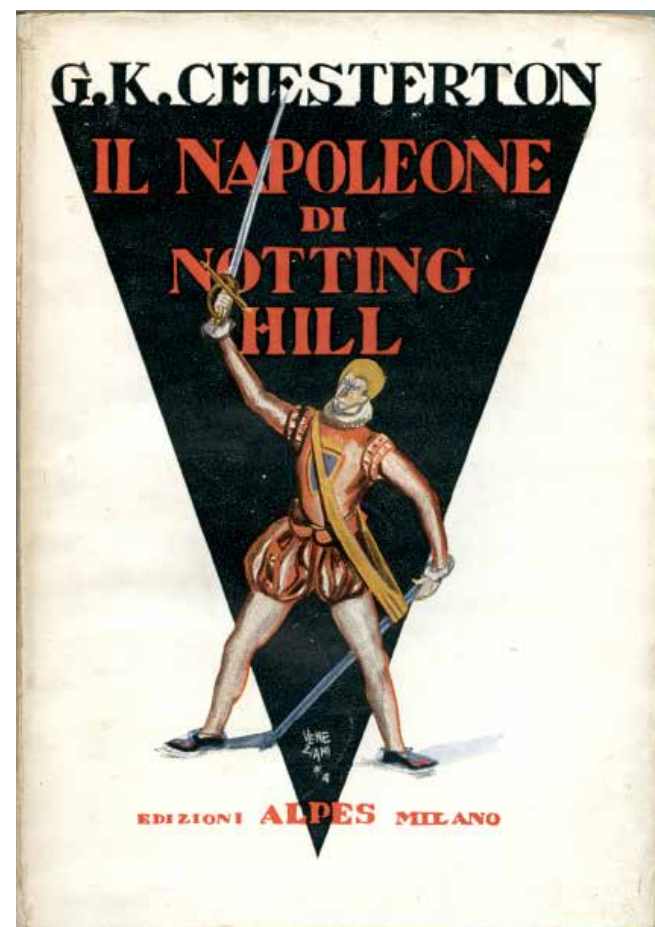


43. Ubaldo Cosimo Veneziani, Alpes, 1927-1929



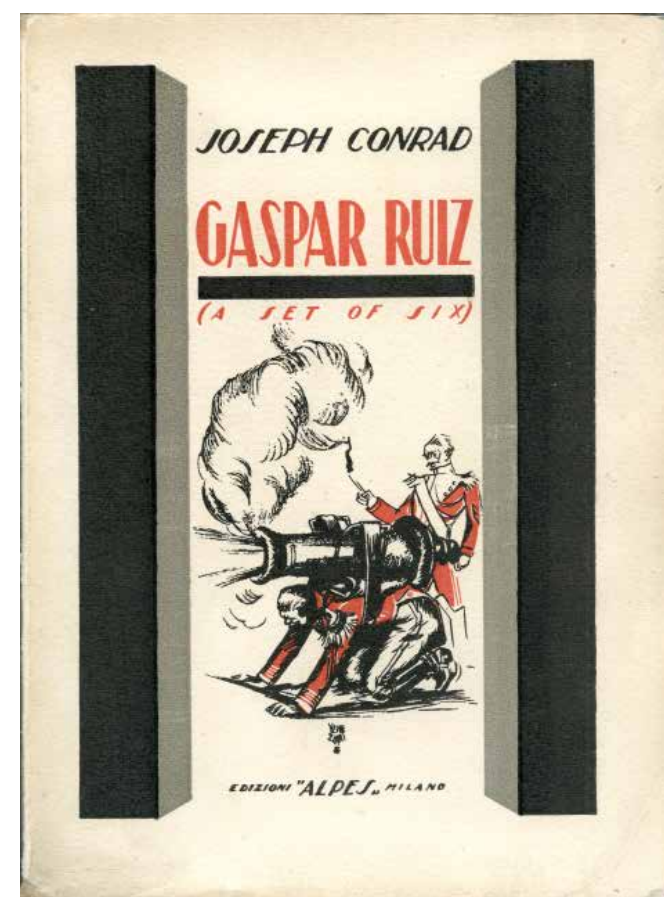
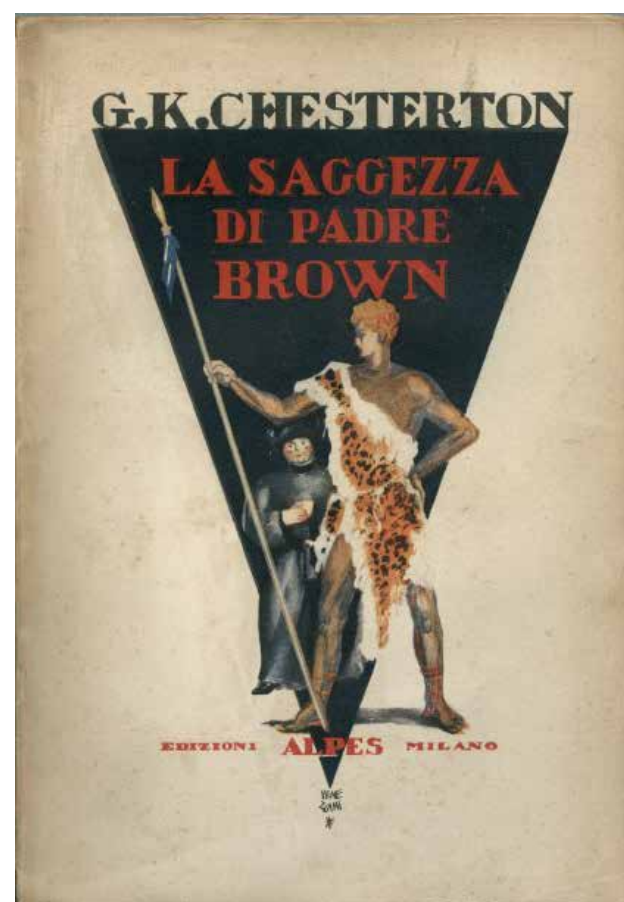
44. Ubaldo Cosimo Veneziani, Alpes, 1927-1929

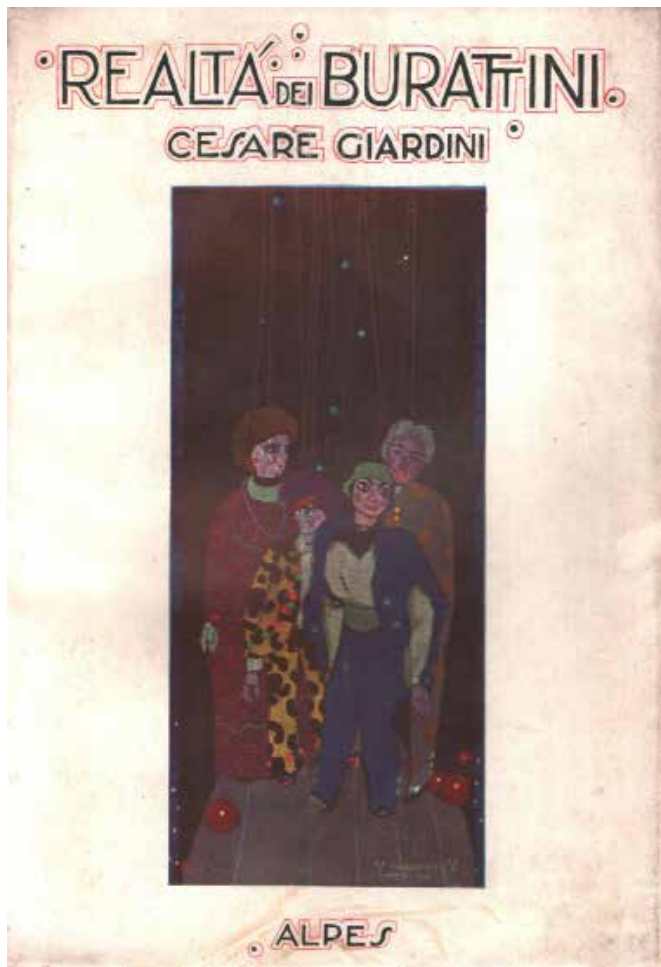




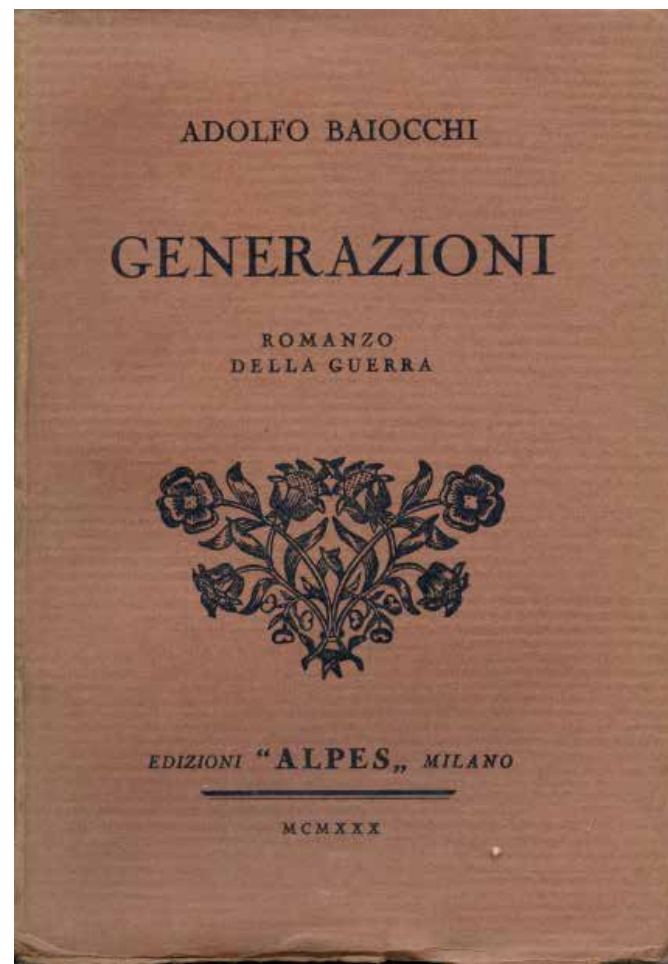
45. Ubaldo Cosimo Veneziani, grafica per G. K. Chesterton, Alpes, dal 1927

46. Ubaldo Cosimo Veneziani, grafica per Joseph Conrad, Alpes, dal 1928

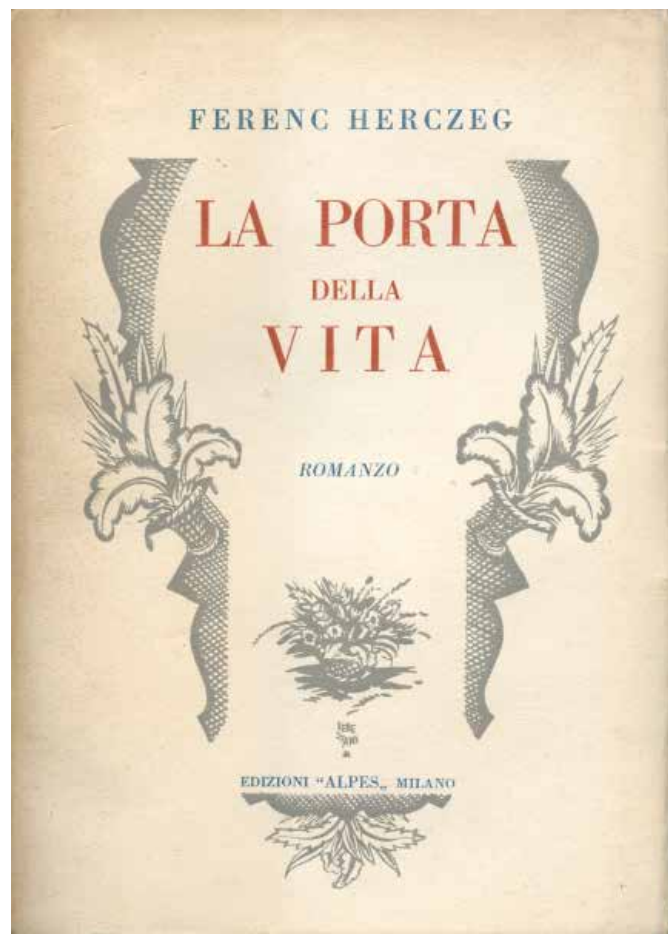




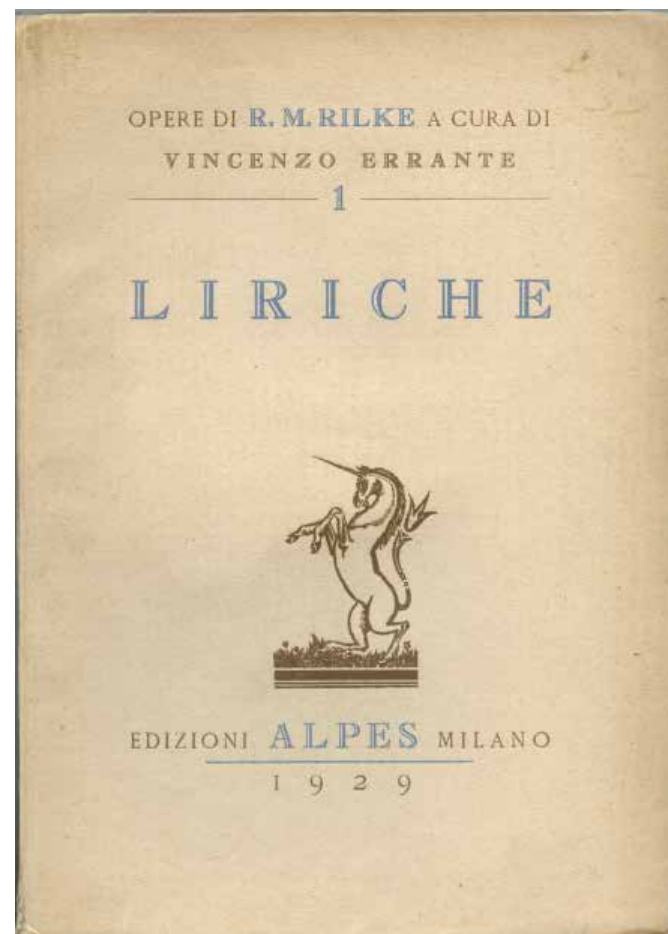
47. Felice Casorati, Alpes, 1925



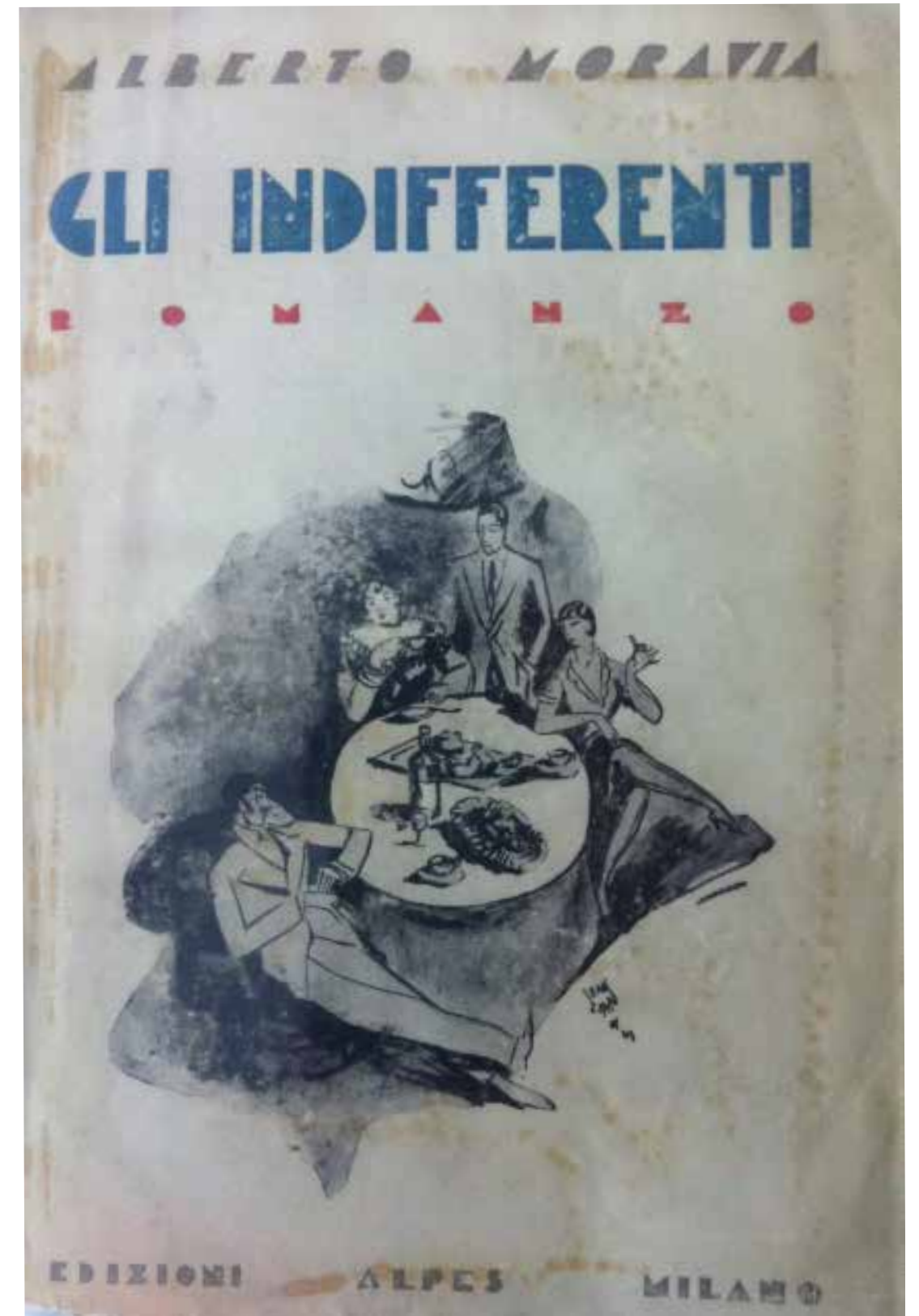
48. fregio floreale, Alpes, 1930



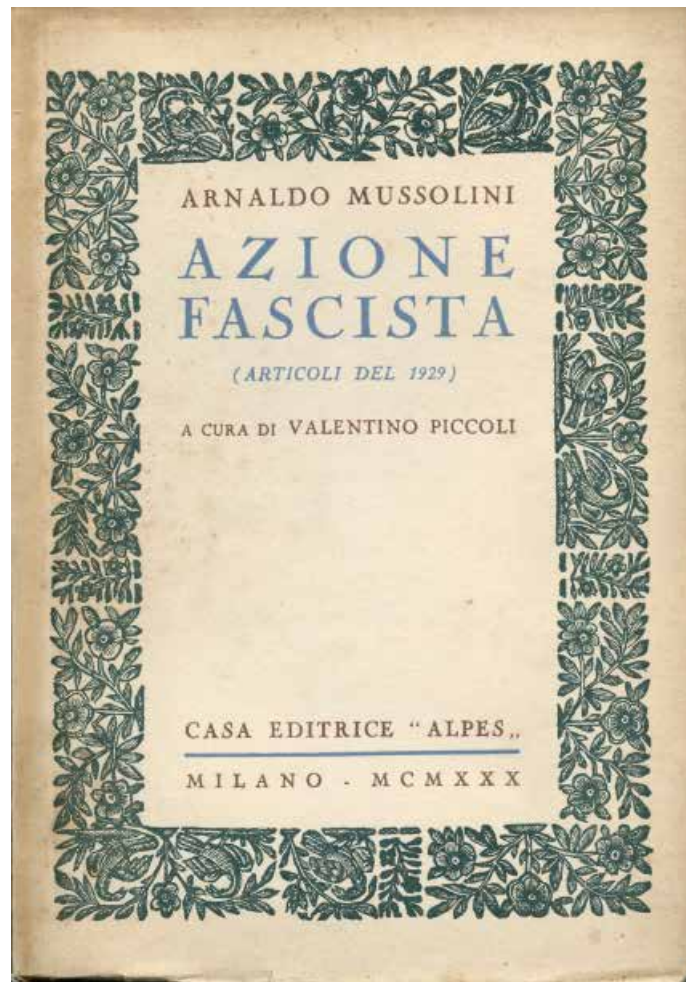
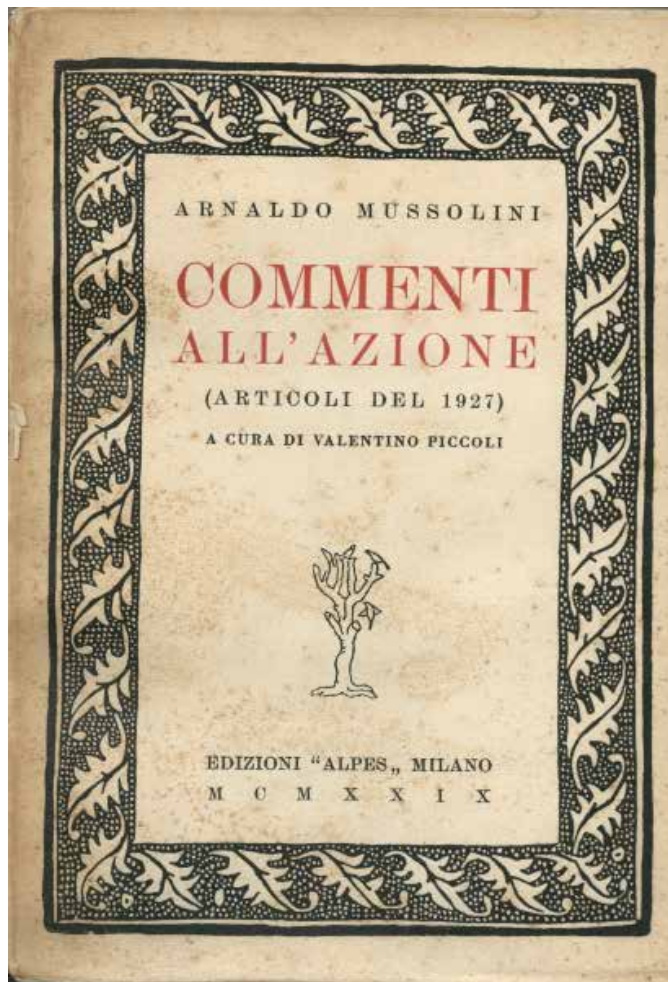
49. Ubaldo Cosimo Veneziani, Alpes, 1929



50. grafica per le "Opere di R.M. Rilke a cura di Vincenzo Errante", Alpes, dal 1929



51. Ubaldo Cosimo Veneziani Alpes, 1929, Apice Università di Milano

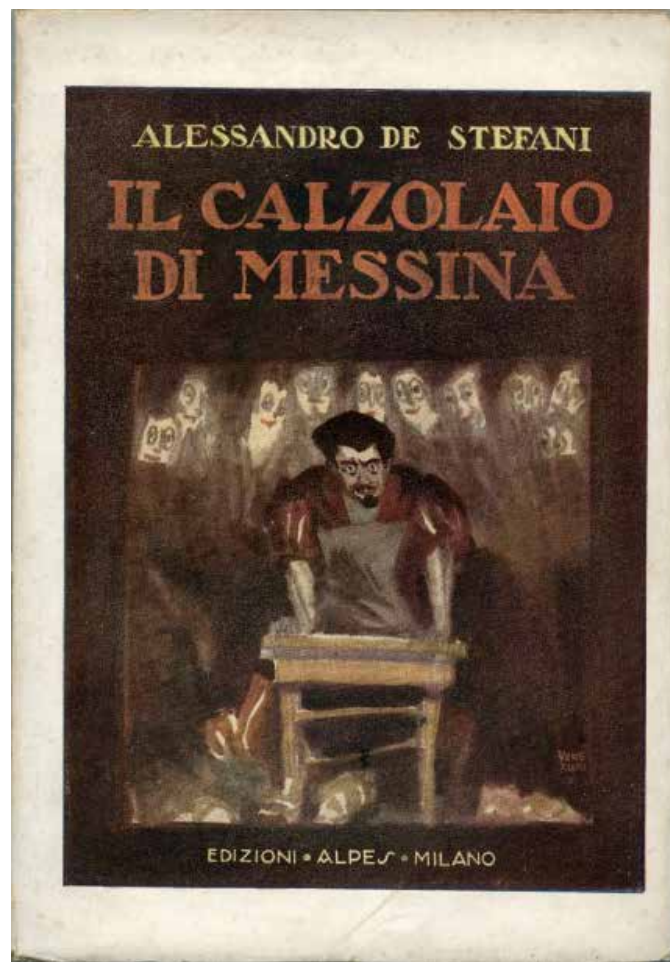


52. Cornici floreali, Alpès, 1929-1930

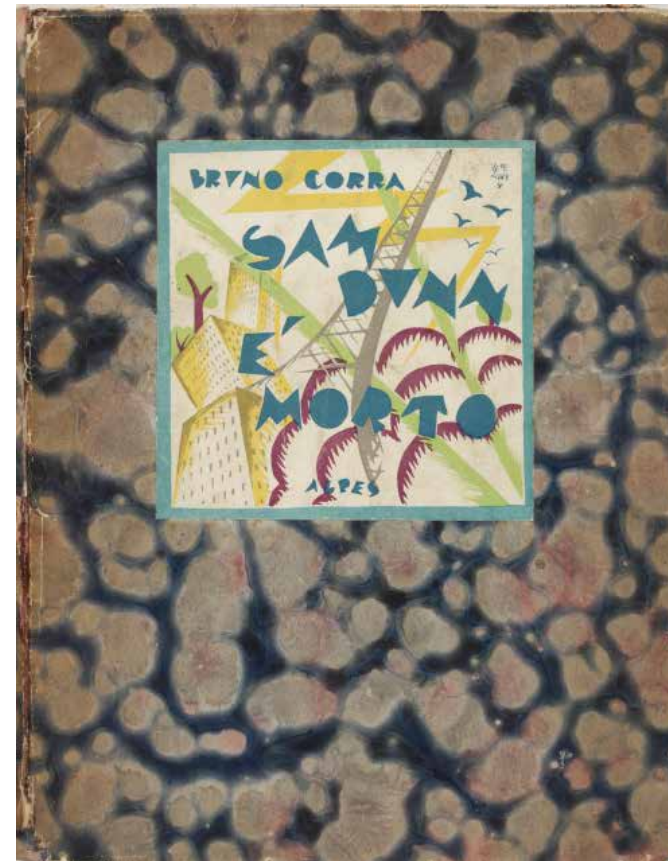
53. Ubaldo Cosimo Veneziani, grafica seriale per i testi di Benito Mussolini, Alpès, dal 1925

54. Ubaldo Cosimo Veneziani, Alpès, 1927 e 1928

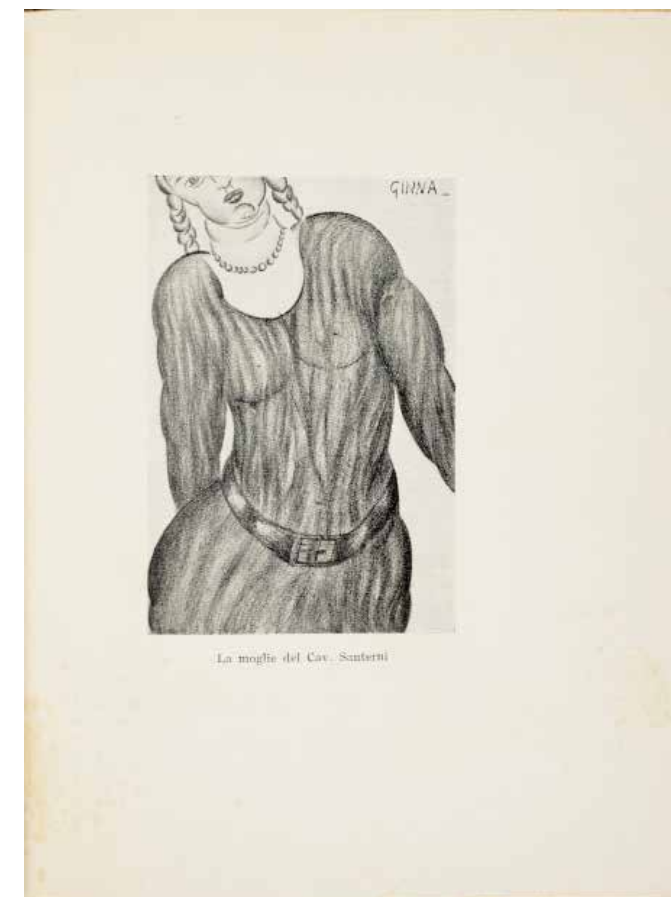




55. Ubaldo Cosimo Veneziani, Alpes, 1926-1928



56. Ubaldo Cosimo Veneziani, Alpes, 1928



57. Arnaldo Ginna, ill. per Bruno Corra, Alpes, 1928



58. Faludi-Pucci, Alpes, 1931

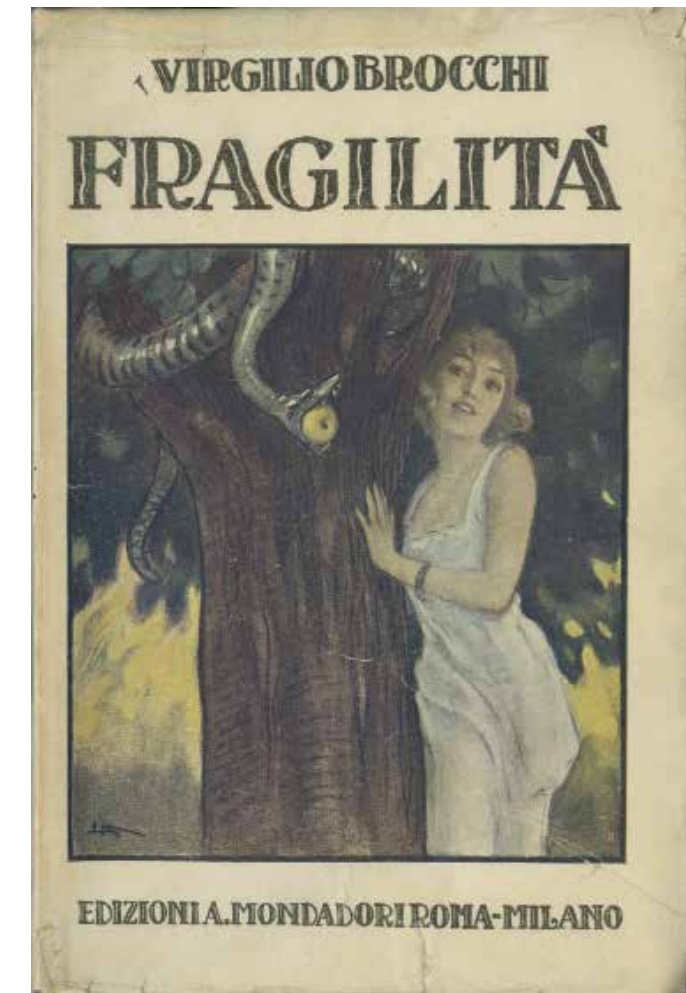


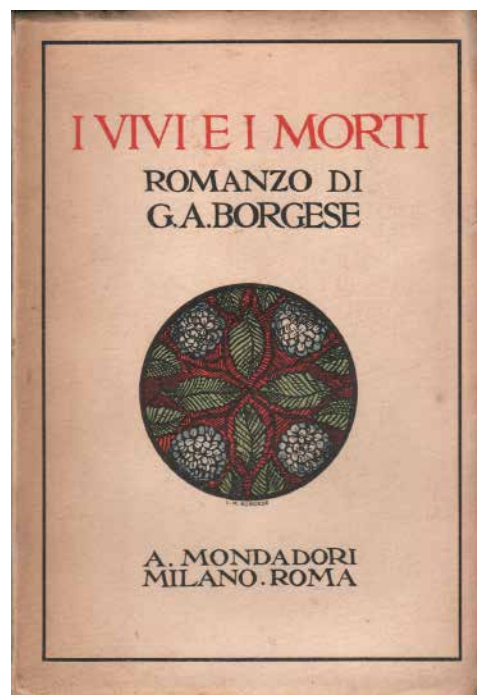
59. Vinicio Paladini, Alpes, 1929

- 60. Luigi Melandri, Treves, 1913
- 61. Aroldo Bonzagni, Treves, 1917
- 62. Ugo Martelli, Treves, 1918



- 63. Giuseppe Amisani, Mondadori, "Le grazie", s.d. [1920]
- 64. Leopoldo Metlicovitz, Treves, 1919
- 65. Leopoldo Metlicovitz, Mondadori, "Le grazie", 1922

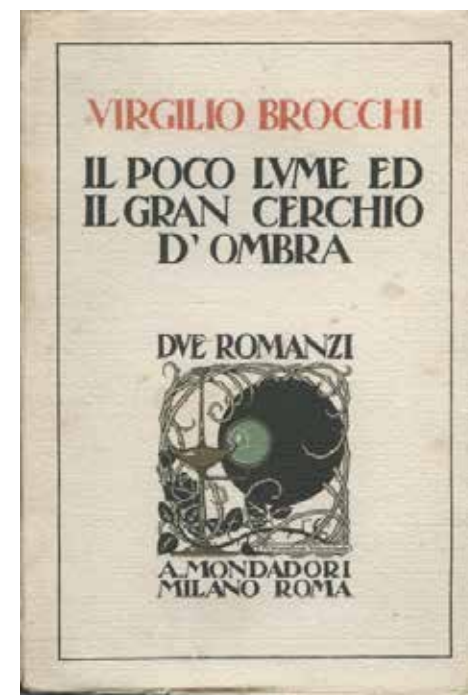




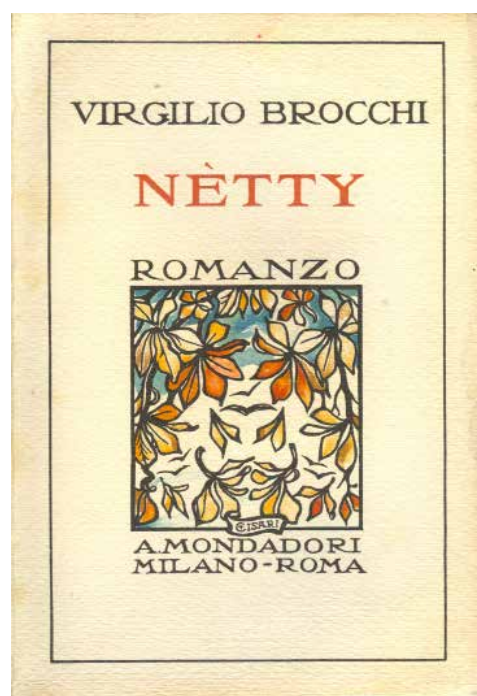
66. Leonardo Maria Borgese, Mondadori, 1924



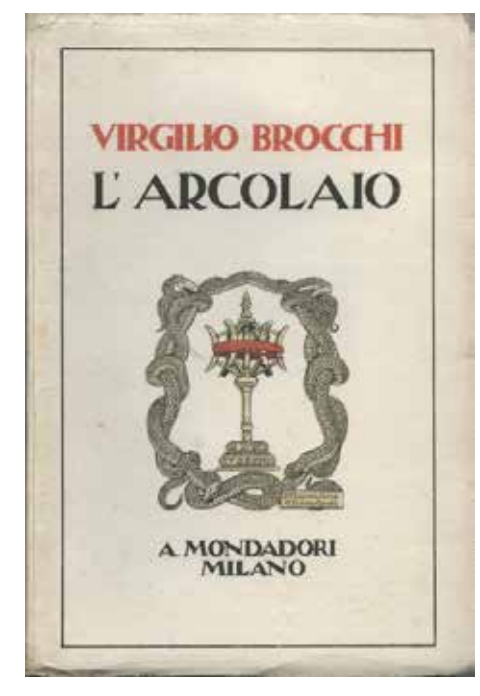
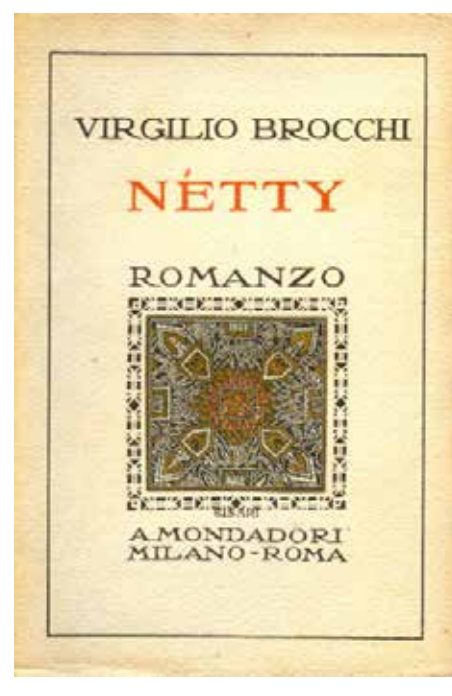
67. Giulio Cisari, Mondadori, 1924



