

Jeremy Deller, Rejected Tube Map Cover Illustration

Autore:

Jeremy Deller

Born 1966, London; Lives in London

Education:

1991–1992

University of Sussex, Brighton

1985–1988

Courtauld Institute of Art, London

Forthcoming and Current Exhibitions:

2013

'British Pavilion', Venice Biennale, Venice (Solo, 01/06–24/11/2013)

'Sin motivo aparente', CA2M, Madrid (Group, 09/05–10/2013)

The Moving Museum, Dubai (Group, 03–05/2013)

'Yebisu International Festival for Art and Alternative Visions', Tokyo Metropolitan Museum of Photography, Tokyo (Group, 08/02–24/02/2013. Screening of Exodus)

'Joy In People', Contemporary Art Museum, St. Louis (Solo, 01/02–28/04/2013)

2012

'Pop Politics : Activism at 33 Revolutions', CA2M, Madrid (Group, 30/11/2012–21/04/2013)

Selected Solo Exhibitions:

2012

Gavin Brown's enterprise, New York

Art concept, Paris

'Sacrilege', FIAC, Paris (Esplanade des Invalides)

GFT, Glasgow (Screening of The Bruce Lacey Experience)

'Joy In People', Institute of Contemporary Art, Philadelphia

'The Bruce Lacey Experience', Camden Arts Centre, London (Curated by Jeremy Deller and David Allan Mellor)

'Bats in Space', The White Building, London (Collaboration with Create 12 and Professor Kate Jones (Bat Conservation Trust))

'Sacrilege - www.sacrilege2012.co.uk', Cultural Olympiad, London 2012 Festival, London (Throughout Britain, see www.sacrilege2012.co.uk)

'Joy In People', WIELS Centre for Contemporary Art, Brussels

'Sacrilege', Glasgow Green, Glasgow (Glasgow International Festival of Visual Art 2012)

'A Room for London | Hearts of Darkness', Cultural Olympiad, London 2012 Festival, London

'Joy In People', Hayward Gallery, London

2011

'Jeremy Deller: Manchester Tracks', RISD Museum, Providence (Spalter New Media Gallery)

Bradford 1 Gallery, Bradford (Ways of Looking Festival)

Upstairs at The Modern Institute Osborne Street, Glasgow

2010

'Baghdad, 5 March 2007: A New Display with Jeremy Deller', Imperial War Museum, London (Touring to Imperial War Museum North, Manchester)

'Local Artist', Void, Derry

2009

'It Is What It Is: Conversations About Iraq', The New Museum, New York (Touring to Hammer Museum, Los Angeles and Museum of Contemporary Art, Chicago)

'Procession', Manchester (Manchester International Festival)

2008

'Carte Blanche à Jeremy Deller', Palais de Tokyo, Paris

2007

2005

'Folk Archive', Barbican Art Gallery Curve, London (With Alan Kane)

'Jeremy Deller', Kunstverein, Munich

'Jeremy Deller: An Injury To One Is An Injury To All', BAWAG FOUNDATION, Vienna

2004

'The Battle of Orgreave Archive - An Injury To One Is An Injury To All', Art Unlimited

2003

'Memory Bucket', Artpace, San Antonio

'This is US', CD produced in association with the centre for curatorial studies, Red Hook

2002

Art:Concept, Paris

'After The Goldrush', CCA Wattis Institute, San Francisco

2001

'Battle of Orgreave', Orgreave, South Yorkshire
2000

'Folk Archive', an ongoing project with Alan Kane investigating UK folk and vernacular art
1999

'Unconvention', Centre for Visual Arts, Cardiff
1998

Art:Concept, Paris
1997

'Acid Brass', an ongoing project and collaboration with the Williams Fairey Brass Band
'The Uses of Literacy', Norwich Gallery, Norwich (Cabinet Gallery, London; CCA, Glasgow)
1996

'At Home', Cabinet Gallery, London
'Migrateurs', Musée d'Art Moderne de la Ville de Paris, Paris
1995

'Ten Day Weekend', The Arches, Glasgow
1994

'Paris Loves Croydon', Poster Studio, London
'The Search for Bez', Art Cologne, Cologne
'Weekenders', Cubitt, London (Curated by Matthew Higgs)
1993

Centre 181 Gallery, London
'Home Alone', Dulwich, London
Void, Derry
Selected Group Exhibitions:

2012

'Pop Politics : Activism at 33 Revolutions', CA2M, Madrid
'AKA PEACE', ICA, London
'Panem et Circenses', 83 Page Street, London
'Britain Creates 2012', Cultural Olympiad, London 2012 Festival, London
'Wide Open School', Hayward Gallery, London (Jeremy Deller with Ed Hall, Banner Making Workshop)
'A Peculiar Form of Fiction', s1 Art Space, Sheffield
'Manifesta 9', Waterschei, Genk, Limburg, Belgium
'The Gospel According To... (part 1)', The Holden Gallery, Manchester School of Art, Manchester

