Per un'internazionalizzazione dell'insegnamento in biblioteconomia

12 marzo 2010 Milano Palazzo delle Stelline Sala BRAMANTE h. 9.30-13.00

Thinking Beyond Borders: motivations to attend an international Masters' course

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Making the point on an international course

Parma University and Northumbria University

International Master Course in Information and Communication Studies – Distance learning
(Master internazionale a distanza in Scienze dell'Informazione e della Comunicazione)

FORMERLY:

International Master Course in Information Studies – DL (Master internazionale a distanza in Biblioteconomia e scienze dell'informazione)

EDITIONS: 2001, 2003, 2004, 2006

Which were the learning outcomes?

Learning Outcomes (stated)

- 1. to be able to critically reflect on our work;
- 2. to be aware of users' needs in a changing society;
- •3. to be able to sustain a vital role for libraries in the Information Society;
- 4. to learn to manage effectively all available resources (people, technologies, budget) inside a learning organisation concept;
- 5. to be able to support long life learning in a dependable and flexible way.

Taught courses

Modules (2006)

OYEAR 1:

- The Electronic and Digital Environment (15 ECTS)
- ©Cultural Heritage and Management of a Digitization Project (15 ECTS)
- Knowledge Organisation (15 ECTS)
- Independent Study in the Field of Information Sciences (15 ECTS)

OYEAR 2:

- Development of a users' centered project (15 ECS)
- CLibraries and Learning (15 ECTS)
- ©Dissertation (30 ECTS)

Why a questionnaire?

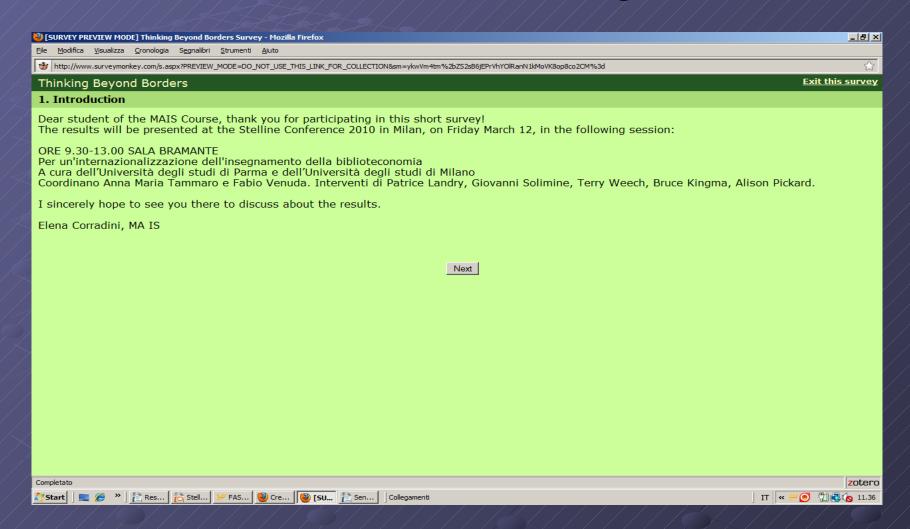
to know about...

- motivations in attending the course
 - satisfaction regarding the choice
 - perceived outcomes