70. Vsevolode Nicouline Mondadori, 1925



68. Giulio Cisari, Mondadori, 1924 e 1925

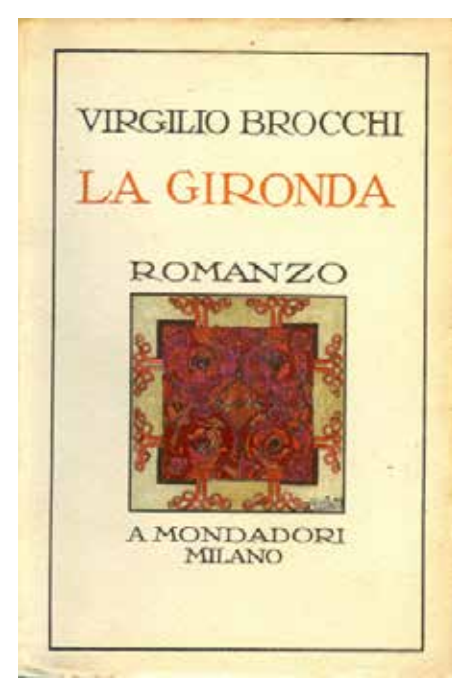


71. Angiolo D'Andrea Mondadori, "le grazie", 1924

72. Vsevolode Nicouline Mondadori, 1925

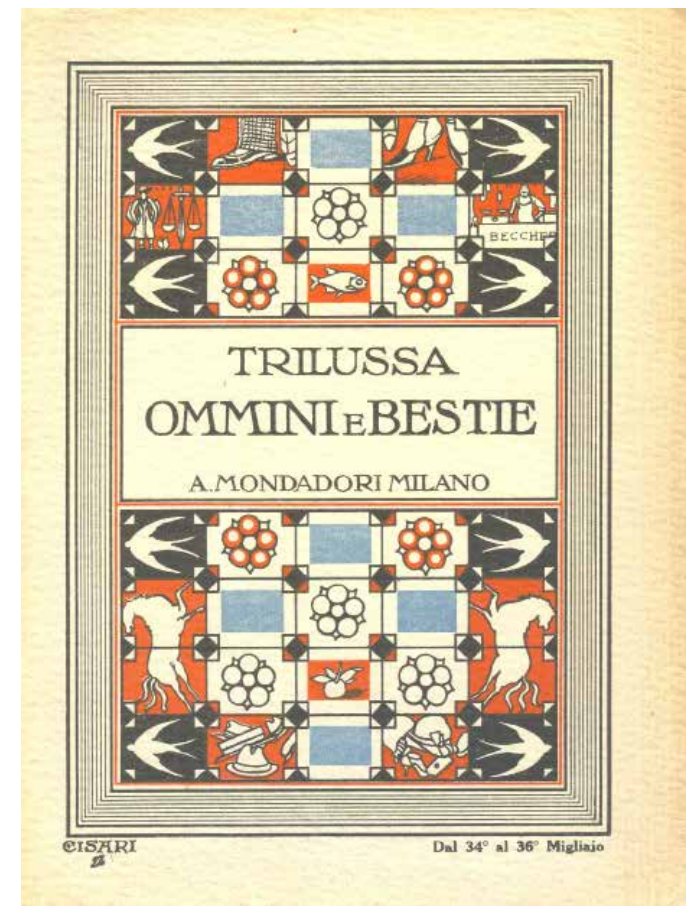
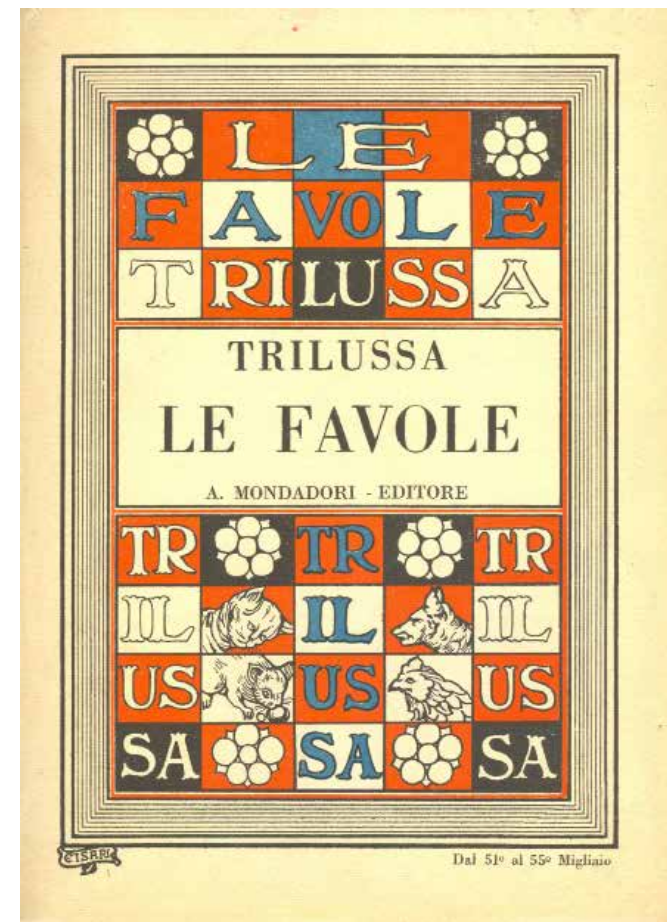


69. Giulio Cisari, Mondadori, 1924 e 1925



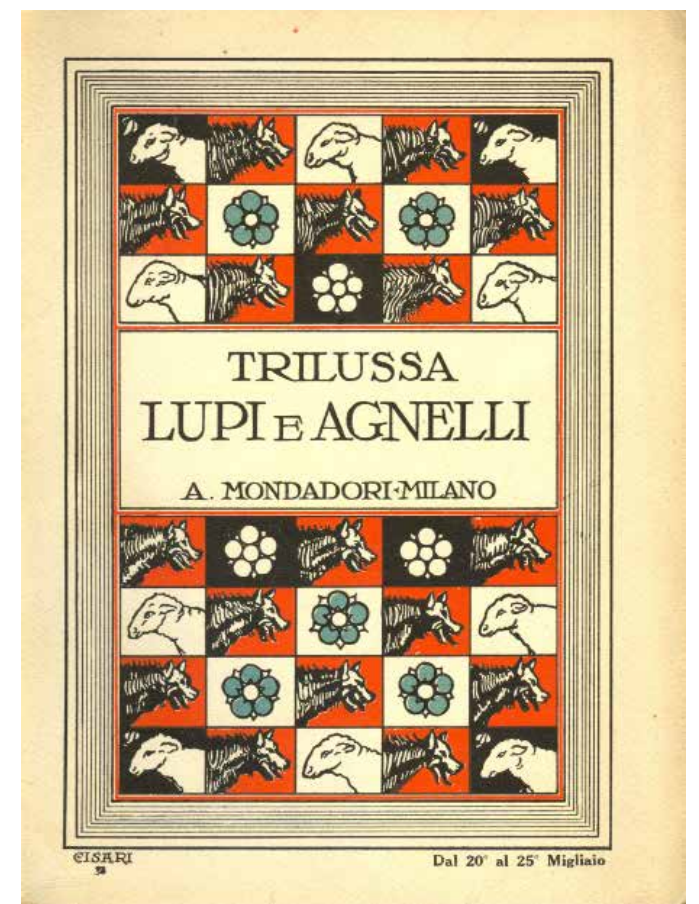
73. Vsevolode Nicouline Mondadori, 1926

74. Giulio Cisari Mondadori, 1928



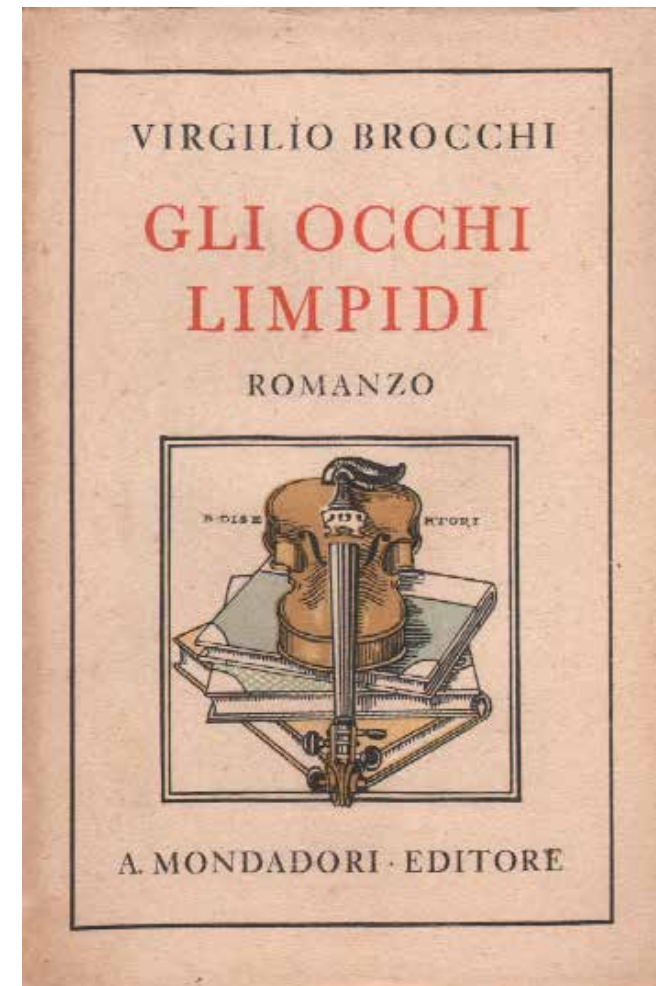
75. Giulio Cisari, Mondadori, 1922 -1923

76. Giulio Cisari, Mondadori, 1927-1930

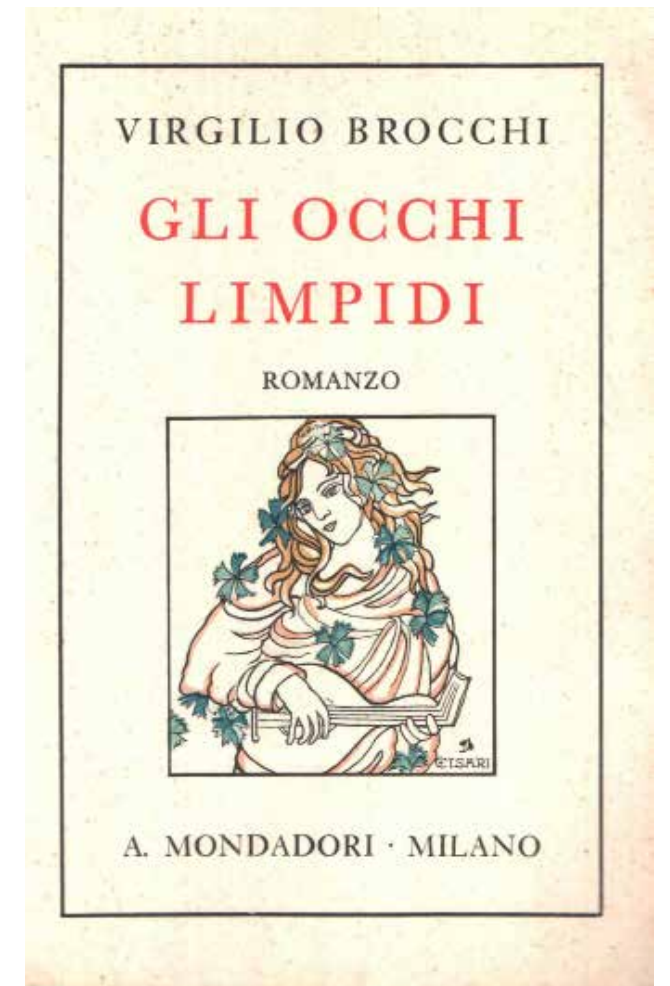




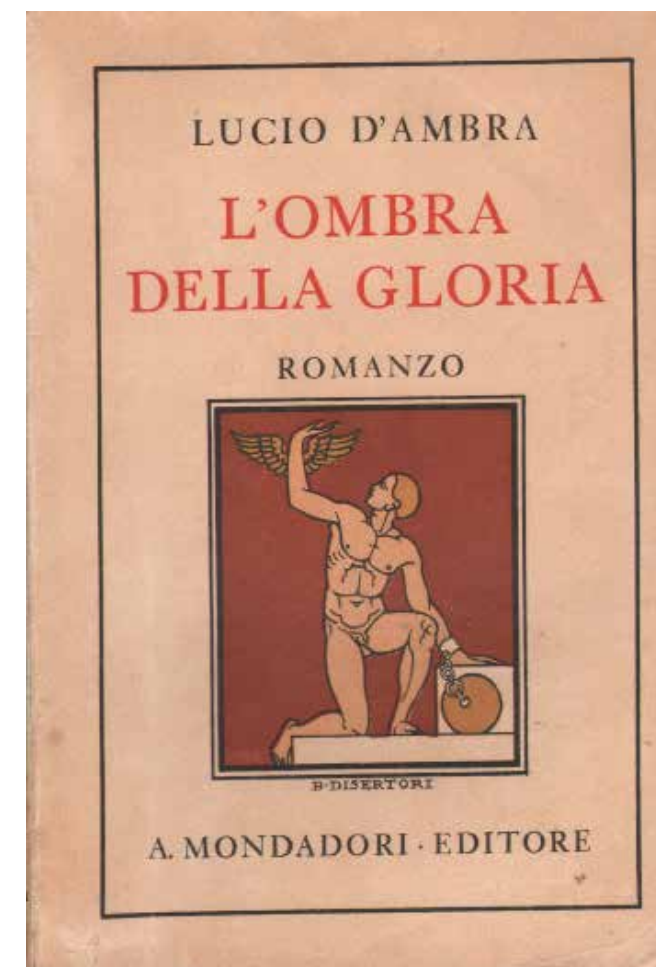
77. Giulio Cisari, Mondadori, 1925

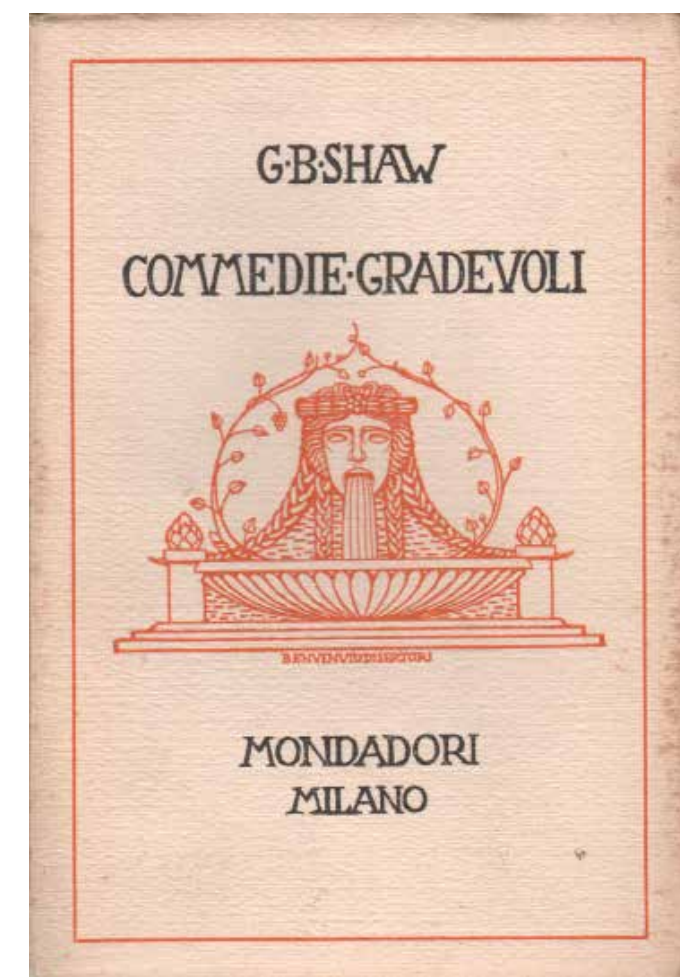
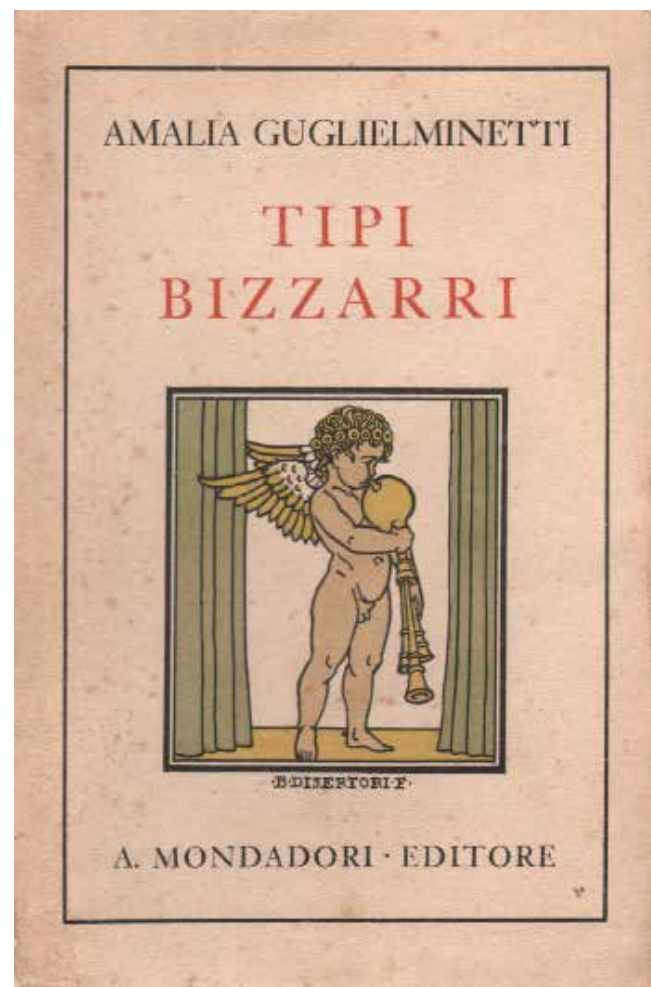
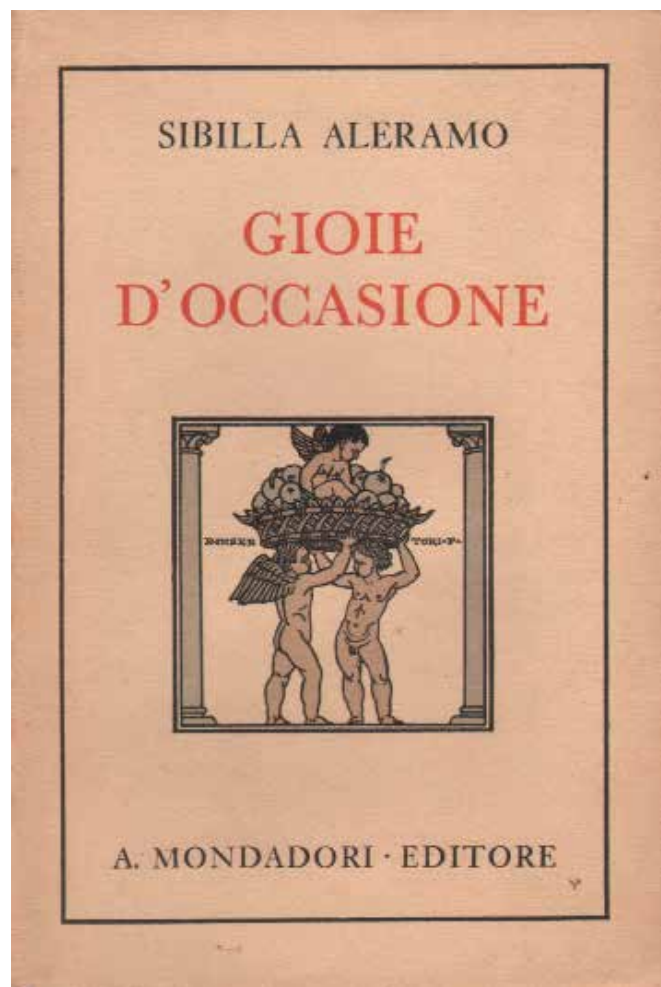


78. Bruno Disertori, Mondadori, 1930



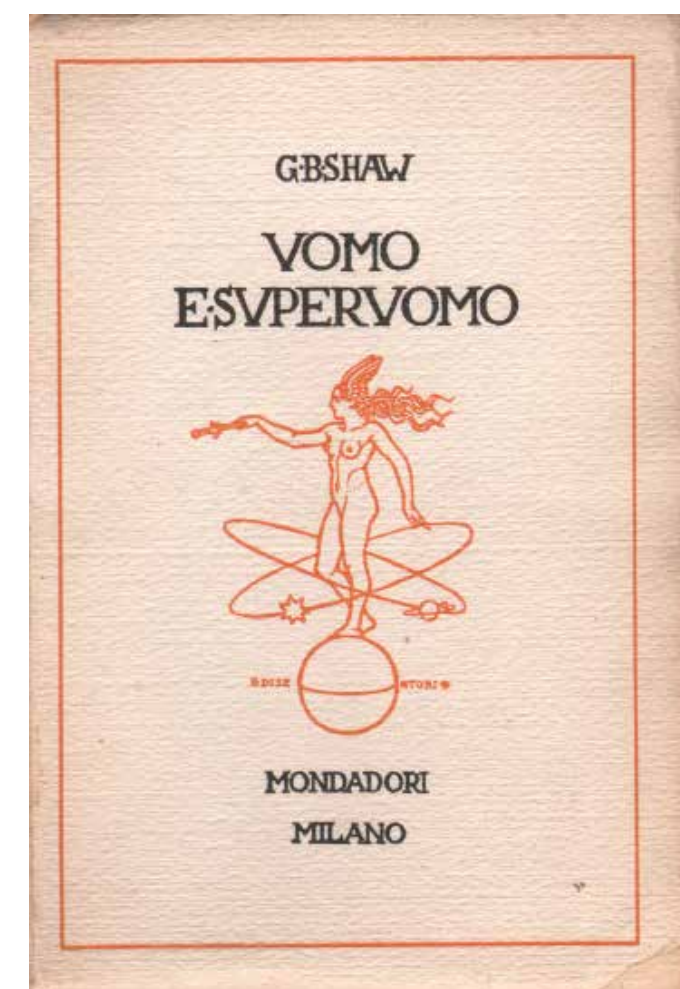
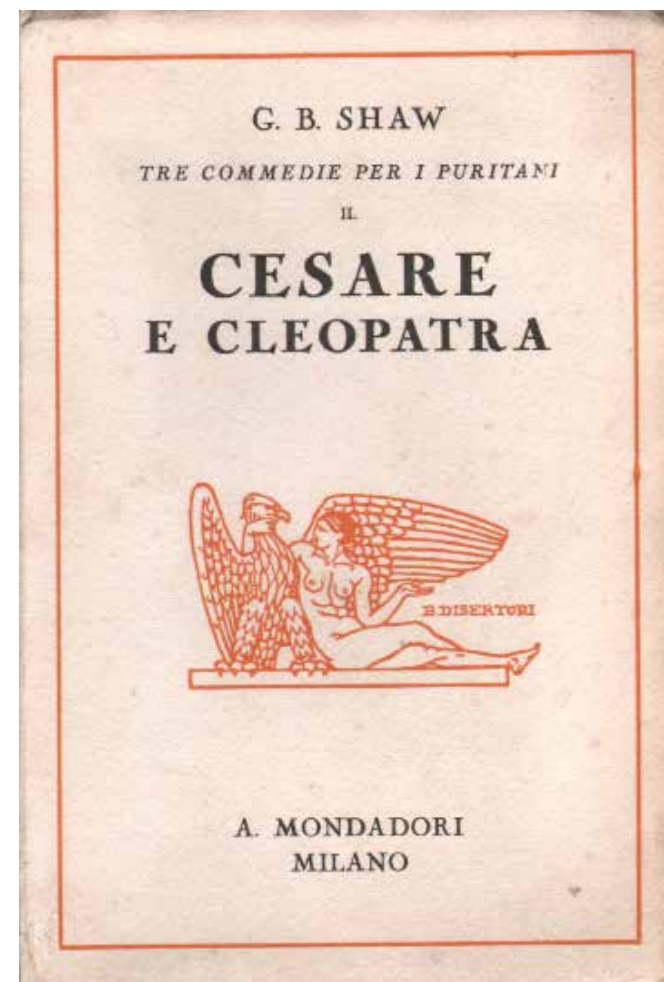
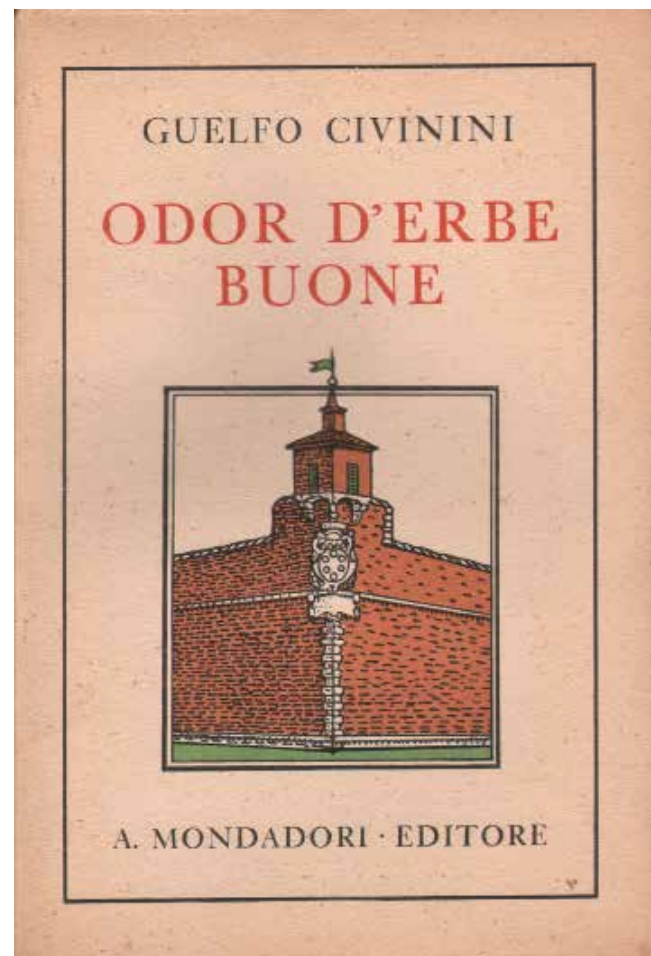
79. Giulio Cisari, Mondadori, 1934

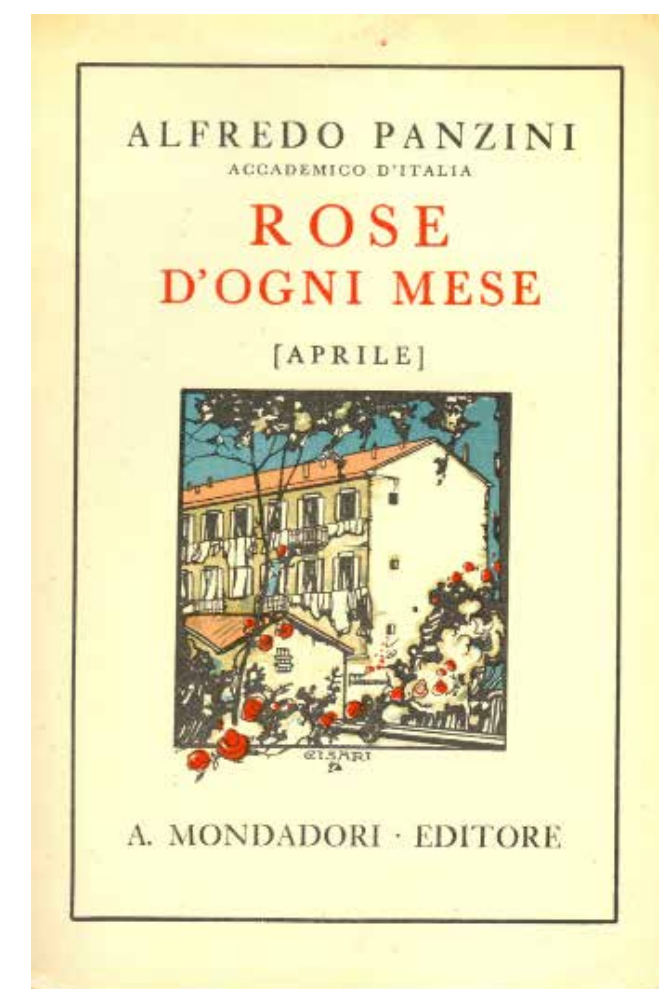
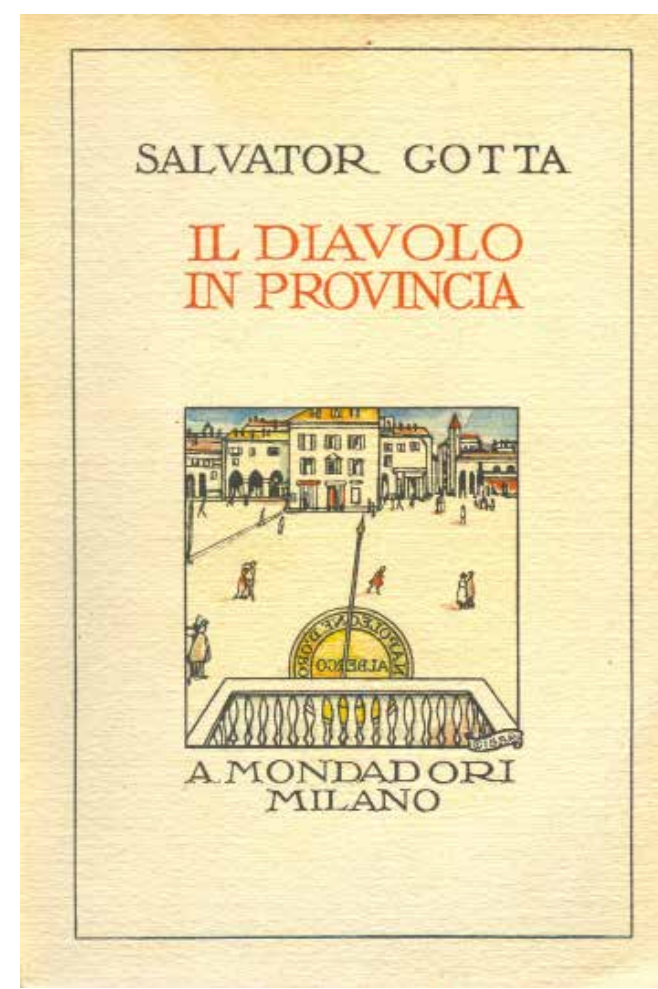
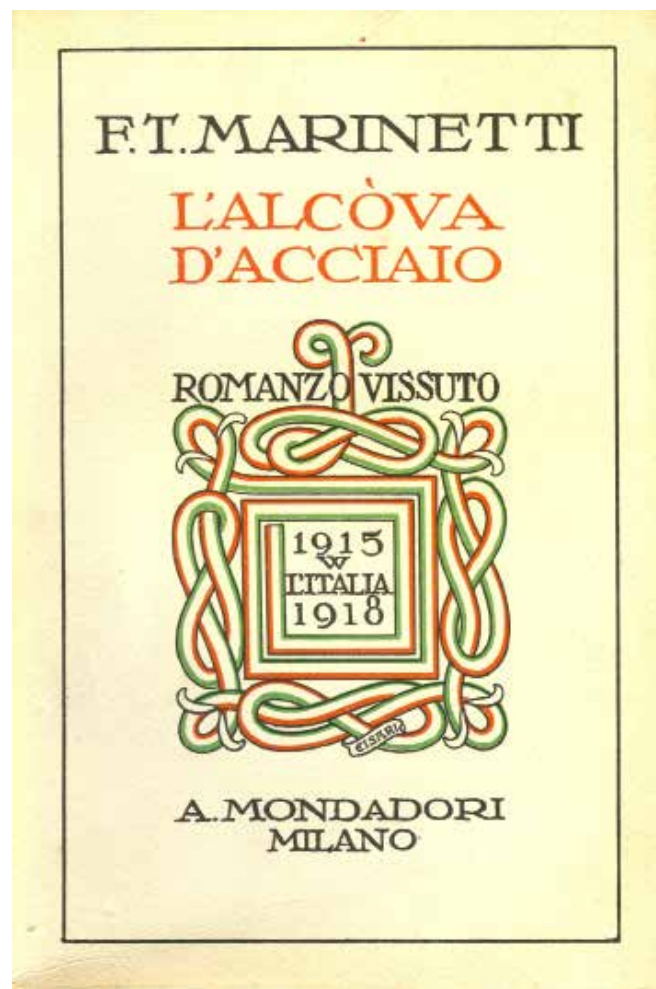
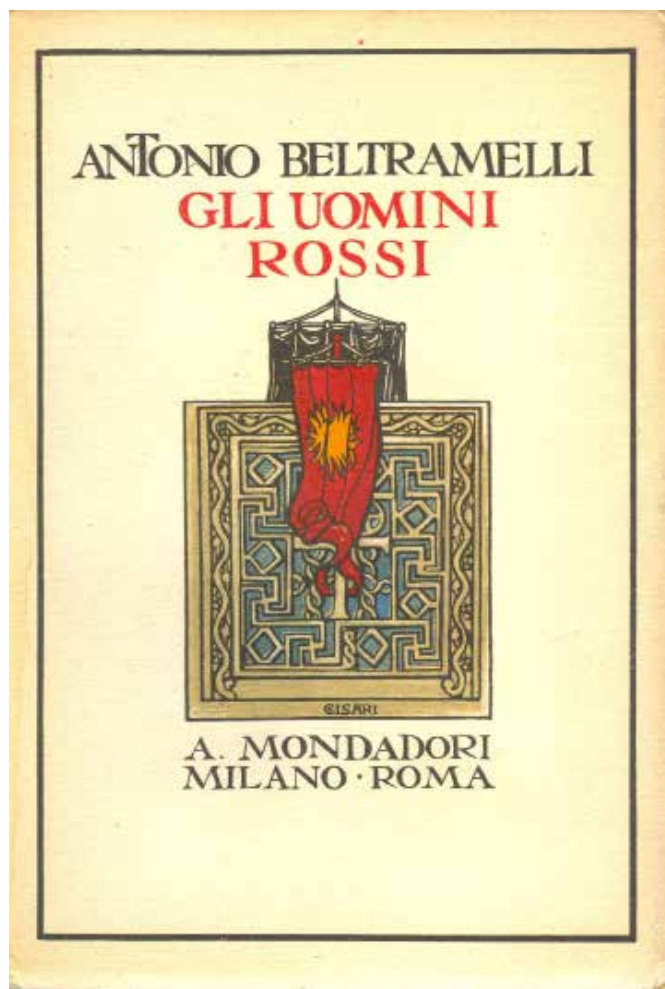




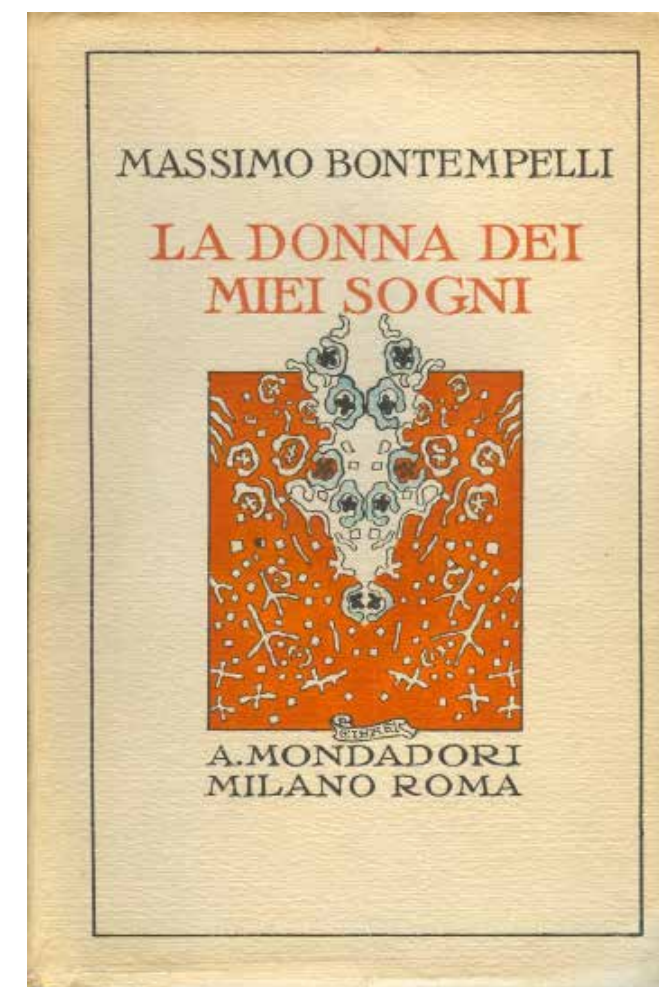
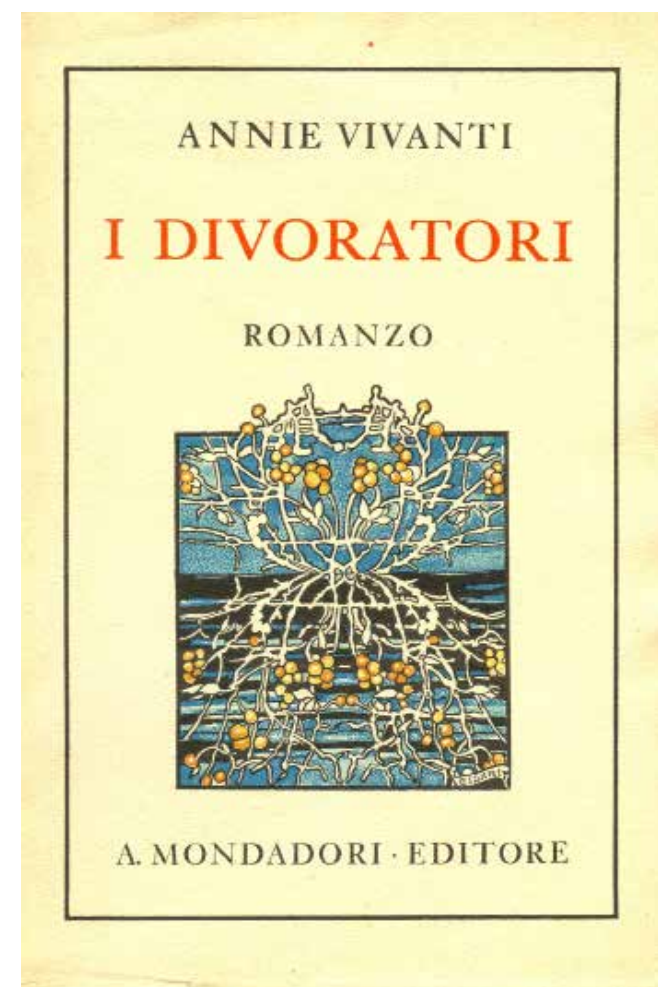
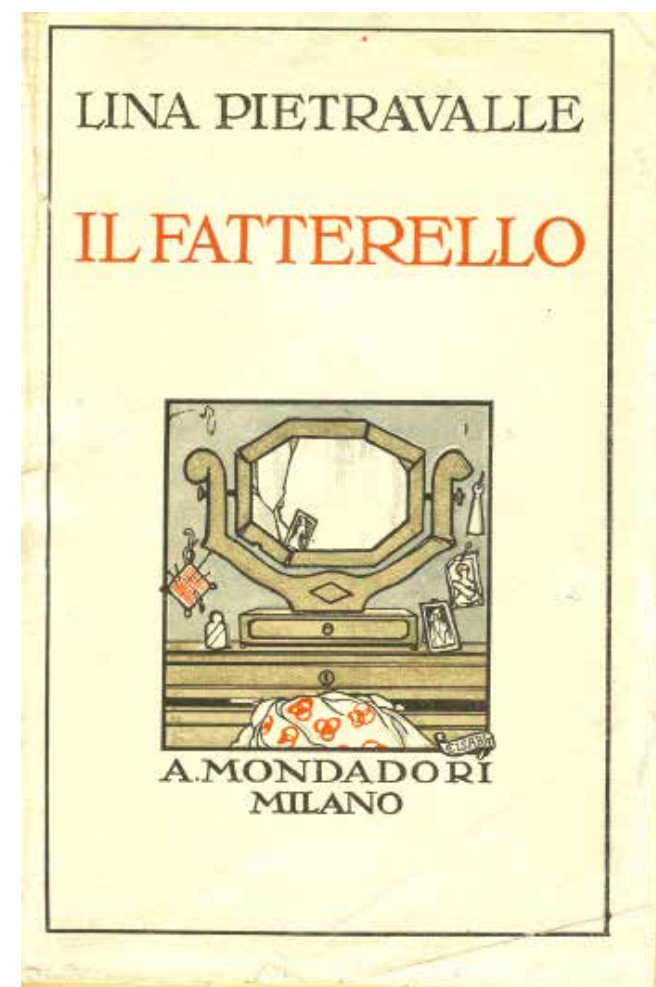
80. Bruno Disertori, Mondadori, 1930 -1931 (anche nella pagina precedente)