2011

'The Writing On Your Wall', Edinburgh Printmakers (Curated by Rob Tufnell)
'Specters of the Nineties', Marres Centre for Contemporary Art, Maastricht
'September 11', MoMA PS1, New York
'Yes, We Don't!', Institute d'Art contemporain, Villeurbanne, France (With Alan Kane)

2010

'Coniston and Torver Christmas Farmers Market and Art Fair', The Coniston Institute, Coniston, Cumbria
'Hareng Saur: Ensor and Contemporary Art', SMAK, Ghent
'Let's Dance', Musée d'art Contemporain du Val-de-Marne, Paris
'São Paulo Biennale', Sao Paolo Biennale, Sao Paolo
'La revanche de l'archive photographique', Centre de la photographie, Geneva
'At Home/Not At Home (From the collection of Martin and Rebecca Eisenberg)', Hessel Museum, Bard College, New York (Curated by Mathew Higgs)

'Bagna Cauda', Art concept, Paris
'The Storyteller', Art Gallery of Ontario, Toronto
'Grand National / Britisk kunst', Vestfossen Kunslaboratorium, Vestfossen
'Languages and Experimentations', MART museum, Rovereto (Curated by G. Verzotti)
'Participation. Politics of Community', Salzburger Kunstverein, Salzburg
'Don't Piss On Me and Tell Me It's Raining', Apexart, New York
'The House of Fairy Tales', Millennium, St. Ives, Cornwall
'Peeping Tom', Vegas Gallery, London

'Dead Air', Frac-Collection Aquitaine, Bordeaux
'Parades and Procession: Here Comes Everybody', London
'We Can Breathe In Space, They Just Don't Want Us to Escape', Altefabrik, Rapperswill-Jona Switzerland (Gebert Stiftung für Kultur)
2008
'Amateurs', CCA Wattis Institute, San Francisco
'Biennale of Sydney 2008', Sydney
'Fourth Plinth', National Gallery, London
'Jeremy Deller and Alan Kane', White Columns, New York
'Martian Museum of Terrestrial Art', Barbican Art Gallery, London
'On Procession', Indianapolis Museum of Art, Indianapolis
'Peter Saville: Accessories to an artwork', Paul Stolper, London
'Reality Check', Statens Museum for Kunst, Copenhagen
'Tales of Time and Space', Folkestone Sculpture Triennial, Folkestone
'Turner Prize: A Retrospective', Mori Art Museum, Tokyo (Touring to Moscow Museum of Modern Art, Moscow)
'Under Influence', Kunsthaus Dresden, Dresden
2007
2nd Moscow Biennale of Contemporary Art, Moscow
Prague Biennale 3, Prague
'Breaking Step', Museum of Contemporary Art, Belgrade
'Centre of the Creative Universe: Liverpool and the Avant-Garde', Tate Liverpool, Liverpool
'Memorial to the Iraq War', ICA, London
'Turner Prize: A Retrospective', Tate Britain, London
2006
'Among The Ash Heaps And Millionaires', Ancient & Modern, London
'East International', Norwich Gallery, Norwich (Selector)
'Folk Archive', New Art Gallery Walsall, Walsall (With Alan Kane)
'How to Improve the World, British Art 1946-2006', Hayward Gallery, London
'Making History: Art and Documentary in Britain from 1929 to Now', Tate Liverpool, Liverpool
'Of Mice and Men', 4th Berlin Biennal for Contemporary Art, Berlin
'PARANOIA', Leeds Art Gallery, Leeds
'Transmission', Villa Arson, Nice
2005
'Dialectics of Hope', 1st Moscow Biennale of Contemporary Art, Moscow
'Faltering Flame', Graves Art Gallery, Sheffield
'Herald St and The Modern Institute present', Gavin Brown's enterprise, New York
'Interstate', Nicole Klagsbrun Gallery, New York
'Once More With Feeling', Reg Vardy Gallery, University of Sunderland
'Populism', Contemporary Art Centre, Vilnius (Produced by NIFCA, Nordic Institute for Contemporary Art)
'The Battle of Orgreave', B.P.S.22 Espace de Creation Contemporaine, Charleroi
'War is Over 1945 - 2005. The Freedom of Art', GAMeC, Bergamo
2004
54th Carnegie International - Carnegie Museum of Art, Carnegie Museum of Art, Pittsburgh
Taipei Biennale, Taipei
'Britannia Works', Ileana Tounta Contemporary Art Centre, Athens (Organised by the British Council show)
'Candyland Zoo', Herbert Read Gallery, Canterbury
'Folk Archive', Centre Pompidou, Paris (Screening of Veteran's Day Parade and Memory Bucket)
'Frankfurt City of Culture', Frankfurt (A ballet co-directed by Vivienne Newport and Jo Ann Endicott)
'Manifesta 5', Donostia
'Recall', MOMA, Oxford
'Shh!!!', Victoria and Albert Museum, London
'This Much Is Certain', The Royal College of Art, London
2003
'Art and Music Unite', Govett-Brewster Gallery, New Zealand