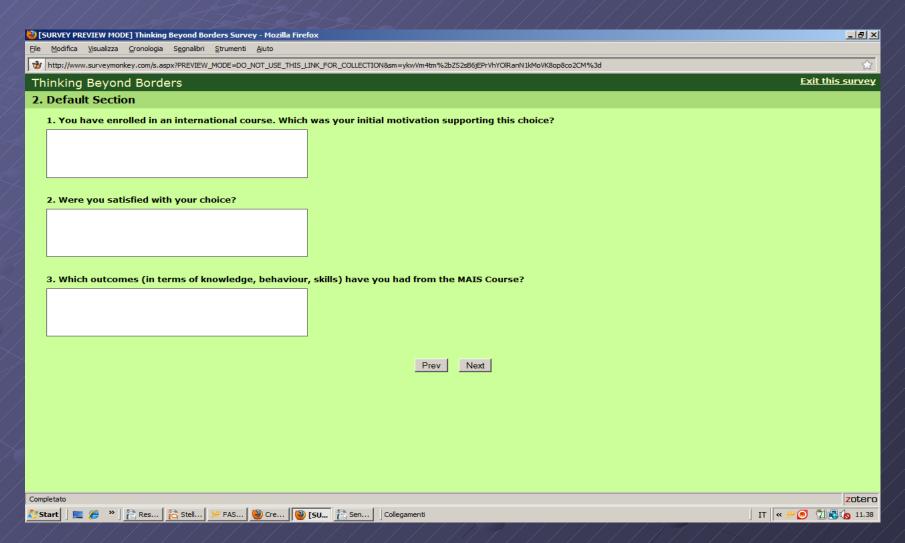
Asking for feedback

- * planning the questionnaire
- * getting the questionnaire ready
- * deciding how to reach students
- * contacting former students, through email
- * letting them time to answer
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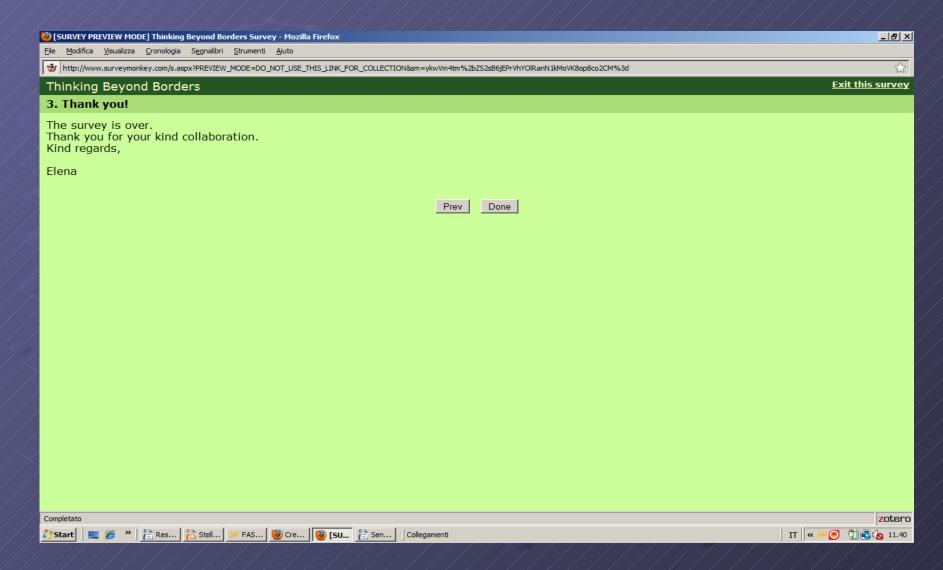
Thinking Beyond Borders: trying to catch the attention of former students to gain feedback



Making it easy for participants to answer questions



Thanking participants for their support



Respondents

- Number of former students: 60
- Number of graduated students: 50
- Contacts: 25
- Respondents: 13
- Response rate (contacts/respondents): 52%

Question 1:

You have enrolled in an international course. Which was your initial motivation supporting this choice?

- Improvement of professional skills...
- Career advancement...
- Improvement of working methods...
- Studying with an international approach...
- Acquiring new competences...
- Improvement of English as working language...
- ...while continuing working

Question 2: Were you satisfied with your choice?

- Yes (13/13)
- "Yes: it was an enriching experience from the professional as well as personal point of view. Having teachers with an Anglosaxon approach was very difficult at the beginning, but it was really interesting. To have the possibility to attend the course and the Campus in the UK was a fantastic experience, as well as sharing this adventure with other people. Despite being a distance-learning course, the group of student was a real support during the study periods." (Q2a9)
- "Yes, the course was very interesting, allowed me to know other people in my field, and most of all to acquire a kind of knowledge which is not really spread in Italy." (Q2a3)

Question 3:

Which outcomes (in terms of knowledge, behaviour, skills) have you had from the MAIS Course?

- "Many outcomes" (Q3a7)
 - SKILLS
 - KNOWLEDGE
 - ATTITUDES
 - BEHAVIOUR

Answers to Q3 - 1

"The most evident outcome is the improvement of my language skills, especially applied to library science (very useful to find a job abroad). I became more familiar with the English professional literature and sources, enhanced my search methods and got to know better the "scientific approach" to the discipline, something I had never encountered in Italy. Moreover, my curriculum got an "International flavour" that is interesting in the job market." (Q3a9)

Answers to Q3 - 2

"I believe I have acquired a good background in research methods, I learnt how to prepare a project and how to deal with some important aspects of our profession (information literacy for instance); I also learnt a lot from my teachers, in terms of "how to teach". I also found it very fruitful to study with other people and to work in group during the study schools" (Q3a13)

Answers to Q3 - 3

- Respondents also stated to have acquired:
 - Awareness of the profession
 - International approach
 - Different positions in LIS around the world
 - Managerial skills
 - Time management
 - Human resources management
 - Teamwork
 - Learning / Teaching skills
 - Searching skills: databases, electronic resources
 - Research projects (timeline, schedule, ...)
 - Skills related to (foreign) language use

Comparing results...

- ...with stated learning outcomes:
 - 1. critical thinking
 - 2. awareness of users' needs in a changing society;
 - 3. to be able to sustain a vital role for libraries in the Information Society;
 - 4. management of all available resources (people, technologies, budget) inside a learning organisation concept;
 - 5. to be able to support long life learning in a dependable and flexible way.

What about the other stated outcomes?

- In part, implicitly stated in the answers...
 - "...I think I have changed my attitude towards my job but mostly towards people (users and colleagues)..." (Q2a10)
 - "...the course was very interesting, allowed me to know other people in my field, and most of all to acquire a kind of knowledge which is not really spread in Italy." (Q2a3)

Other achieved results

- 3 out of the 25 contacts got an international post after completing the Master: 2 of them at the EU Parliament (Bruxelles), 1 at the FAO in Rome
- Many of the former students improved their job position
- Many of the former students participate in the discussion about LIS "hot topics" at international level, in arenas like peer-reviewed journals, international conferences, etc.
- Some of them have enrolled in international PhD courses

Last but not least...

All former students of the international course can use English as a working language...
...for research
...in their daily job activities
...for their life long education!

This has been expressed like this:
"To learn a methodology and to learn it in English,
with double advantage!" (Q1a6)

Thank you for your attention.

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