81. Bruno Disertori, Mondadori, "Teatro", 1923-1927



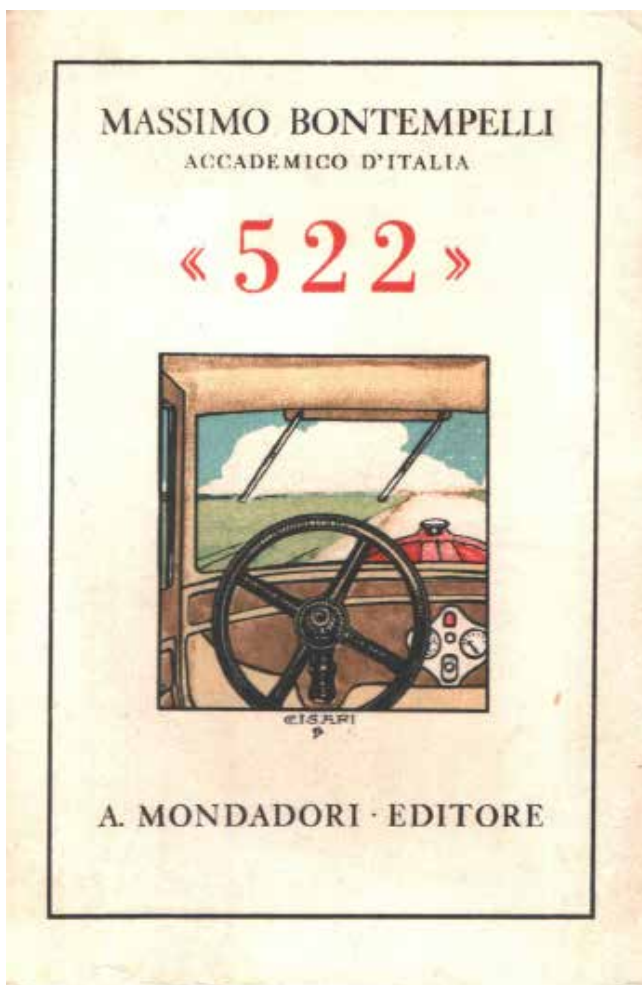


82. Giulio Cisari, Mondadori, 1923-1935

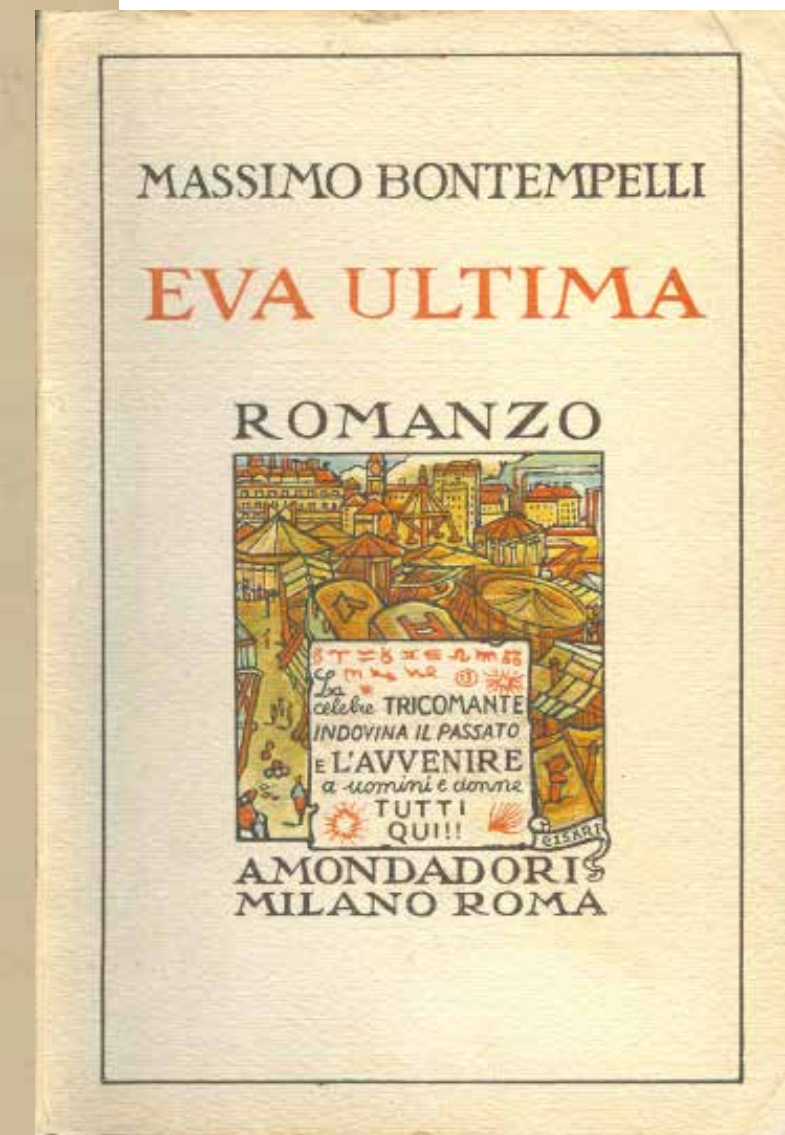
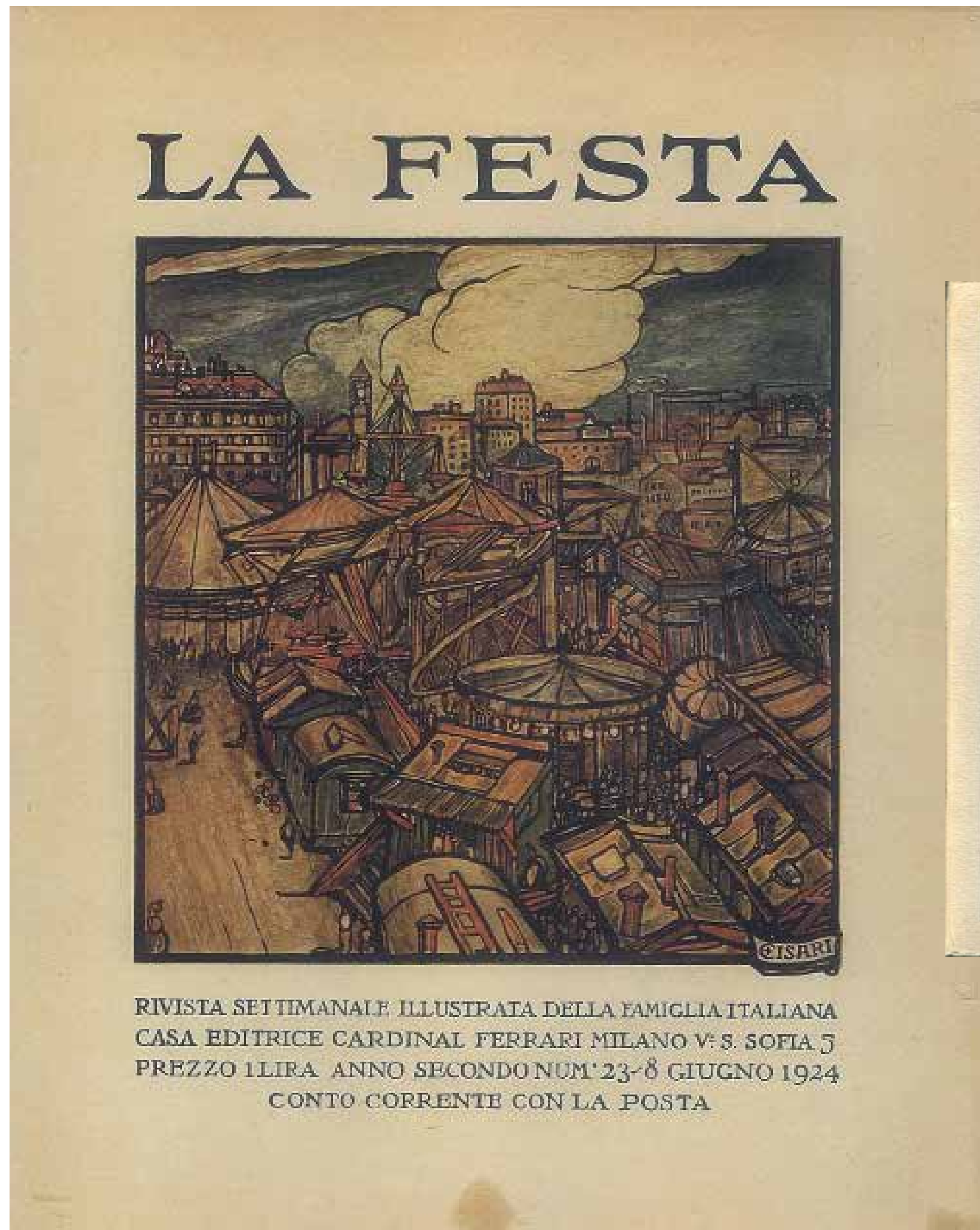




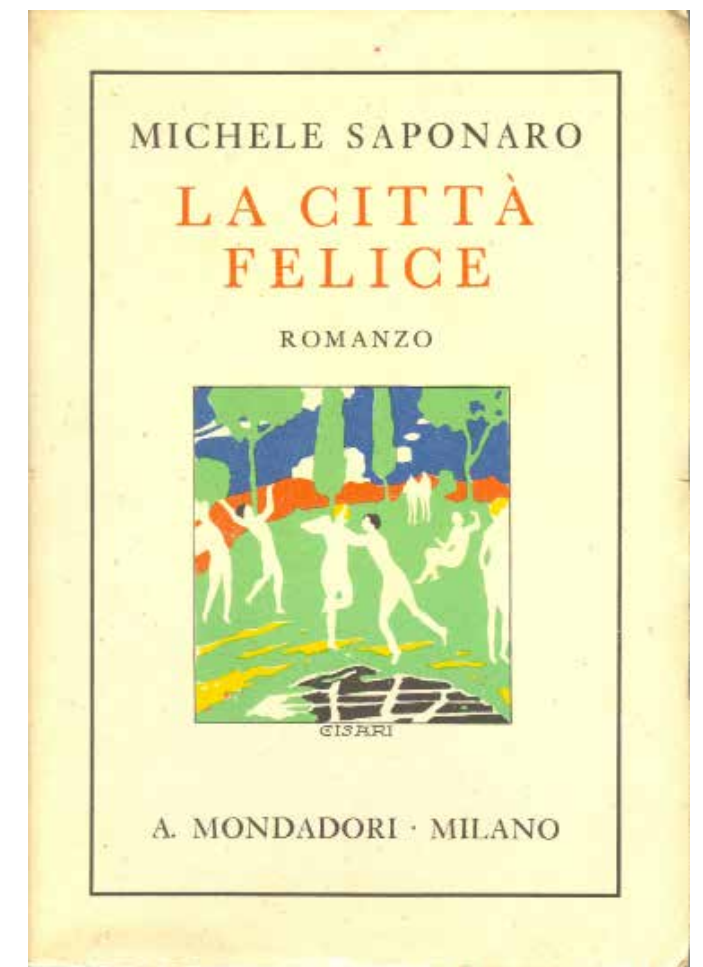
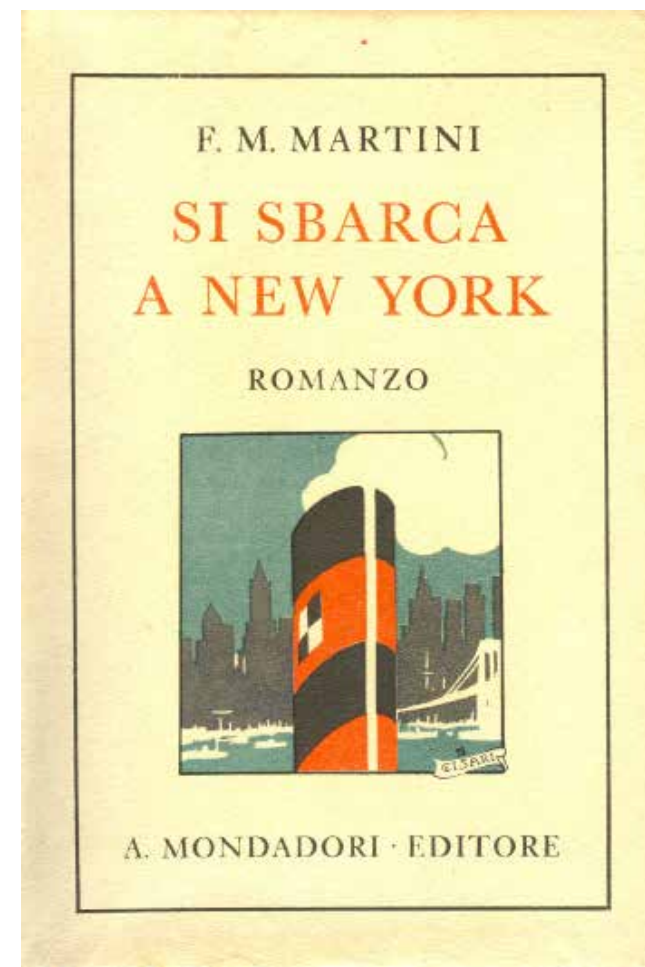
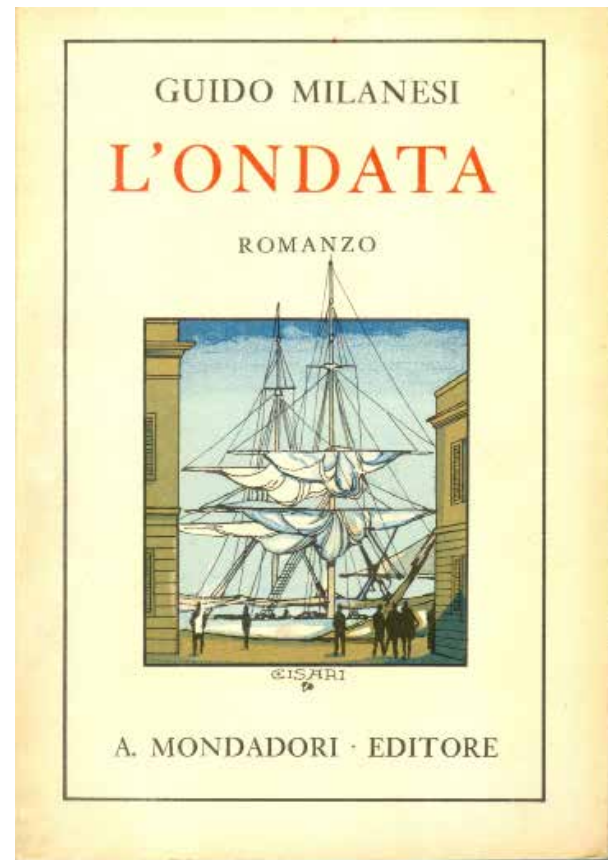
83. Giulio Cisari, Mondadori, 1932



84. Giulio Cisari, Mondadori, 1932

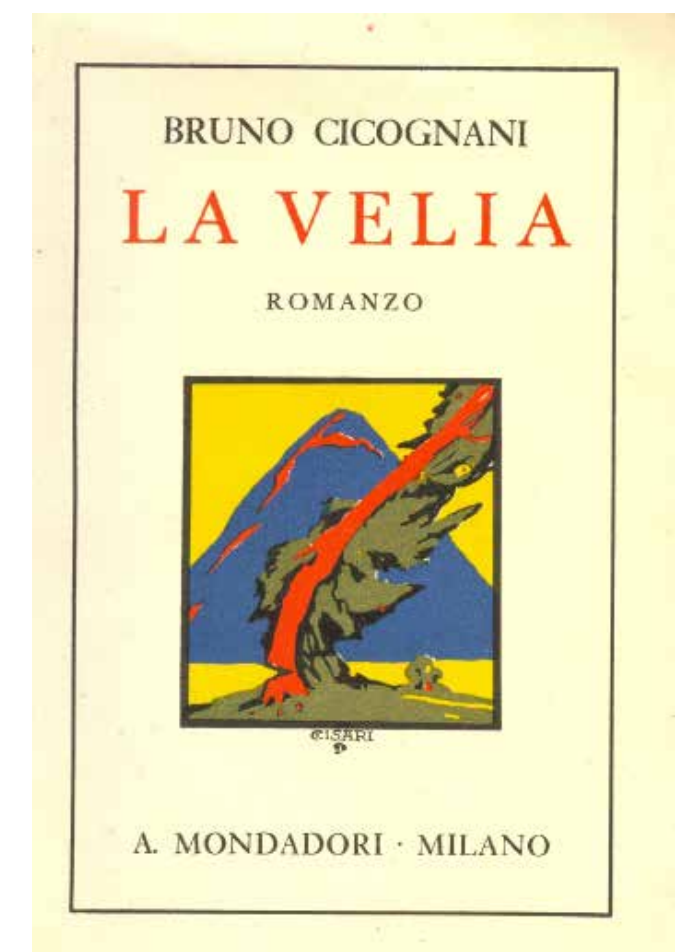
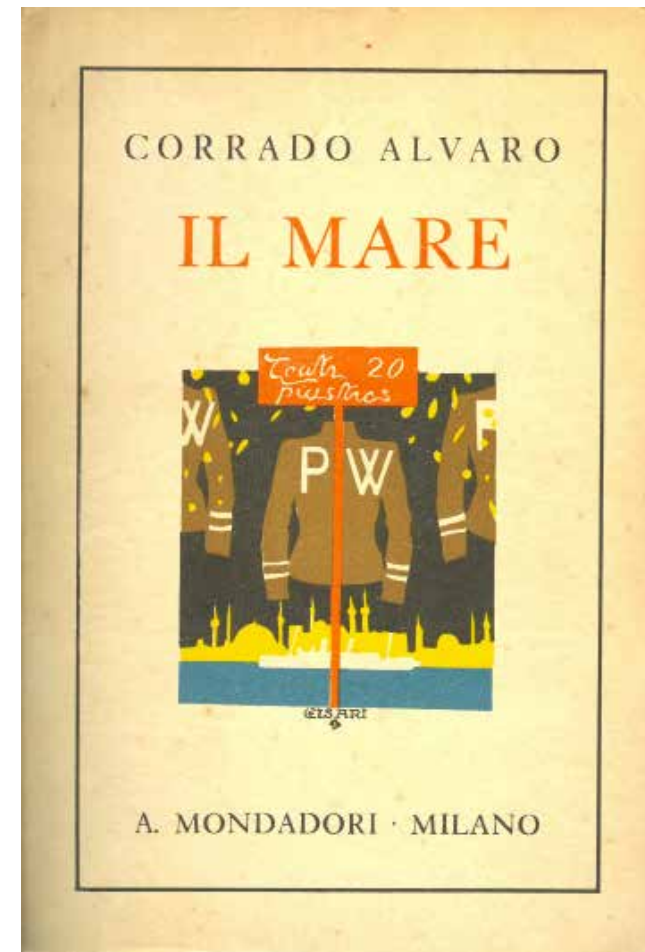
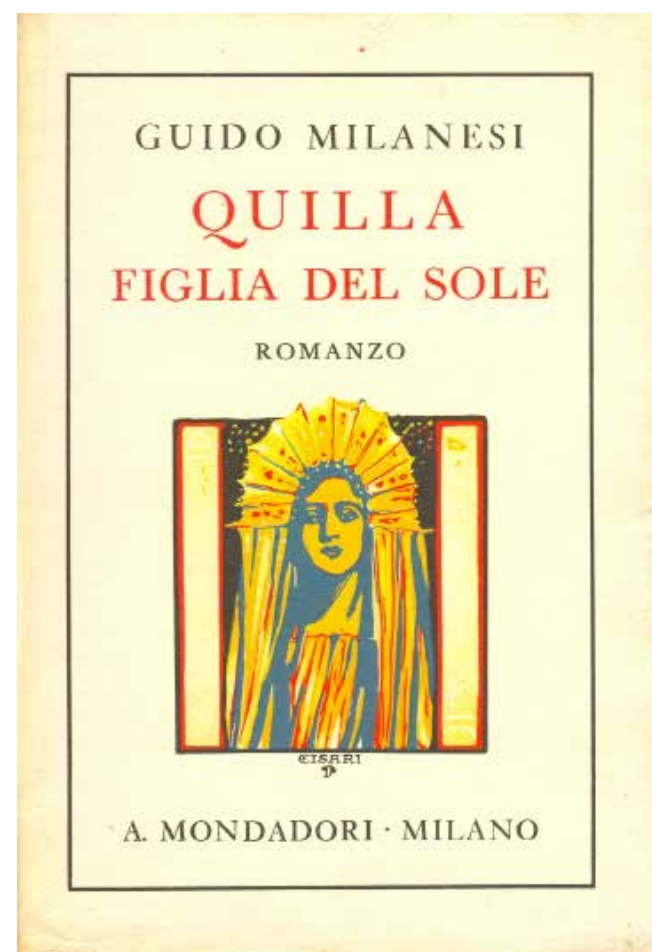


85-86. Giulio Cisari "La Festa" giugno 1924 e Mondadori 1924



87. Giulio Cisari, Mondadori, 1928-1933

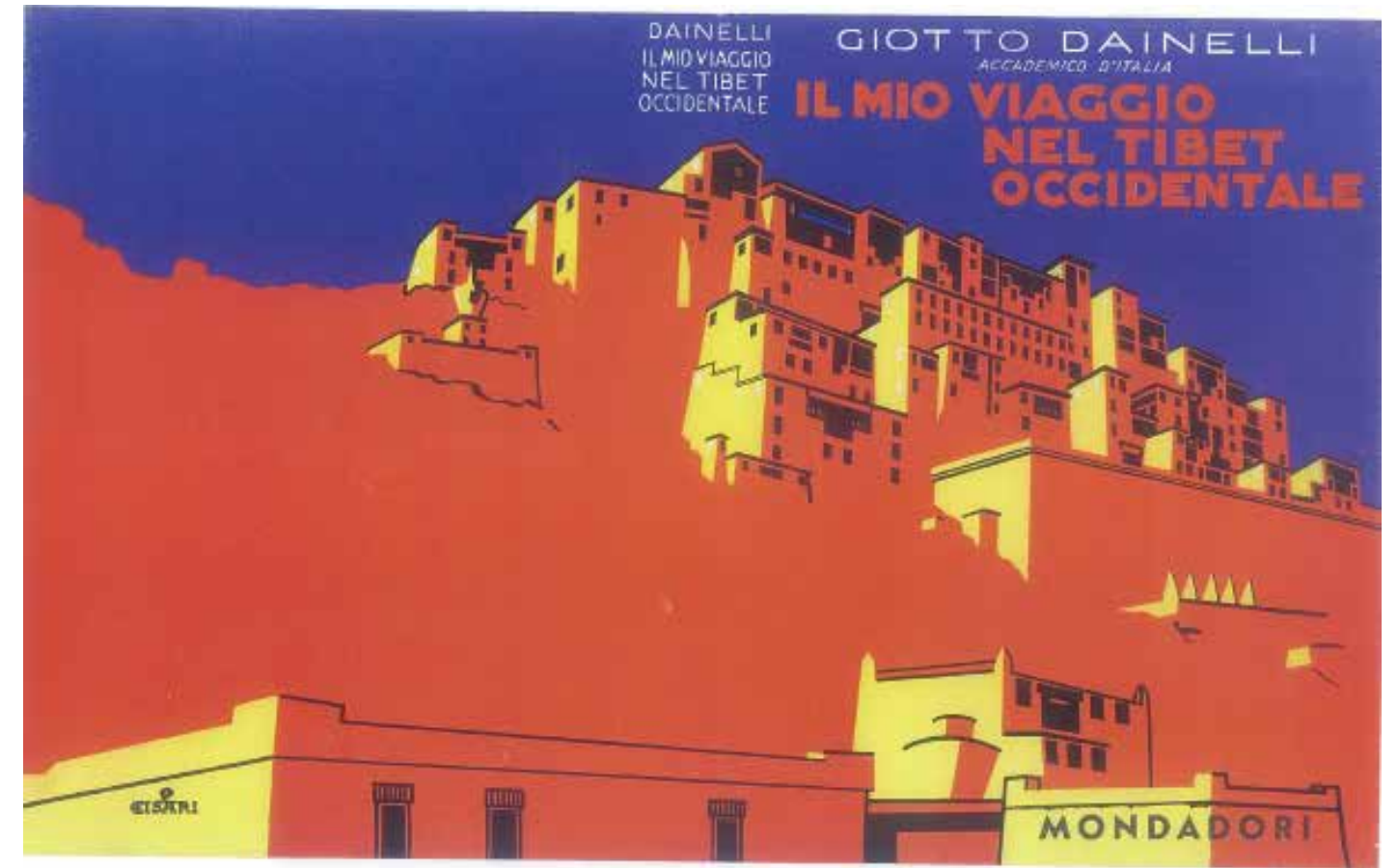
89. Giulio Cisari, Mondadori, 1930-1934



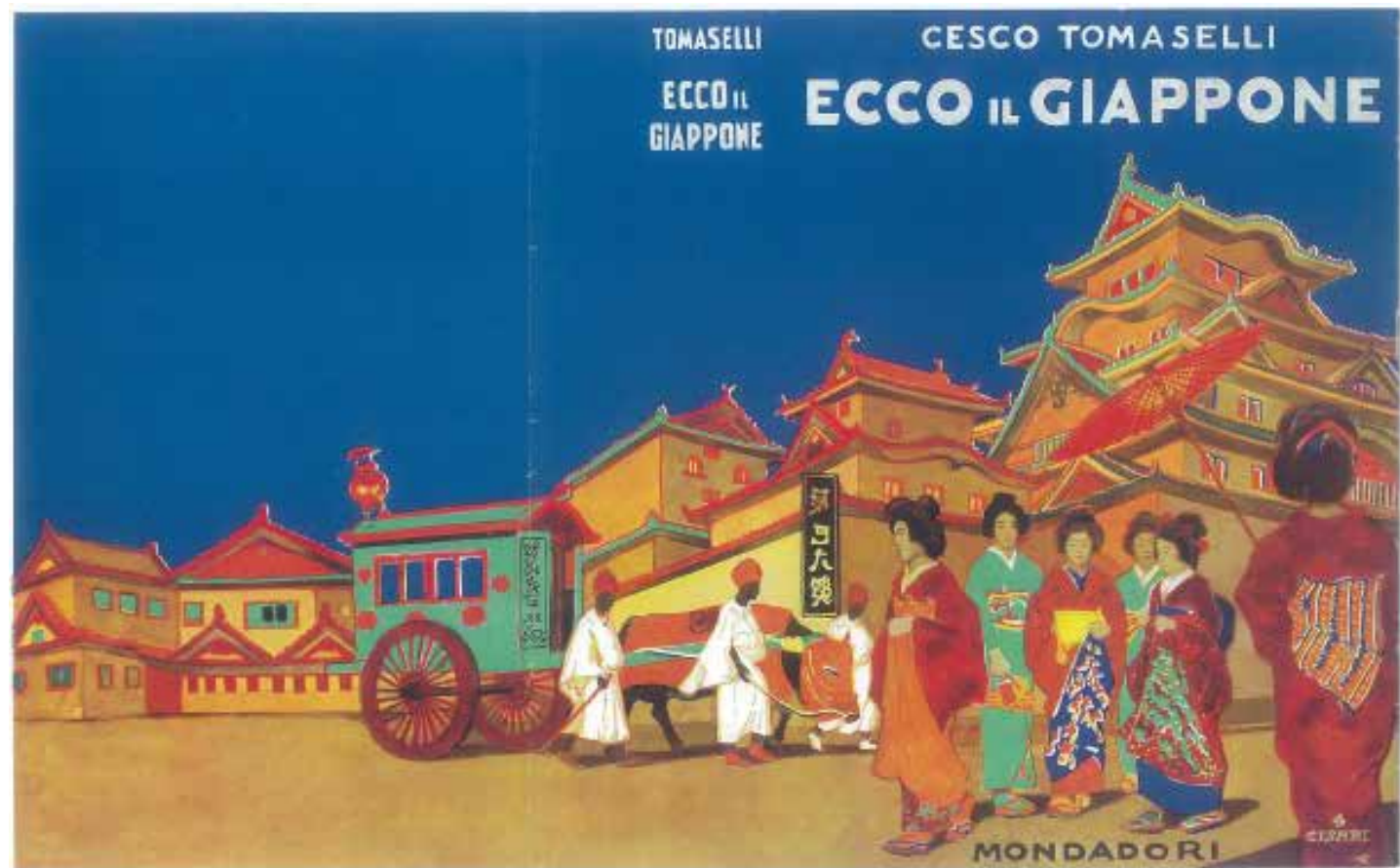
88. Giulio Cisari Mondadori, 1932: copertina rifiutata dallo scrittore e seconda soluzione



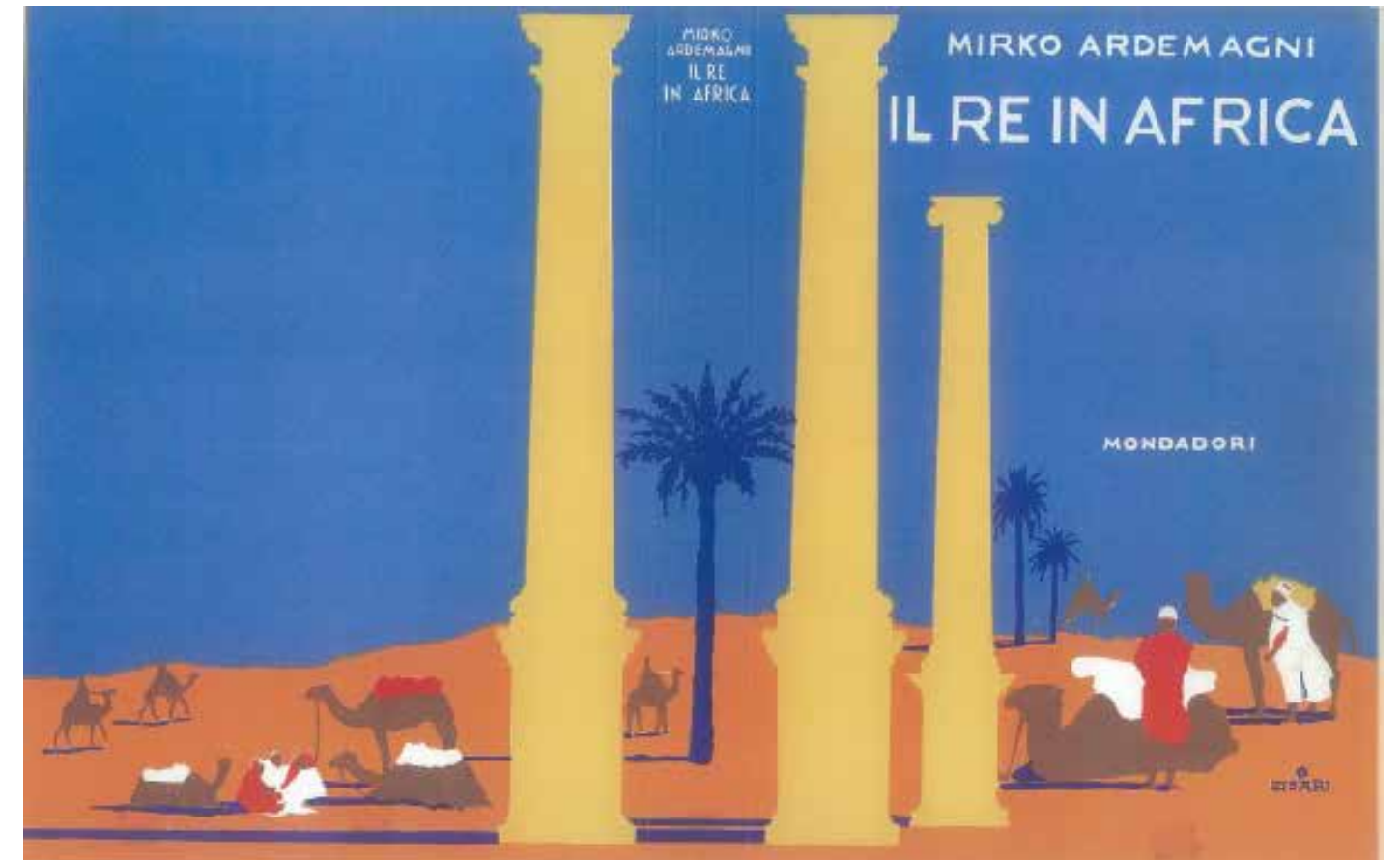
90. Giulio Cisari, Mondadori, 1934 sopraccoperta



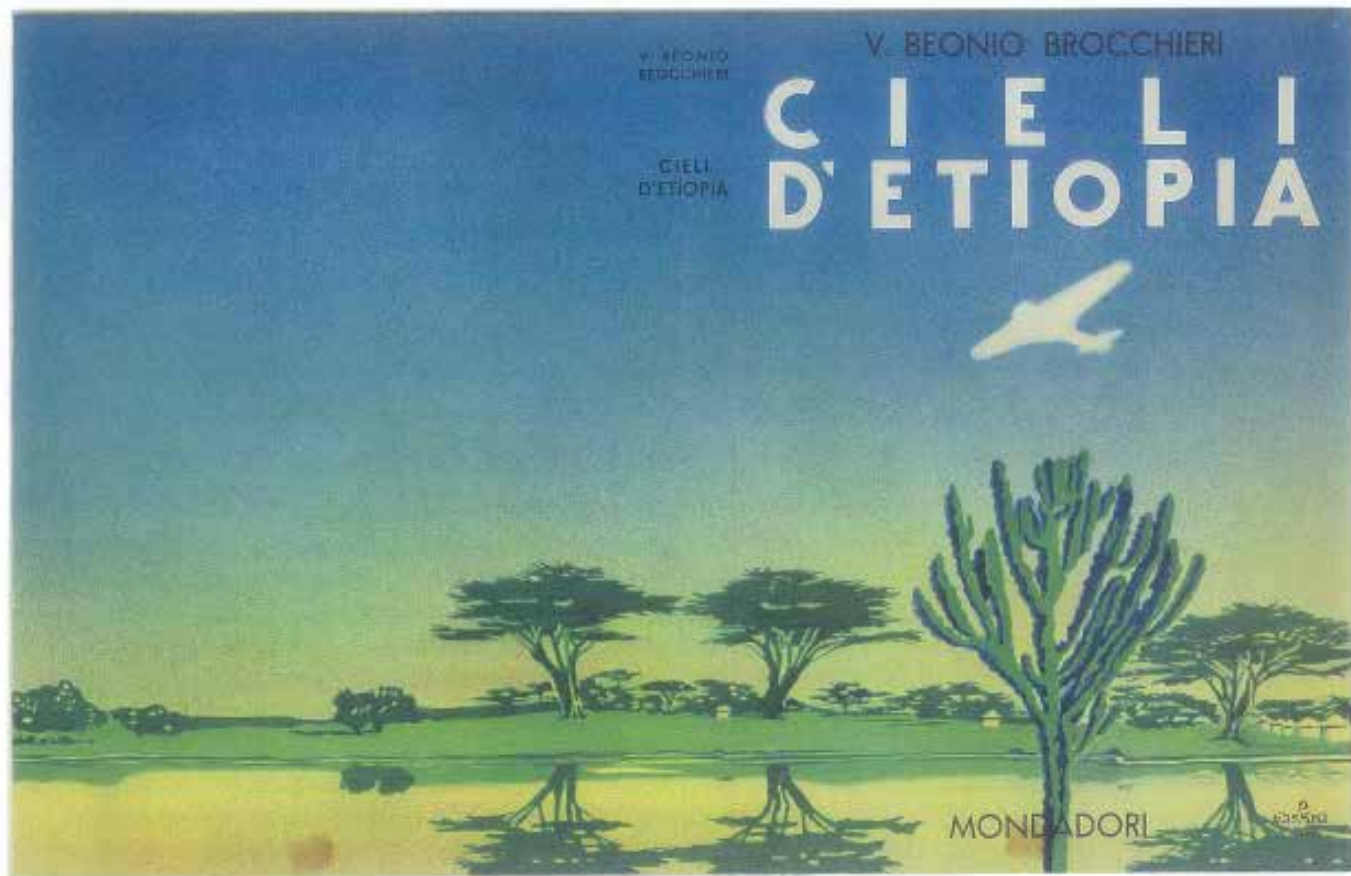
92. Giulio Cisari, Mondadori, 1934 sopraccoperta