'Electric Earth', Saint Russian Museum, St. Petersburg (British Council Touring Exhibition)
'III Communication', Dundee Contemporary Arts, Dundee
'Micro/Macro: British Art 1996-2002', Kunsthalle Mucsarnok, Budapest
'New Works: 03.3', Artpace, San Antonio
'The 4th Age', Pitti Immagine, Florence
'Utopia Station', Venice Biennale, Venice
'We'll Meet You in the Lobby', Buyuk Londra Otel, Istanbul
2002
Biennale of Movement and Image, Geneva
Low Gallery, Los Angeles
'Happy Outsiders from London and Scotland', Zacheta Gallery, Warsaw
'Jack, Cynch and XLR', Centre d'Art du Crestet, Vaison La Romaine
'Rock My World', Californian College of Arts and Crafts, Los Angeles
'The Gap Show: Young Critical Art from Great Britain', Museum am Ostwall, Dortmund
2001
'Century City', Tate Modern, London
'City Racing', ICA, London
'Hotel Sub Rosa', Cabinet Gallery, London
'I Love Melancholy: Emotional States in British Art', Southampton City Art Gallery, Southampton
'Pyramids of Mars', Barbican Centre, London
'Record All-Over', mamco, Geneva
'Social Hackers', Centre d'édition contemporaine, Geneva
'Wales: Unauthorised Versions', Zagreb (Curated by Alex Farquharson)
2000
The British Art Show, Edinburgh
New British Art 2000, London
'Democracy!', Royal College of Art, London
'Intelligence', Tate Triennale, London
'Milan', London Orphan Asylum, London (Curated by Gilda Williams)
'Presumed Innocent', CAPC, Bordeaux
'Protest and Survive', Whitechapel, London
'Republic', Grazer Kunstverein, Graz
'Social Hackers', Muv Gallery, Helsinki
'TRANS_ACTIONS', Art
'Transfert', 5th Swiss Exhibition of Sculpture, Bienne
'Village Disco', Cabinet Gallery, London
1999
'Changing the Air', Musée d'art Moderne, Villeneuve d'Ascq
'Crossing', Galerie Rudolfinum, Prague
'Expander 1.0', Jousse seguin, Paris
'NX', Espace des Arts, Chalon
1998
'Salon 3', T-shirt by Jeremy Deller in collaboration with Agnes B, London 'Crossing', Kunsthalle Wien 'Voice Over: Sound and Visi', Musée d'Art Moderne de la Ville de Paris, Paris
1997
'Bring Your Own Walkman', W139, Amsterdam
'Life/Live', Museu de Belem, Portugal
'Lovecraft', CCA, Glasgow (The South London Gallery, London)
'NRXLRT', Index Gallery, Stockholm
1996
'Co-operators', Southampton City Art Gallery, Southampton
'Kiss This', Focal Point Gallery, Southend
'Poppocultural', South London Gallery, London
1995

'East International', Norwich Gallery, Norwich
'My Darling Cicciolina', Curtain Road, London
'Sex Drugs and Rock and Roll', Phoenix Hotel, San Francisco
'Supastore', Middlesborough Art Gallery
'The Butterfly Ball', Stringfellows Night Club, London
1994
'Imprint 94', Cabinet Gallery, London
'Lost Paradise', The Kunstraum, Vienna
'Shop Group Show', Kunstverein Hamburg, Hamburg
'Supastore 94', Laure Genillard, London
'Trumpf', The Hamburg Metro, Hamburg
1993
City Racing, London
'Instructions', Gio Marconi, Milan
'The Love Show', Daniel Buchholz Gallery, Cologne
Awards/Residencies/Commissions
2010
RSA Albert Medal, Royal Society for the encouragement of Arts, Manufactures and Commerce, for 'Procession',
Manchester 2009
2004
Turner Prize
Curated Projects
2012
Guest Editor - Time Out London
The Bruce Lacey Experience, Camden Arts Centre, London
2011
The Strawberry Thief, The Fine Art Society, London
2009
British Council Collection: My Yard, The Whitechapel Gallery, London (With Alan Kane)
2008
Marlon Brando, Pocahontas and Me, Aspen Art Musum, Aspen
Screenings
2012
'Latitude', Screening of The Bruce Lacey Experience, Henham Park, Southwold, Suffolk