91. Giulio Cisari, Mondadori, 1934 sopraccoperta



93. Giulio Cisari, Mondadori, 1932 sopraccoperta



94. Giulio Cisari, Mondadori, 1936 sopraccoperta



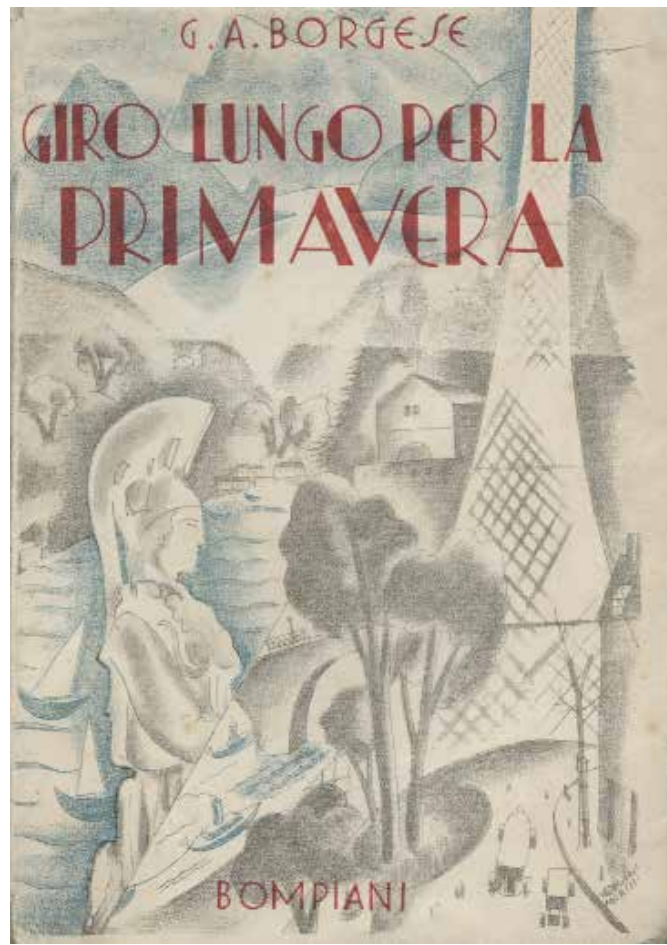
96. Giulio Cisari, Mondadori, 1931 sopraccoperta



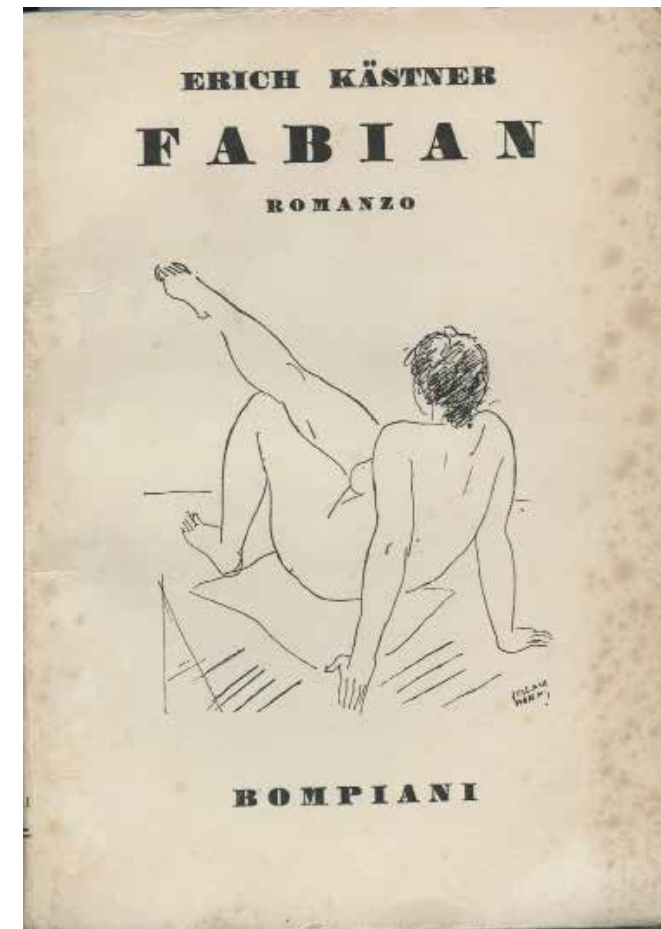
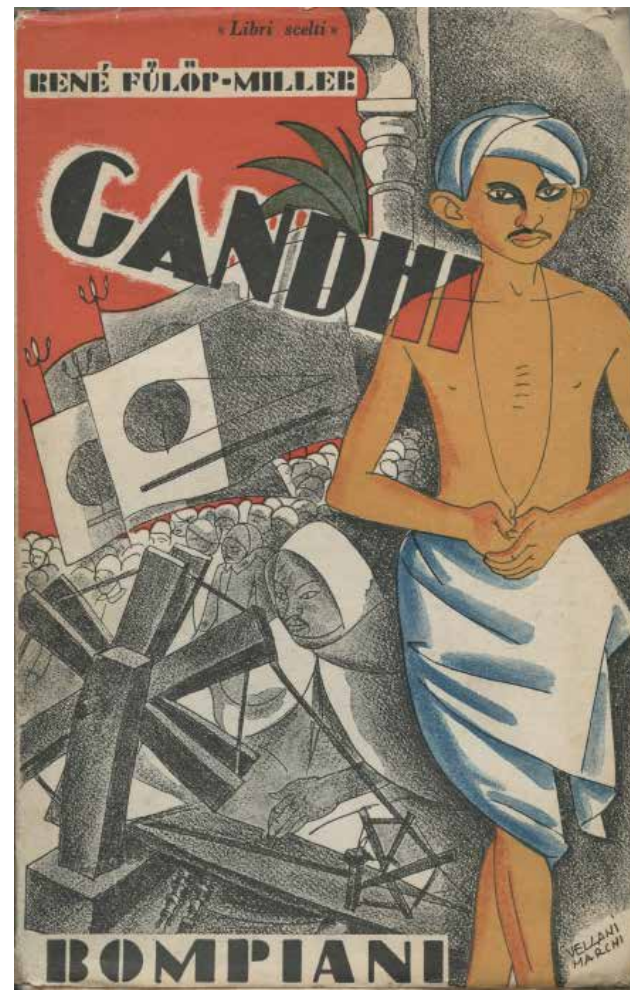
95. Giulio Cisari, Mondadori, 1934 sopraccoperta



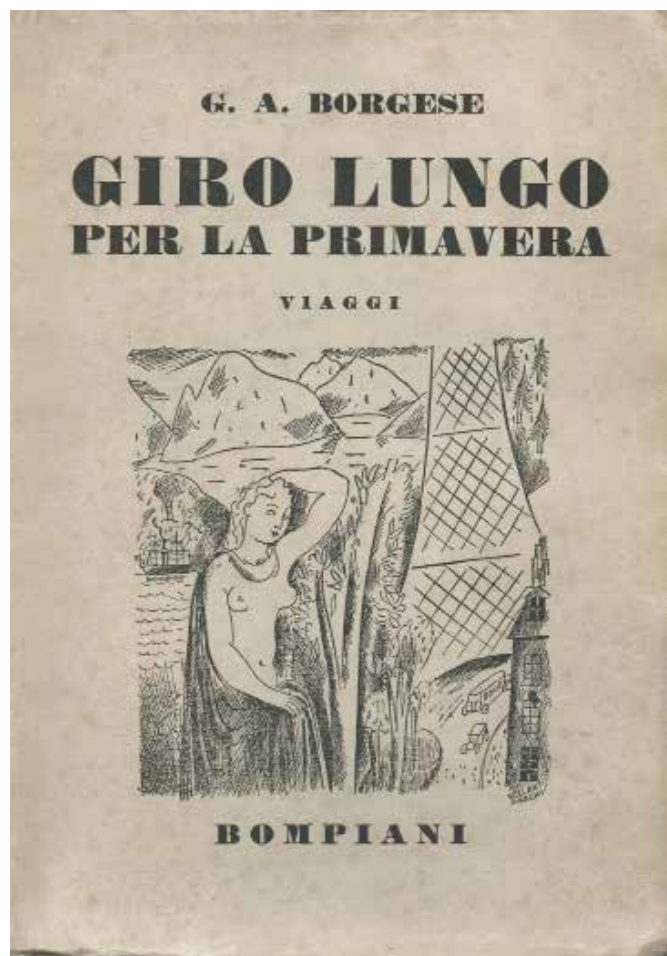
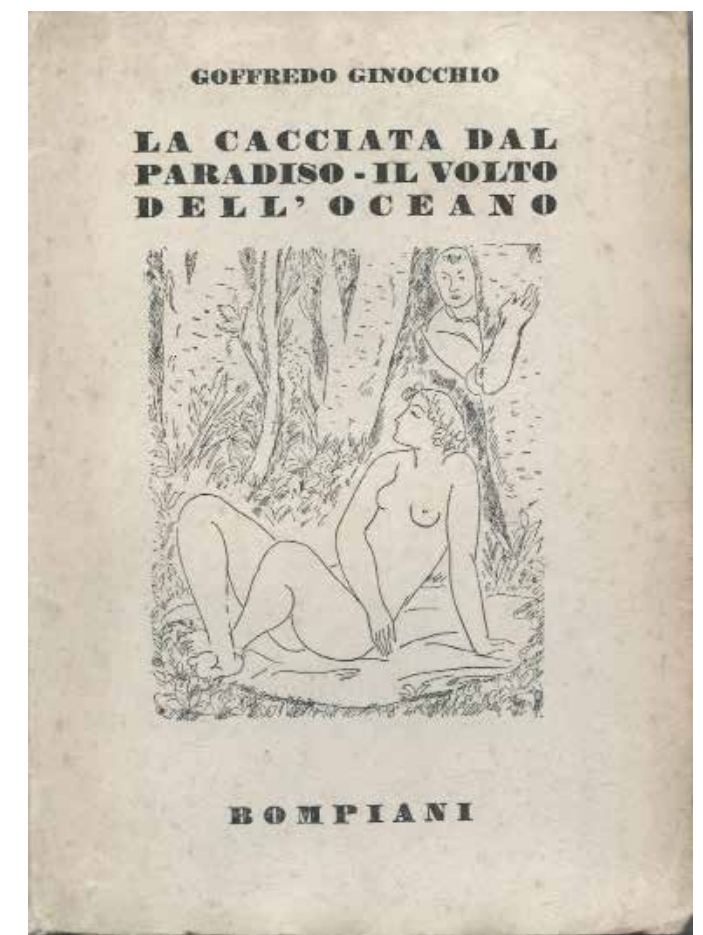
97. Giulio Cisari, Mondadori, 1934 sopraccoperta



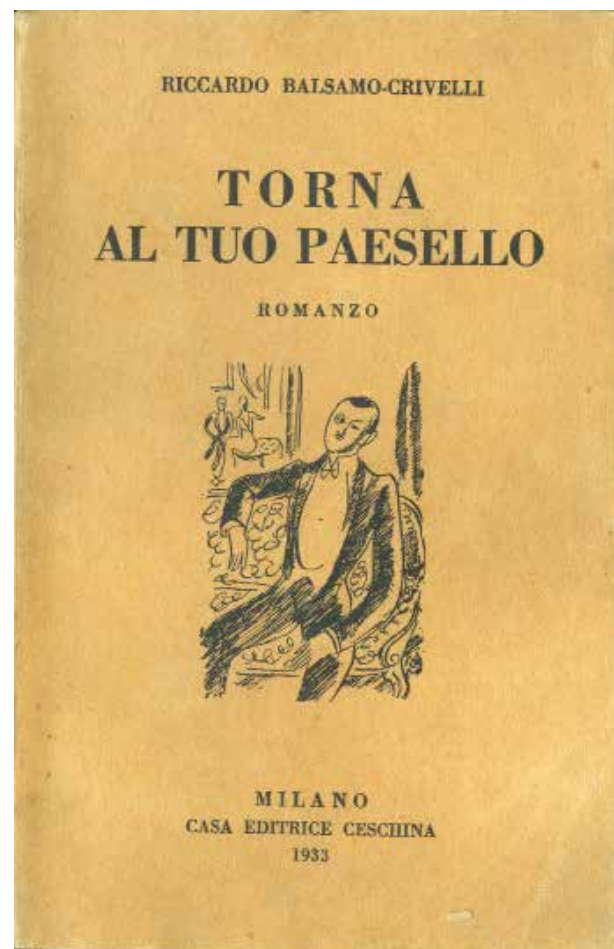
98. Mario Vellani Marchi, Bompiani, 1930



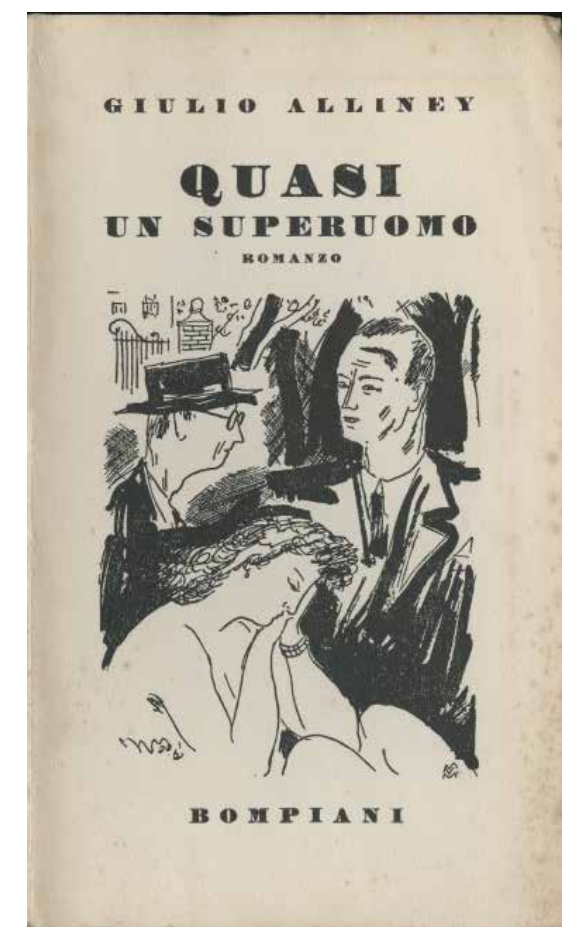
101. Mario Vellani Marchi, Bompiani, 1932-1933

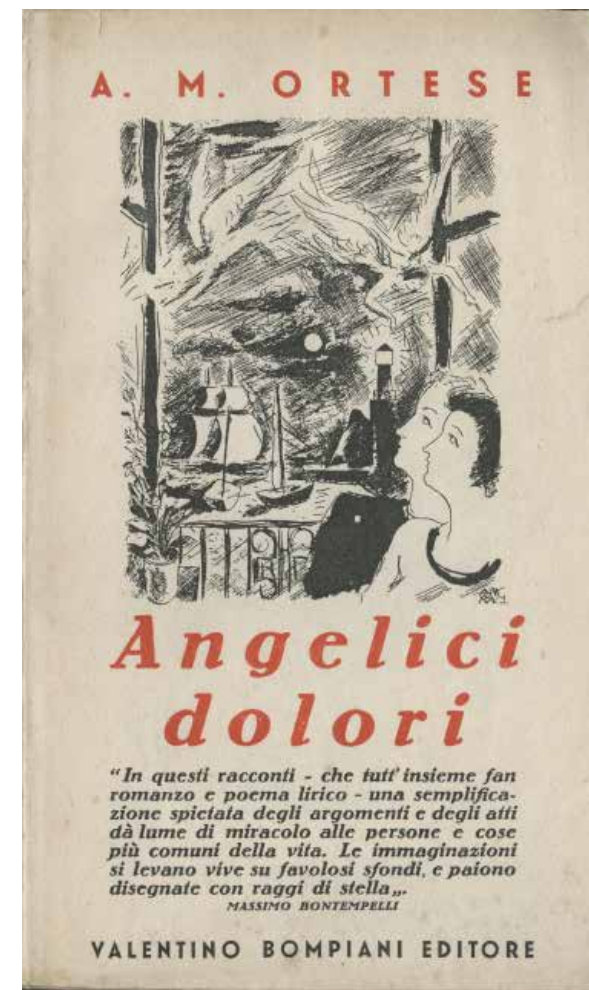
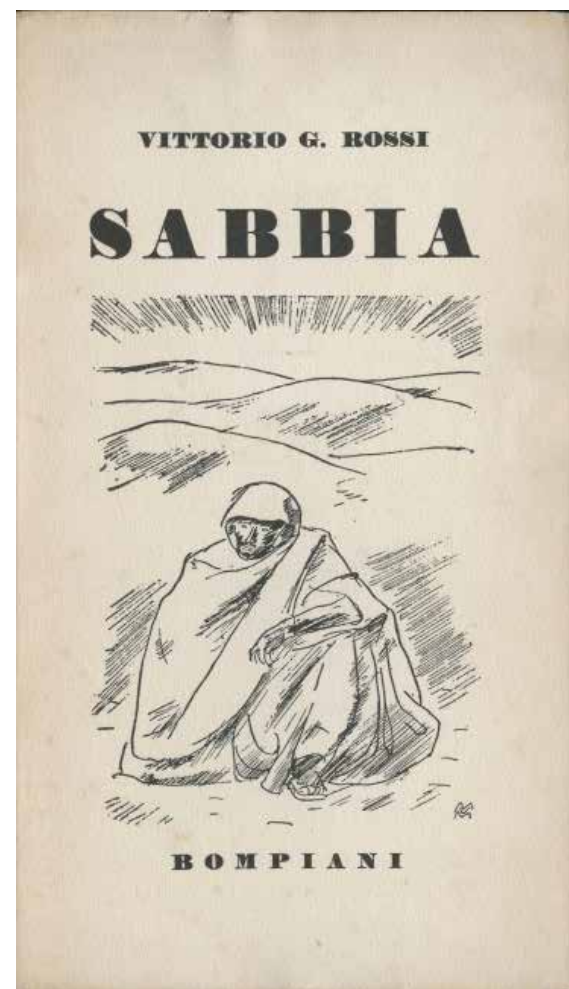
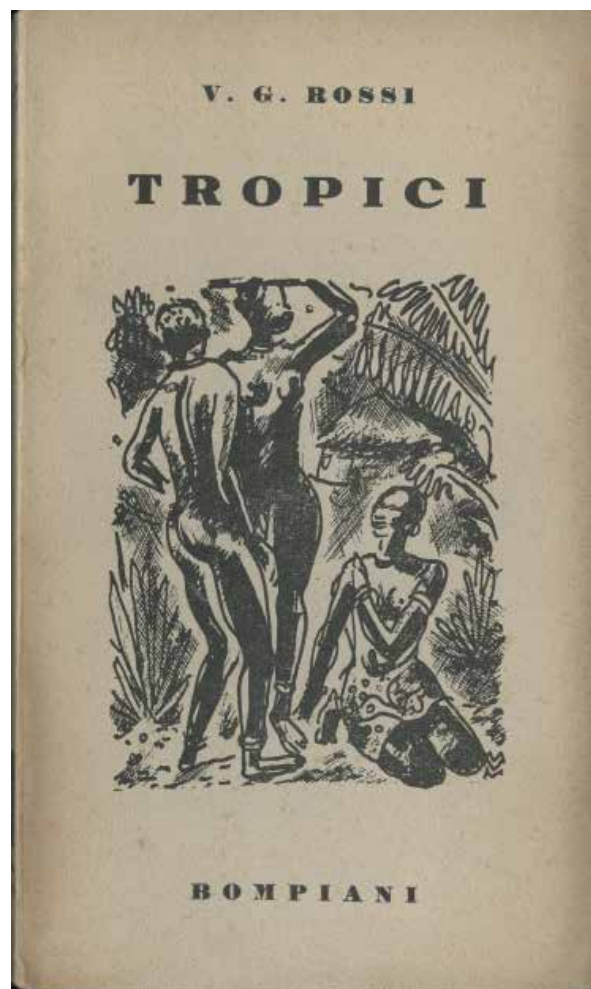


99. Mario Vellani Marchi, Bompiani, 1930

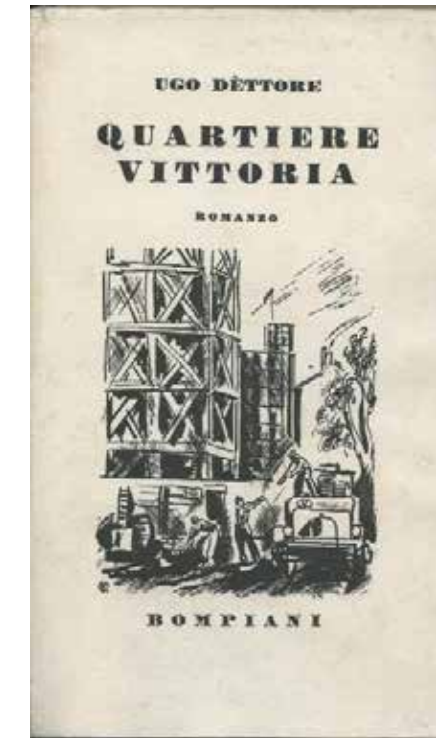
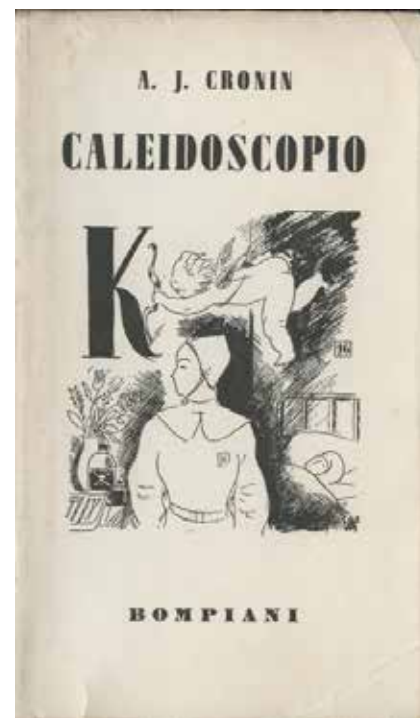
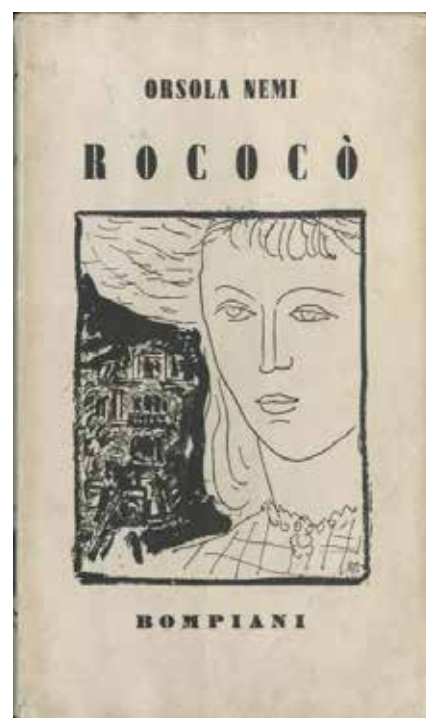


100. Mario Vellani Marchi, Ceschina, 1933





102. Mario Vellani Marchi, Bompiani, 1936-1942

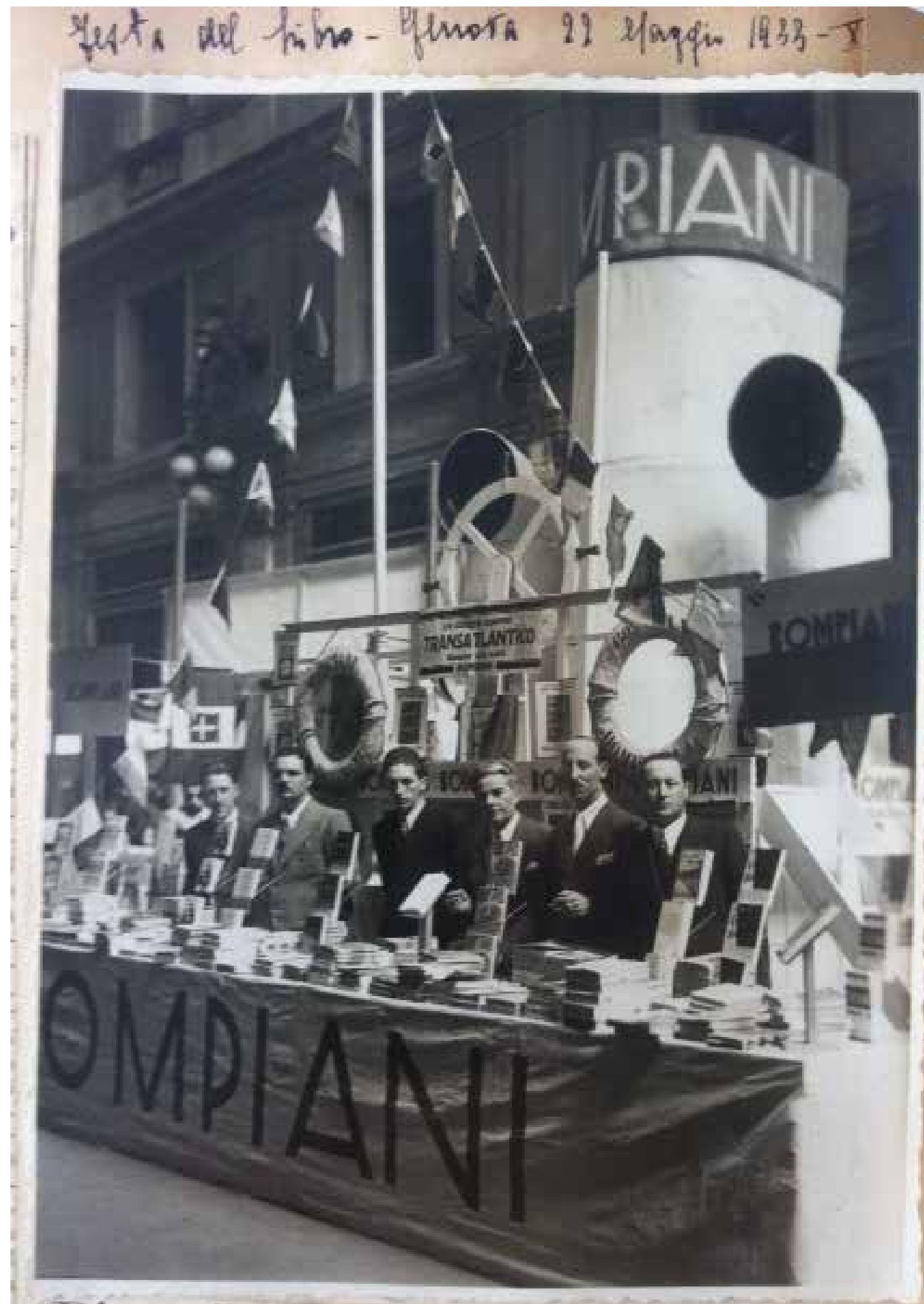




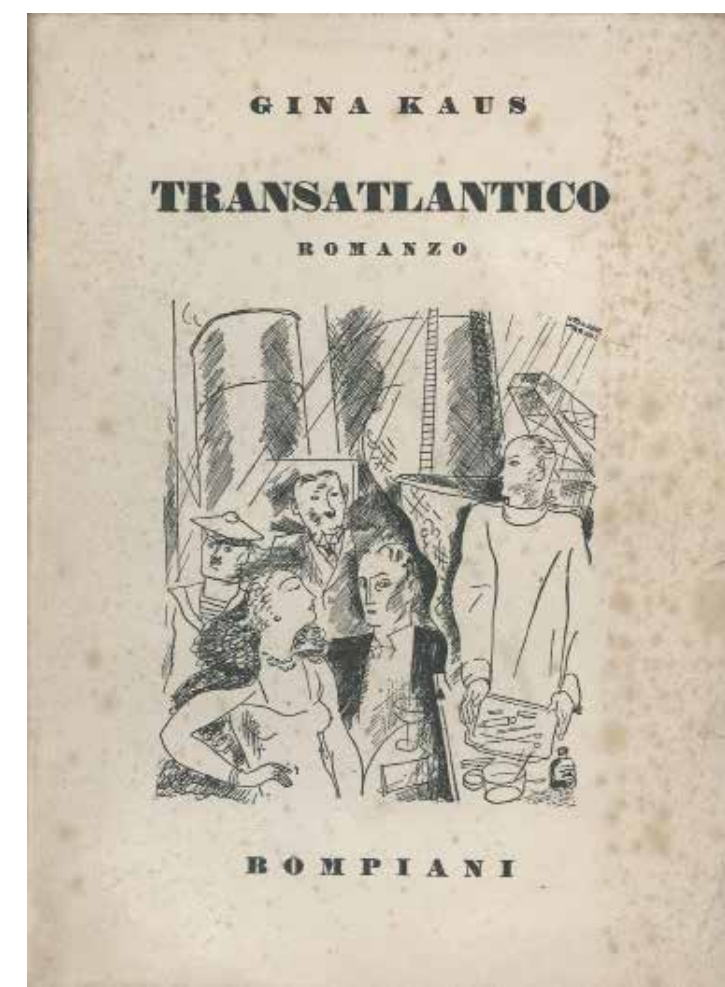
103. Mario Vellani Marchi, Bompiani, 1936



104. Sopracoperta, Bompiani, 1936



105. Fotografia dello Stand Bompiani, Festa del libro, Genova 1933 Apice, Università di Milano



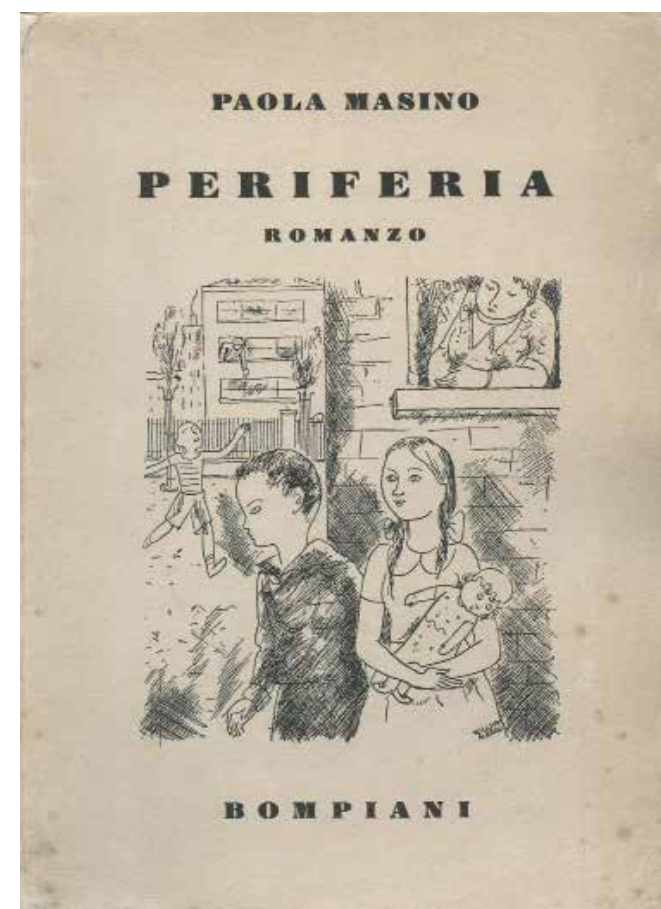
106. Mario Vellani Marchi, Bompiani, 1932



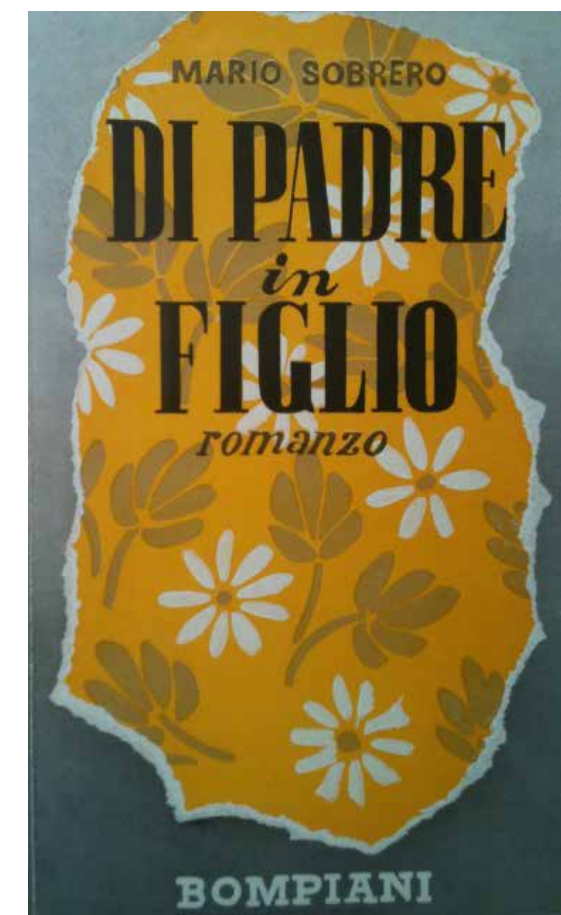
107. Sopracoperta, Bompiani, 1932



108. Bruno Munari, "Almanacco Letterario 1934", Bompiani, 1933



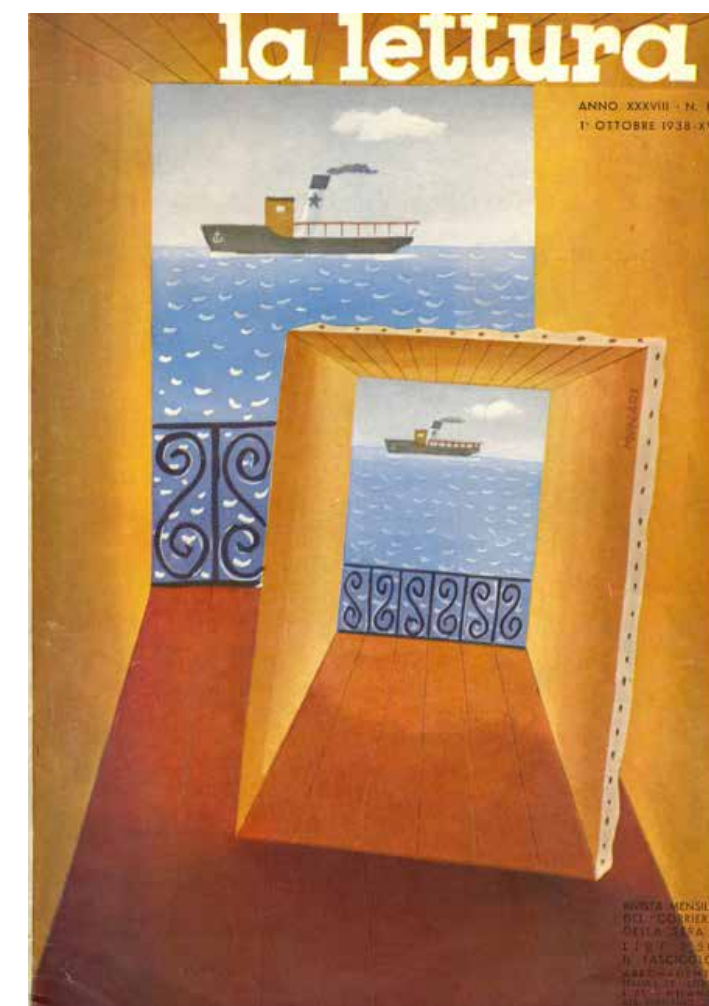
109. Mario Vellani Marchi, Bompiani, 1933



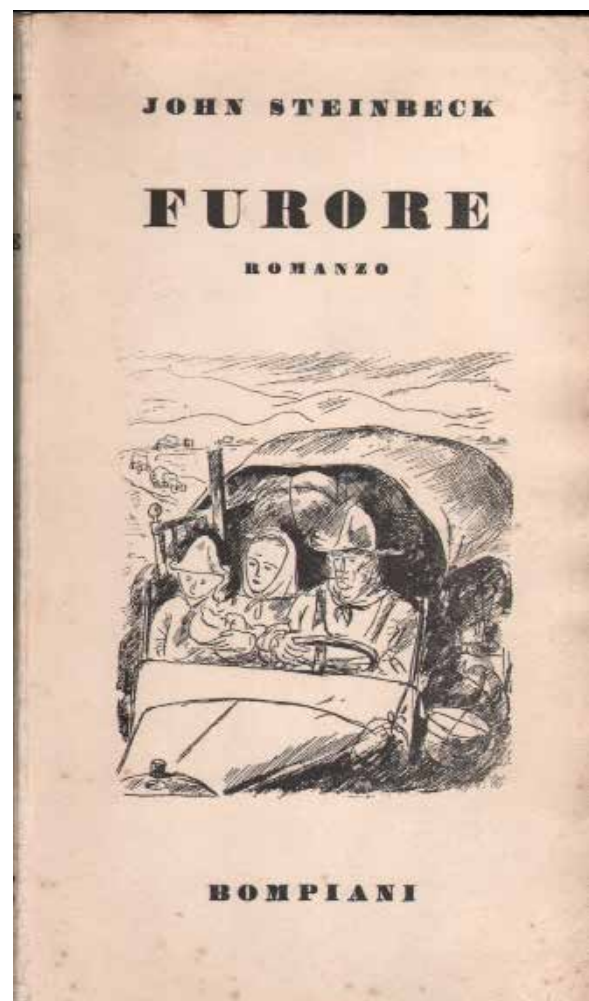
110. Bruno Munari, Bompiani, 1938, sopracoperta



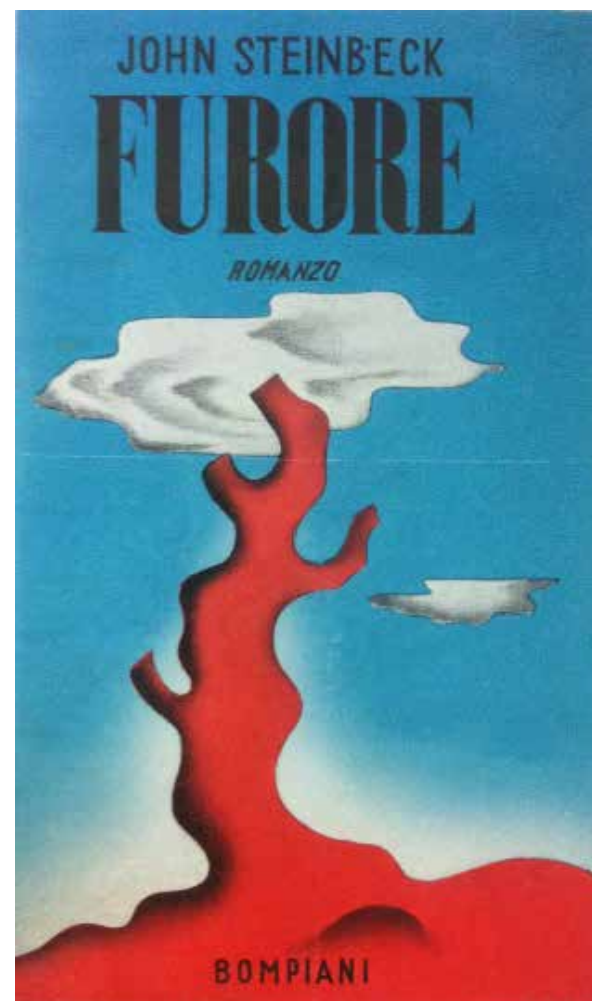
111. Bruno Munari, Bompiani, 1938, sopracoperta



112. Bruno Munari, "La Lettura", 1938



113. Mario Vellani Marchi, 3 copertine per Steinbeck, Bompiani, 1939



114. Bompiani, 1939 sopraccoperta



115. Annunci pubblicitari per i giornali, Bompiani, 1939

Alcuni giudizi della Stampa:

« Non dimentico i libri celebri della nostra letteratura dicendo che un libro come « Furore » non era ancora stato pubblicato in noi ». (Alexander Woolcott)

« Appartiene al numero delle categorie dei grandi libri amari, tipo La capanna dello zio Tom ». (Malcolm Cowley)

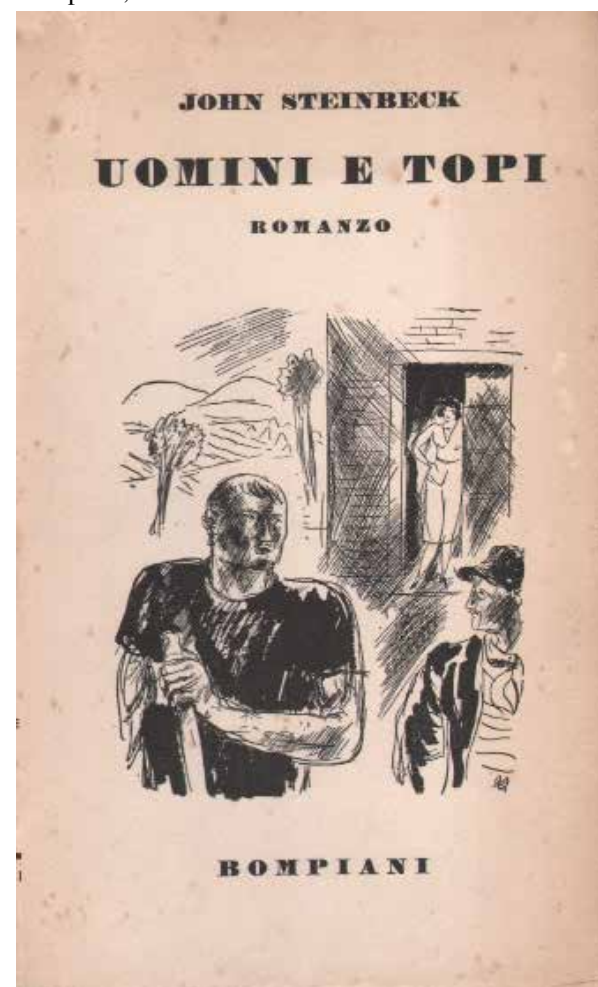
« Di Steinbeck ci dà tutto: un fiero documento di protesta e di compassione, una storia che doveva essere raccontata, un libro che deve essere letto ». (The Nation)

« È meraviglioso, spaventoso, bello, ed è vero: davvero merita noi saremo già caucci. Con « Furore » Steinbeck si è assicurato il posto nella letteratura ». (Laura Scott Meyers - Herald Post)

Volume di 550 pagine L. 18.—

FURORE STEINBECK

116. Pieghevole pubblicitario, Bompiani, 1939



STEINBECK

Lo scrittore più interessante della letteratura americana d'oggi.

UOMINI E TOPI

« Un libro che è diventato un classico ocurrente in pochissimo tempo. » Il Resto del Carlino - L. 10.—

PIAN della TORTILLA

Opera perfettamente compiuta che disarte e impressiona. Il Resto del Carlino - L. 12.—

FURORE

« THE GRAPES OF WRATH. »

Il nuovo grande romanzo paragonato ai « Miserabili ». L. 18.—

BOMPIANI

Alcuni giudizi della Stampa:

« Una storia che si svolge spumoso come un'antica storia piavese e termina tragica come « Uomini e topi ». » (Meridiano di Roma)

« Steinbeck è forse lo scrittore più interessante della letteratura americana ». (Omibus)

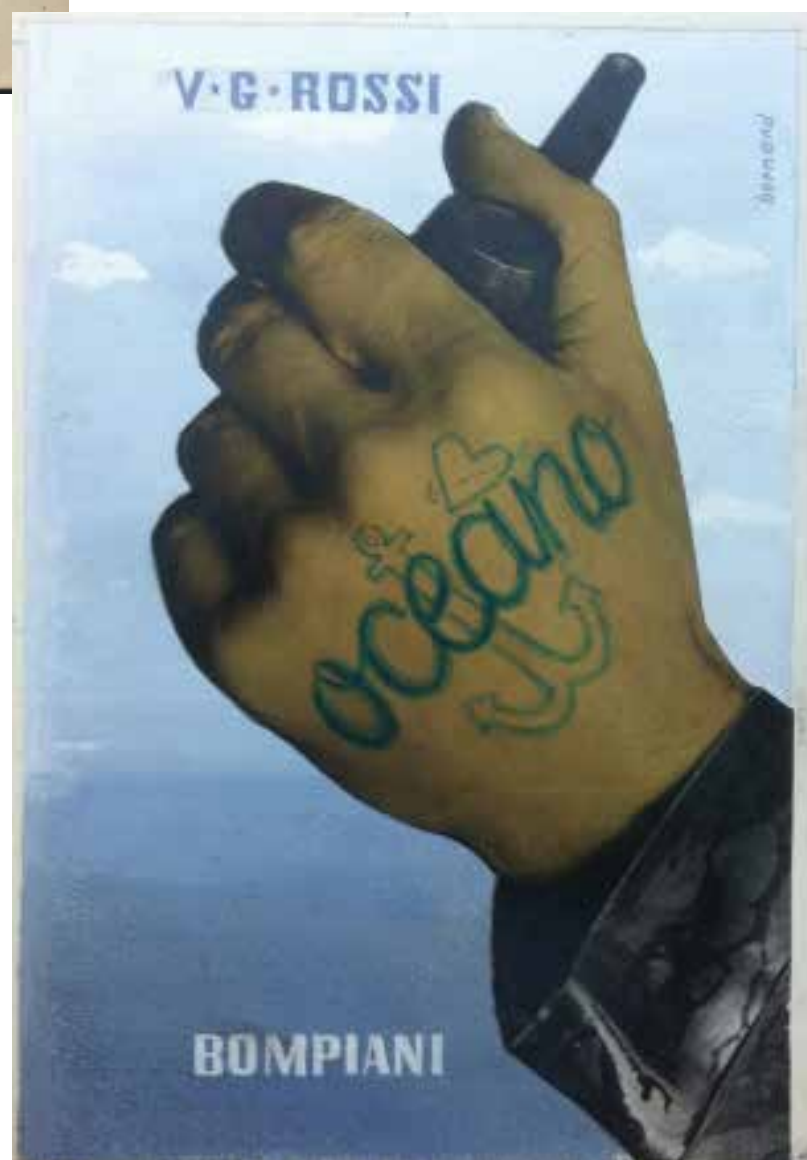
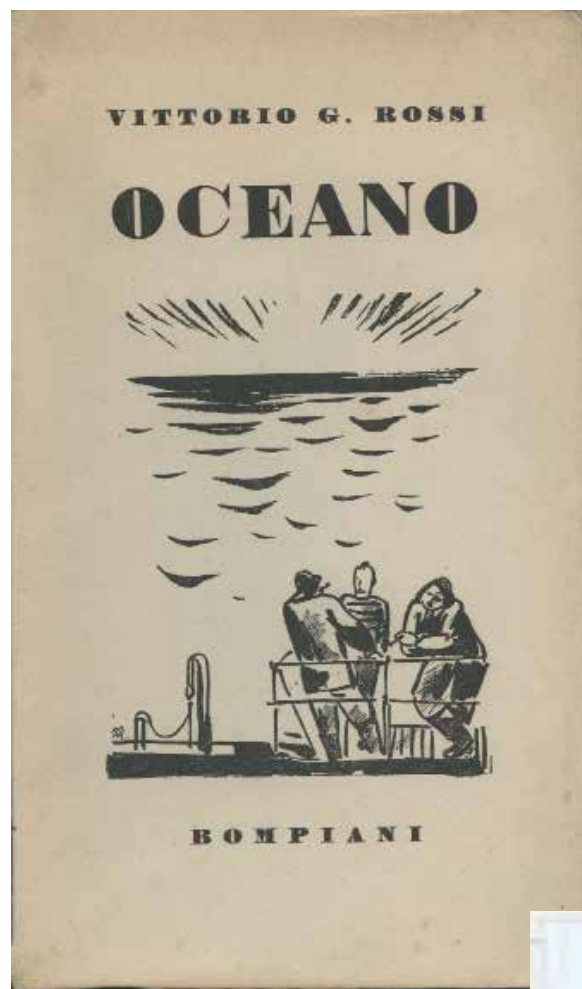
« Una delle caratteristiche di Steinbeck è l'aria che circola liberamente intorno ai personaggi ». (Il Piccolo della Sera)

« Steinbeck è un poeta. Ogni cosa è reale, ogni cosa perfetta. Tutto in esso mi piace: non si potrebbe far meglio ». (The Buffalo Times)

Volume di 210 pagine L. 10.—

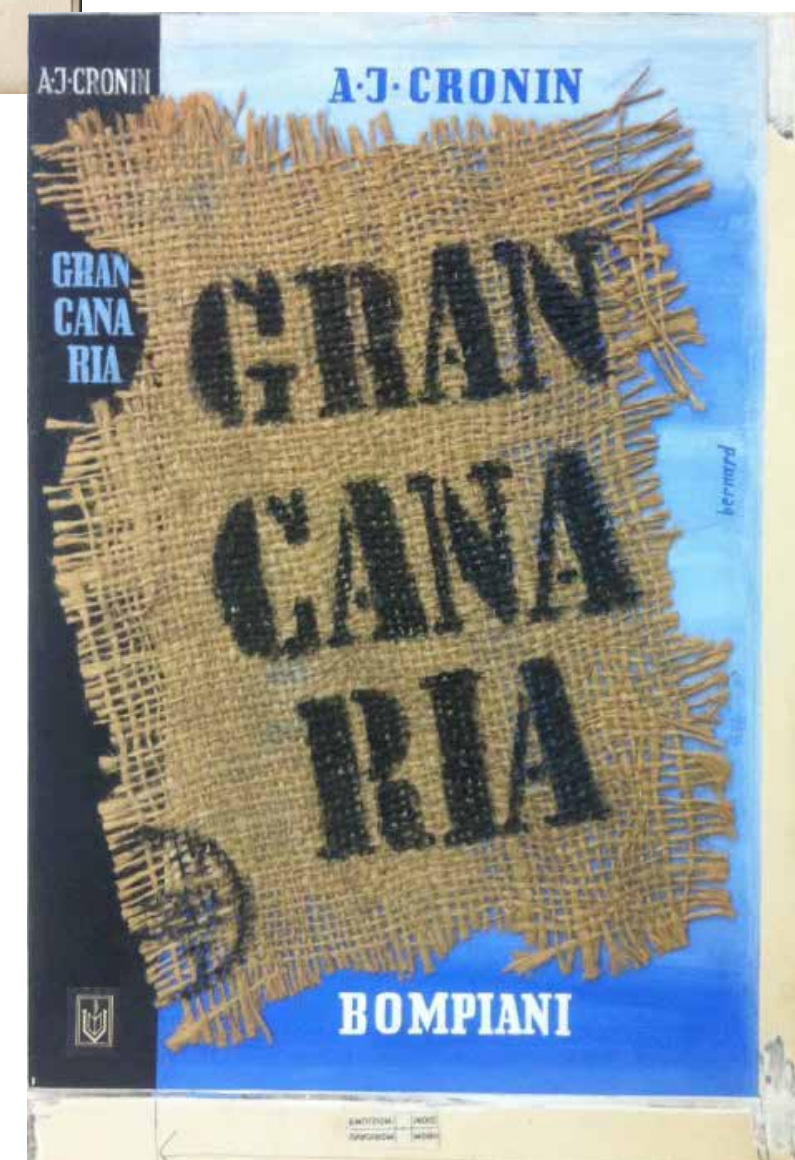
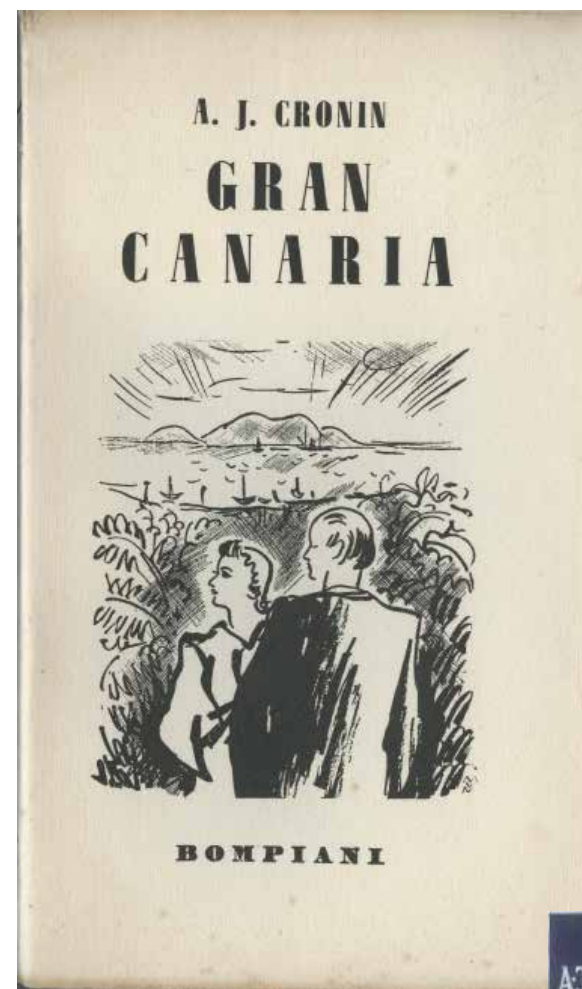
UOMINI E TOPI PIAN della TORTILLA

VALENTINO BOMPIANI EDITORE - MILANO



117. Mario Vellani Marchi,
Bompiani, 1938

118. Carlo Bernard disegno originale
per la sopraccoperta Bompiani 1938
Milano, Fondazione Corriere della Sera

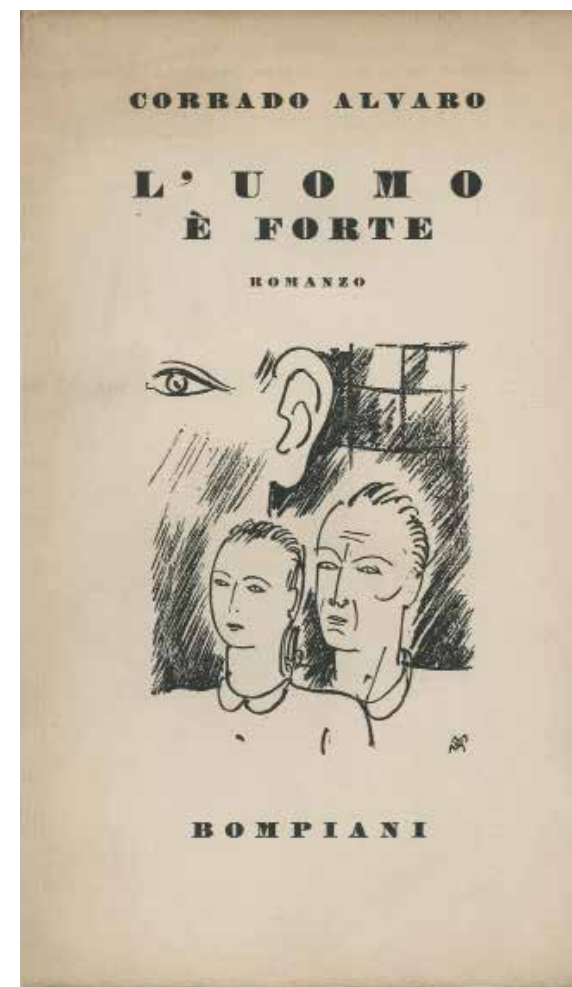


119. Mario Vellani Marchi,
Bompiani, 1938

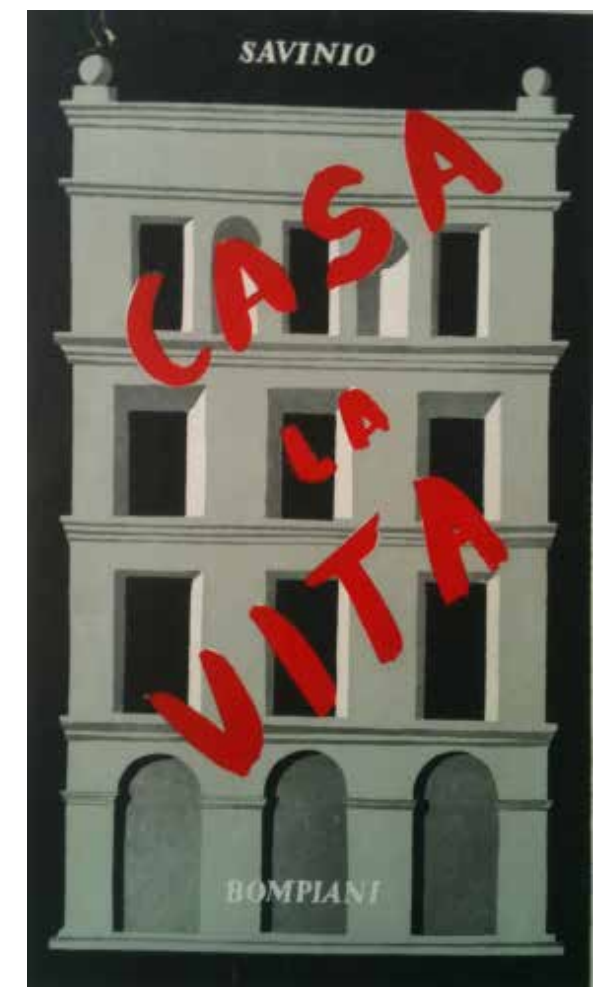
120. Carlo Bernard disegno originale per la
sopraccoperta Bompiani 1938
Milano, Fondazione Corriere della Sera



121. Carlo Bernard, Bompiani, 1938 sopraccoperta



122. Mario Vellani Marchi, Bompiani, 1938



123. Piero Fornasetti, Bompiani, 1943 e 1944 sopraccoperte





124. Massimo Campigli, Bompiani, "Civiltà", aprile 1940



125. Fausto Pirandello, Bompiani, "Civiltà", aprile 1942

IV CAPITOLO

La copertina per tutti:
dall'illustrazione al rotocalco



Un momento di lettura matutina: sotto i cieli della città con Sandakan e Yanez il portoghese.

1. G. Titta Rosa, *Che cosa legge il pubblico?* "Il Secolo XX", 1 maggio 1932



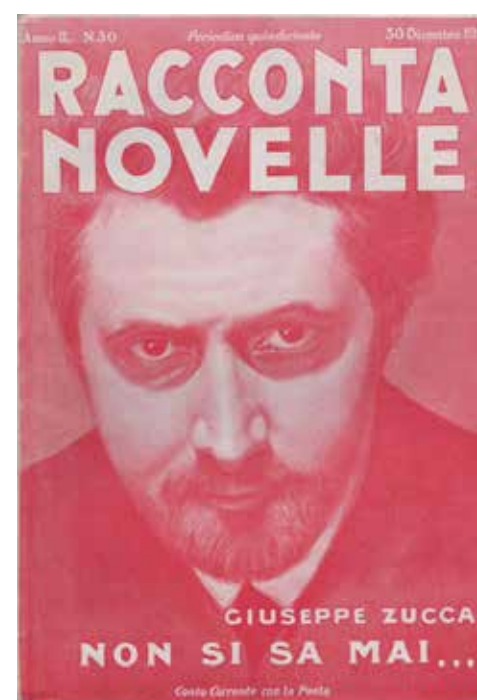
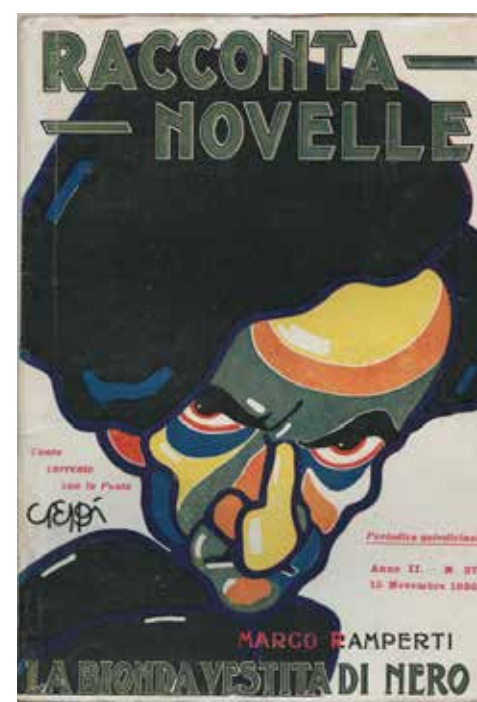
...i romanzi e i romanzi hanno avuto successo... in attesa, sotto "il sorriso" del popolo, a un momento della loro storia.



2. Sto, Vitagliano, "Racconta Novelle", I (1) 1919



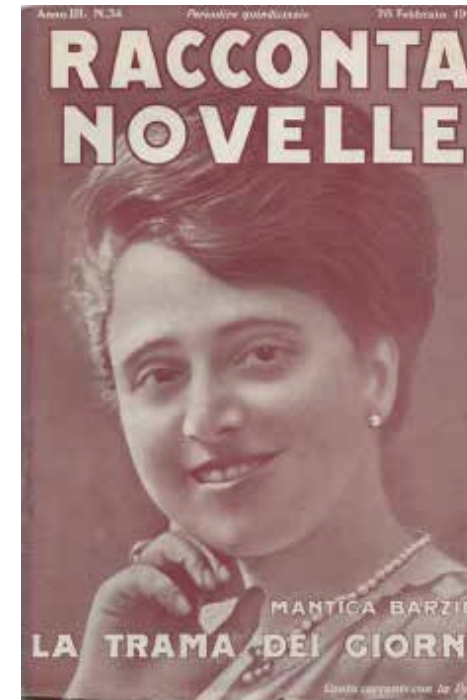
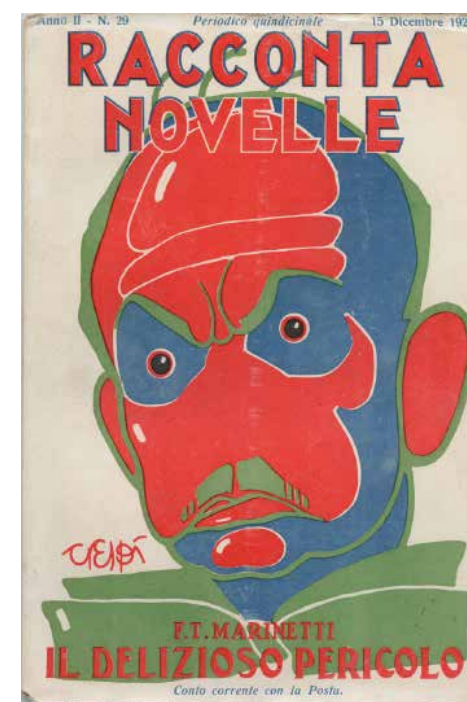
3. Renzo Ventura, Vitagliano, "Racconta Novelle", I (2) 1919



4. Enrico Pinochi, Vitagliano, "Racconta Novelle", I (4) 1919



5. Adolfo Busi, Vitagliano, "Racconta Novelle", I (6) 1919

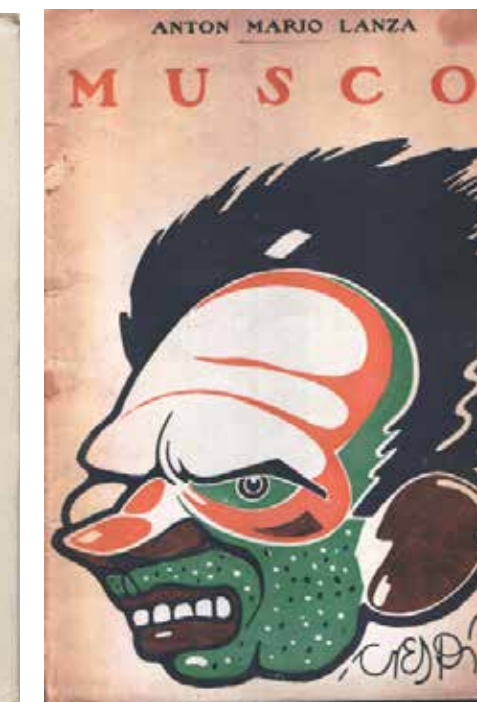


6. soluzione tipografica Vitagliano, "Racconta Novelle", dal gennaio 1920

7. Luigi Daniele Crespi Vitagliano, "Racconta Novelle", novembre 1920

8. Luigi Daniele Crespi Vitagliano, "Racconta Novelle", dicembre 1920

9. Luigi Daniele Crespi Modernissima "Gli uomini del giorno" (2), 1919



10. Ritratto di Giuseppe Zucca Vitagliano, "Racconta Novelle", 30 dicembre 1920 10.

11. Ritratto di Mantica Barzini Vitagliano, "Racconta Novelle", 28 febbraio 1921



12. Renzo Ventura, "Le vie d'Italia", novembre 1919



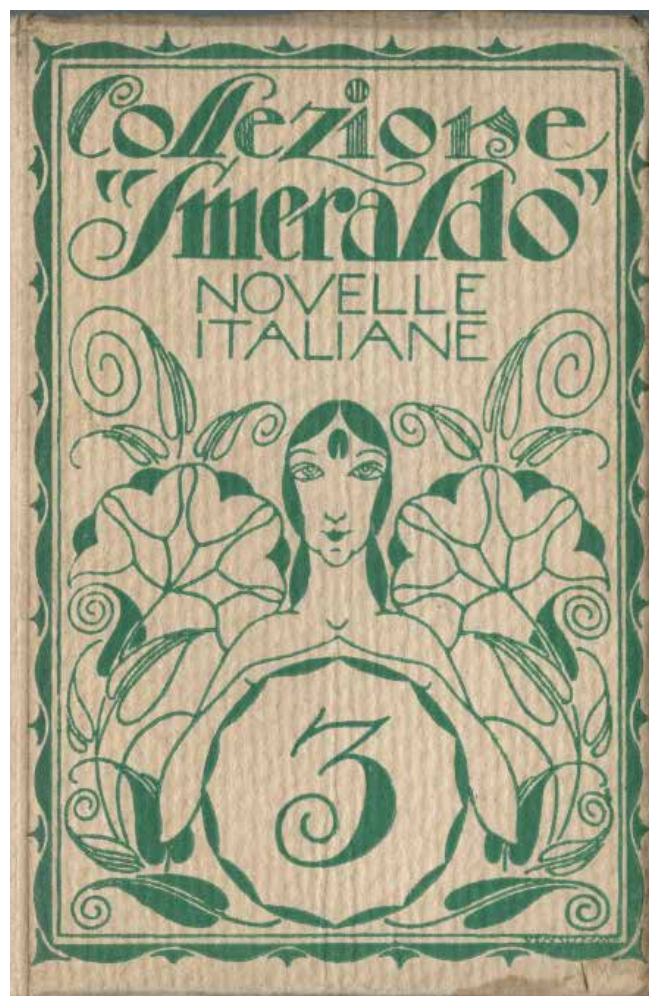
13. Renzo Ventura, Vitagliano, 1920



16. Renzo Ventura, Vitagliano, 1920 anche per le pagine successive

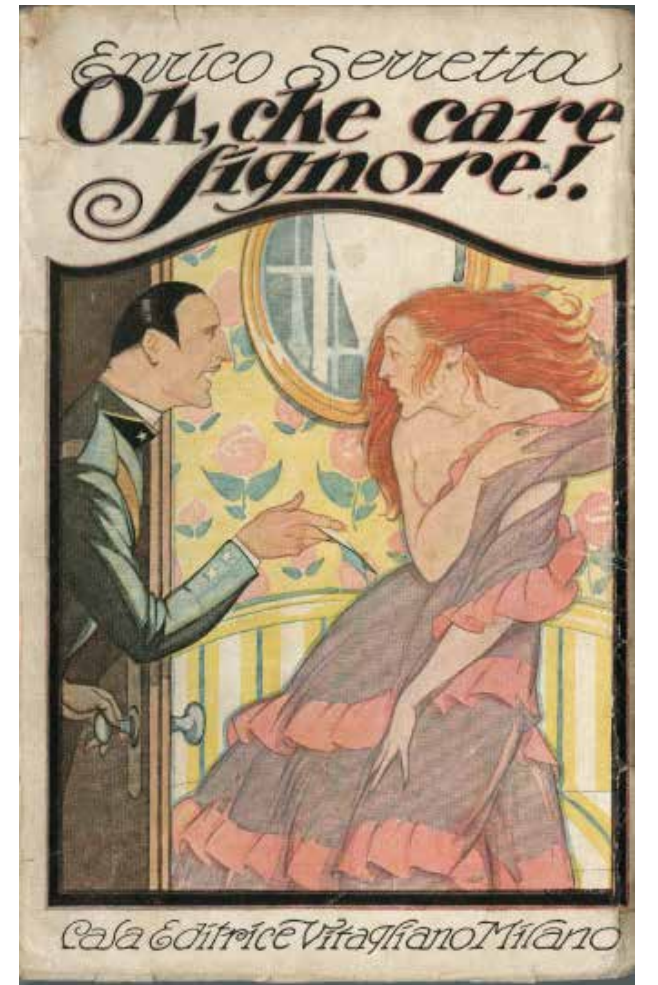
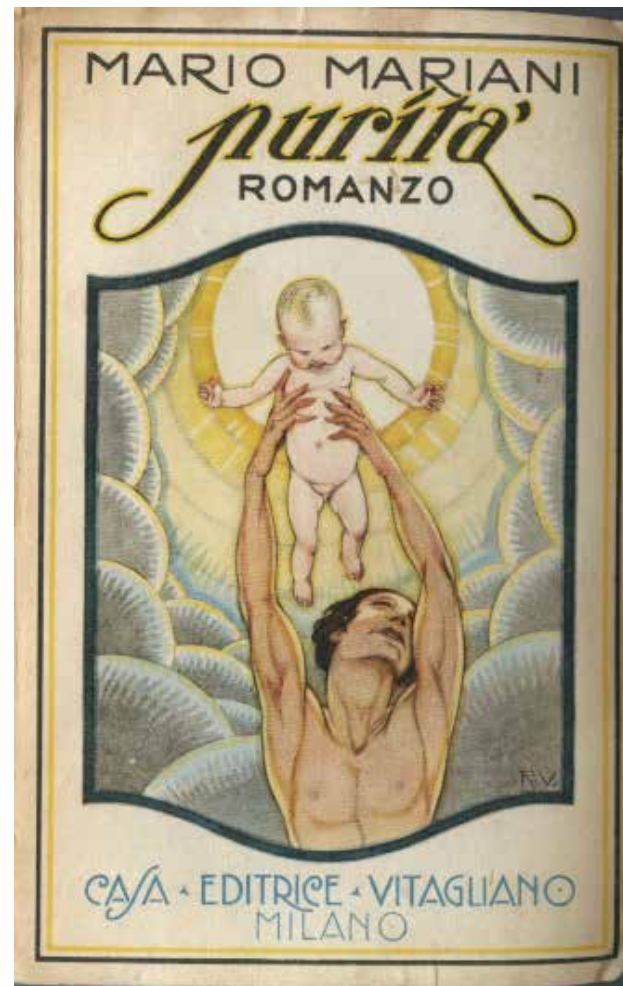
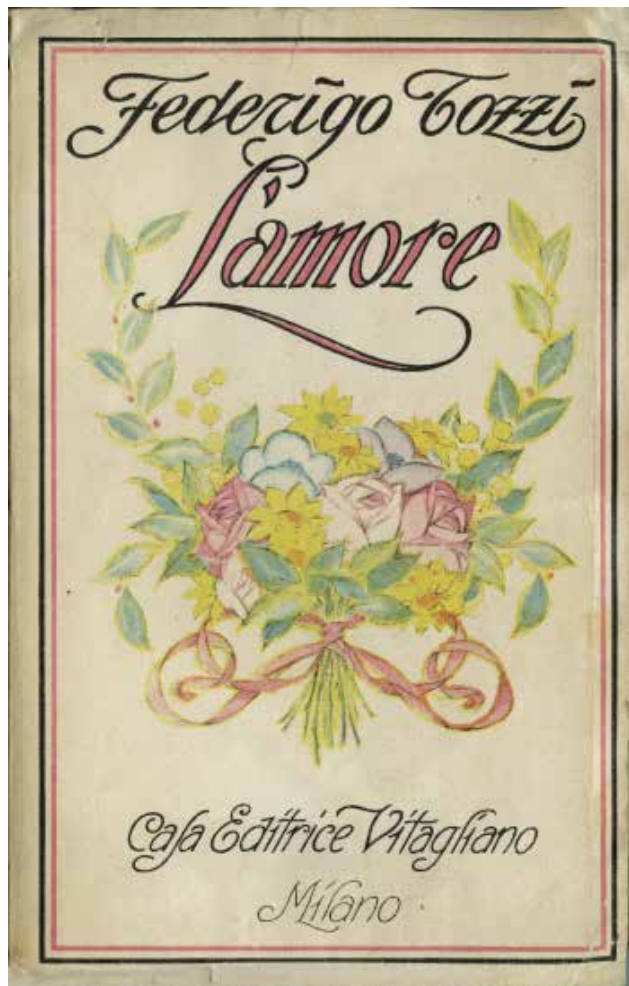


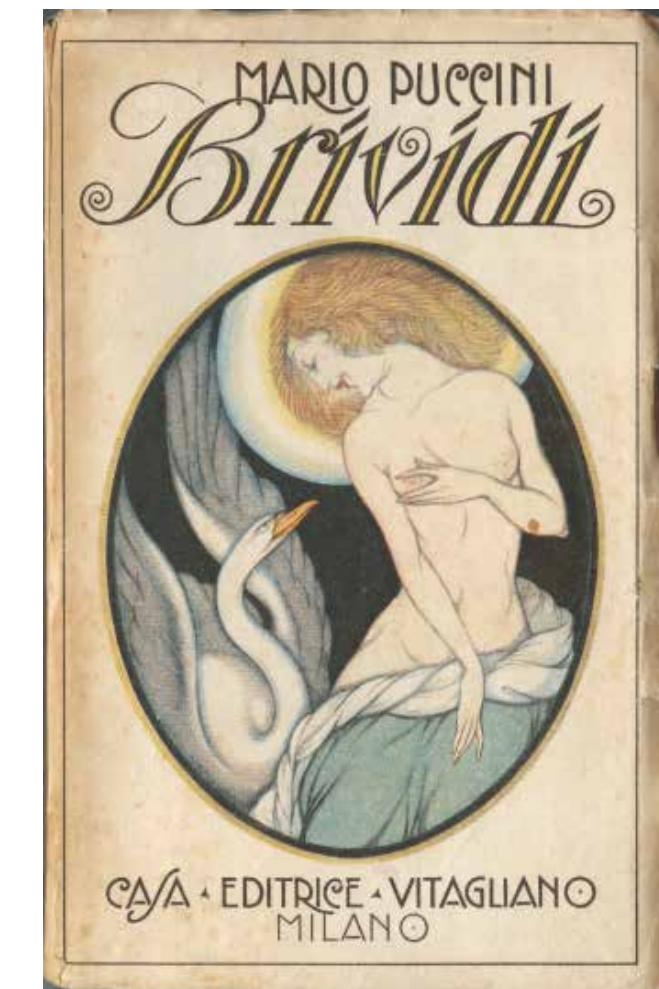
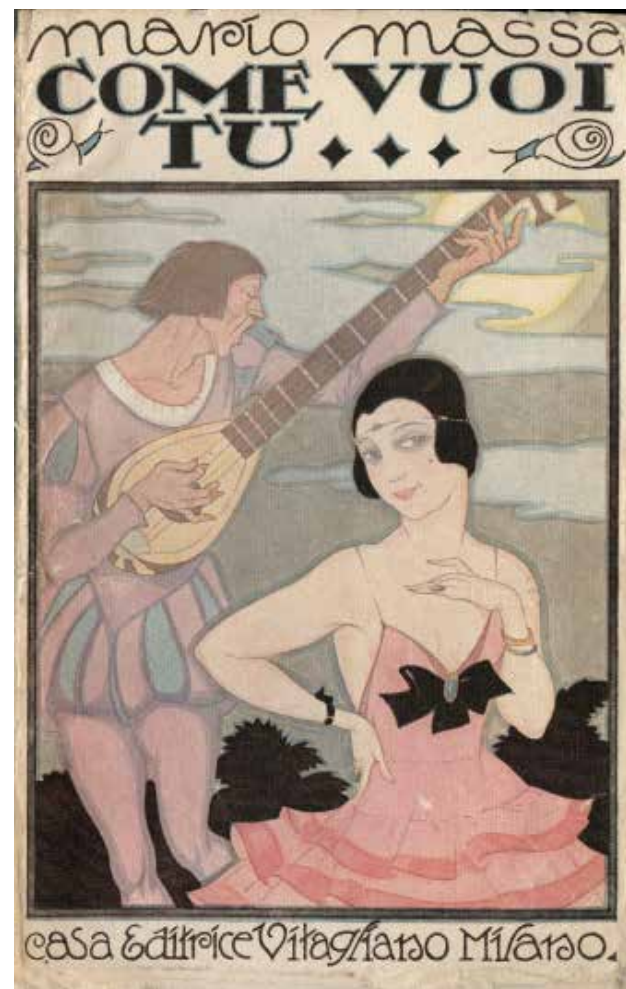
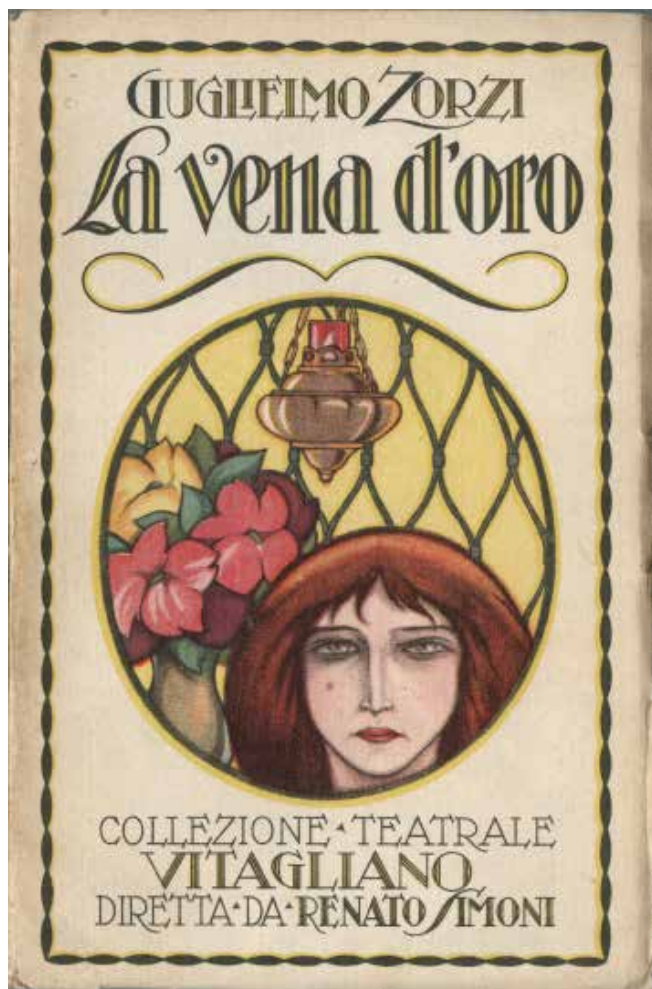
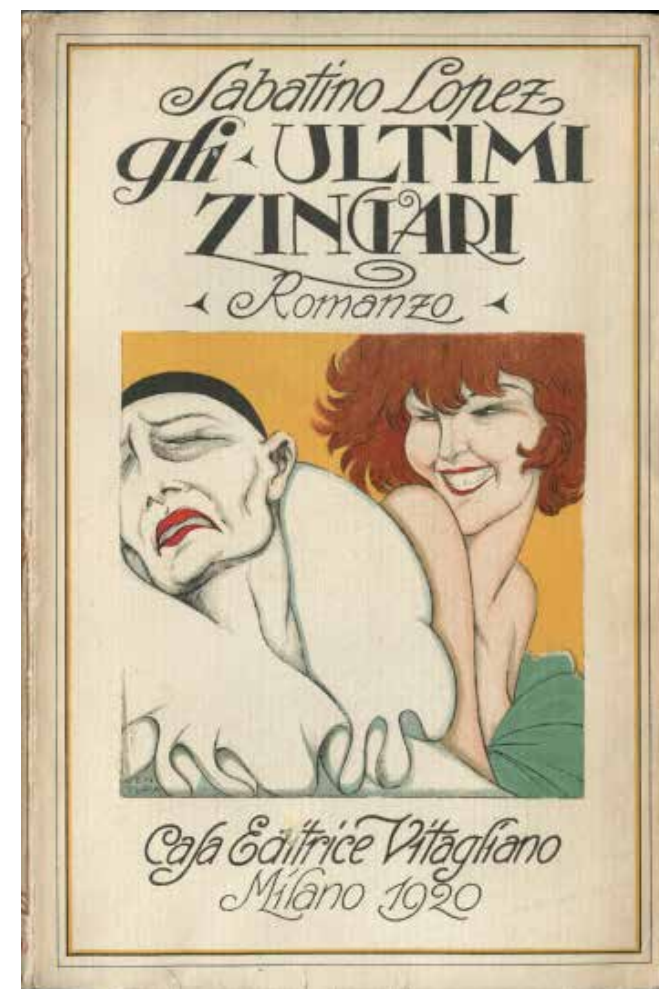
14. Renzo Ventura, Vitagliano, "Smeraldo", 1921