Titolo:

Rejected Tube Map Cover Illustration

Anno: 2007

Descrizione del progetto:

Tutti i progetti di Jeremy Deller presentati all'interno di MoRE sono stati inizialmente selezionati ed esposti dall'artista all'interno della mostra monografica retrospettiva *Joy in People*¹, e pubblicati nel relativo catalogo nella sezione intitolata “My Failures (2004-present)”: nelle sue stesse parole ‘una sezione di lavori che speravo di essere in grado di fare, ma non sono stato in grado di fare’

“Transport for London (TFL) asked me to design a cover for the Tube map, which I eventually did. The first idea, though, was to depict a bicycle symbol in the colours of the map. The word came back that it was a confusing message and unsuitable as you can't take your bike on certain lines, which was kind of the point in the first place.”²

Con queste parole è presentata dall'artista la prima idea proposta per l'incarico ricevuto da TFL, per disegnare la copertina di un'edizione della mappa della metropolitana di Londra, distribuita gratuitamente in tutte le fermate. Il disegno proposto inizialmente era una bicicletta, realizzata con i colori che da sempre contraddistinguono le linee sulla *Tube Map*.

Descrizione della documentazione del progetto:

1_RejectedTubeMap.jpg (file jpg, 1794 × 1212 pixel, 150 dpi)

Rejected Tube Map Cover Illustration, 2007. Concept originale dell'artista.

Committente e ulteriori informazioni sul progetto originale:

Il committente era TFL - Transport for London, la società che cura i trasporti nell'area metropolitana di Londra - all'interno del progetto Art on the Underground, che prevede l'affidamento ad artisti contemporanei di progetti pensati per l'ambiente della metropolitana londinese, sia effimeri che permanenti.

Jeremy Deller realizzerà poi la copertina della *Tube Map* insieme all'artista Paul Ryan, presentata il 1 luglio 2007 e visibile all'indirizzo <http://art.tfl.gov.uk/projects/detail/1119/>. Il lavoro consisteva in un ritratto di John Hough, allora il dipendente da più tempo in servizio per l'azienda.

Motivo di mancata realizzazione:

Progetto rifiutato, in quanto trasmetteva un messaggio che avrebbe - secondo il committente - potuto confondere alcuni utenti della metropolitana londinese, visto che il servizio per le biciclette non era garantito su tutte le linee.

Bibliografia specifica

Joy in people. Jeremy Deller, Hayward Publishing, London, 2012.

scheda a cura di:

Marco Scotti

pubblicato su MoRE museum il 01.02.2013

Title:

Rejected Tube Map Cover Illustration

Year: 2007

Project review:

all Jeremy Deller projects presented inside MoRE museum were initially chosen by the artist himself, have been exhibited in the monographic retrospective show *Joy in People*³, and published in the catalogue section entitled “My Failures (2004-present)”: in his own words ‘a section of works that I wish I’d been able to make but wasn’t able to’.

“Transport for London (TFL) asked me to design a cover for the Tube map, which I eventually did. The first idea, though, was to depict a bicycle symbol in the colours of the map. The word came back that it was a confusing message and unsuitable as you can’t take your bike on certain lines, which was kind of the point in the first place.”⁴

With these word the artist presents the first idea proposed after he received the appointment from TFL to design the cover of an edition of the map of the London Underground, distributed free in all the stations. The proposed design was initially a bicycle, composed with colors that distinguish the lines on the Tube map.

Project materials review:

1_RejectedTubeMap.jpg (file jpg, 1794 × 1212 pixel, 150 dpi)

Rejected Tube Map Cover Illustration, 2007. Artist’s original concept

Commissioner and other informations about the original project:

The commissioner was TFL - Transport for London, the company responsible for the transport in the London area - within the project Art on the Underground, which provides for the award to contemporary artists of projects designed for the environment of the London Underground , both transient and permanent.

Jeremy Deller then realized the cover of the Tube Map together with artist Paul Ryan, a work presented July 1, 2007, which is still visible at the address <http://art.tfl.gov.uk/projects/detail/1119/>. This consisted of a portrait of John Hough, who was then the current longest serving member of staff at TFL.

Unrealized project: reason why

Project rejected, as it conveyed a message that could - according to the commissioner - confuse some users of the London Underground service, as the service for bicycles was not guaranteed on all the lines.

Dedicated bibliography:

Joy in people. Jeremy Deller, Hayward Publishing, London, 2012.

Curated by: Marco Scotti

Published on MoRE museum 01.02.2013