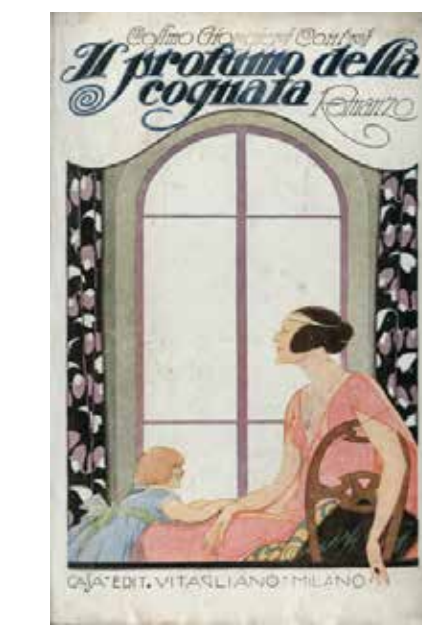
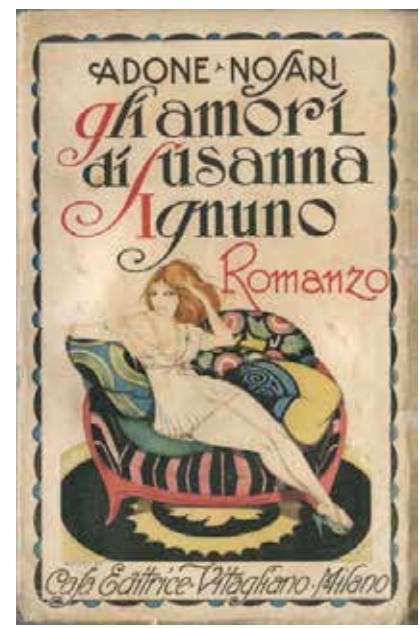
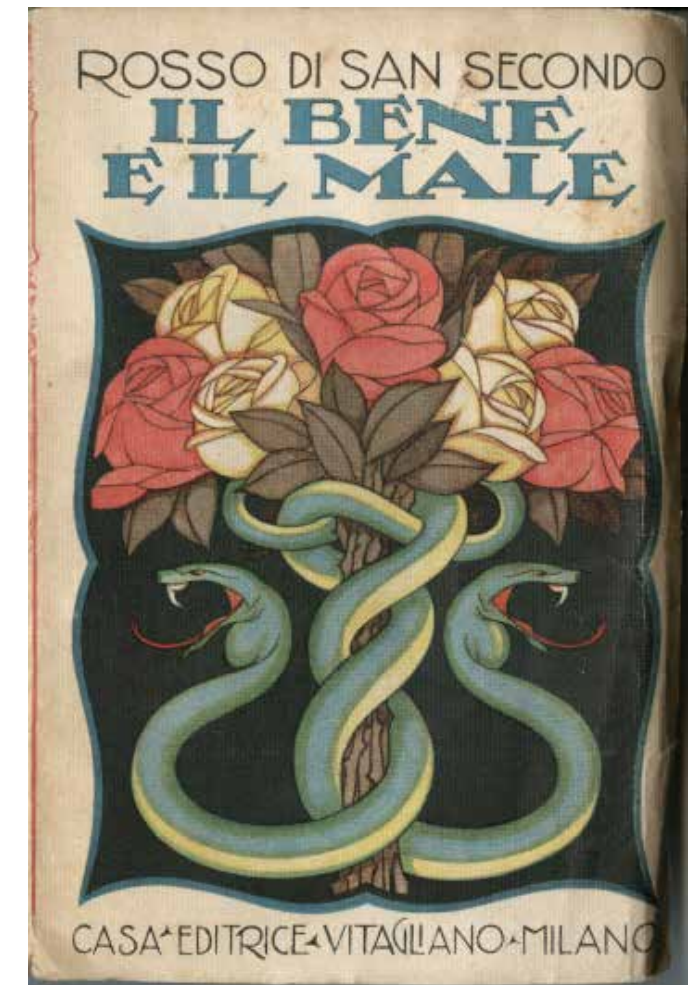
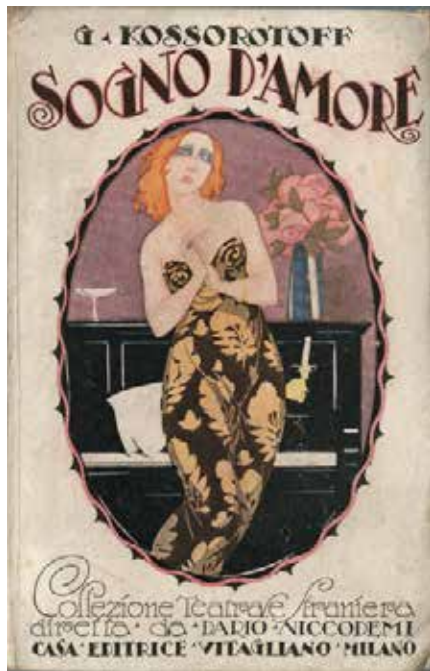


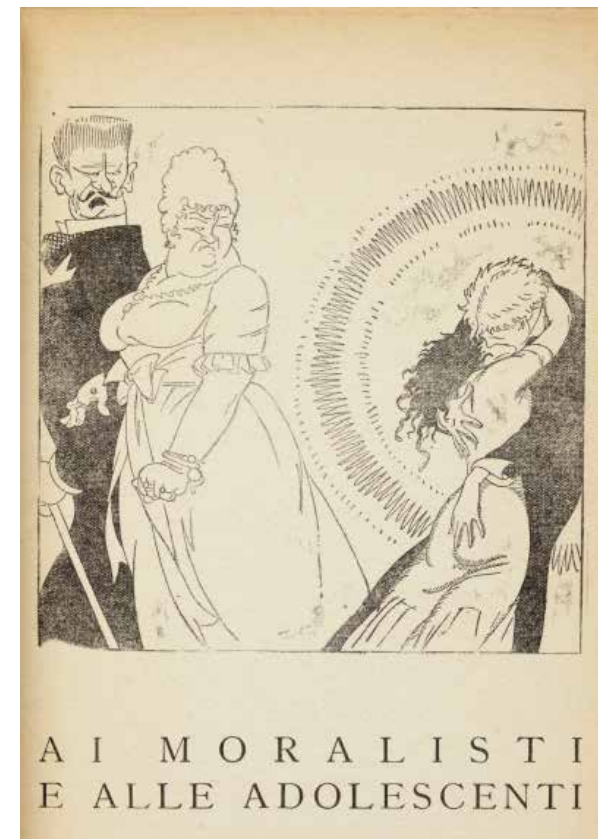
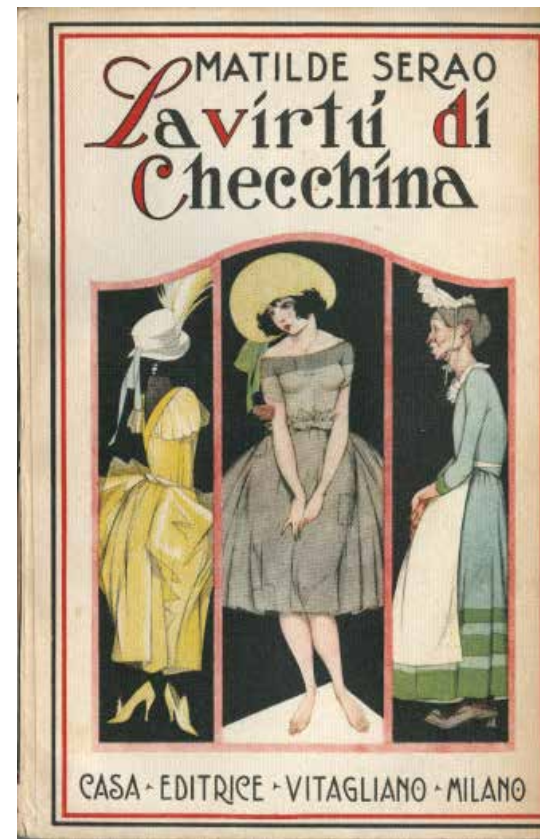
15. Renzo Ventura, Vitagliano, "Smeraldo": grafica di collana







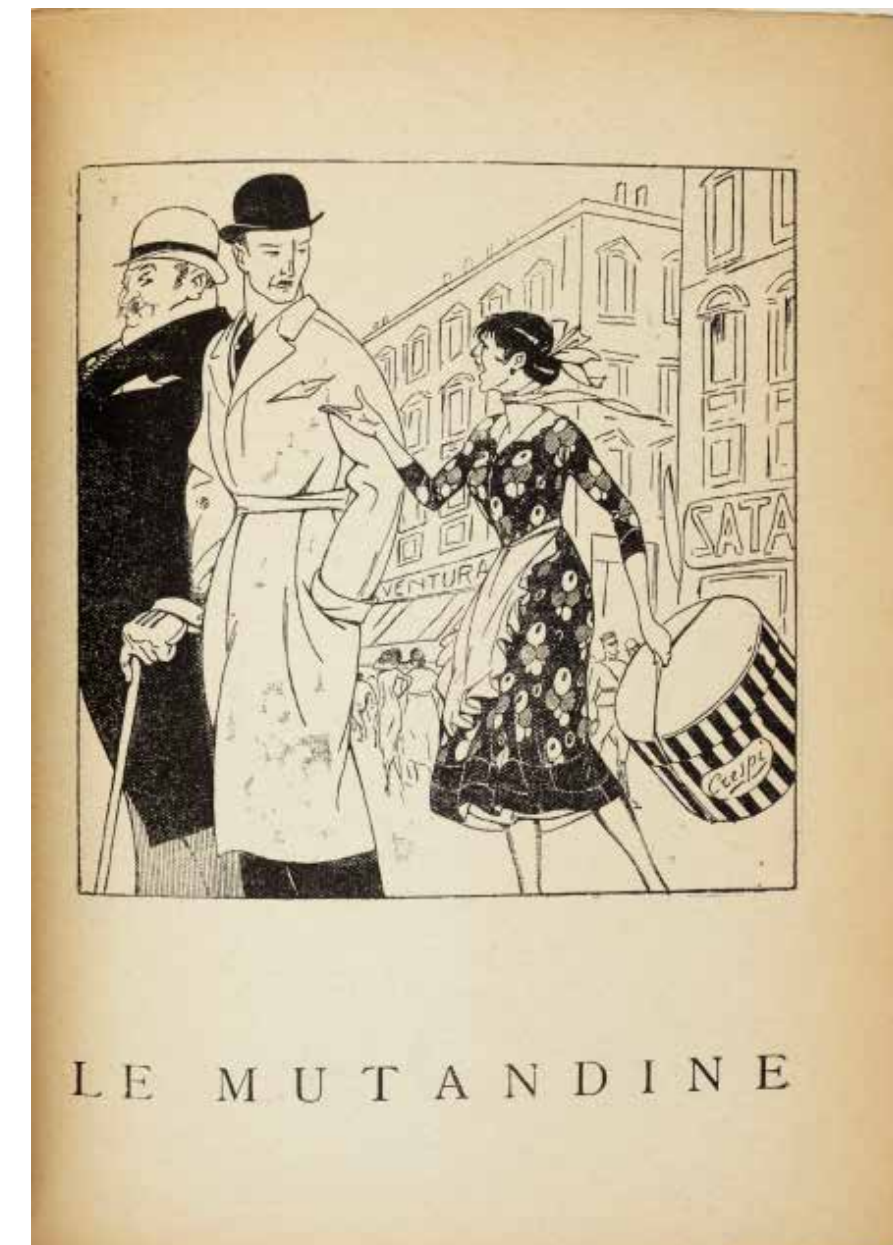




17. Renzo Ventura
Vitagliano, 1920
Apice Università di Milano

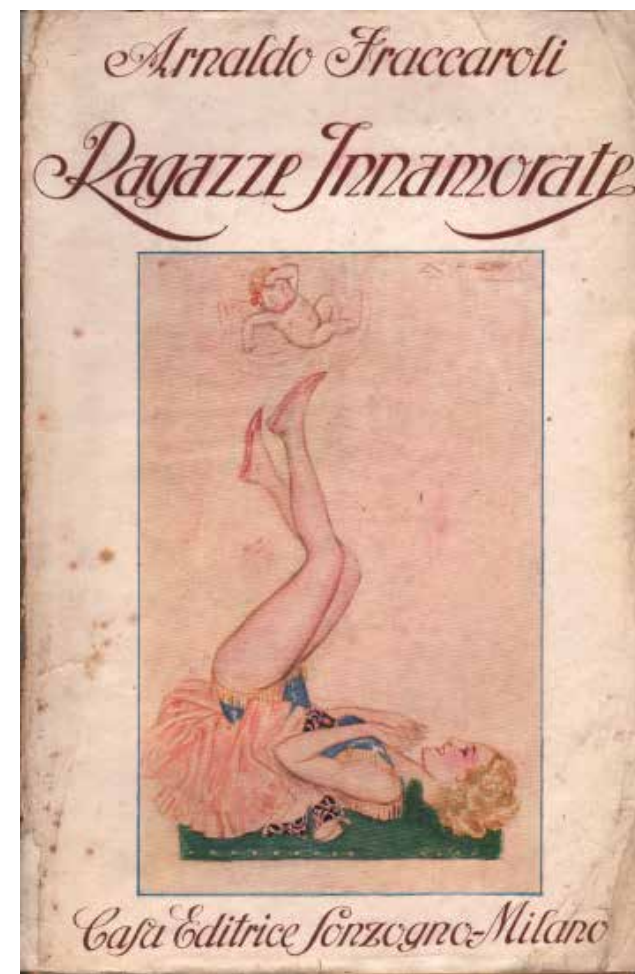
18. Renzo Ventura
Vitagliano, 1920

19. Renzo Ventura, *Le adolescenti*,
Modernissima, 1919 copertina
e illustrazioni interne

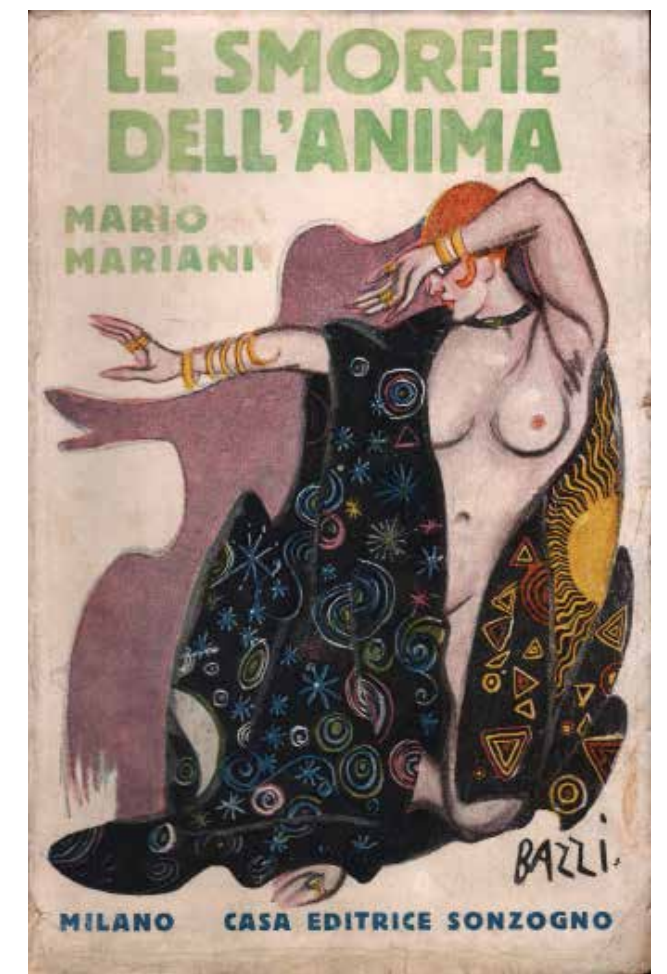




20. Aldo Gino Maggioni, Modernissima, "Essenze", 1923



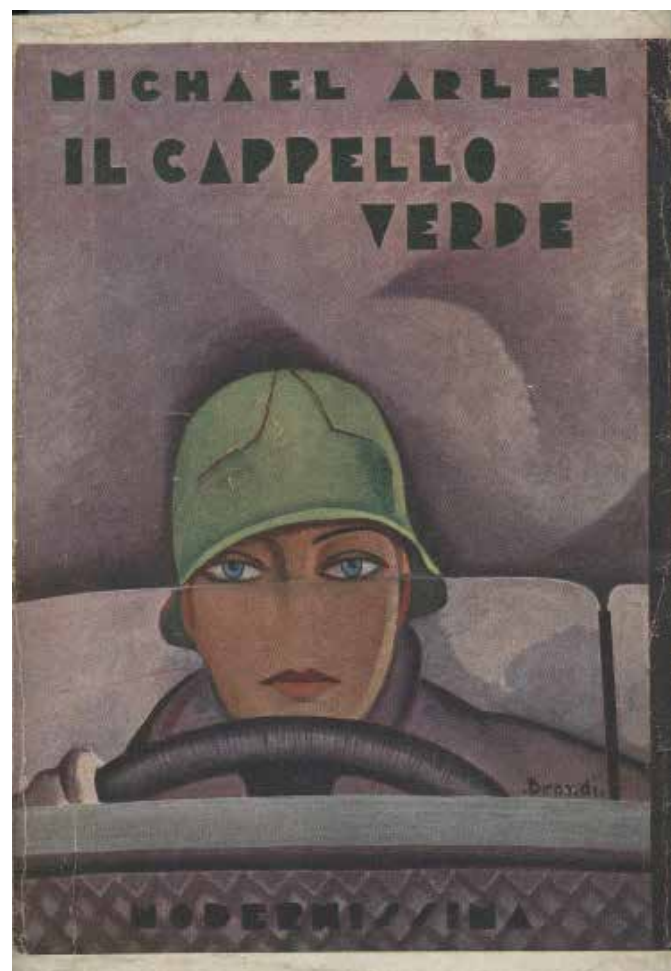
23. Achille Mauzan, Sonzogno, 1923



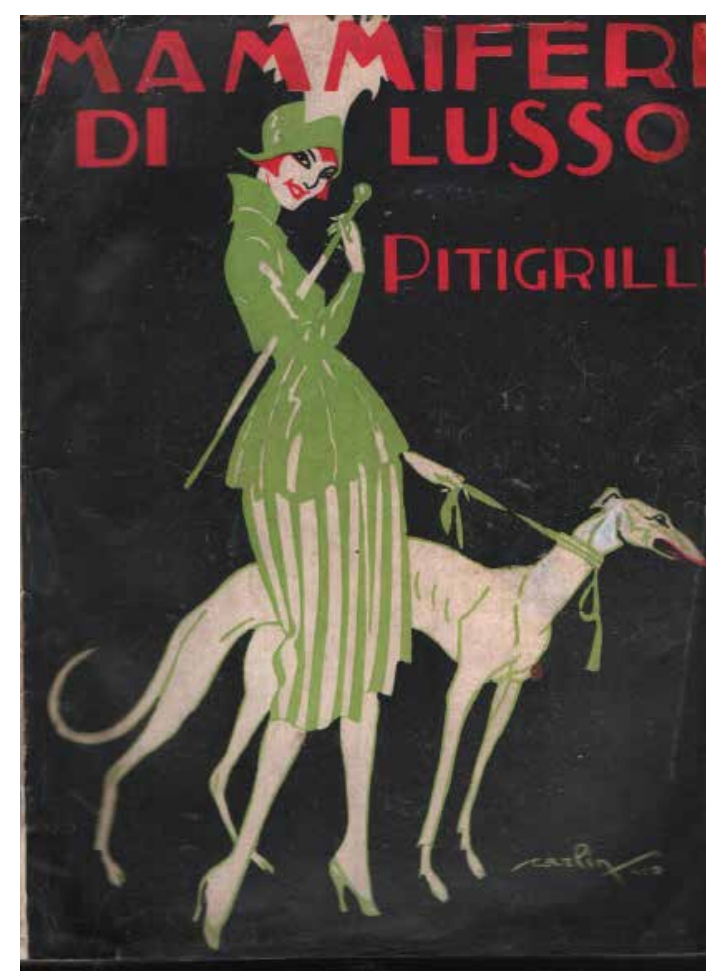
24. Mario Bazzi, Sonzogno, 1927



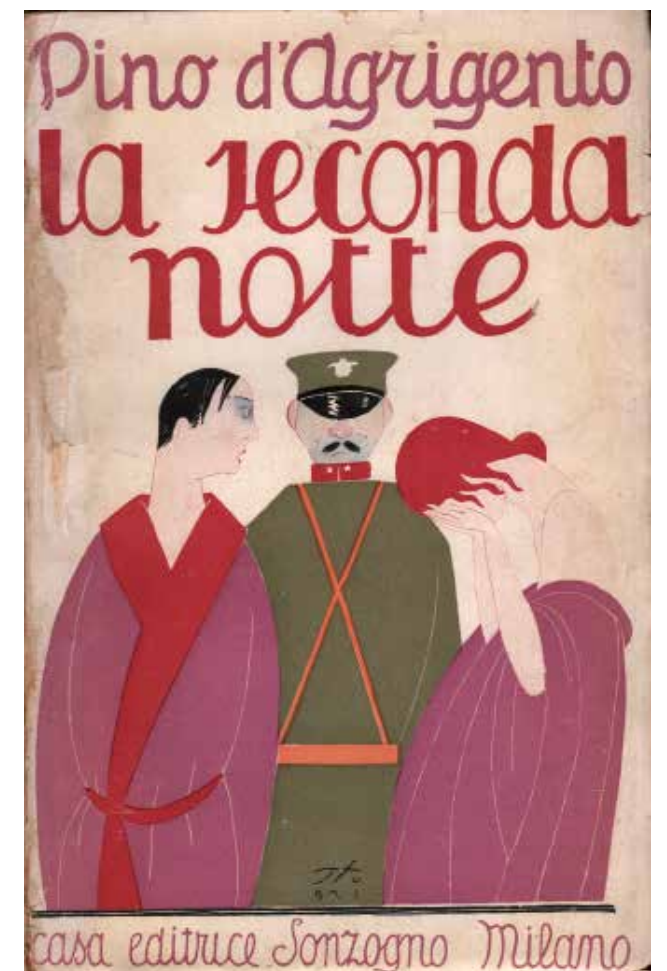
21. Aldo Bruno, Modernissima, 1921



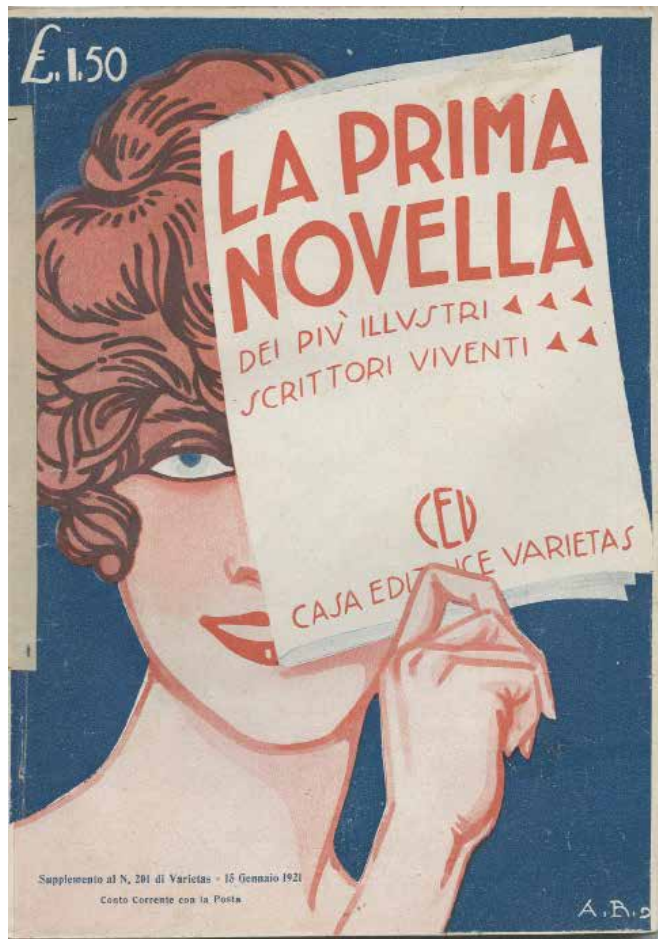
22. Gigi Brondi, Modernissima, 1925



25. Carlin, Sonzogno, 1928



26. Sto, Sonzogno, 1921

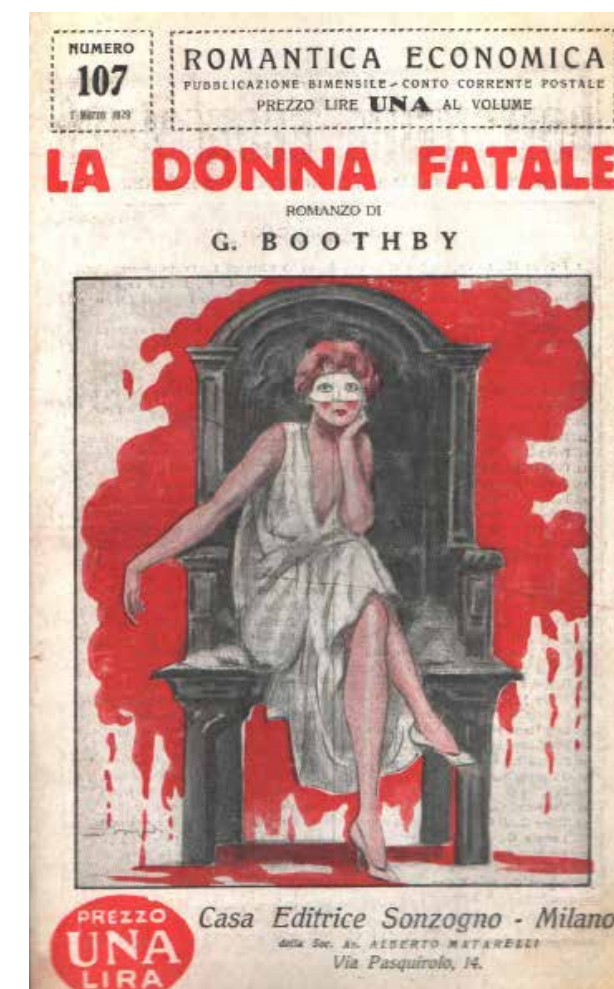
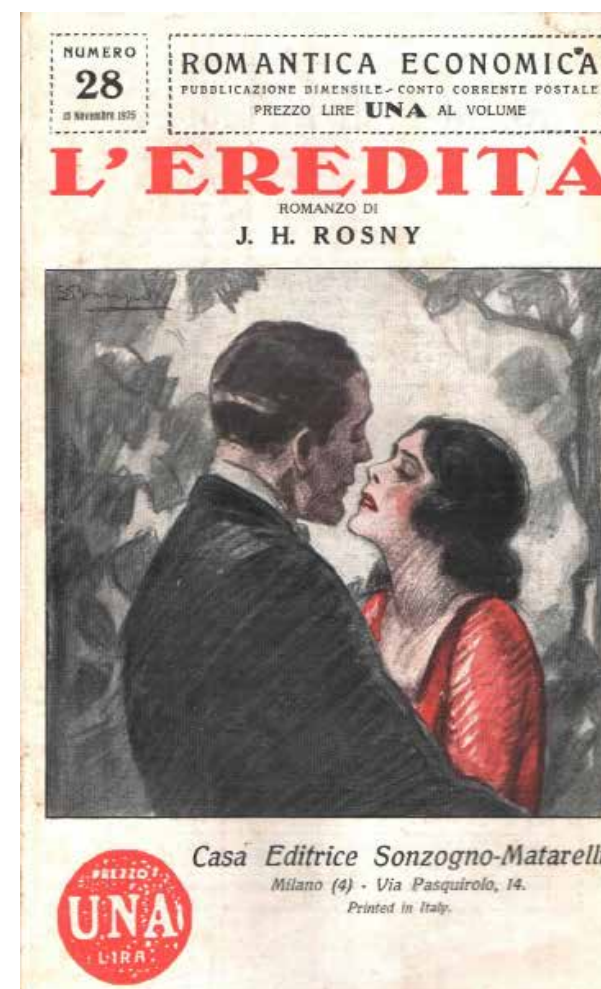
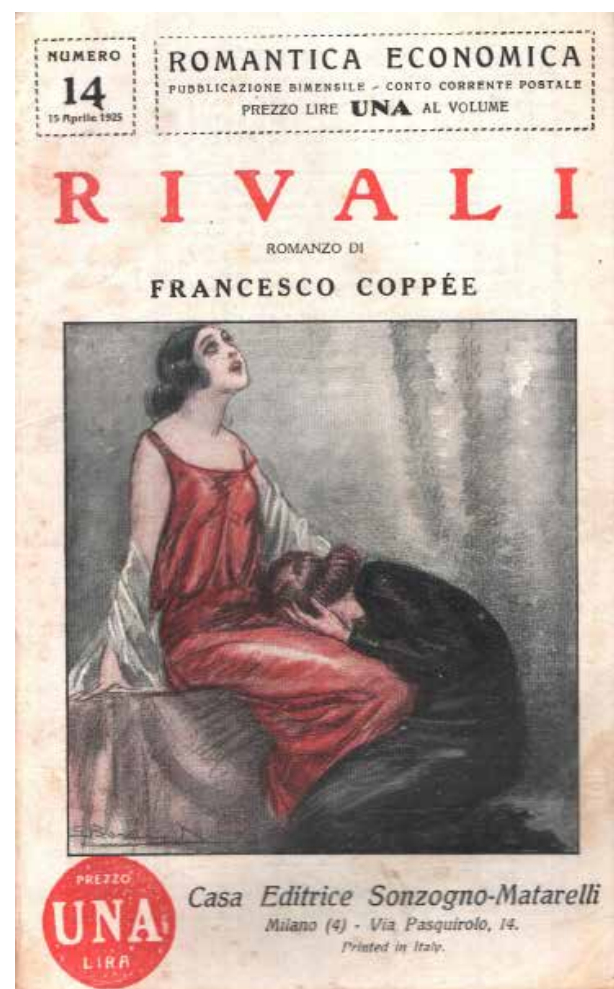
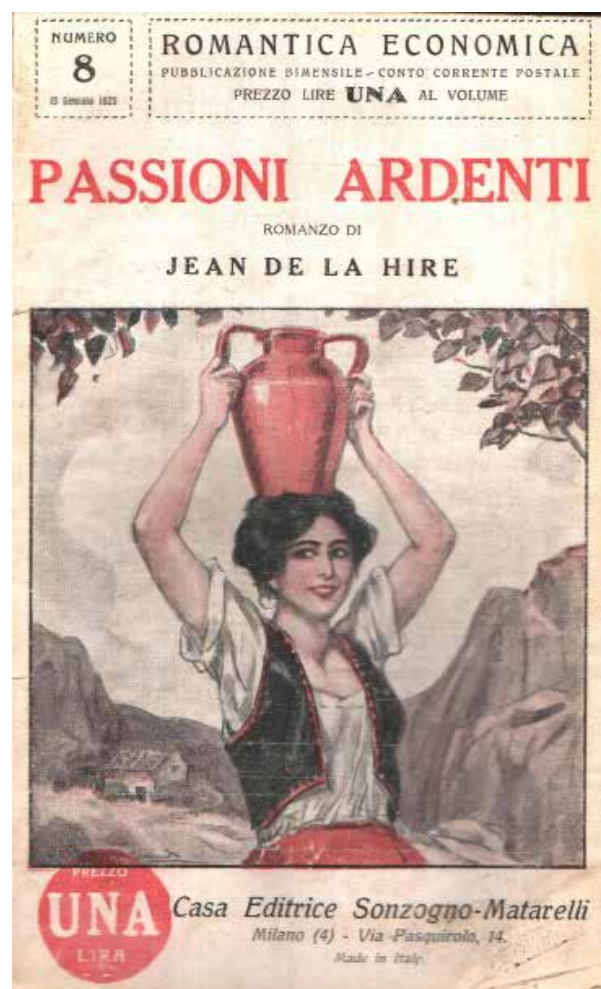


27. Aldo Bruno, CEV, 1921-1923

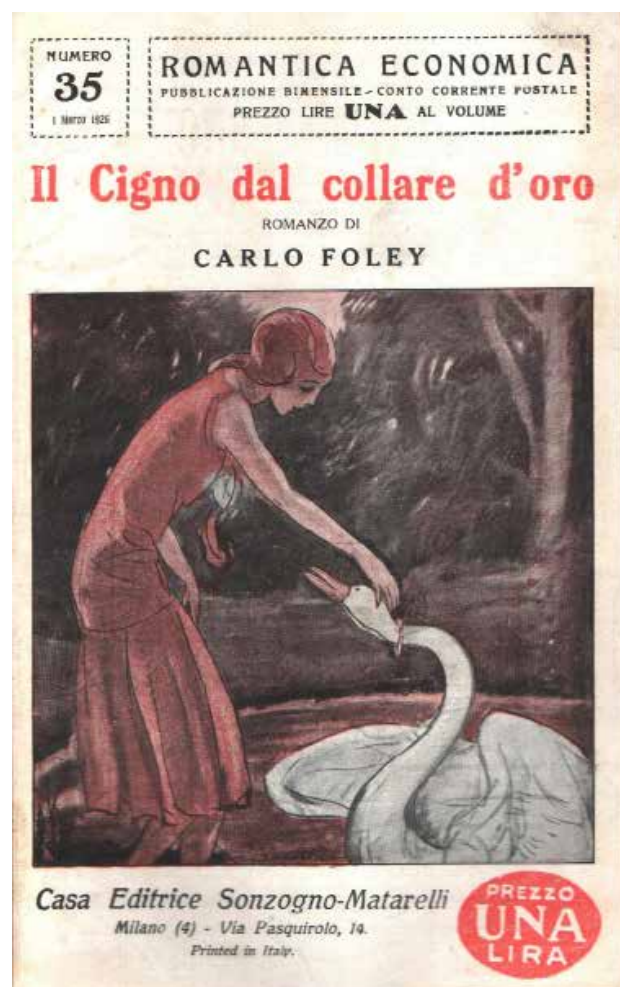
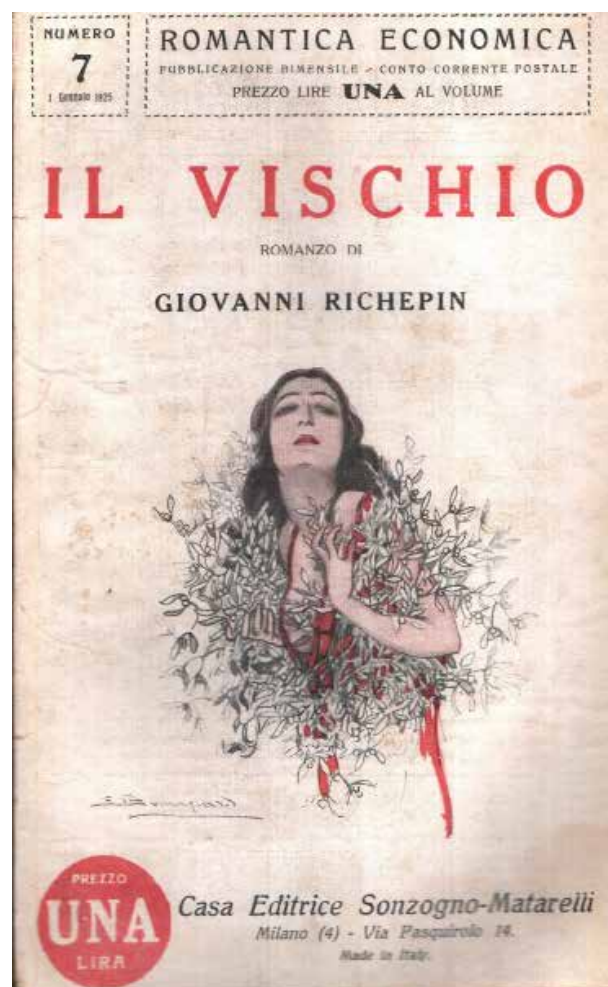


28. Aldo Bruno, CEV, 1919-1922-1926





29. Luigi Bompard, Sonzogno, "Romantica economica", 1924-1930





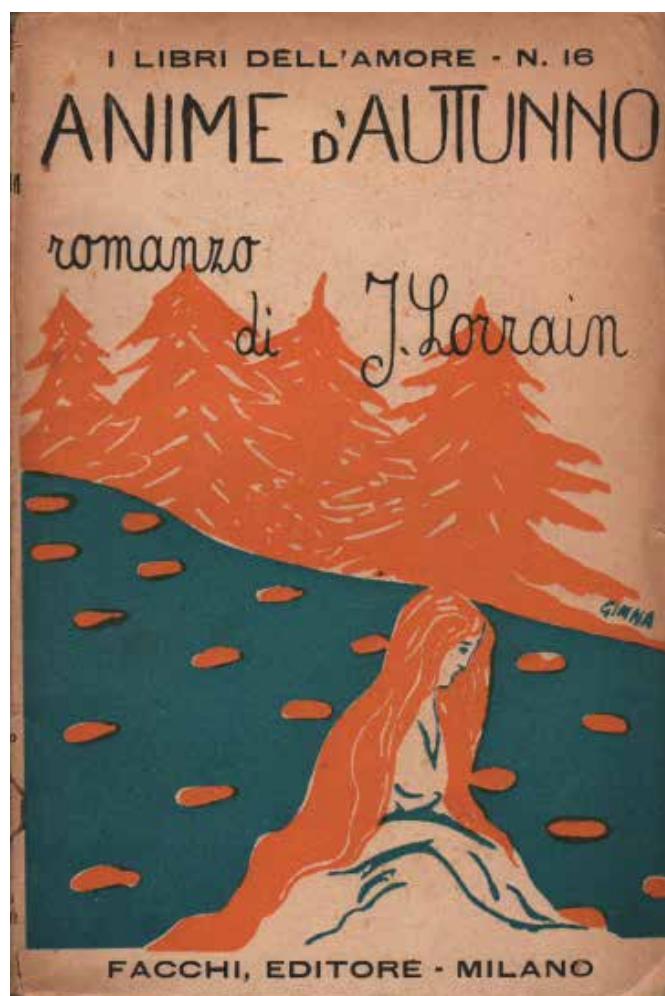
30. Esempi di grafica tipografica, Facchi, 1919



33. Facchi, "L'ideale, collezione dei libri più letti", s.d. [1920], pochette



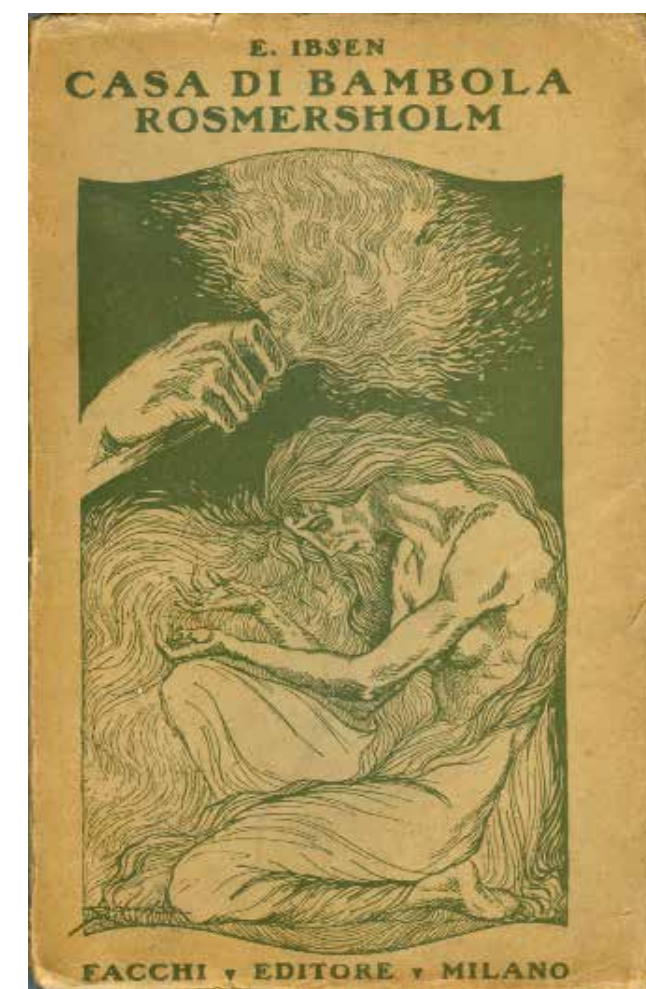
31. Luigi Daniele Crespi, Facchi, "i libri dell'amore" (1), 1919



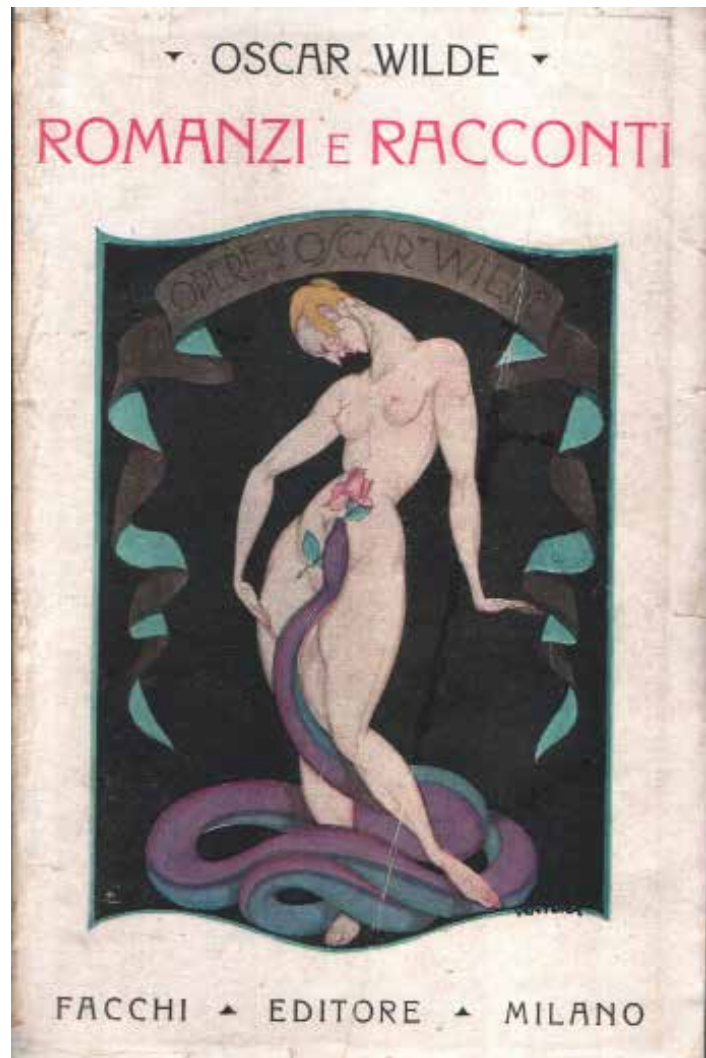
32. Arnaldo Ginna, Facchi, "i libri dell'amore" (6), 1919



34. M. Lucini, Facchi, 1919



35. Ampelio Bonora, Facchi, "Collezione mondiale", [1921]



36. Renzo Ventura, Facchi, "Collezione mondiale" (1), 1921



37. Mario Sironi, Facchi, 1921

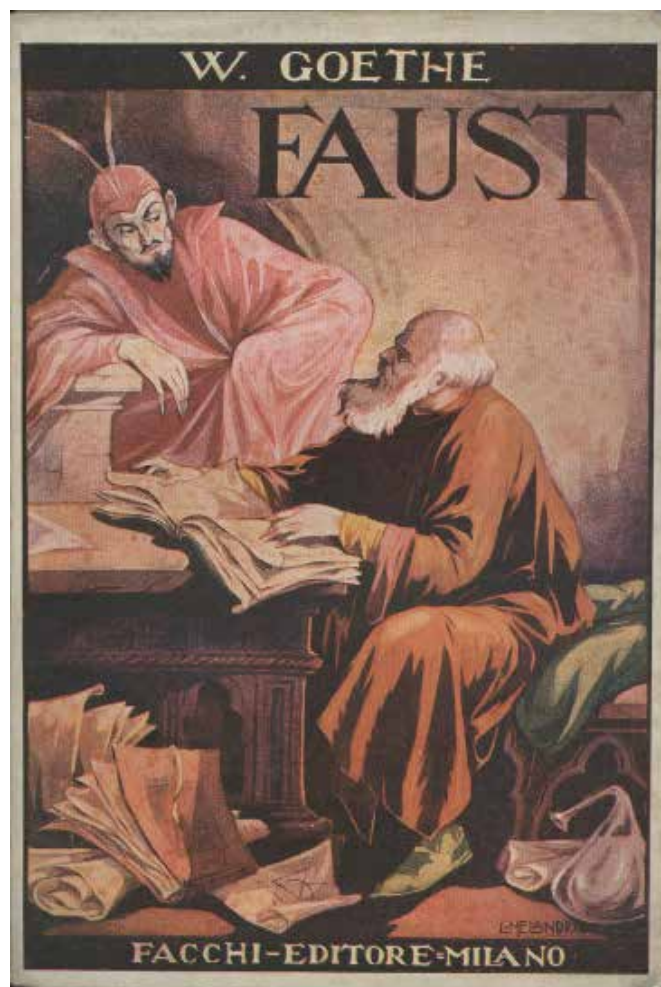


38. Lucio Venna, Facchi, 1920

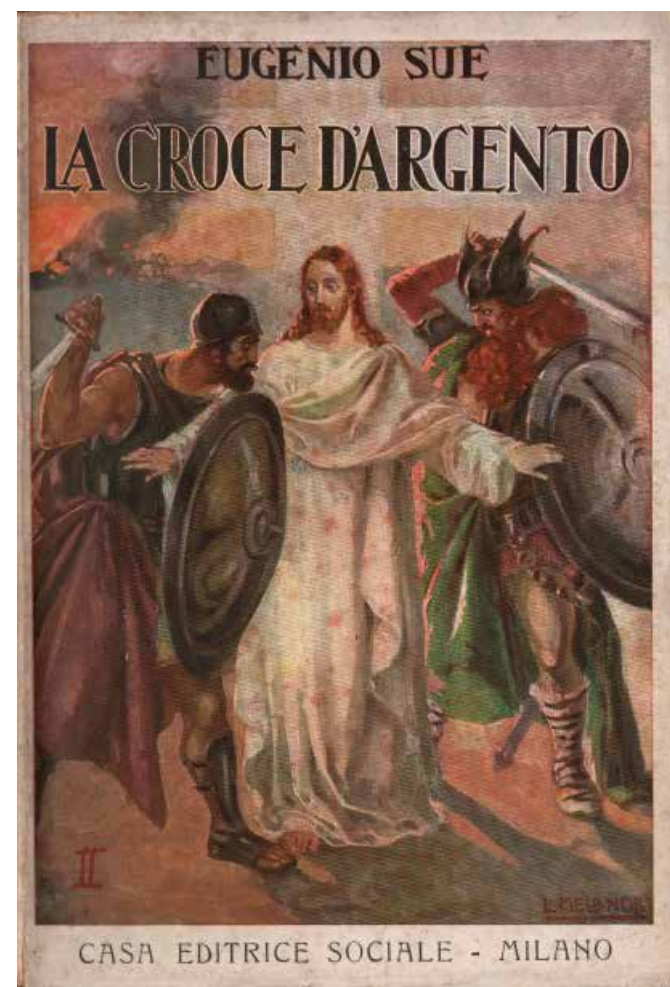


39. Luigi Melandri, Facchi, 1923-1924

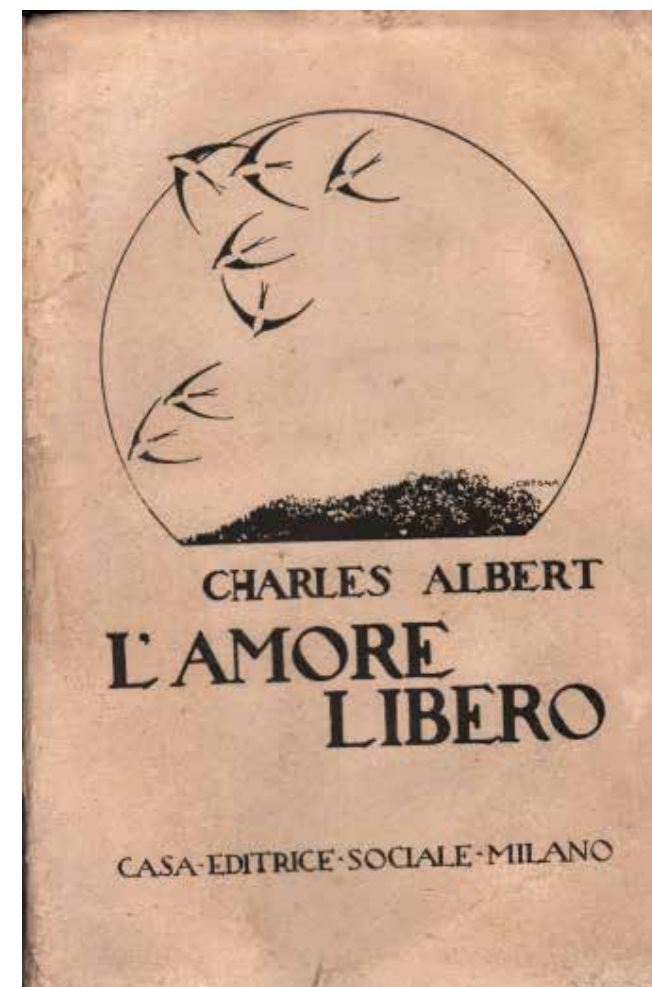
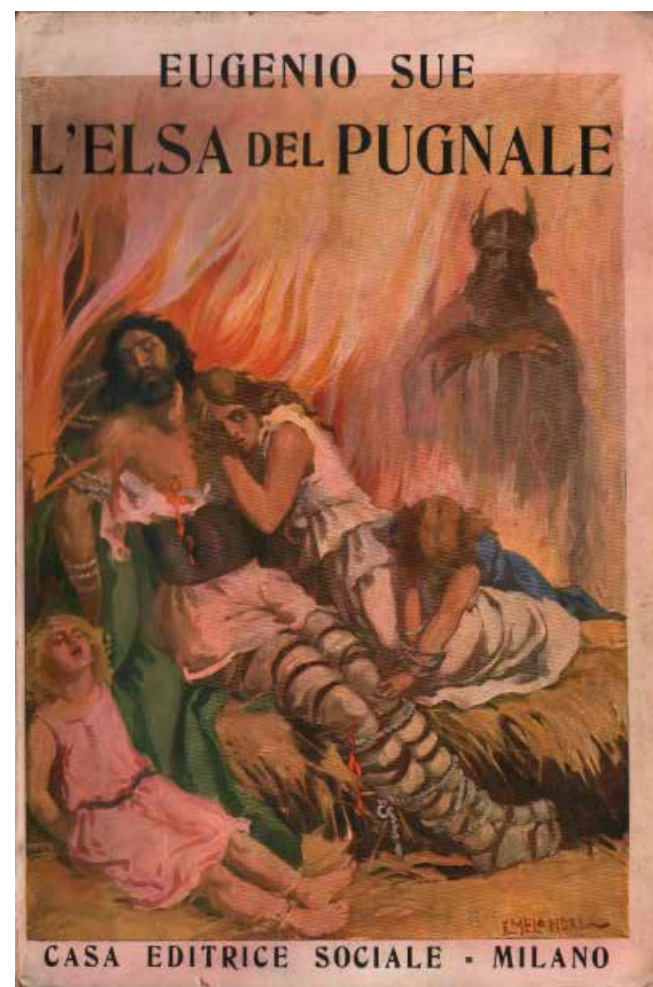




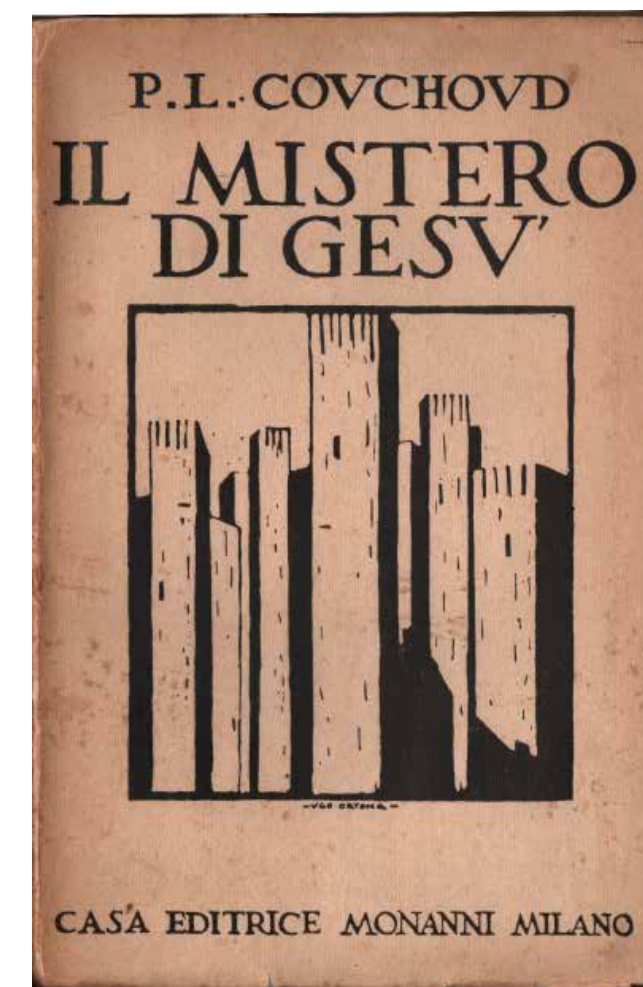
40. Luigi Melandri, Facchi, s.d. [1923-1924]



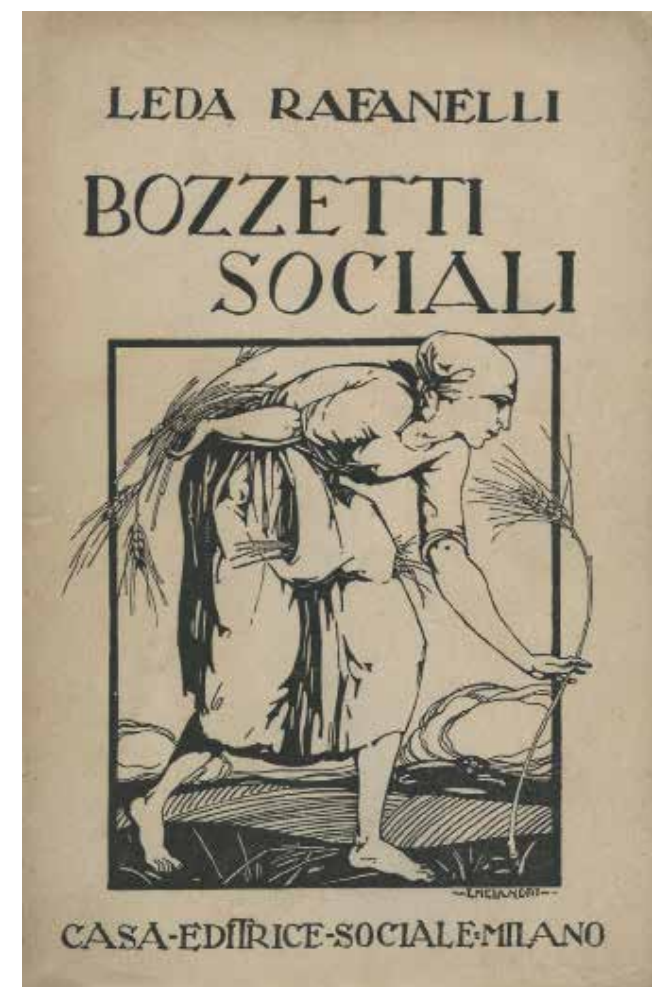
41. Luigi Melandri, Casa Editrice Sociale, s.d. [anni 1920]



42. Ugo Ortona, Casa Editrice Sociale, 1923

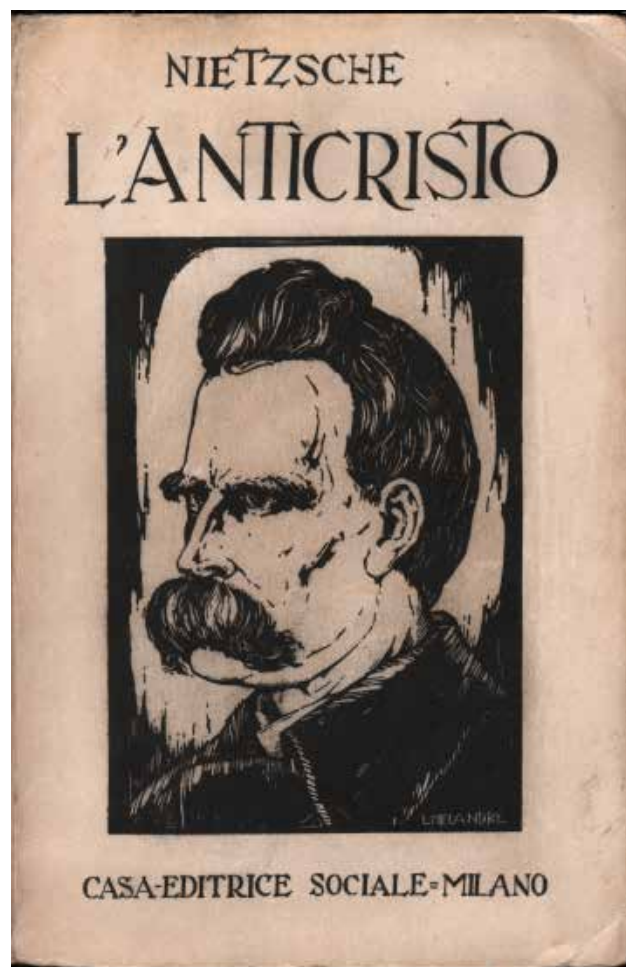


43. Ugo Ortona, Casa Editrice Monanni, 1925

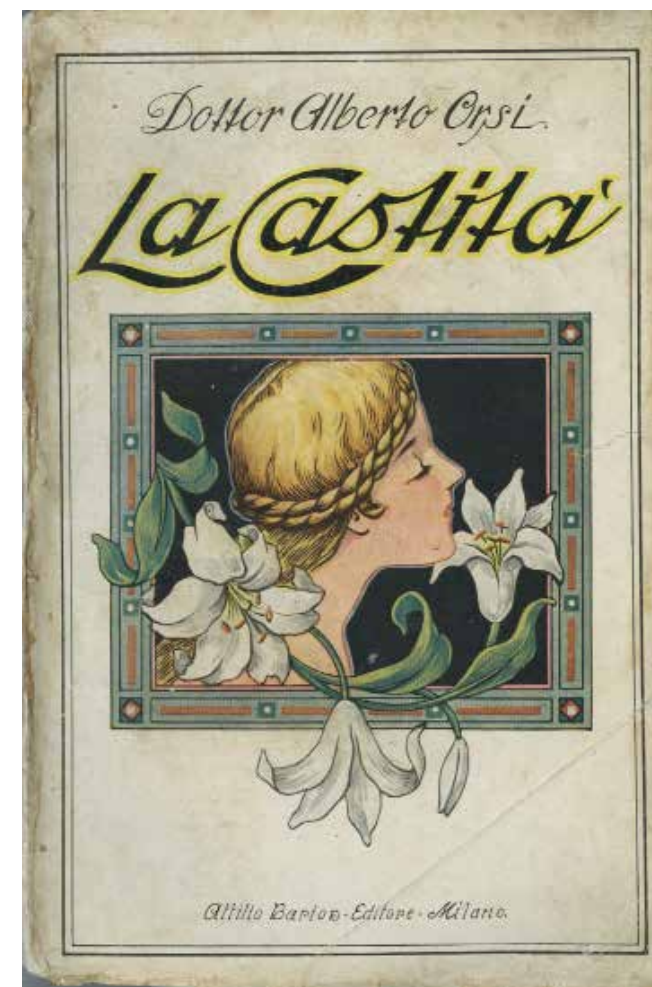
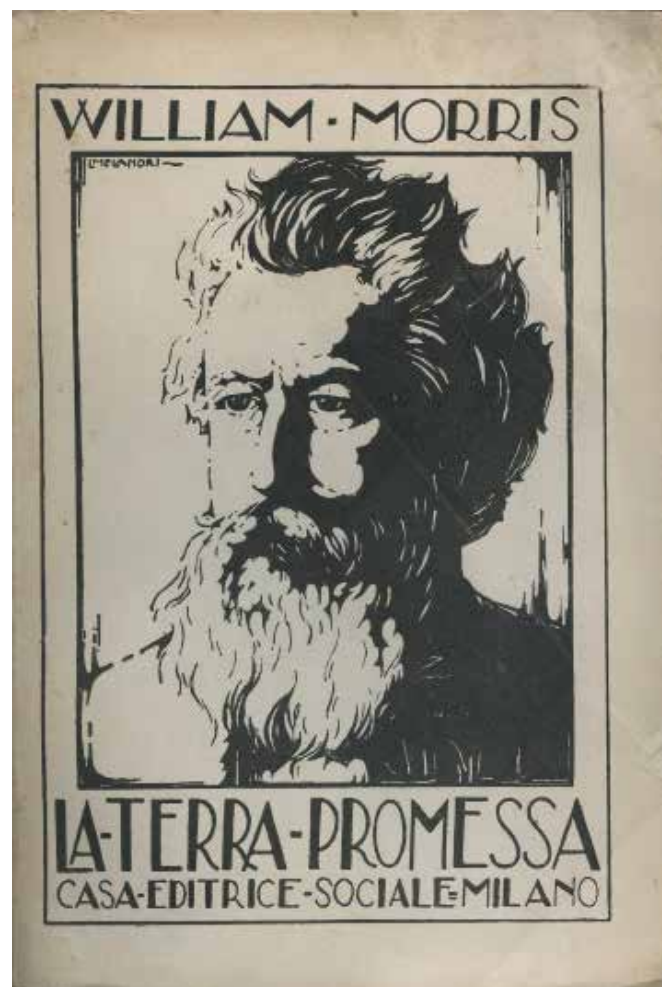


44. Luigi Melandri, Casa Editrice Sociale, 1921 e 1923

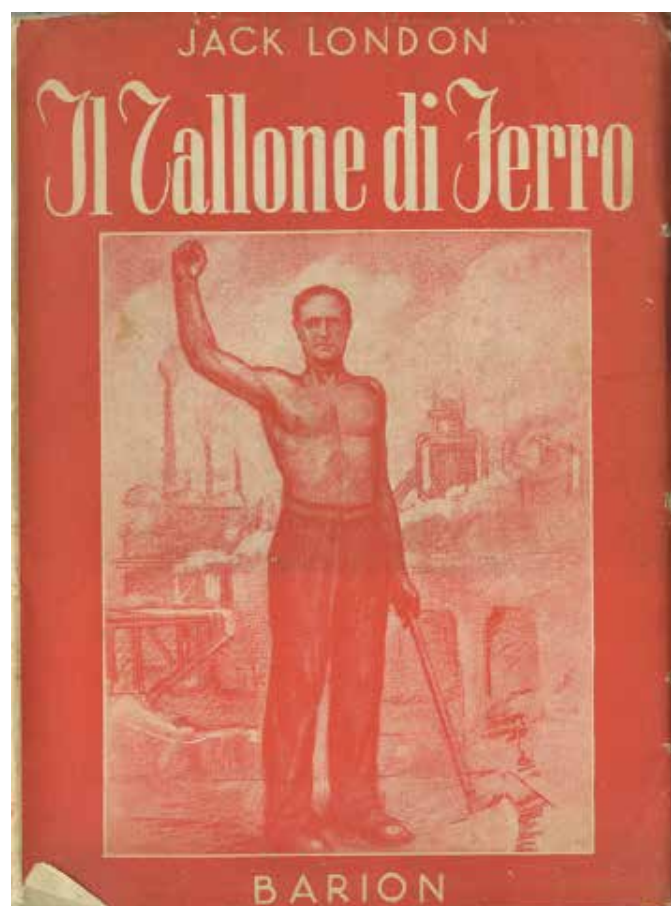
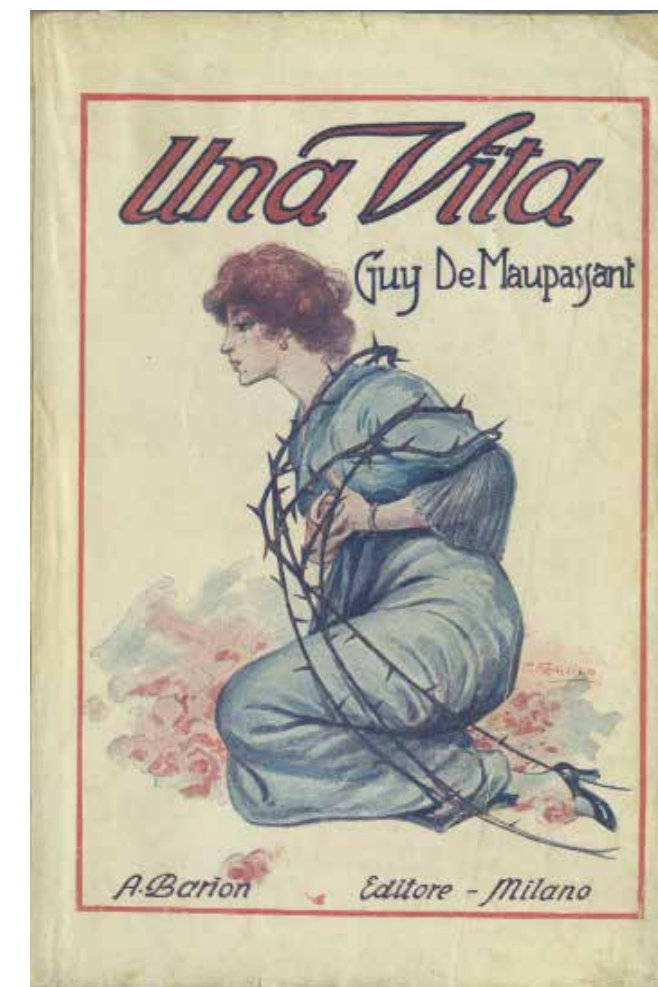




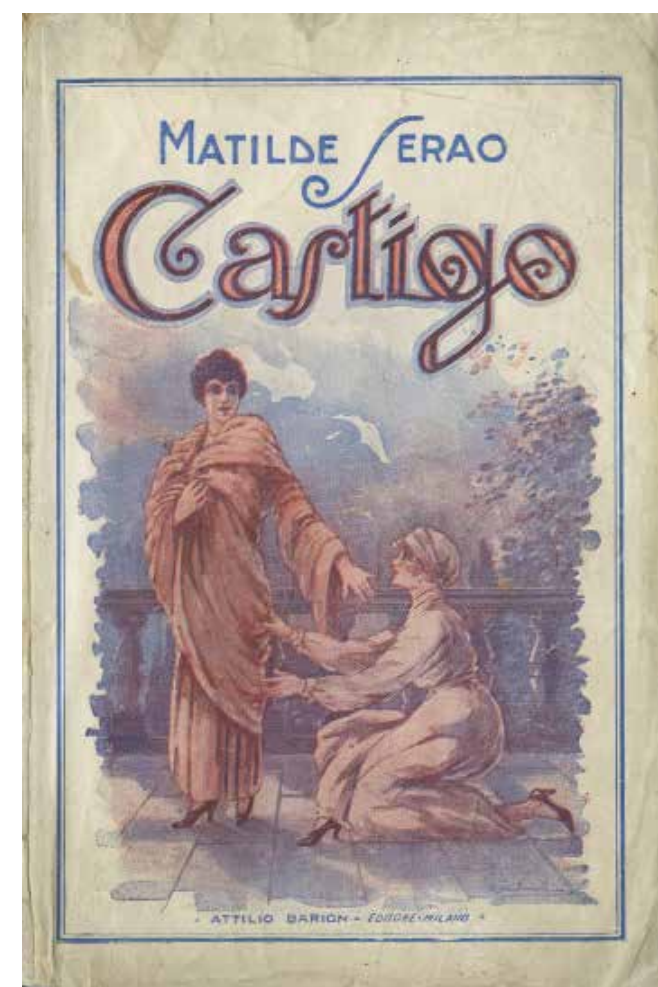
45. Luigi Melandri, Casa Editrice Sociale, 1922



47. Barion, 1920-1924



46. Barion, 1945





48. Rodolfo Paoletti, Bietti, 1932



50. Amadio, Barion 1924 e 1931



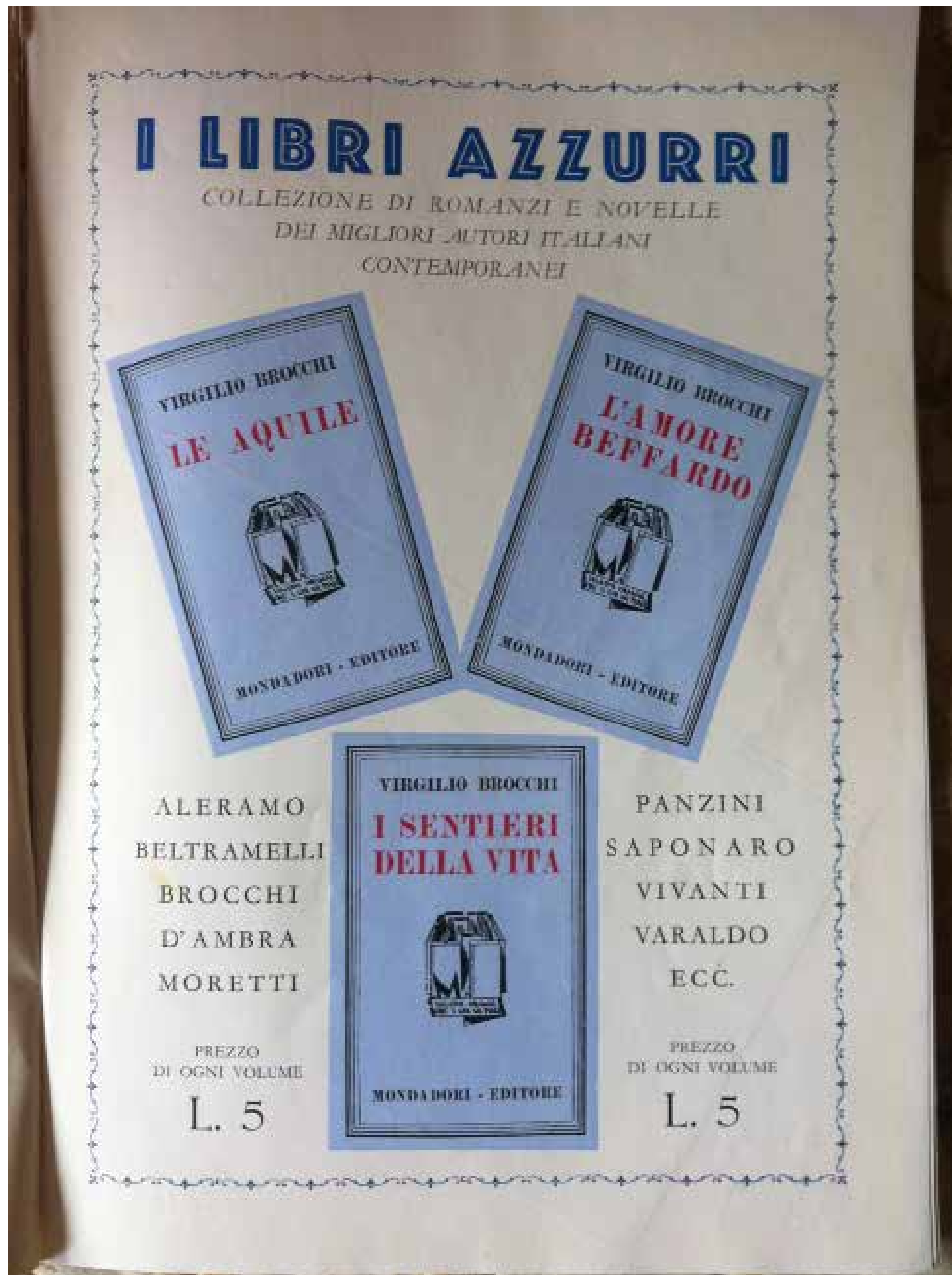
51. Nobirca, Madella, 1933



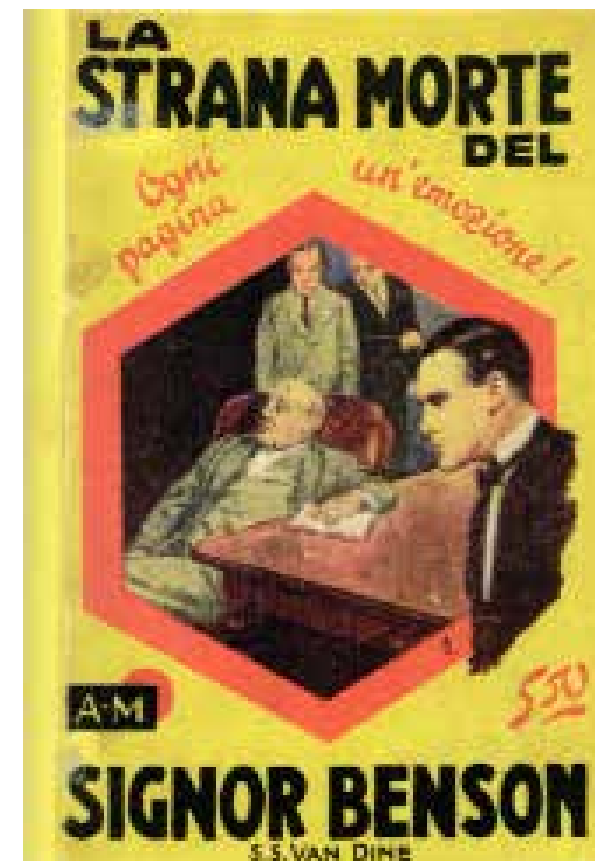
49. Giuseppe Rivolo, Barion, 1932



LETTERE D'AMORE
MADELLA & C. EDITORI
MILANO - SESTO S. GIOVANNI



52. Pagina di presentazione della nuova collana dei "Libri azzurri", catalogo Mondadori 1930



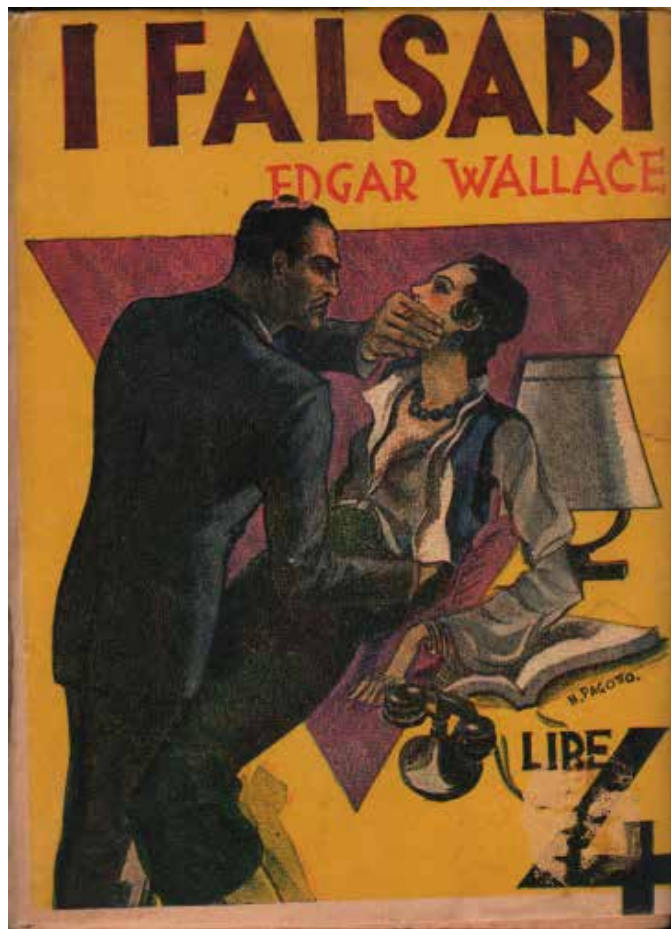
53. B. [Alberto Bianchi], Mondadori, "gialli", 1929



54. Abbey, Mondadori, "gialli" 1930



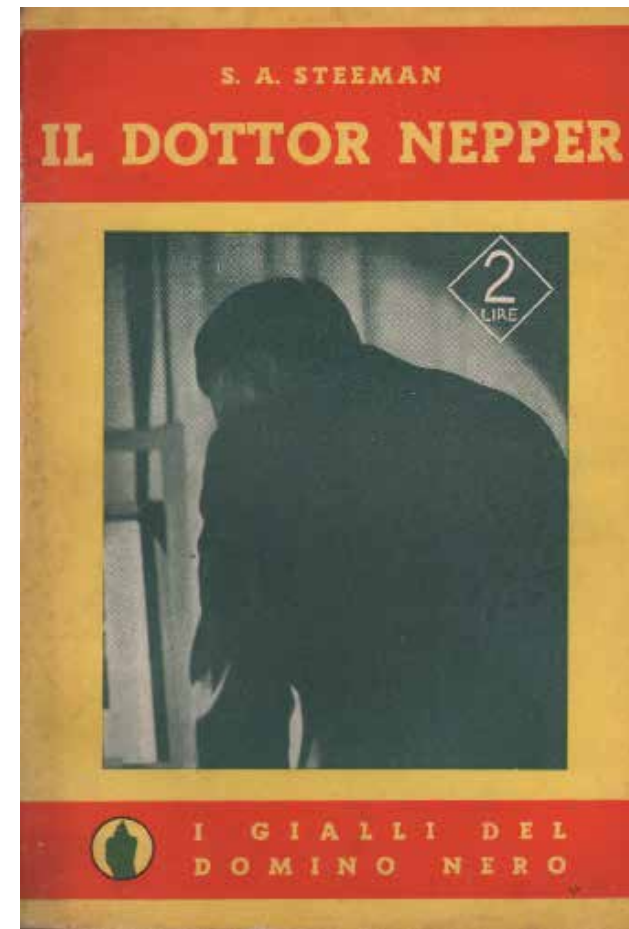
55. Pagina di presentazione della nuova collana dei "Libri azzurri", catalogo Mondadori 1930



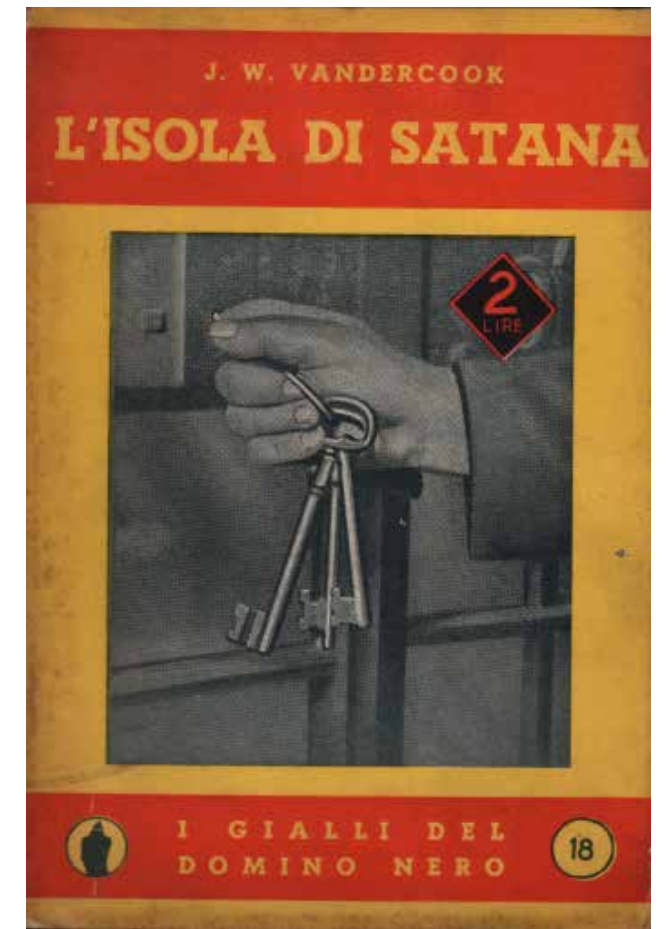
56. Nino Pagotto, Aurora, 1934



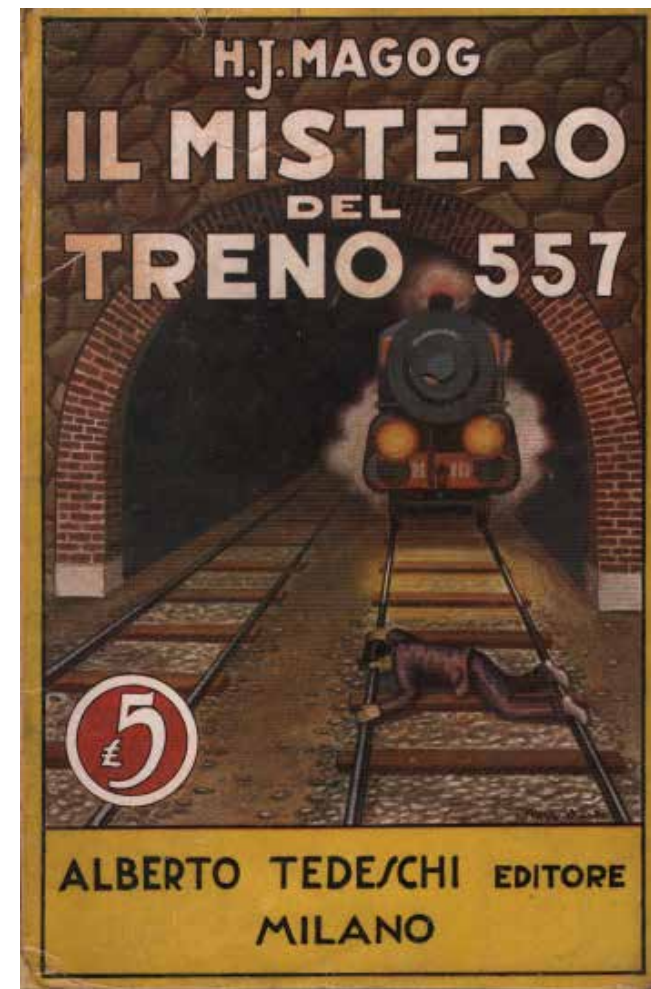
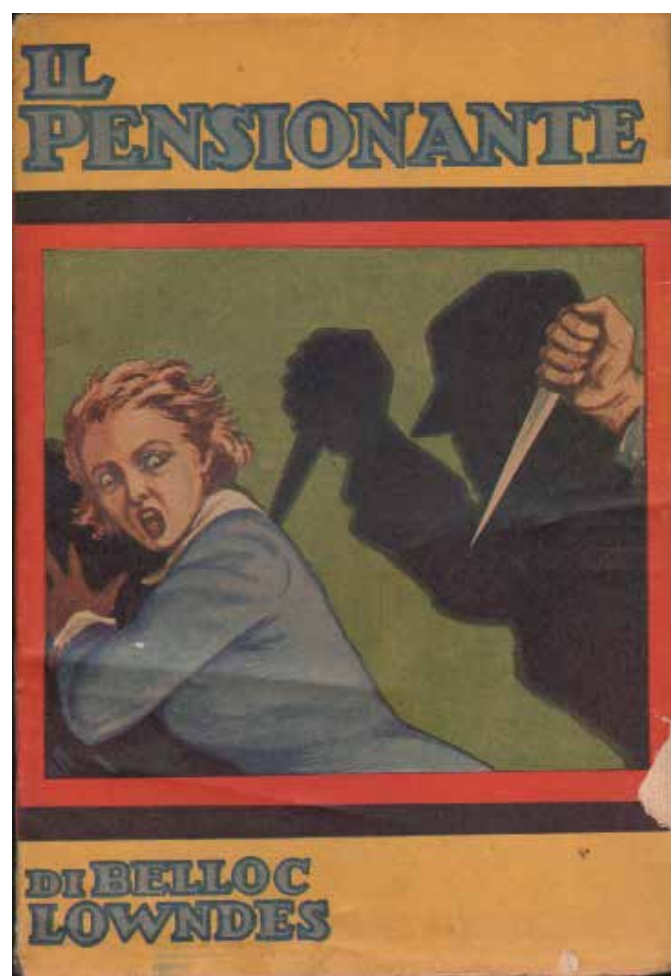
57. Brunetto, Aurora, 1934



59. Casa Editrice Martucci, "I gialli del domino nero", 1937 e 1938



58. Aurora, 1937



60. Pappalardo, Alberto Tedeschi, 1931



61. Matteo Bortoli, Ape "i migliori", 1941



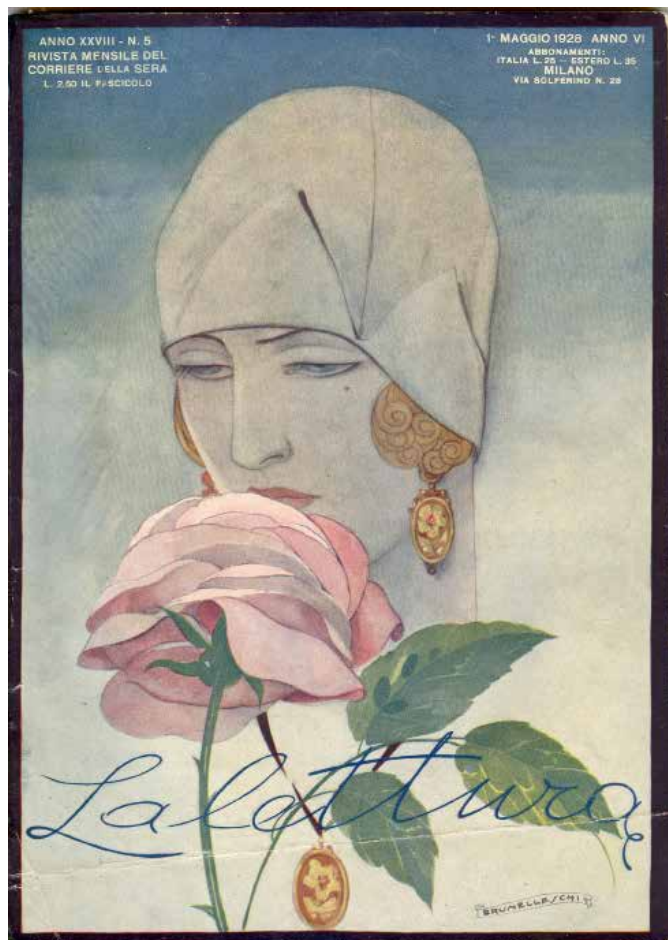
62. Evoluzione delle sopraccoperte dei "libri verdi", Mondadori, 1932-37



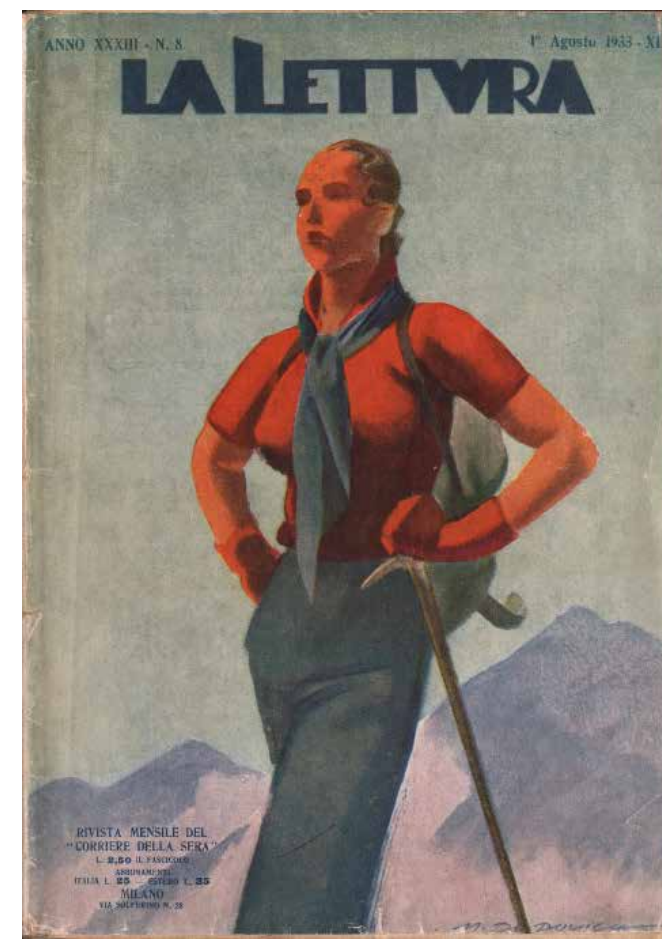
63. Enrico Pinochi, Mondadori, "I romanzi dell'800", 1933



64. Enrico Pinochi, Mondadori, "Il romanzo moderno", 1935



65. Umberto Brunelleschi, "La Lettura", maggio 1928 e maggio 1931



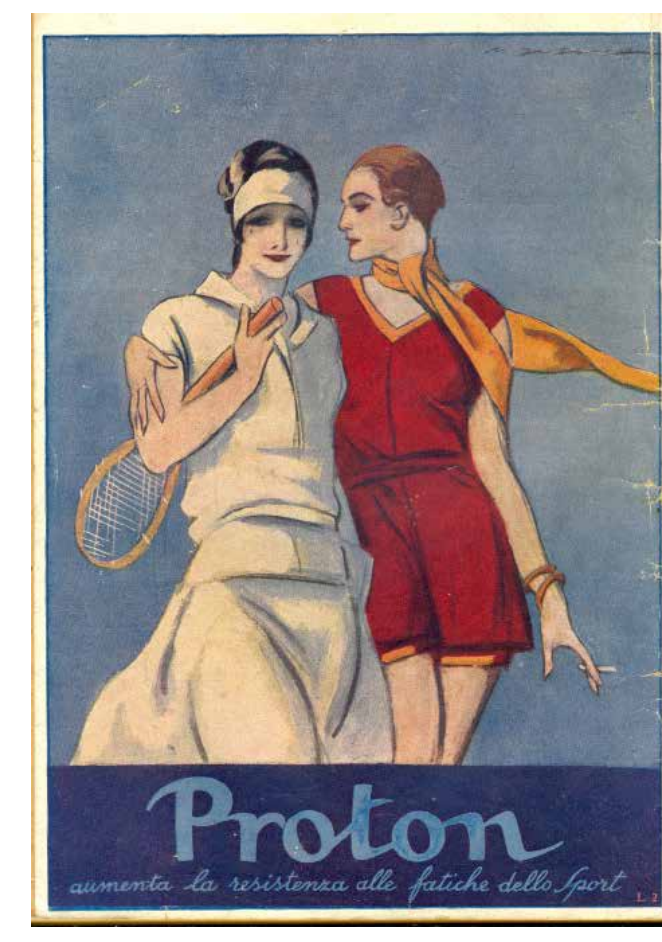
67. Marcello Dudovich, "La Lettura", maggio 1929 e agosto 1933



66. Enrico Sacchetti, "La Lettura", agosto 1931 e gennaio 1932



68. Giacomo Grosso, pubblicità del Proton, "Novella", 1924



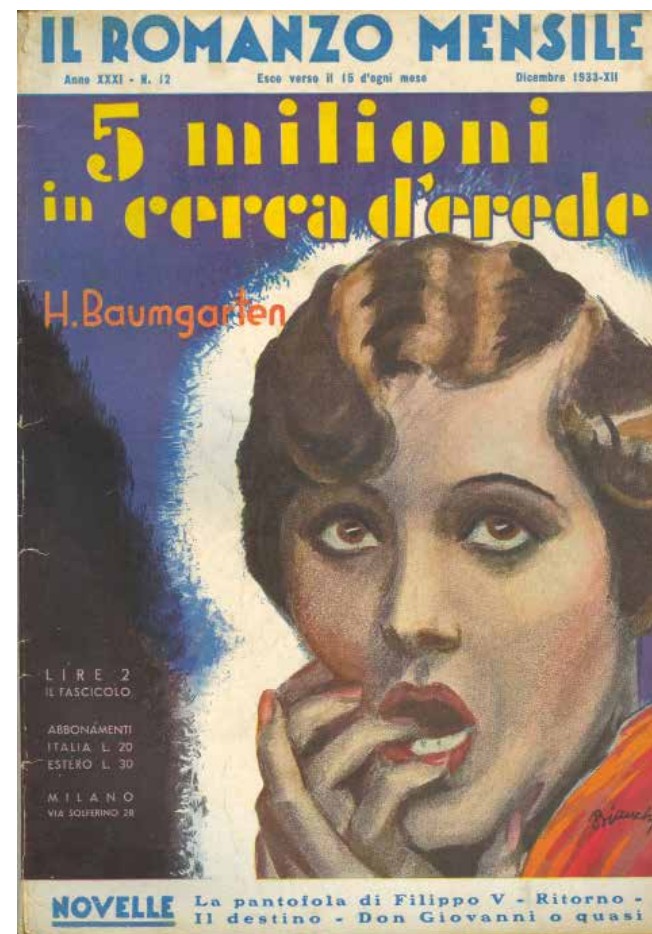
69. Marcello Dudovich, pubblicità del Proton, "La Lettura" 1927

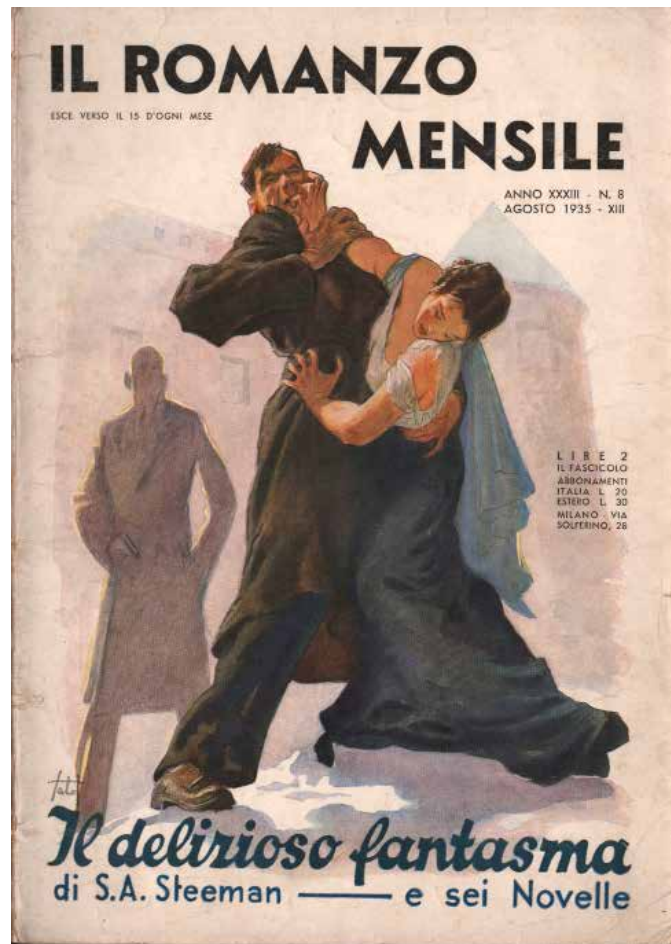


70. Riccardo Salvadori, "Il romanzo mensile", 1923 e 1927



71. Alberto Bianchi, "Il romanzo mensile", 1933-1935 anche nella pagina successiva

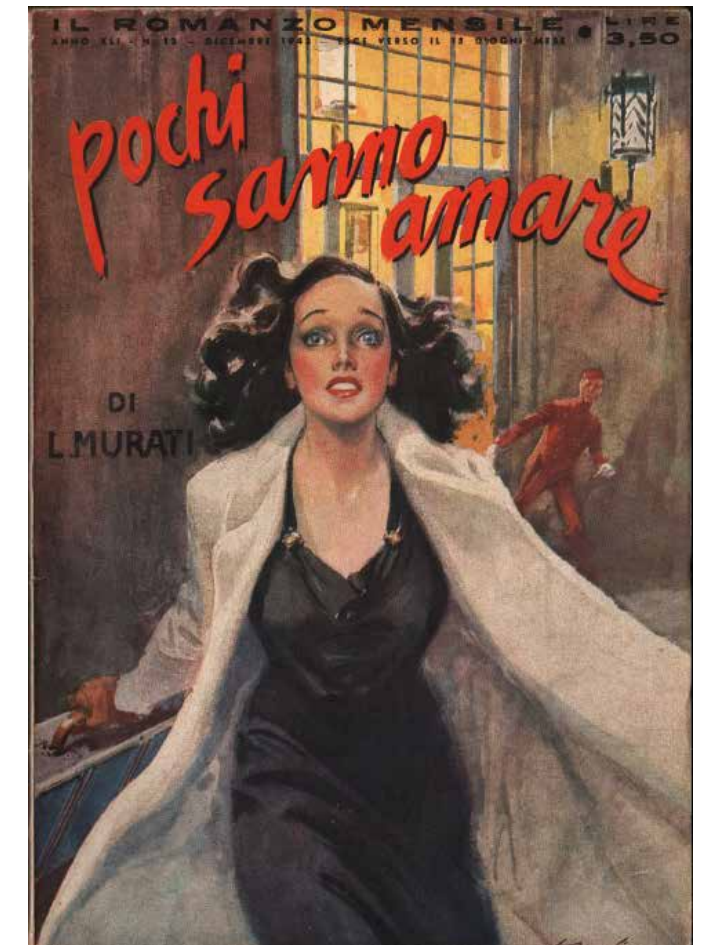
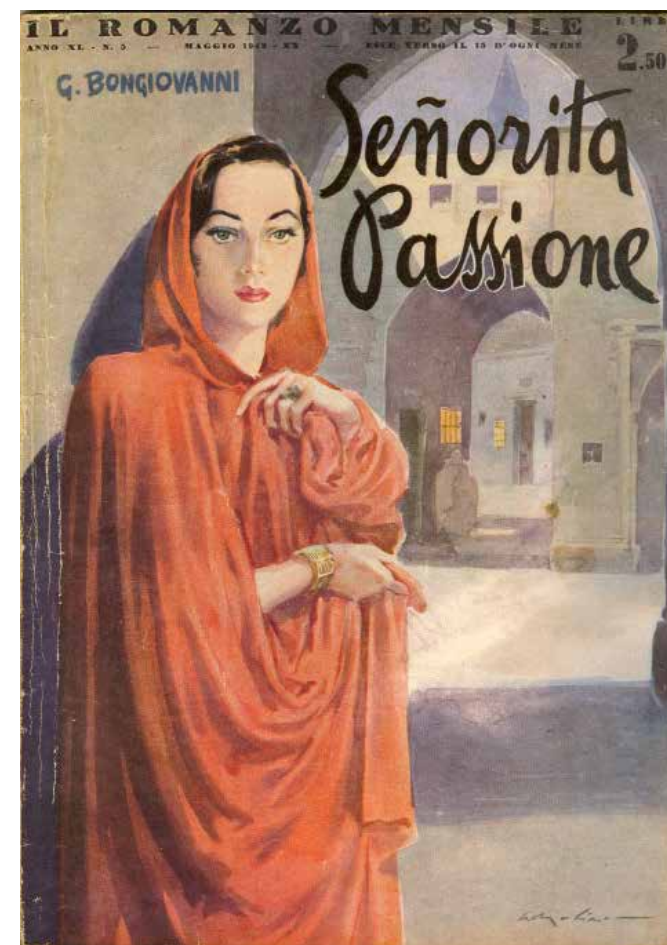




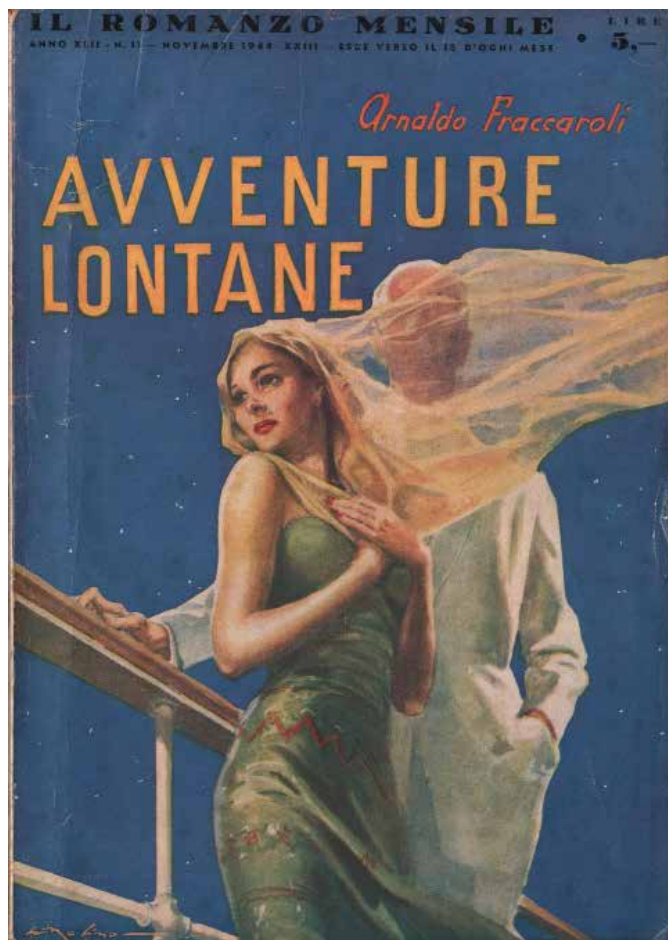
72. Giorgio Tabet, "Il romanzo mensile", agosto e novembre 1935



73. Giorgio Tabet, "Il romanzo mensile", 1938 e 1941



74. Walter Molino, "Il romanzo mensile", 1942 e 1943



75. Walter Molino, "Il romanzo mensile", 1944



78. Ottorino Schipani, maggio 1935 e agosto 1936



76. Gino Boccasile, 1938



77. Gino Boccasile, pubblicità delle calze, 1942

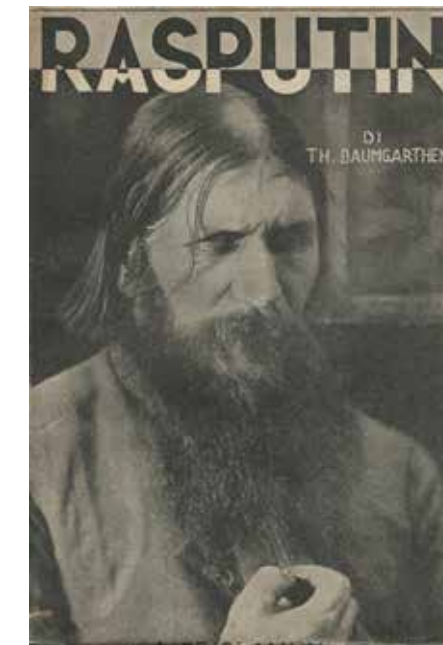
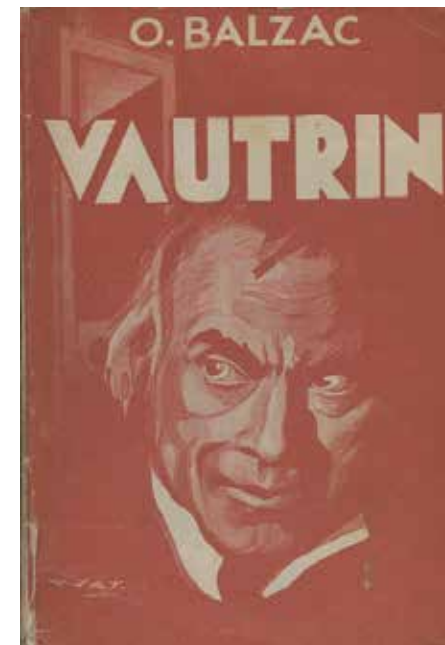


79. Antonio Salemme, novembre 1936 e marzo 1937





80. Onorato, 10 febbraio 1935



81. Domenico Natoli, SACSE 1935

82. Mediolanum, "uomini e folle" 1934



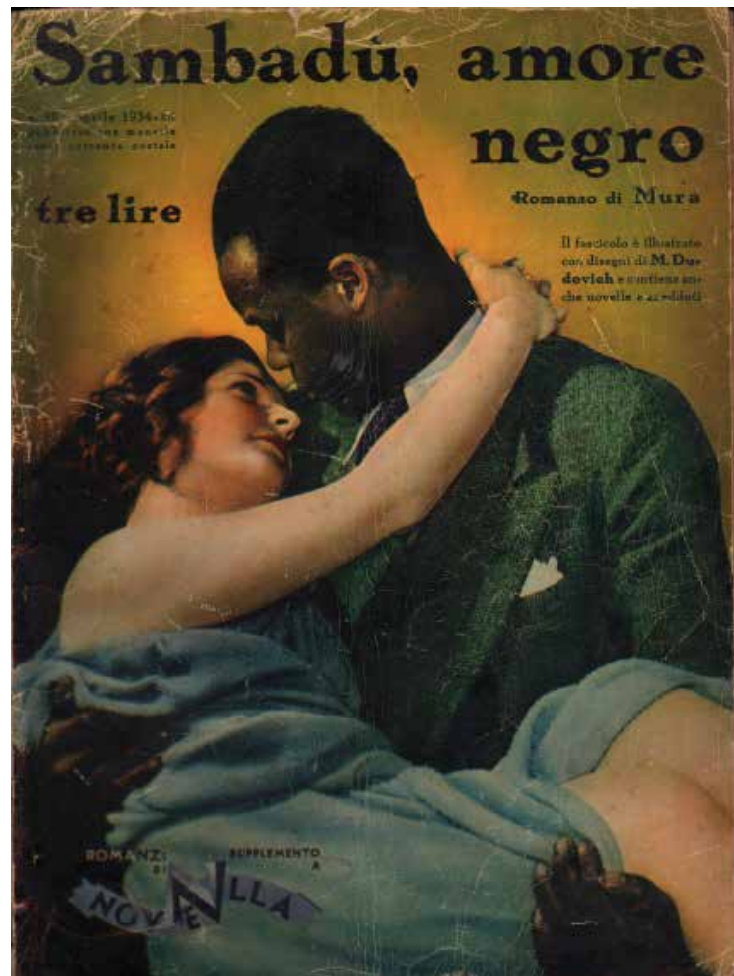
83. Giacinto Galbiati, Caroccio 1930

84. Impero, "collanasuperfilms" 1937



85. Walter Molino, Rizzoli, 1941

86. Bietti, "cinemabiblioteca" 1935



87. Rizzoli, "I romanzi di Novella", 1934



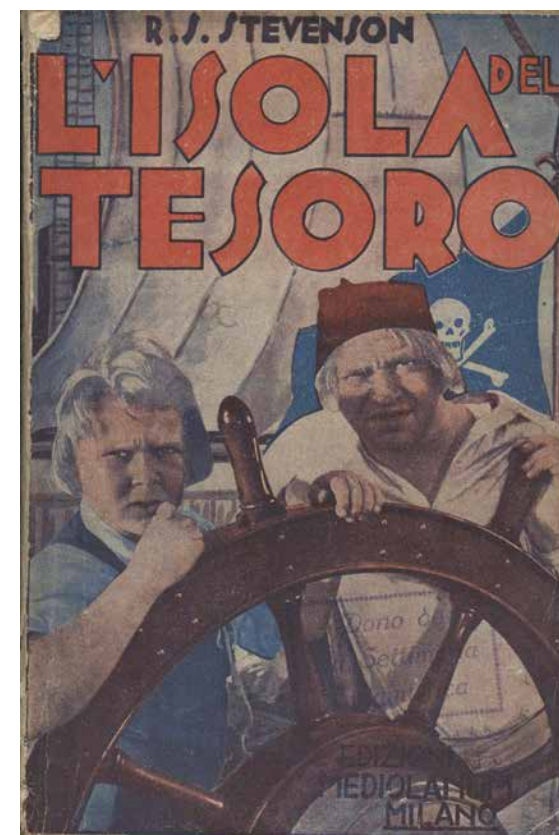
88. Giove Toppi, "I romanzi di Novella", 1934



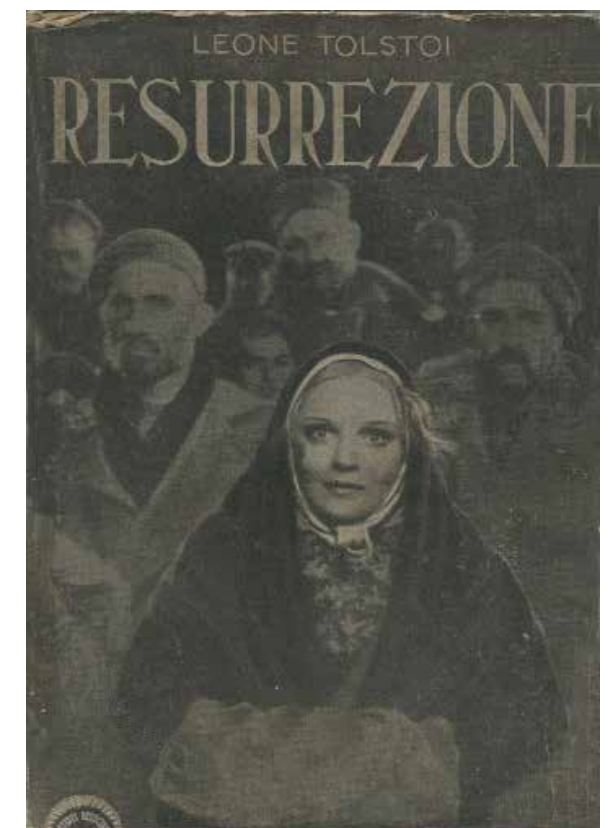
90. Sonzogno, "L'amico dei ragazzi", dicembre 1934



89. Sonzogno, "romantica economica", settembre 1935



91. Aurora, 1935



92. Aurora, 1936

29
L. 50

ZENIT

16
PAGINE

OTTO NOVELLE

IN QUESTO
NUMERO



ANTHONY QUINN
MARRIAGE
BY JOHN G. LEWIS

MIRIAM DOLETT
MARRIAGE

CHUCK
FACIOM
MARRIAGE
BY G. LEWIS

LARRY
MARRIAGE
BY G. LEWIS

EDNA
BY G. LEWIS

LORRAINE
MARRIAGE
BY G. LEWIS

MELBA
MARRIAGE
BY G. LEWIS

JAMES OLIVER
MARRIAGE
BY G. LEWIS

YESTER
MARRIAGE
BY G. LEWIS

A. DE VILLES
MARRIAGE
BY G. LEWIS

Il solo fatto di "Zenit" era quello, che pure è tutto ciò che conta. Siamo un rivista e vogliamo a ogni costo del tutto. (The book is becoming a great success in the financial printing of it with the best price)

93. Vitagliano, 1937